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## Did you know?

70\% of women-owned firms have annual receipts of less than \$25,000.


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## Wake-Up Call from the CEO

 U.S. Women's Chamber of Commerce
## Did you know?

Women own 9.9 million U.S. firms representing $35.76 \%$ of all U.S. firms and generate $\$ 1.4$ trillion in revenues annually. But, our firms produce only $4.23 \%$ of all U.S. revenues. The failure of womenowned firms to produce revenues commensurate with our male counterparts creates an annual opportunity loss of over $\$ 10$ trillion dollars.

## A message from our CEO Margot Dorfman

> Please join me in answering this "wake-up call" with serious action to improve the annual revenue growth for women-owned firms.

For too long, government leaders and corporate marketing firms have hailed the growth in the number of women-owned firms while ignoring the stark reality: women business owners are failing to achieve revenues on par with male-owned firms. The happy headlines generated by marketers seeking to win the good favor of women consumers through uplifting stories about the number of women in business are grossly out of step with the realities faced by women business owners.

The obstacles to growth facing women business owners are dramatically impacting their business revenues and profits. These struggles translate into opportunity losses for business owners, their employees, families and communities.

These losses touch every single American as we all contribute to the financial ecosystem which feeds and drives the economy. It behooves every American to call upon political, government and business leaders to take action to open the doors to opportunity for women-owned firms.

# Lots of women are starting businesses but few are securing significant growth 

Data released in December 2015 from the U.S. Census, 2012 Survey of Business Owners provides stark evidence of women's entrepreneurial appetite and unrealized potential.

In December 2015, the U.S. Census released the 2012 Survey of Business Owners. This quinquennial report, conducted every five years, provides the most authoritative and detailed report on American businesses available.

While other reports (in between the five-year period) are extrapolated from data compiled from multiple sources, the Survey of Business Owners (derived from federal tax data) provides the cornerstone of reliable data.

The 2012 Survey of Business Owners is of particular interest as it is the first detailed survey to occur after the great recession.

While additional data and reports will be released by the U.S. Census over the coming months, a great deal
of important data was released in December 2015 including the number of firms by gender, ethnicity, race and veteran status; the receipts


of these firms, the employee breakdowns (number of employees), industry specific details; and, regional specific details.

The U.S. Women's Chamber of Commerce has extracted many of the key findings from the national level as well as providing key data regarding women business owners from different ethnic backgrounds, industries and regions.

We also detail key barriers to growth faced by women business owners, the negative impact these barriers have on women, their employees, families, communities and our economy and provide recommendations from the U.S. Women's Chamber of Commerce for government and business leaders to help women business owners to overcome these obstacles and realize our full economic potential.


Female-owned, male-owned and firms owned equally by women/men continue to secure a much smaller marketshare than public firms. In 2012, receipts for public firms (and firms that could not be classified by gender) represented $64.33 \%$ of all receipts - up from 63.54\% in 2007, 61.14\% in 2002 and 54.77\% in 1997.

This continual loss in marketshare (a full $10 \%$ over fifteen years) is troubling as small businesses (firms with less than 500 employees) comprise 99.94\% of all U.S. firms but secure only $37 \%$ of all receipts and micro enterprises (firms with 9 or less employees) comprise $95.83 \%$ of all U.S. firms but secure only $10 \%$ of all receipts.

Another troubling trend found in the analysis of data is the challenge women-owned firms have in adding employees and breaking through
the million dollar ceiling. Women own an extremely low percentage of employer firms (19.09\%) and firms with over one million dollars in annual receipts (3.13\%).

The data shows a significant drop off in the number of women-owned firms at even the lower receipt size thresholds (\$25,000-\$50,000 - \$100,000). Millions of women business owners are not reaching the levels of revenues necessary in their businesses to achieve leverages of scale, hire employees or reinvest to secure future growth.

Women of color entrepreneurs face even more challenging results. Minority women represent 13.67\% of all businesses but secure only .79\% of receipts. And, black women own $5.51 \%$ of all firms, but secure just . $13 \%$ of all receipts.

## $35.76 \%$

Percent of total U.S. firms owned by women.

## $4.23^{\%}$

> Percent of sales receipts generated by U.S. firms owned by women.

Between 2007 and 2012, the number of firms in all gender types grew. However, for women-owned firms - the average receipts per firm dropped $\$ 9,835$ or $6.5 \%$.

## 2012 Data

|  | Number of <br> Firms | Percent <br> of Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | $9,878,397$ | $35.76 \%$ | $\$ 1,419,834,295$ | $4.23 \%$ | $\$ 143,731$ |
| Male-Owned | $14,844,597$ | $53.73 \%$ | $\$ 9,466,039,188$ | $28.23 \%$ | $\$ 637,675$ |
| Equally Female, Male-Owned | $2,456,386$ | $8.89 \%$ | $\$ 1,078,204,389$ | $3.21 \%$ | $\$ 438,939$ |
| Public, Other | 446,980 | $1.62 \%$ | $\$ 21,572,770,949$ | $64.33 \%$ | $\$ 48,263,391$ |

2007 Data

|  | Number of <br> Firms | Percent <br> of Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | $7,792,115$ | $28.76 \%$ | $\$ 1,196,608,004$ | $3.98 \%$ | $\$ 153,567$ |
| Male-Owned | $13,900,554$ | $51.31 \%$ | $\$ 8,478,196,600$ | $28.23 \%$ | $\$ 609,918$ |
| Equally Female, Male-Owned | $4,602,192$ | $16.99 \%$ | $\$ 1,274,657,270$ | $4.24 \%$ | $\$ 276,967$ |
| Public, Other | 798,048 | $2.95 \%$ | $\$ 19,082,058,036$ | $63.54 \%$ | $\$ 23,910,915$ |

## 2002 Data

|  | Number of <br> Firms | Percent <br> of Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | $6,489,259$ | $28.25 \%$ | $\$ 939,538,208$ | $4.16 \%$ | $\$ 144,784$ |
| Male-Owned | $13,184,033$ | $57.39 \%$ | $\$ 7,061,026,736$ | $31.24 \%$ | $\$ 535,574$ |
| Equally Female, Male-Owned | $2,693,360$ | $11.72 \%$ | $\$ 731,678,703$ | $3.24 \%$ | $\$ 271,660$ |
| Public, Other | 484,399 | $2.15 \%$ | $\$ 13,820,117,758$ | $61.14 \%$ | $\$ 27,953,369$ |

## Average Receipts Down for Women while all other business types went up

Changes in annual average receipts by business type between 2007 and 2012


Change in
Female-Owned Firms
Annual Average Receipts


Change in
Equally Male, Female-Owned Firms
Annual Average Receipts


Change in

Male-Owned Firms

Annual Average Receipts


1
Change in
Public Firms, Other
Annual Average Receipts

# Women-Owned Firms Struggle for Growth 70\% have annual receipts of less than \$25K Only 10\% have employees 

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.28 \%$ | $17.61 \%$ | $13.49 \%$ | $6.03 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.98 \%$ | $12.02 \%$ | $9.36 \%$ | $3.94 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.56 \%$ | $18.55 \%$ | $15.13 \%$ | $7.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.66 \%$ | $12.45 \%$ | $12.24 \%$ | $6.24 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.90 \%$ | $10.66 \%$ | $12.42 \%$ | $8.35 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.60 \%$ | $11.69 \%$ | $15.17 \%$ | $14.54 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.62 \%$ | $6.28 \%$ | $6.03 \%$ | $12.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.67 \%$ | $4.52 \%$ | $6.82 \%$ | $11.60 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or $m o r e$ | $1.74 \%$ | $6.22 \%$ | $29.88 \%$ |  |

## Employer Firms

|  | Firms | Employer Firms | Percent of Firms with Employees |
| :--- | :---: | :---: | :---: |
| Women-Owned Firms | $9,878,397$ | $1,035,655$ | $10 \%$ |
| Male-Owned Firms | $14,844,597$ | $3,335,572$ | $22 \%$ |
| Equally Female, Male-Owned | $2,456,386$ | 764,977 | $31 \%$ |
| Public, Other | 446,980 | 288,255 | $64 \%$ |

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## Female-Owned Receipts by Size



Equally Male, FemaleOwned Receipts by Size


## Male-Owned Receipts by Size



Public, Other Receipts by Size


## Women of Color Entrepreneurs

Struggle for Revenues

## Diversity Disparity sill seeking opportunity

In nearly every segment of diversity minority women business owners lag behind the revenues generated by white women business owners. There is a strong entrepreneurial appetite, but little reward.
"The American Dream" is far from the real life experience for many minority-women entrepreneurs. With few exceptions, the revenues generated by minority-womenowned firms are significantly smaller than revenues generated by firms owned by white women.

Black and Hispanic women own the most minority-womenowned firms. But, their business revenues are much lower than the firms owned by white women.

