



## BlueFletch Healthcare Overview

BlueFletch Healthcare is a HIPAA-compliant authentication platform for mobile devices and computers in clinical environments. Built on enterprise solutions trusted by Fortune 500 companies for over a decade, it delivers instant, secure access to patient information with the highest data protection standards.

## Solution Components

### Android

- Login, NFC, Biometrics, 2FA
- SSO Support for All Apps
- Extended Desktop Capabilities
- Password Management
- Support Agent/Device Locator
- Remote Management

### Windows

- Windows SSO Login
- NFC Badge Tap
- Analytics Agent
- Support for Windows Tablets, PCs, and Rugged Tablets

### iOS

- NFC Badge Tap Authentication
- Encrypted Virtual Container with all BlueFletch Android Features
- Company-Owned or BYOD Device Support



## Key Differentiators

BlueFletch Healthcare is a separate offering from BlueFletch Enterprise, specifically designed for clinical settings:

- **HIPAA Compliant** – Features are HIPAA audited, ensuring regulatory compliance out-of-the-box
- **Healthcare Specific Features** – Purpose-built components for clinical use cases
- **Flexible Monthly Pricing** – Predictable pricing for healthcare budget cycles
- **iOS Per-User Model** - Per-user licensing to accommodate both BYOD and shared device scenarios



## Example Use Cases

### Shared Mobile Device Login / SSO



Eliminate password sharing and improve employee experience with secure access to shared devices while maintaining full audit trails

### Workstation on Wheels Badge Tap Login



Reduce login time 75% with badge tap authentication for Windows workstations, enabling clinicians to focus on patient care

### Customized Workflow Automation



Streamline clinical workflows with automated, role-based task execution and app launching based on user and location

## Why Choose BlueFletch

### Flexible Authentication and SSO

- Multiple login options including: NFC Badge, Biometrics, PIN, 2FA
- Seamless integration with existing identity providers and SSO systems

### Ease of Implementation

- Faster implementation than alternatives
- Complimentary Proof of Concepts (POCs) for risk-free evaluation

### Cost Structure & Transparency

- 50% lower total cost of ownership than alternatives
- No hidden fees, setup costs, or onboarding charges
- Predictable monthly pricing with volume discounts



### Ecosystem Support

- Easy integration with existing applications and devices
- Certified compatibility with major device manufacturers and OEMs

## Pricing

- Android - \$10 USD / Device Monthly
- Windows - \$10 USD / Device Monthly
- iOS - \$20 USD / User Monthly + Server Config Fee

\*Contact Us For Details on Volume Price Discounts

