## FOR IMMEDIATE RELEASE

The First Interior Designer Approved Sunrise Alarm Clock: A Kickstarter Triumph



JACKSON HOLE, SEPTEMBER 20, 2023 - Rise Centered Sunrise Alarm Clock is setting <u>Kickstarter</u> ablaze, surpassing \$100,000 in funding within just 24 hours. This groundbreaking alarm clock reimagines the wake-up experience, putting design and *dis*connection at the forefront of the hyperconnected world.

## A Revival of Morning Rituals

Priced at \$179, but giving early backers discounts as low as \$99, Rise Centered synchronizes with your body's innate circadian rhythm, offering a serene alternative to intrusive phone alarms. Its organic, contemporary design showcases a Himalayan salt globe, transforming any bedside table into a haven of grace and purpose.

The Slow Tech Movement

While Rise Centered shines a light on our morning rituals, it joins a lineup of products designed to encourage disconnection and recentering on what truly counts. Consider Free Write, a distraction-free typewriter crafted to sharpen writers' focus. Alternatively, explore Light Phone, a minimalist mobile device that prioritizes pure communication, devoid of social media and advertisements.



Unlock the Potential of Rise Centered:

- Experience a gentle awakening with simulated sunrises and soothing melodies.
- Embrace a phone-free morning for heightened mental clarity.
- Elevate your space with natural materials, including Beech Wood and Himalayan Salt.
- Enhance your surroundings with sleek, intuitive tap controls.
- Revel in simplicity no apps, Wi-Fi, or Bluetooth needed.

Rise Centered Reviewer Ashley raves:

"Rise Centered Sunrise Alarm Clock is a game-changer. Its elegant design, soothing sounds, and simplicity make it a must-have for those seeking a mindful start to the day.' - Ashley Rogers" Rise Centered is now ready for backers on Kickstarter. Join the movement towards healthier, more mindful mornings. Explore <u>shorturl.at/brEGR</u> to discover more about Rise Centered Sunrise Alarm Clock.

Press Contact:

Emily Byrne hello@risecentered.com 203.947.1549

Kickstarter: https://shorturl.at/brEGR IG: @RiseCentered