## Women of Color Face Steep Challenges their revenues are significantly smaller

Women of Color own $28 \%$ of all women-owned firms, but secure only $14 \%$ of the revenues

| Ethnicity or Race of Women Business Owner | Number of W-O Firms | \% of Al W-O Firms | Receipts $(\$ 1,000)$ | Share of All W-O Receipts | Average Receipts |
| :---: | :---: | :---: | :---: | :---: | :---: |
| White | 7,159,034 | 72.47\% | \$1,221,238,620 | 86.01\% | \$170,587 |
| Black or African American | 1,521,494 | 15.40\% | \$42,225,349 | 2.97\% | \$27,753 |
| American Indian and Alaska Native | 131,064 | 1.33\% | \$9,057,458 | 0.64\% | \$69,107 |
| Asian | 749,197 | 7.58\% | \$135,676,380 | 9.56\% | \$181,096 |
| Asian Indian | 93,694 | 0.95\% | \$29,650,374 | 2.09\% | \$316,460 |
| Chinese | 206,842 | 2.09\% | \$43,188,151 | 3.04\% | \$208,798 |
| Filipino | 98,849 | 1.00\% | \$9,652,967 | 0.68\% | \$97,654 |
| Japanese | 52,766 | 0.53\% | \$6,820,835 | 0.48\% | \$129,266 |
| Korean | 90,326 | 0.91\% | \$27,061,978 | 1.91\% | \$299,603 |
| Vietnamese | 158,958 | 1.61\% | \$10,886,294 | 0.77\% | \$68,485 |
| Other Asian | 65,337 | 0.66\% | \$9,906,885 | 0.70\% | \$151,627 |
| Native Hawaiian, Other Pacific Islander | 24,982 | 0.25\% | \$1,879,024 | 0.13\% | \$75,215 |
| Native Hawaiian | 11,977 | 0.12\% | \$1,109,921 | 0.08\% | \$92,671 |
| Guamanian or Chamorro | 3,060 | 0.03\% | \$185,081 | 0.01\% | \$60,484 |
| Samoan | 2,666 | 0.03\% | \$119,836 | 0.01\% | \$44,950 |
| Other Pacific Islander | 8,065 | 0.08\% | \$520,675 | 0.04\% | \$64,560 |
| Hispanic | 1,469,991 | 14.88\% | \$78,679,717 | 5.54\% | \$53,524 |
| Mexican, Mexican American, Chicano | 694,113 | 7.03\% | \$36,376,795 | 2.56\% | \$52,408 |
| Puerto Rican | 136,864 | 1.39\% | \$5,949,669 | 0.42\% | \$43,471 |
| Cuban | 110,061 | 1.11\% | \$8,824,216 | 0.62\% | \$80,176 |
| Other Hispanic, Latino, or Spanish | 527,999 | 5.34\% | \$27,029,656 | 1.90\% | \$51,193 |
| Equally Hispanic/non-Hispanic | 5,541 | 0.06\% | \$1,680,583 | 0.12\% | \$303,300 |

## Are Mix

industries requiring low capital dominate

The difference between the number of firms in each industry and the receipts generated varies widely

| Industry | Number of W-O Firms | \% of All Firms | Receipts $(\$ 1,000)$ | \% of All Receipts |
| :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 265,547 | 31.83\% | \$69,029,041 | 9.64\% |
| Administrative support, waste mgt and remediation services | 1,080,092 | 46.72\% | \$80,328,941 | 10.85\% |
| Agriculture, forestry, fishing and hunting | 37,021 | 14.47\% | \$2,917,508 | 7.20\% |
| Arts, entertainment, and recreation | 470,697 | 35.44\% | \$20,382,874 | 9.36\% |
| Construction | 265,733 | 9.04\% | \$93,002,152 | 6.25\% |
| Educational services | 366,562 | 54.19\% | \$14,167,679 | 5.20\% |
| Finance and insurance | 217,763 | 22.67\% | \$36,136,427 | 0.99\% |
| Health care and social assistance | 1,603,094 | 62.52\% | \$131,360,576 | 6.75\% |
| Industries not classified | 2,759 | 37.88\% | \$267,737 | 24.03\% |
| Information | 114,484 | 29.50\% | \$28,816,301 | 2.30\% |
| Management of companies and enterprises | 1,886 | 7.03\% | \$4,854,192 | 1.58\% |
| Manufacturing | 139,442 | 23.67\% | \$123,983,984 | 2.11\% |
| Mining, quarrying, and oil and gas extraction | 22,388 | 17.14\% | \$12,688,725 | 2.13\% |
| Other services (except public administration) | 1,885,222 | 51.80\% | \$60,246,240 | 19.04\% |
| Professional, scientific, and technical services | 1,334,561 | 34.23\% | \$138,669,937 | 8.04\% |
| Real estate and rental and leasing | 711,762 | 26.55\% | \$72,714,463 | 10.14\% |
| Retail trade | 1,045,322 | 41.50\% | \$208,975,626 | 4.87\% |
| Transportation and warehousing | 158,745 | 15.19\% | \$44,215,826 | 21.16\% |
| Utilities | 4,111 | 17.39\% | \$1,172,906 | 0.22\% |
| Wholesale trade | 155,215 | 22.06\% | \$275,903,159 | 3.47\% |

## Industry Representation

Percent of Firms Women-Owned vs. Receipts


## The Future Open More Doors



## What's causing the disparity between women's clear entrepreneurial appetite and commensurate revenues? <br> The answers are complicated.

There are a number of initiatives pushing women into business ownership:

- Create something that is fulfilling and rewarding.
- Create something that brings in money / assets for myself and/or my family.
- Create something that brings in money - but, is also flexible to my needs. Be my own boss.

Entwined with all of these aspirations are: fulfillment, money, family, flexibility, independence.

Women play a unique role in our society as we frequently wear multiple hats and have greater day-to-day family responsibilities to care for our children and elders. These additional responsibilities drive the need for many women to have jobs/businesses that are flexible and integrated into our lives.

A Pew Research Center analysis of data from the U.S. Census finds: A record $40 \%$ of all households with children under the age of 18 include mothers who are either the sole or primary source of income for the family. The share was just $11 \%$ in 1960. Given the high number of households headed by women, it is clear that women are motivated to provide for their families.

There are a number of other market forces that make business growth challenging: access to capital and markets, education and resources, child care and consumer spending.

## Access to Capital

Universally, women tell us of the challenges they face in accessing capital (and the right type of capital) to fund their business start-ups and growth. Women are much more likely to fund their businesses with high cost capital sources (such as credit cards) and they start their firms with less capital then male-owned firms.

Despite the vast economic importance of women-owned businesses, in 2012, only 9.3 Small Business Administration (SBA) 7(a) loans were issued per 10,000 women-owned businesses compared with 24.7 for male-owned small businesses. Women account for only 16 percent of conventional small business loans and these loans account for only 4.4 percent of the total dollar value of loans from all sources. Just \$1 of every \$23 in conventional small business loans goes to a women-owned business.

## RECOMMENDATIONS:

1. The SBA should help women put good capitalization structures into place and leverage low-cost, flexible capital sources.
2. The SBA should regularly report on the number and amount of loans SBA lenders are placing with women-owned firms and the number and size of loans denied - with data drilled down to individual lenders and region.
3. The SBA should engage in direct lending to ensure loans are secured by women-owned firms. The SBA should place loans with women-owned firms directly and then sell these loans through secondary markets.
4. SBA licensed Small Business Investment Company lenders should be required to report investments in women-owned firms and set target levels for these investments.
5. The SBA should work to improve and increase SBA-backed lending through credit unions and community banks.

## Access to Markets

Women business owners need greater access to government contracts, corporate supply chain and international markets.

## RECOMMENDATIONS:

1. State, local and federal governments should be much more proactive in opening the doors to contracts for women-owned firms.
2. Political leaders should establish policies to assure government suppliers are diverse and competitive and hold agency staff accountable to fulfill these policies to the greatest extent possible.
3. Corporate supply chain channels / supplier diveristy initiatives should be more open and transparent.

## Education and Resources

It is vitally important that women business owners receive the same quality education and access to resources as male business owners and work alongside male business owners to gain insights and connections. While the Small Business Administration entrepreneurial development programs include Small Business Development Centers (the largest, oldest and best
funded resource), Women's Business Centers and SCORE, the SBA tends to push women exclusively to Women's Business Centers. Access to a Women's Business Centers are an important stepping stone for women - but, they cannot serve as a singular channel.
Open the doors to women across the full spectrum of support.

## Affordable Childcare

Many women turn to entrepreneurism due to the failure of employers to provide family friendly work environments and challenges surrounding childcare. But, even when they step out on their own - they still face childcare issues. Improving access to affordable childcare will greatly benefit entrepreneurs, workers and communities.

## Raise American Incomes

Consumer spending is vital to the success of entrepreneurs. The growing rise in income inequality has suppressed consumer spending.

## RECOMMENDATIONS:

1. Adopt tax policies that support a strong middle class.
2. Eliminate unfair loopholes, privileges and giveaways to big business.
3. Advance government policies and budgets that recognize and support everyday workers and small business owners.
4. Advance government investments in infrastructure and scientific research that will spur economic growth and create good paying jobs for the future.

