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## Beacon Funding Partners with Quest TowNetwork to Launch Quest Roadside Rewards

**Northbrook, III., November 14, 2017**—Beacon Funding, a leader in commercial vehicle financing to the small and mid-sized market, is pleased to announce its partnership with Quest TowNetwork and the launch of Quest Roadside Rewards, a program that provides enhanced financing options to providers in the Quest TowNetwork.

"Quest has a strong reputation in the roadside assistance marketplace and continues to build a very high-quality network of towing providers," said Toby McDonough, Beacon Funding President. "Beacon Funding is eager to help Quest's towing provider network grow its truck fleet through our competitive, flexible, and convenient truck financing programs. Our goal is to make it easier for Quest providers to acquire more trucks, take more calls, and grow their revenue."

Quest TowNetwork dispatches emergency roadside, accident, and secondary tows for various companies. The network consists of independent service providers that offer roadside and towing services to Quest's clients. By partnering with Beacon, they'll be able to encourage providers to grow with additional trucks and communicate the benefits of being a provider to Beacon's existing towing clients.

John C. Bowen, Quest GM/Operating Partner, echoed McDonough's excitement. "Quest's partnership with Beacon Funding will give our service providers a simple, seamless way to finance their equipment purchases and grow their business."

Beacon Funding's Quest Roadside Rewards program offers several exclusive benefits to Quest providers. By sharing their Quest activity with Beacon, Beacon's financing experts will get a better understanding of the business as a whole and be able to rely on factors far beyond a company or individual's credit strength, allowing more providers to qualify for the truck financing they need. As an added bonus, for each vehicle that is financed, the provider can receive up to \$200 in VISA gift card rewards.

In addition to the wider credit window and cash rewards, Quest providers will benefit from Beacon's extensive industry and equipment knowledge. With nearly three decades in the equipment financing industry and financing consultants specializing in tow trucks of all shapes and sizes, Beacon Funding is equipped to help all businesses afford the trucks they need.

"Our new partnership with Quest was made with service providers in mind. The Quest Roadside Rewards program combines the strengths of both companies to ensure the providers benefit," said Nick Lionello, Beacon Funding Senior Financing Consultant. "While Quest is able to help increase providers' revenue with more jobs, Beacon Funding is able to help them afford the trucks they need to keep up. I can't wait to see how Quest providers are able to maximize their earning potential with this program."

To learn more about Quest or to become a provider, visit www.townetwork.com.

For the latest Beacon Funding news, visit <u>blog.beaconfunding.com</u>. For information regarding Beacon's financing and leasing programs, visit <u>www.beaconfunding.com</u>.

## **ABOUT BEACON FUNDING CORPORATION**

For 27 years, Beacon Funding Corporation has been providing equipment financing solutions to all types of organizations and businesses throughout a variety of industries in the United States. Beacon Funding focuses on being a specialist in the select markets it serves. As a result, Beacon differentiates itself by

offering start-up and existing business clients a wider range of equipment leasing and financing options. For more information, please visit <a href="https://www.beaconfunding.com">www.beaconfunding.com</a>.

## **ABOUT QUEST TOWNETWORK**

Quest Towing Services, LLC has been providing premier roadside assistance and claims management to the insurance and aftermarket industries for almost 30 years. For more information, visit <a href="https://www.questsoftware.com">www.questsoftware.com</a>.