## Rankings by Total

Number of Firms
States with most/least total number of women-owned firms

| State | Number of Firms | Rank | State | Number of Firms | Rank |
| :---: | :---: | :---: | :---: | :---: | :---: |
| California | 1,320,085 | 1 | Connecticut | 106,678 | 27 |
| Texas | 866,678 | 2 | Kentucky | 106,011 | 28 |
| Florida | 807,817 | 3 | Oklahoma | 105,168 | 29 |
| New York | 725,709 | 4 | Mississippi | 89,159 | 30 |
| Illinois | 417,500 | 5 | Nevada | 82,508 | 31 |
| Georgia | 376,506 | 6 | Iowa | 82,345 | 32 |
| Michigan | 306,986 | 7 | Kansas | 77,194 | 33 |
| Ohio | 306,824 | 8 | Utah | 76,269 | 34 |
| Pennsylvania | 304,803 | 9 | Arkansas | 75,962 | 35 |
| North Carolina | 287,058 | 10 | New Mexico | 59,044 | 36 |
| New Jersey | 252,944 | 11 | Nebraska | 51,936 | 37 |
| Virginia | 236,290 | 12 | Idaho | 45,121 | 38 |
| Maryland | 209,119 | 13 | Hawaii | 44,453 | 39 |
| Massachusetts | 199,210 | 14 | Maine | 42,067 | 40 |
| Tennessee | 195,694 | 15 | West Virginia | 39,065 | 41 |
| Colorado | 194,508 | 16 | New Hampshire | 38,525 | 42 |
| Washington | 187,677 | 17 | Montana | 35,449 | 43 |
| Arizona | 182,425 | 18 | Rhode Island | 30,484 | 44 |
| Indiana | 162,798 | 19 | Dist of Columbia | 27,064 | 45 |
| Missouri | 162,616 | 20 | Delaware | 23,964 | 46 |
| Minnesota | 157,821 | 21 | South Dakota | 23,722 | 47 |
| Louisiana | 151,114 | 22 | Vermont | 23,417 | 48 |
| Alabama | 137,630 | 23 | Alaska | 22,141 | 49 |
| Wisconsin | 133,859 | 24 | North Dakota | 20,316 | 50 |
| South Carolina | 131,856 | 25 | Wyoming | 19,344 | 51 |
| Oregon | 123,015 | 26 |  |  |  |

## Rankings by

Percent of Firms
States with most/least percentage of women-owned firms

| State | Number of Firms | Rank | State | Number of Firms | Rank |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Dist of Columbia | 42.68\% | 1 | Missouri | 33.08\% | 27 |
| Georgia | 40.49\% | 2 | Massachusetts | 32.78\% | 28 |
| Maryland | 39.31\% | 3 | Arkansas | 32.75\% | 29 |
| New Mexico | 39.01\% | 4 | Connecticut | 32.65\% | 30 |
| Florida | 38.46\% | 5 | Delaware | 32.64\% | 31 |
| Mississippi | 37.87\% | 6 | Alaska | 32.54\% | 32 |
| Hawaii | 37.53\% | 7 | Kansas | 32.28\% | 33 |
| California | 37.20\% | 8 | Minnesota | 32.24\% | 34 |
| Michigan | 36.81\% | 9 | Rhode Island | 32.21\% | 35 |
| Alabama | 36.78\% | 10 | Oklahoma | 32.14\% | 36 |
| Illinois | 36.78\% | 11 | Kentucky | 31.97\% | 37 |
| Texas | 36.77\% | 12 | New Jersey | 31.93\% | 38 |
| Arizona | 36.49\% | 13 | Iowa | 31.78\% | 39 |
| Louisiana | 36.48\% | 14 | Nebraska | 31.65\% | 40 |
| Nevada | 36.32\% | 15 | Montana | 31.53\% | 41 |
| Oregon | 36.25\% | 16 | Pennsylvania | 31.25\% | 42 |
| Virginia | 36.17\% | 17 | Wyoming | 30.99\% | 43 |
| New York | 36.12\% | 18 | Wisconsin | 30.92\% | 44 |
| South Carolina | 35.86\% | 19 | Vermont | 30.88\% | 45 |
| North Carolina | 35.62\% | 20 | Idaho | 30.77\% | 46 |
| Tennessee | 35.55\% | 21 | Utah | 30.34\% | 47 |
| Colorado | 35.54\% | 22 | Maine | 30.14\% | 48 |
| Washington | 34.66\% | 23 | North Dakota | 29.76\% | 49 |
| West Virginia | 34.14\% | 24 | New Hampshire | 29.27\% | 50 |
| Indiana | 33.98\% | 25 | South Dakota | 29.17\% | 51 |
| Ohio | 33.91\% | 26 |  |  |  |

Rankings by Percent of Statewide Receipts

| State | \% of Total Statewide Receipts | Rank | State | \% of Total Statewide Receipts | Rank |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maine | 9.20\% | 1 | Indiana | 4.05\% | 27 |
| Hawaii | 6.94\% | 2 | Wisconsin | 4.04\% | 28 |
| Nevada | 6.40\% | 3 | New Jersey | 4.02\% | 29 |
| Maryland | 5.69\% | 4 | Missouri | 4.01\% | 30 |
| Florida | 5.64\% | 5 | Vermont | 3.99\% | 31 |
| Montana | 5.37\% | 6 | Idaho | 3.96\% | 32 |
| New Mexico | 5.33\% | 7 | Washington | 3.94\% | 33 |
| California | 5.15\% | 8 | West Virginia | 3.93\% | 34 |
| New Hampshire | 5.07\% | 9 | Michigan | 3.78\% | 35 |
| Oregon | 5.04\% | 10 | Pennsylvania | 3.76\% | 36 |
| Colorado | 4.95\% | 11 | Kansas | 3.65\% | 37 |
| Utah | 4.92\% | 12 | Ohio | 3.64\% | 38 |
| Alaska | 4.86\% | 13 | Arkansas | 3.63\% | 39 |
| New York | 4.81\% | 14 | Louisiana | 3.58\% | 40 |
| Georgia | 4.80\% | 15 | Illinois | 3.57\% | 41 |
| Oklahoma | 4.61\% | 16 | Minnesota | 3.54\% | 42 |
| Arizona | 4.56\% | 17 | Texas | 3.48\% | 43 |
| Virginia | 4.54\% | 18 | North Dakota | 3.46\% | 44 |
| South Dakota | 4.47\% | 19 | Kentucky | 3.44\% | 45 |
| Rhode Island | 4.47\% | 20 | Massachusetts | 3.44\% | 46 |
| Wyoming | 4.38\% | 21 | Iowa | 3.29\% | 47 |
| North Carolina | 4.34\% | 22 | Nebraska | 2.90\% | 48 |
| Alabama | 4.21\% | 23 | Connecticut | 2.62\% | 49 |
| Tennessee | 4.16\% | 24 | District of Columbia | 2.14\% | 50 |
| South Carolina | 4.11\% | 25 | Delaware | 2.14\% | 51 |
| Mississippi | 4.09\% | 26 |  |  |  |

Rankings by
Average Receipts

States with most/least average receipts per women-owned firm

| State | Avgerage Per W-O Firm | Rank | State | Avgerage Per W-O Firm | Rank |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maine | \$233,435 | 1 | Texas | \$145,304 | 27 |
| Alaska | \$211,798 | 2 | New York | \$144,904 | 28 |
| North Dakota | \$200,873 | 3 | Massachusetts | \$144,848 | 29 |
| New Jersey | \$195,836 | 4 | Illinois | \$144,035 | 30 |
| Wisconsin | \$185,386 | 5 | Ohio | \$143,066 | 31 |
| Oklahoma | \$179,045 | 6 | Maryland | \$139,901 | 32 |
| Kansas | \$174,458 | 7 | Tennessee | \$137,713 | 33 |
| Indiana | \$172,074 | 8 | Oregon | \$136,338 | 34 |
| Nevada | \$169,620 | 9 | Colorado | \$136,021 | 35 |
| Pennsylvania | \$168,828 | 10 | Delaware | \$134,755 | 36 |
| South Dakota | \$166,580 | 11 | New Mexico | \$134,746 | 37 |
| District of Columbia | \$162,495 | 12 | Nebraska | \$133,352 | 38 |
| Virginia | \$162,127 | 13 | West Virginia | \$132,359 | 39 |
| Utah | \$161,826 | 14 | North Carolina | \$128,007 | 40 |
| New Hampshire | \$160,883 | 15 | Alabama | \$125,600 | 41 |
| Hawaii | \$159,406 | 16 | Arizona | \$124,395 | 42 |
| Wyoming | \$156,448 | 17 | Montana | \$123,993 | 43 |
| Minnesota | \$156,007 | 18 | Michigan | \$123,768 | 44 |
| Iowa | \$153,508 | 19 | Georgia | \$122,348 | 45 |
| California | \$152,768 | 20 | Arkansas | \$120,472 | 46 |
| Louisiana | \$151,304 | 21 | South Carolina | \$109,335 | 47 |
| Rhode Island | \$147,816 | 22 | Florida | \$105,874 | 48 |
| Missouri | \$147,663 | 23 | Idaho | \$102,110 | 49 |
| Washington | \$147,525 | 24 | Mississippi | \$98,032 | 50 |
| Connecticut | \$147,323 | 25 | Vermont | \$94,695 | 51 |
| Kentucky | \$146,881 | 26 |  |  |  |



# STATE DAA <br> KEY DETAILS <br> SHOWN BY STATE 

## Did you know? <br> Only 10\% of women-owned firms have paid employees.

## ALABAMA <br> State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 137,630 | $36.78 \%$ | $\$ 17,286,337$ | $4.21 \%$ | $\$ 125,600$ |
| Male-Owned | 203,604 | $54.42 \%$ | $\$ 132,158,883$ | $32.22 \%$ | $\$ 649,098$ |
| Equally Female, Male-Owned | 25,162 | $6.73 \%$ | $\$ 11,083,831$ | $2.70 \%$ | $\$ 440,499$ |
| Public, Other | 7,757 | $2.07 \%$ | $\$ 249,688,278$ | $60.87 \%$ | $\$ 32,188,769$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.39 \%$ | $19.63 \%$ | $15.67 \%$ | $3.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $20.11 \%$ | $12.86 \%$ | $11.21 \%$ | $4.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $31.86 \%$ | $19.10 \%$ | $13.99 \%$ | $7.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $7.57 \%$ | $10.54 \%$ | $13.79 \%$ | $4.86 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $4.78 \%$ | $9.43 \%$ | $9.96 \%$ | $5.53 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.24 \%$ | $10.96 \%$ | $15.44 \%$ | $11.46 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.11 \%$ | $6.05 \%$ | $7.32 \%$ | $9.72 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.45 \%$ | $4.26 \%$ | $6.11 \%$ | $8.56 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.49 \%$ | $7.17 \%$ | $6.52 \%$ | $43.88 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 137,630 | 11,780 | $8.56 \%$ | 107,871 | 9 | $\$ 3,315,168$ |
| Male-Owned Firms | 203,604 | 43,459 | $21.34 \%$ | 622,640 | 14 | $\$ 21,912,932$ |
| Equally Female, Male-Owned | 25,162 | 6,848 | $27.22 \%$ | 63,651 | 9 | $\$ 1,704,667$ |
| Public, Other | 7,757 | 5,362 | $69.12 \%$ | 709,213 | 132 | $\$ 30,690,652$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 87,445 | $63.54 \%$ | $\$ 15,325,057$ | $88.65 \%$ | $\$ 175,254$ |
| Black or African American | 44,914 | $32.63 \%$ | $\$ 796,273$ | $4.61 \%$ | $\$ 17,729$ |
| American Indian and Alaska Native | 2,135 | $1.55 \%$ | $\$ 290,908$ | $1.68 \%$ | $\$ 136,257$ |
| Asian | 3,816 | $2.77 \%$ | $\$ 911,301$ | $5.27 \%$ | $\$ 238,811$ |
| Chinese | 445 | $0.32 \%$ | $\$ 153,840$ | $0.89 \%$ | $\$ 345,708$ |
| Vietnamese | 1,533 | $1.11 \%$ | $\$ 118,439$ | $0.69 \%$ | $\$ 77,260$ |
| Hispanic | 2,897 | $2.10 \%$ | $\$ 239,466$ | $1.39 \%$ | $\$ 82,660$ |
| Mexican, Mexican American, Chicano | 1,301 | $0.95 \%$ | $\$ 73,481$ | $0.43 \%$ | $\$ 56,480$ |
| Puerto Rican | 325 | $0.24 \%$ | $\$ 21,822$ | $0.13 \%$ | $\$ 67,145$ |
| Cuban | 154 | $0.11 \%$ | $\$ 28,077$ | $0.16 \%$ | $\$ 182,318$ |
| Other Hispanic, Latino, or Spanish | 1,116 | $0.81 \%$ | $\$ 116,085$ | $0.67 \%$ | $\$ 104,019$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 4,116 | $38.19 \%$ | $\$ 864.256$ | $10.81 \%$ |
| Administrative support, waste mgt and remediation services | 18,841 | $45.74 \%$ | $\$ 980,916$ | $12.38 \%$ |
| Agriculture, forestry, fishing and hunting | 652 | $12.54 \%$ | $\$ 69,163$ | $5.28 \%$ |
| Arts, entertainment, and recreation | 4,047 | $33.10 \%$ | $\$ 115,902$ | $9.64 \%$ |
| Construction | 4,656 | $9.86 \%$ | $\$ 1,082,809$ | $5.07 \%$ |
| Educational services | 4,143 | $56.44 \%$ | $\$ 155,310$ | $8.35 \%$ |
| Finance and insurance | 2,942 | $26.41 \%$ | $\$ 858,901$ | $3.35 \%$ |
| Health care and social assistance | 18,639 | $62.15 \%$ | $\$ 1,354,886$ | $6.93 \%$ |
| Industries not classified | 19 | $38.00 \%$ | $\$ 796$ | $16.80 \%$ |
| Information | 1,117 | $31.56 \%$ | $\$ 193,948$ | $1.70 \%$ |
| Management of companies and enterprises | 33 | $7.30 \%$ | $\$ 111,150$ | $8.54 \%$ |
| Manufacturing | 1,873 | $22.28 \%$ | $\$ 2,080,904$ | $1.67 \%$ |
| Mining, quarrying, and oil and gas extraction | 116 | $13.06 \%$ | $\$ 11,474$ | $0.24 \%$ |
| Other services (except public administration) | 35,418 | $56.09 \%$ | $\$ 852,458$ | $19.40 \%$ |
| Professional, scientific, and technical services | 13,104 | $33.46 \%$ | $\$ 1,652,337$ | $9.60 \%$ |
| Real estate and rental and leasing | 8,003 | $25.10 \%$ | $\$ 646,203$ | $9.76 \%$ |
| Retail trade | 15,949 | $41.90 \%$ | $\$ 2,928,171$ | $4.99 \%$ |
| Transportation and warehousing | 2,320 | $15.31 \%$ | $\$ 863,866$ | $8.30 \%$ |
| Utilities | 31 | $8.18 \%$ | $\$ 225$ | $0.00 \%$ |
| Wholesale trade | 1,669 | $18.44 \%$ | $\$ 2,462,660$ | $3.30 \%$ |
|  |  |  |  |  |

## ALASKA

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 22,141 | $32.54 \%$ | $\$ 4,689,411$ | $4.86 \%$ | $\$ 211,798$ |
| Male-Owned | 35,402 | $52.04 \%$ | $\$ 24,075,977$ | $24.95 \%$ | $\$ 680,074$ |
| Equally Female, Male-Owned | 8,493 | $12.48 \%$ | $\$ 3,761,408$ | $3.90 \%$ | $\$ 442,883$ |
| Public, Other | 1,997 | $2.94 \%$ | $\$ 63,986,836$ | $66.30 \%$ | $\$ 32,041,480$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.32 \%$ | $18.85 \%$ | $14.74 \%$ | $3.51 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $14.35 \%$ | $11.89 \%$ | $8.38 \%$ | $1.75 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $19.53 \%$ | $16.13 \%$ | $11.81 \%$ | $4.86 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.66 \%$ | $12.37 \%$ | $11.26 \%$ | $2.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.66 \%$ | $10.70 \%$ | $14.61 \%$ | $6.06 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $7.47 \%$ | $11.95 \%$ | $13.99 \%$ | $11.07 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.94 \%$ | $6.78 \%$ | $10.74 \%$ | $9.96 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.74 \%$ | $4.48 \%$ | $7.06 \%$ | $9.31 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $3.35 \%$ | $6.86 \%$ | $7.39 \%$ | $50.63 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 22,141 | 3,559 | $16.07 \%$ | 25,955 | 7 | $\$ 908,312$ |
| Male-Owned Firms | 35,402 | 7,792 | $22.01 \%$ | 85,440 | 11 | $\$ 4,267,844$ |
| Equally Female, Male-Owned | 8,493 | 2,579 | $30.37 \%$ | 18,610 | 7 | $\$ 655,623$ |
| Public, Other | 1,997 | 1,629 | $81.57 \%$ | 120,576 | 74 | $\$ 6,833,664$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 18,155 | $82.00 \%$ | $\$ 4,203,083$ | $89.63 \%$ | $\$ 231,511$ |
| Black or African American | 659 | $2.98 \%$ | $\$ 38,436$ | $0.82 \%$ | $\$ 58,325$ |
| American Indian and Alaska Native | 2,474 | $11.17 \%$ | $\$ 271,441$ | $5.79 \%$ | $\$ 109,717$ |
| Asian | 1,424 | $6.43 \%$ | $\$ 239,742$ | $5.11 \%$ | $\$ 168,358$ |
| Chinese | 116 | $0.52 \%$ | $\$ 27,598$ | $0.59 \%$ | $\$ 237,914$ |
| Vietnamese | 88 | $0.40 \%$ | $\$ 8,463$ | $0.18 \%$ | $\$ 96,170$ |
| Hispanic | 1,033 | $4.67 \%$ | $\$ 150,018$ | $3.20 \%$ | $\$ 145,226$ |
| Mexican, Mexican American, Chicano | 404 | $1.82 \%$ | $\$ 60,785$ | $1.30 \%$ | $\$ 150,458$ |
| Puerto Rican | 107 | $0.48 \%$ |  | $0.00 \%$ |  |
| Cuban | 14 | $0.06 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 507 | $2.29 \%$ | $\$ 73,771$ | $1.57 \%$ | $\$ 145,505$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,245 | $36.67 \%$ | $\$ 300,657$ | $13.42 \%$ |
| Administrative support, waste mgt and remediation services | 1,832 | $46.30 \%$ | $\$ 210,252$ | $11.45 \%$ |
| Agriculture, forestry, fishing and hunting | 1,319 | $13.70 \%$ | $\$ 36,353$ | $4.09 \%$ |
| Arts, entertainment, and recreation | 1,257 | $34.87 \%$ | $\$ 58,150$ | $12.44 \%$ |
| Construction | 613 | $8.88 \%$ | $\$ 439,218$ | $6.69 \%$ |
| Educational services | 812 | $49.24 \%$ | $\$ 90,232$ | $26.50 \%$ |
| Finance and insurance | 341 | $27.54 \%$ | $\$ 175,041$ | $11.66 \%$ |
| Health care and social assistance | 3,384 | $59.58 \%$ | $\$ 575,505$ | $10.64 \%$ |
| Industries not classified | 5 | $29.41 \%$ | $\$ 336$ | $9.43 \%$ |
| Information | 205 | $29.41 \%$ | $\$ 42,351$ | $2.30 \%$ |
| Management of companies and enterprises | 5 | $5.21 \%$ | $\$ 7,274$ | $1.53 \%$ |
| Manufacturing | 499 | $32.28 \%$ | $\$ 112,484$ | $1.54 \%$ |
| Mining, quarrying, and oil and gas extraction | 39 | $8.72 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 2,599 | $44.90 \%$ | $\$ 155,201$ | $23.22 \%$ |
| Professional, scientific, and technical services | 3,164 | $38.36 \%$ | $\$ 316,862$ | $9.44 \%$ |
| Real estate and rental and leasing | 1,425 | $26.73 \%$ | $\$ 223,957$ | $15.28 \%$ |
| Retail trade | 2,638 | $45.47 \%$ | $\$ 772,084$ | $7.25 \%$ |
| Transportation and warehousing | 485 | $15.44 \%$ | $\$ 247,736$ | $4.68 \%$ |
| Utilities | 9 | $8.41 \%$ |  | $0.00 \%$ |
| Wholesale trade | $25.32 \%$ | $\$ 862,908$ | $5.62 \%$ |  |
|  |  |  |  |  |

## ARIZONA

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 182,425 | $36.49 \%$ | $\$ 22,692,789$ | $4.56 \%$ | $\$ 124,395$ |
| Male-Owned | 245,243 | $49.06 \%$ | $\$ 133,546,549$ | $26.86 \%$ | $\$ 544,548$ |
| Equally Female, Male-Owned | 61,967 | $12.40 \%$ | $\$ 24,662,610$ | $4.96 \%$ | $\$ 397,996$ |
| Public, Other | 10,291 | $2.06 \%$ | $\$ 316,309,491$ | $63.62 \%$ | $\$ 30,736,516$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $24.66 \%$ | $18.14 \%$ | $12.48 \%$ | $3.83 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.66 \%$ | $12.47 \%$ | $8.95 \%$ | $4.47 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.41 \%$ | $20.39 \%$ | $15.17 \%$ | $6.54 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.42 \%$ | $12.42 \%$ | $12.27 \%$ | $5.22 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.34 \%$ | $10.41 \%$ | $12.43 \%$ | $6.66 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.79 \%$ | $10.61 \%$ | $16.00 \%$ | $12.32 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.59 \%$ | $5.73 \%$ | $9.33 \%$ | $8.35 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.62 \%$ | $4.14 \%$ | $6.60 \%$ | $8.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.52 \%$ | $5.70 \%$ | $6.77 \%$ | $44.18 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 182,425 | 18,974 | $10.40 \%$ | 144,906 | 8 | $\$ 4,302,985$ |
| Male-Owned Firms | 245,243 | 50,766 | $20.70 \%$ | 697,365 | 14 | $\$ 24,296,317$ |
| Equally Female, Male-Owned | 61,967 | 20,639 | $33.31 \%$ | 174,599 | 8 | $\$ 4,798,383$ |
| Public, Other | 10,291 | 6,763 | $65.72 \%$ | $1,050,323$ | 155 | $\$ 52,183,133$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 146,669 | $80.40 \%$ | $\$ 20,288,927$ | $89.41 \%$ | $\$ 138,331$ |
| Black or African American | 7,825 | $4.29 \%$ | $\$ 266,266$ | $1.17 \%$ | $\$ 34,028$ |
| American Indian and Alaska Native | 6,056 | $3.32 \%$ | $\$ 370,493$ | $1.63 \%$ | $\$ 61,178$ |
| Asian | 9,749 | $5.34 \%$ | $\$ 1,284,635$ | $5.66 \%$ | $\$ 131,771$ |
| Chinese | 1,831 | $1.00 \%$ | $\$ 405,429$ | $1.79 \%$ | $\$ 221,425$ |
| Vietnamese | 3,444 | $1.89 \%$ | $\$ 183,048$ | $0.81 \%$ | $\$ 53,150$ |
| Hispanic | 41,725 | $22.87 \%$ | $\$ 2,068,390$ | $9.11 \%$ | $\$ 49,572$ |
| Mexican, Mexican American, Chicano | 34,333 | $18.82 \%$ | $\$ 1,692,559$ | $7.46 \%$ | $\$ 49,298$ |
| Puerto Rican | 887 | $0.49 \%$ | $\$ 25,122$ | $0.11 \%$ | $\$ 28,322$ |
| Cuban | 450 | $0.25 \%$ | $\$ 48,496$ | $0.21 \%$ | $\$ 107,769$ |
| Other Hispanic, Latino, or Spanish | 6,029 | $3.30 \%$ | $\$ 298,049$ | $1.31 \%$ | $\$ 49,436$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 3,839 | $29.16 \%$ | $\$ 1,000,578$ | $7.52 \%$ |
| Administrative support, waste mgt and remediation services | 20,983 | $46.88 \%$ | $\$ 1,648,560$ | $10.13 \%$ |
| Agriculture, forestry, fishing and hunting | 392 | $16.52 \%$ | $\$ 26,271$ | $9.88 \%$ |
| Arts, entertainment, and recreation | 8,051 | $35.92 \%$ | $\$ 241,083$ | $8.01 \%$ |
| Construction | 4,030 | $9.18 \%$ | $\$ 1,927,251$ | $6.76 \%$ |
| Educational services | 6,494 | $52.55 \%$ | $\$ 287,346$ | $5.82 \%$ |
| Finance and insurance | 4,578 | $23.37 \%$ | $\$ 493,493$ | $0.84 \%$ |
| Health care and social assistance | 27,166 | $58.39 \%$ | $\$ 2,016,708$ | $5.58 \%$ |
| Industries not classified | 24 | $26.97 \%$ |  | $0.00 \%$ |
| Information | 1,945 | $28.98 \%$ |  | $0.00 \%$ |
| Management of companies and enterprises | 28 | $4.42 \%$ |  | $0.00 \%$ |
| Manufacturing | 2,847 | $26.93 \%$ | $\$ 1,059,058$ | $1.97 \%$ |
| Mining, quarrying, and oil and gas extraction | 94 | $15.77 \%$ | $\$ 24,857$ | $0.28 \%$ |
| Other services (except public administration) | 32,437 | $50.33 \%$ | $\$ 1,119,162$ | $20.79 \%$ |
| Professional, scientific, and technical services | 25,787 | $34.67 \%$ | $\$ 2,180,560$ | $9.89 \%$ |
| Real estate and rental and leasing | 19,047 | $29.98 \%$ | $\$ 1,548,650$ | $10.96 \%$ |
| Retail trade | 18,695 | $42.05 \%$ | $\$ 2,661,017$ | $3.13 \%$ |
| Transportation and warehousing | 3,069 | $16.84 \%$ | $\$ 598,250$ | $3.47 \%$ |
| Utilities | 48 | $10.76 \%$ |  | $0.00 \%$ |
| Wholesale trade | 2,921 | $23.72 \%$ | $\$ 4,351,273$ | $4.22 \%$ |

## ARKANSAS

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 75,962 | $32.75 \%$ | $\$ 9,151,324$ | $3.63 \%$ | $\$ 120,472$ |
| Male-Owned | 123,158 | $53.09 \%$ | $\$ 84,638,551$ | $33.57 \%$ | $\$ 687,236$ |
| Equally Female, Male-Owned | 27,526 | $11.87 \%$ | $\$ 12,166,289$ | $4.83 \%$ | $\$ 441,993$ |
| Public, Other | 5,313 | $2.29 \%$ | $\$ 146,183,941$ | $57.98 \%$ | $\$ 27,514,388$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.44 \%$ | $19.13 \%$ | $15.00 \%$ | $4.46 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $19.83 \%$ | $12.47 \%$ | $9.55 \%$ | $2.01 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.55 \%$ | $19.27 \%$ | $15.45 \%$ | $4.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.66 \%$ | $12.04 \%$ | $9.65 \%$ | $3.61 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.73 \%$ | $9.75 \%$ | $11.18 \%$ | $6.61 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.73 \%$ | $11.02 \%$ | $16.56 \%$ | $14.72 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.00 \%$ | $5.52 \%$ | $9.46 \%$ | $9.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.51 \%$ | $4.36 \%$ | $6.08 \%$ | $9.56 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.55 \%$ | $6.44 \%$ | $7.08 \%$ | $45.08 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 75,962 | 7,909 | $10.41 \%$ | 55,616 | 7 | $\$ 1,500,589$ |
| Male-Owned Firms | 123,158 | 26,421 | $21.45 \%$ | 349,005 | 13 | $\$ 10,989,022$ |
| Equally Female, Male-Owned | 27,526 | 8,600 | $31.24 \%$ | 68,651 | 8 | $\$ 1,696,420$ |
| Public, Other | 5,313 | 4,020 | $75.66 \%$ | 481,127 | 120 | $\$ 20,406,065$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 60,519 | $79.67 \%$ | $\$ 8,531,691$ | $93.23 \%$ | $\$ 140,975$ |
| Black or African American | 12,303 | $16.20 \%$ | $\$ 195,920$ | $2.14 \%$ | $\$ 15,925$ |
| American Indian and Alaska Native | 1,311 | $1.73 \%$ | $\$ 80,880$ | $0.88 \%$ | $\$ 61,693$ |
| Asian | 1,701 | $2.24 \%$ | $\$ 355,550$ | $3.89 \%$ | $\$ 209,024$ |
| Chinese | 172 | $0.23 \%$ |  | $0.00 \%$ |  |
| Vietnamese | 662 | $0.87 \%$ | $\$ 32,941$ | $0.36 \%$ | $\$ 49,760$ |
| Hispanic | 3,238 | $4.26 \%$ | $\$ 153,170$ | $1.67 \%$ | $\$ 47,304$ |
| Mexican, Mexican American, Chicano | 1,990 | $2.62 \%$ | $\$ 107,987$ | $1.18 \%$ | $\$ 54,265$ |
| Puerto Rican | 160 | $0.21 \%$ | $\$ 9,264$ | $0.10 \%$ | $\$ 57,900$ |
| Cuban | 38 | $0.05 \%$ | $\$ 4,490$ | $0.05 \%$ | $\$ 118,158$ |
| Other Hispanic, Latino, or Spanish | 1,050 | $1.38 \%$ | $\$ 31,428$ | $0.34 \%$ | $\$ 29,931$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,011 | $28.68 \%$ | $\$ 381,530$ | $8.44 \%$ |
| Administrative support, waste mgt and remediation services | 9,813 | $43.80 \%$ | $\$ 423,778$ | $11.49 \%$ |
| Agriculture, forestry, fishing and hunting | 635 | $12.74 \%$ | $\$ 113,016$ | $11.54 \%$ |
| Arts, entertainment, and recreation | 2,198 | $31.67 \%$ | $\$ 57,635$ | $6.72 \%$ |
| Construction | 2,854 | $8.67 \%$ | $\$ 492,159$ | $4.26 \%$ |
| Educational services | 2,456 | $56.88 \%$ | $\$ 70,088$ | $8.65 \%$ |
| Finance and insurance | 1,854 | $22.07 \%$ | $\$ 322,754$ | $3.20 \%$ |
| Health care and social assistance | 11,870 | $59.38 \%$ | $\$ 969,052$ | $6.60 \%$ |
| Industries not classified | 10 | $25.00 \%$ | $\$ 1,018$ | $23.39 \%$ |
| Information | 636 | $31.02 \%$ | $\$ 168,579$ | $2.43 \%$ |
| Management of companies and enterprises | 14 | $4.26 \%$ | $\$ 79,465$ | $2.64 \%$ |
| Manufacturing | 924 | $18.80 \%$ | $\$ 740,918$ | $1.18 \%$ |
| Mining, quarrying, and oil and gas extraction | 250 | $15.70 \%$ | $\$ 146,341$ | $2.59 \%$ |
| Other services (except public administration) | 16,662 | $48.27 \%$ | $\$ 435,655$ | $18.79 \%$ |
| Professional, scientific, and technical services | 7,431 | $33.57 \%$ | $\$ 468,544$ | $8.92 \%$ |
| Real estate and rental and leasing | 4,509 | $23.86 \%$ | $\$ 330,858$ | $10.58 \%$ |
| Retail trade | 9,412 | $38.55 \%$ | $\$ 2,130,783$ | $5.69 \%$ |
| Transportation and warehousing | 1,449 | $13.00 \%$ | $\$ 401,881$ | $3.90 \%$ |
| Utilities | 28 | $9.36 \%$ | $\$ 398$ | $0.01 \%$ |
| Wholesale trade | 975 | $17.65 \%$ | $\$ 1,416,873$ | $2.23 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | $1,320,085$ | $37.20 \%$ | $\$ 201,667,006$ | $5.15 \%$ | $\$ 152,768$ |
| Male-Owned | $1,852,580$ | $52.21 \%$ | $\$ 1,135,303,248$ | $28.98 \%$ | $\$ 612,823$ |
| Equally Female, Male-Owned | 315,782 | $8.90 \%$ | $\$ 173,355,656$ | $4.43 \%$ | $\$ 548,973$ |
| Public, Other | 60,001 | $1.69 \%$ | $\$ 2,407,041,565$ | $61.45 \%$ | $\$ 40,116,691$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $21.40 \%$ | $14.97 \%$ | $11.34 \%$ | $4.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.39 \%$ | $11.57 \%$ | $8.16 \%$ | $3.57 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.82 \%$ | $19.19 \%$ | $13.25 \%$ | $6.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.01 \%$ | $13.38 \%$ | $11.54 \%$ | $6.43 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.28 \%$ | $11.46 \%$ | $12.43 \%$ | $7.33 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.50 \%$ | $12.08 \%$ | $16.76 \%$ | $12.72 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.89 \%$ | $6.44 \%$ | $10.35 \%$ | $12.50 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.81 \%$ | $4.70 \%$ | $7.89 \%$ | $12.16 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.89 \%$ | $6.21 \%$ | $8.29 \%$ | $34.49 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | $1,320,085$ | 132,508 | $10.04 \%$ | $1,043,519$ | 8 | $\$ 37,013,116$ |
| Male-Owned Firms | $1,852,580$ | 401,721 | $21.68 \%$ | $4,530,517$ | 11 | $\$ 211,087,368$ |
| Equally Female, Male-Owned | 315,782 | 108,125 | $34.24 \%$ | 907,143 | 8 | $\$ 30,208,975$ |
| Public, Other | 60,001 | 36,687 | $61.14 \%$ | $6,377,454$ | 174 | $\$ 406,744,945$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 822,216 | $62.29 \%$ | $\$ 144,164,569$ | $71.49 \%$ | $\$ 175,337$ |
| Black or African American | 102,140 | $7.74 \%$ | $\$ 4,355,151$ | $2.16 \%$ | $\$ 42,639$ |
| American Indian and Alaska Native | 20,950 | $1.59 \%$ | $\$ 1,257,746$ | $0.62 \%$ | $\$ 60,036$ |
| Asian | 247,168 | $18.72 \%$ | $\$ 47,328,373$ | $23.47 \%$ | $\$ 191,483$ |
| Chinese | 81,908 | $6.20 \%$ | $\$ 19,799,818$ | $9.82 \%$ | $\$ 241,732$ |
| Vietnamese | 43,565 | $3.30 \%$ | $\$ 3,574,973$ | $1.77 \%$ | $\$ 82,061$ |
| Hispanic | 365,576 | $27.69 \%$ | $\$ 17,070,048$ | $8.46 \%$ | $\$ 46,694$ |
| Mexican, Mexican American, Chicano | 255,251 | $19.34 \%$ | $\$ 11,440,156$ | $5.67 \%$ | $\$ 44,819$ |
| Puerto Rican | 7,280 | $0.55 \%$ | $\$ 674,963$ | $0.33 \%$ | $\$ 92,715$ |
| Cuban | 3,487 | $0.26 \%$ | $\$ 405,205$ | $0.20 \%$ | $\$ 116,204$ |
| Other Hispanic, Latino, or Spanish | 99,419 | $7.53 \%$ | $\$ 4,463,299$ | $2.21 \%$ | $\$ 44,894$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 30,731 | $30.68 \%$ | $\$ 10,245,621$ | $11.27 \%$ |
| Administrative support, waste mgt and remediation services | 137,024 | $48.46 \%$ | $\$ 11,529,902$ | $11.76 \%$ |
| Agriculture, forestry, fishing and hunting | 2,466 | $16.25 \%$ | $\$ 600,473$ | $11.89 \%$ |
| Arts, entertainment, and recreation | 73,068 | $36.13 \%$ | $\$ 5,413,955$ | $13.12 \%$ |
| Construction | 20,589 | $7.35 \%$ | $\$ 10,167,051$ | $6.36 \%$ |
| Educational services | 45,006 | $53.40 \%$ | $\$ 2,413,990$ | $7.50 \%$ |
| Finance and insurance | 30,989 | $27.73 \%$ | $\$ 5,335,788$ | $1.54 \%$ |
| Health care and social assistance | 216,624 | $61.74 \%$ | $\$ 18,613,292$ | $8.01 \%$ |
| Industries not classified | 549 | $47.33 \%$ | $\$ 57,003$ | $33.26 \%$ |
| Information | 18,945 | $26.28 \%$ | $\$ 4,944,945$ | $1.88 \%$ |
| Management of companies and enterprises | 204 | $6.48 \%$ | $\$ 705,442$ | $2.58 \%$ |
| Manufacturing | 18,649 | $23.05 \%$ | $\$ 15,266,999$ | $2.90 \%$ |
| Mining, quarrying, and oil and gas extraction | 1,541 | $27.11 \%$ | $\$ 452,395$ | $1.75 \%$ |
| Other services (except public administration) | 246,824 | $52.10 \%$ | $\$ 8,486,937$ | $20.75 \%$ |
| Professional, scientific, and technical services | 214,733 | $35.56 \%$ | $\$ 22,037,867$ | $7.96 \%$ |
| Real estate and rental and leasing | 102,135 | $29.96 \%$ | $\$ 11,947,563$ | $10.58 \%$ |
| Retail trade | 120,382 | $41.32 \%$ | $\$ 27,748,094$ | $5.55 \%$ |
| Transportation and warehousing | 15,796 | $10.90 \%$ | $\$ 4,560,499$ | $4.64 \%$ |
| Utilities | 290 | $14.93 \%$ | $\$ 29,715$ | $0.07 \%$ |
| Wholesale trade | 23,954 | $21.99 \%$ | $\$ 41,109,476$ | $4.12 \%$ |
|  |  |  |  |  |

## COLORADO State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 194,508 | $35.54 \%$ | $\$ 26,457,199$ | $4.95 \%$ | $\$ 136,021$ |
| Male-Owned | 284,554 | $51.99 \%$ | $\$ 148,191,623$ | $27.70 \%$ | $\$ 520,786$ |
| Equally Female, Male-Owned | 55,896 | $10.21 \%$ | $\$ 20,563,863$ | $3.84 \%$ | $\$ 367,895$ |
| Public, Other | 12,394 | $2.26 \%$ | $\$ 339,706,689$ | $63.51 \%$ | $\$ 27,408,963$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.78 \%$ | $17.79 \%$ | $14.20 \%$ | $5.45 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.65 \%$ | $11.21 \%$ | $9.76 \%$ | $2.65 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $22.10 \%$ | $17.36 \%$ | $14.84 \%$ | $5.80 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.55 \%$ | $13.04 \%$ | $12.73 \%$ | $6.08 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.42 \%$ | $11.52 \%$ | $12.56 \%$ | $5.95 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.81 \%$ | $12.45 \%$ | $15.49 \%$ | $10.36 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.10 \%$ | $6.34 \%$ | $8.60 \%$ | $11.55 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.78 \%$ | $4.16 \%$ | $5.58 \%$ | $10.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.81 \%$ | $6.14 \%$ | $6.24 \%$ | $41.88 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 194,508 | 26,111 | $13.42 \%$ | 159,311 | 6 | $\$ 5,029,024$ |
| Male-Owned Firms | 284,554 | 68,586 | $24.10 \%$ | 672,094 | 10 | $\$ 27,355,057$ |
| Equally Female, Male-Owned | 55,896 | 18,127 | $32.43 \%$ | 128,428 | 7 | $\$ 3,638,017$ |
| Public, Other | 12,394 | 8,489 | $68.49 \%$ | $1,021,042$ | 120 | $\$ 56,207,744$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 173,947 | $89.43 \%$ | $\$ 24,604,406$ | $93.00 \%$ | $\$ 141,448$ |
| Black or African American | 5,592 | $2.87 \%$ | $\$ 306,944$ | $1.16 \%$ | $\$ 54,890$ |
| American Indian and Alaska Native | 2,689 | $1.38 \%$ | $\$ 303,063$ | $1.15 \%$ | $\$ 112,705$ |
| Asian | 8,787 | $4.52 \%$ | $\$ 1,137,085$ | $4.30 \%$ | $\$ 129,405$ |
| Chinese | 1,802 | $0.93 \%$ | $\$ 238,683$ | $0.90 \%$ | $\$ 132,454$ |
| Vietnamese | 2,475 | $1.27 \%$ | $\$ 167,436$ | $0.63 \%$ | $\$ 67,651$ |
| Hispanic | 22,913 | $11.78 \%$ | $\$ 1,378,689$ | $5.21 \%$ | $\$ 60,171$ |
| Mexican, Mexican American, Chicano | 15,669 | $8.06 \%$ | $\$ 931,816$ | $3.52 \%$ | $\$ 59,469$ |
| Puerto Rican | 625 | $0.32 \%$ |  | $0.00 \%$ |  |
| Cuban | 287 | $0.15 \%$ | $\$ 137,859$ | $0.52 \%$ | $\$ 480,345$ |
| Other Hispanic, Latino, or Spanish | 6,332 | $3.26 \%$ | $\$ 280,673$ | $1.06 \%$ | $\$ 44,326$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 4,640 | $31.76 \%$ | $\$ 1,243,357$ | \% of All <br> Receipts |
| Administrative support, waste mgt and remediation services | 19,586 | $49.87 \%$ | $\$ 1,637,707$ | $9.26 \%$ |
| Agriculture, forestry, fishing and hunting | 765 | $18.28 \%$ | $\$ 40,199$ | $10.45 \%$ |
| Arts, entertainment, and recreation | 9,741 | $35.67 \%$ | $\$ 245,887$ | $5.90 \%$ |
| Construction | 5,893 | $9.51 \%$ | $\$ 1,783,008$ | $5.52 \%$ |
| Educational services | 7,796 | $52.59 \%$ | $\$ 298,347$ | $8.41 \%$ |
| Finance and insurance | 4,925 | $22.58 \%$ | $\$ 1,242,952$ | $2.38 \%$ |
| Health care and social assistance | 25,933 | $59.08 \%$ | $\$ 2,107,222$ | $7.90 \%$ |
| Industries not classified | 37 | $32.17 \%$ | $\$ 5,842$ | $33.60 \%$ |
| Information | 2,754 | $30.83 \%$ | $\$ 228,182$ | $0.67 \%$ |
| Management of companies and enterprises | 56 | $8.22 \%$ | $\$ 242,389$ | $4.51 \%$ |
| Manufacturing | 2,967 | $26.02 \%$ | $\$ 1,400,759$ | $2.74 \%$ |
| Mining, quarrying, and oil and gas extraction | 820 | $16.47 \%$ | $\$ 589,432$ | $2.04 \%$ |
| Other services (except public administration) | 30,310 | $52.97 \%$ | $\$ 1,074,171$ | $20.31 \%$ |
| Professional, scientific, and technical services | 35,405 | $36.47 \%$ | $\$ 3,691,622$ | $9.70 \%$ |
| Real estate and rental and leasing | 16,884 | $26.48 \%$ | $\$ 1,451,713$ | $10.61 \%$ |
| Retail trade | 20,593 | $43.63 \%$ | $\$ 4,838,733$ | $7.18 \%$ |
| Transportation and warehousing | 2,248 | $13.63 \%$ | $\$ 491,587$ | $3.19 \%$ |
| Utilities | 32 | $6.53 \%$ |  | $0.00 \%$ |
| Wholesale trade | $25.02 \%$ | $\$ 3,675,823$ | $3.12 \%$ |  |
|  |  |  |  |  |

# CONNECTICUT <br> State Level Data 

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 106,678 | $32.65 \%$ | $\$ 15,716,136$ | $2.62 \%$ | $\$ 147,323$ |
| Male-Owned | 187,845 | $57.50 \%$ | $\$ 137,493,949$ | $22.96 \%$ | $\$ 731,954$ |
| Equally Female, Male-Owned | 23,178 | $7.09 \%$ | $\$ 9,624,085$ | $1.61 \%$ | $\$ 415,225$ |
| Public, Other | 8,991 | $2.75 \%$ | $\$ 436,040,678$ | $72.81 \%$ | $\$ 48,497,462$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.09 \%$ | $15.94 \%$ | $9.52 \%$ | $4.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.36 \%$ | $10.13 \%$ | $7.41 \%$ | $3.45 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $22.81 \%$ | $15.06 \%$ | $15.79 \%$ | $4.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.31 \%$ | $13.07 \%$ | $13.17 \%$ | $4.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.90 \%$ | $12.03 \%$ | $14.04 \%$ | $7.69 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $7.04 \%$ | $12.69 \%$ | $15.83 \%$ | $10.12 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.06 \%$ | $7.26 \%$ | $10.32 \%$ | $11.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.12 \%$ | $5.70 \%$ | $6.64 \%$ | $8.59 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.32 \%$ | $8.10 \%$ | $7.30 \%$ | $46.08 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 106,678 | 11,385 | $10.67 \%$ | 94,121 | 8 | $\$ 2,977,687$ |
| Male-Owned Firms | 187,845 | 44,342 | $23.61 \%$ | 491,264 | 11 | $\$ 22,885,208$ |
| Equally Female, Male-Owned | 23,178 | 6,208 | $26.78 \%$ | 56,325 | 9 | $\$ 1,857,945$ |
| Public, Other | 8,991 | 6,249 | $69.50 \%$ | 830,121 | 133 | $\$ 55,455,323$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 87,425 | $81.95 \%$ | $\$ 14,431,962$ | $91.83 \%$ | $\$ 165,078$ |
| Black or African American | 9,911 | $9.29 \%$ | $\$ 258,434$ | $1.64 \%$ | $\$ 26,075$ |
| American Indian and Alaska Native | 703 | $0.66 \%$ | $\$ 68,579$ | $0.44 \%$ | $\$ 97,552$ |
| Asian | 5,211 | $4.88 \%$ | $\$ 870,889$ | $5.54 \%$ | $\$ 167,125$ |
| Chinese | 1,546 | $1.45 \%$ | $\$ 285,092$ | $1.81 \%$ | $\$ 184,406$ |
| Vietnamese | 839 | $0.79 \%$ | $\$ 30,731$ | $0.20 \%$ | $\$ 36,628$ |
| Hispanic | 11,939 | $11.19 \%$ | $\$ 490,039$ | $3.12 \%$ | $\$ 41,045$ |
| Mexican, Mexican American, Chicano | 707 | $0.66 \%$ | $\$ 55,132$ | $0.35 \%$ | $\$ 77,980$ |
| Puerto Rican | 5,740 | $5.38 \%$ | $\$ 163,657$ | $1.04 \%$ | $\$ 28,512$ |
| Cuban | 211 | $0.20 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 5,281 | $4.95 \%$ | $\$ 224,213$ | $1.43 \%$ | $\$ 42,457$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,951 | $28.80 \%$ | $\$ 900,245$ | $11.70 \%$ |
| Administrative support, waste mgt and remediation services | 9,663 | $39.37 \%$ | $\$ 911,715$ | $9.26 \%$ |
| Agriculture, forestry, fishing and hunting | 207 | $15.97 \%$ | $\$ 10,581$ | $10.90 \%$ |
| Arts, entertainment, and recreation | 6,369 | $37.08 \%$ | $\$ 180,432$ | $6.31 \%$ |
| Construction | 2,631 | $6.72 \%$ | $\$ 985,546$ | $5.13 \%$ |
| Educational services | 4,960 | $48.70 \%$ | $\$ 178,679$ | $2.83 \%$ |
| Finance and insurance | 2,591 | $17.12 \%$ | $\$ 311,560$ | $0.26 \%$ |
| Health care and social assistance | 18,497 | $61.11 \%$ | $\$ 1,606,981$ | $5.40 \%$ |
| Industries not classified | 12 | $15.19 \%$ | $\$ 2,916$ | $26.60 \%$ |
| Information | 1,286 | $26.36 \%$ | $\$ 395,781$ | $1.91 \%$ |
| Management of companies and enterprises | 18 | $3.37 \%$ | $\$ 31,361$ | $0.76 \%$ |
| Manufacturing | 1,563 | $20.49 \%$ | $\$ 1,467,585$ | $2.40 \%$ |
| Mining, quarrying, and oil and gas extraction | 6 | $5.50 \%$ | $\$ 2,264$ | $0.52 \%$ |
| Other services (except public administration) | 16,508 | $49.97 \%$ | $\$ 822,625$ | $20.76 \%$ |
| Professional, scientific, and technical services | 17,100 | $32.34 \%$ | $\$ 1,641,098$ | $6.75 \%$ |
| Real estate and rental and leasing | 9,246 | $24.82 \%$ | $\$ 755,728$ | $7.34 \%$ |
| Retail trade | 10,289 | $37.70 \%$ | $\$ 3,008,573$ | $5.71 \%$ |
| Transportation and warehousing | 1,138 | $14.61 \%$ | $\$ 325,013$ | $5.01 \%$ |
| Utilities | 48 | $16.22 \%$ | $\$ 730$ | $0.01 \%$ |
| Wholesale trade | $20.64 \%$ | $\$ 2,176,723$ | $1.04 \%$ |  |
|  |  |  |  |  |

## DELAWARE <br> State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 23,964 | $32.64 \%$ | $\$ 3,229,258$ | $2.14 \%$ | $\$ 134,755$ |
| Male-Owned | 38,328 | $52.21 \%$ | $\$ 27,113,618$ | $17.93 \%$ | $\$ 707,410$ |
| Equally Female, Male-Owned | 7,413 | $10.10 \%$ | $\$ 2,622,982$ | $1.73 \%$ | $\$ 353,835$ |
| Public, Other | 3,714 | $5.06 \%$ | $\$ 118,215,267$ | $78.19 \%$ | $\$ 31,829,636$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.47 \%$ | $17.33 \%$ | $11.51 \%$ | $8.35 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.51 \%$ | $8.96 \%$ | $9.32 \%$ | $5.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $23.77 \%$ | $15.58 \%$ | $12.07 \%$ | $7.78 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.64 \%$ | $12.37 \%$ | $15.05 \%$ | $4.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.17 \%$ | $10.90 \%$ | $13.14 \%$ | $6.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.08 \%$ | $12.70 \%$ | $15.90 \%$ | $7.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.37 \%$ | $7.32 \%$ | $10.20 \%$ | $5.90 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.92 \%$ | $5.79 \%$ | $6.42 \%$ | $7.19 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.07 \%$ | $9.04 \%$ | $6.37 \%$ | $47.25 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 23,964 | 2,981 | $12.44 \%$ | 25,998 | 9 | $\$ 714,256$ |
| Male-Owned Firms | 38,328 | 10,417 | $27.18 \%$ | 115,803 | 11 | $\$ 4,824,971$ |
| Equally Female, Male-Owned | 7,413 | 2,141 | $28.88 \%$ | 16,595 | 8 | $\$ 517,000$ |
| Public, Other | 3,714 | 2,692 | $72.48 \%$ | 210,582 | 78 | $\$ 12,328,618$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 17,912 | $74.75 \%$ | $\$ 2,773,213$ | $85.88 \%$ | $\$ 154,824$ |
| Black or African American | 4,644 | $19.38 \%$ | $\$ 148,563$ | $4.60 \%$ | $\$ 31,990$ |
| American Indian and Alaska Native | 169 | $0.71 \%$ | $\$ 7,520$ | $0.23 \%$ | $\$ 44,497$ |
| Asian | 1,165 | $4.86 \%$ | $\$ 278,500$ | $8.62 \%$ | $\$ 239,056$ |
| Chinese | 365 | $1.52 \%$ | $\$ 105,656$ | $3.27 \%$ | $\$ 289,468$ |
| Vietnamese | 213 | $0.89 \%$ | $\$ 13,178$ | $0.41 \%$ | $\$ 61,869$ |
| Hispanic | 1,190 | $4.97 \%$ | $\$ 58,410$ | $1.81 \%$ | $\$ 49,084$ |
| Mexican, Mexican American, Chicano | 280 | $1.17 \%$ | $\$ 10,487$ | $0.32 \%$ | $\$ 37,454$ |
| Puerto Rican | 368 | $1.54 \%$ | $\$ 11,937$ | $0.37 \%$ | $\$ 32,438$ |
| Cuban | 91 | $0.38 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 452 | $1.89 \%$ | $\$ 34,387$ | $1.06 \%$ | $\$ 76,077$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 584 | $25.16 \%$ | $\$ 157,703$ | $7.28 \%$ |
| Administrative support, waste mgt and remediation services | 2,351 | $42.82 \%$ | $\$ 238,737$ | $12.88 \%$ |
| Agriculture, forestry, fishing and hunting | 77 | $16.56 \%$ | $\$ 1,731$ | $4.74 \%$ |
| Arts, entertainment, and recreation | 1,219 | $32.70 \%$ | $\$ 38,576$ | $4.49 \%$ |
| Construction | 547 | $7.23 \%$ | $\$ 235,994$ | $5.99 \%$ |
| Educational services | 940 | $52.46 \%$ | $\$ 49,082$ | $8.28 \%$ |
| Finance and insurance | 903 | $23.84 \%$ | $\$ 105,055$ | $0.21 \%$ |
| Health care and social assistance | 3,659 | $60.32 \%$ | $\$ 381,470$ | $5.38 \%$ |
| Industries not classified | 7 | $36.84 \%$ |  |  |
| Information | 295 | $26.94 \%$ | $\$ 42,073$ | $2.31 \%$ |
| Management of companies and enterprises | 12 | $1.52 \%$ | $\$ 481$ | $0.01 \%$ |
| Manufacturing | 293 | $25.86 \%$ | $\$ 241,453$ | $1.04 \%$ |
| Mining, quarrying, and oil and gas extraction | 1 | $4.17 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 3,798 | $49.17 \%$ | $\$ 143,353$ | $16.36 \%$ |
| Professional, scientific, and technical services | 3,193 | $30.81 \%$ | $\$ 399,866$ | $5.88 \%$ |
| Real estate and rental and leasing | 2,320 | $24.76 \%$ | $\$ 332,788$ | $5.21 \%$ |
| Retail trade | 3,070 | $40.68 \%$ | $\$ 512,507$ | $3.37 \%$ |
| Transportation and warehousing | 378 | $14.21 \%$ | $\$ 141,660$ | $7.45 \%$ |
| Utilities | 6 | $10.71 \%$ | $\$ 1,944$ | $0.11 \%$ |
| Wholesale trade | $17.07 \%$ | $\$ 202,896$ | $0.96 \%$ |  |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 27,064 | $42.68 \%$ | $\$ 4,397,772$ | $2.14 \%$ | $\$ 162,495$ |
| Male-Owned | 30,237 | $47.69 \%$ | $\$ 20,604,334$ | $10.05 \%$ | $\$ 681,428$ |
| Equally Female, Male-Owned | 2,541 | $4.01 \%$ | $\$ 2,153,896$ | $1.05 \%$ | $\$ 847,657$ |
| Public, Other | 3,566 | $5.62 \%$ | $\$ 177,935,144$ | $86.76 \%$ | $\$ 49,897,685$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $24.30 \%$ | $18.92 \%$ | $11.10 \%$ | $3.81 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.19 \%$ | $12.61 \%$ | $4.57 \%$ | $2.13 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $28.54 \%$ | $18.53 \%$ | $13.97 \%$ | $1.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.03 \%$ | $10.88 \%$ | $12.67 \%$ | $3.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.27 \%$ | $7.66 \%$ | $7.87 \%$ | $3.37 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.12 \%$ | $9.48 \%$ | $15.55 \%$ | $6.48 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.66 \%$ | $6.05 \%$ | $9.33 \%$ | $6.45 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.98 \%$ | $5.71 \%$ | $11.41 \%$ | $9.09 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.91 \%$ | $10.15 \%$ | $13.54 \%$ | $64.13 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 27,064 | 2,652 | $9.80 \%$ | 26,619 | 10 | $\$ 1,166,234$ |
| Male-Owned Firms | 30,237 | 7,259 | $24.01 \%$ | 108,543 | 15 | $\$ 5,950,173$ |
| Equally Female, Male-Owned | 2,541 | 946 | $37.23 \%$ | 12,592 | 13 | $\$ 517,148$ |
| Public, Other | 3,566 | 3,057 | $85.73 \%$ | 283,848 | 93 | $\$ 21,480,369$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 12,756 | $47.13 \%$ | $\$ 3,297,663$ | $74.98 \%$ | $\$ 258,519$ |
| Black or African American | 12,434 | $45.94 \%$ | $\$ 682,143$ | $15.51 \%$ | $\$ 54,861$ |
| American Indian and Alaska Native | 266 | $0.98 \%$ | $\$ 33,317$ | $0.76 \%$ | $\$ 125,252$ |
| Asian | 1,615 | $5.97 \%$ | $\$ 398,682$ | $9.07 \%$ | $\$ 246,862$ |
| Chinese | 366 | $1.35 \%$ | $\$ 78,745$ | $1.79 \%$ | $\$ 215,150$ |
| Vietnamese | 142 | $0.52 \%$ | $\$ 11,418$ | $0.26 \%$ | $\$ 80,408$ |
| Hispanic | 2,098 | $7.75 \%$ | $\$ 287,929$ | $6.55 \%$ | $\$ 137,240$ |
| Mexican, Mexican American, Chicano | 279 | $1.03 \%$ | $\$ 132,653$ | $3.02 \%$ | $\$ 475,459$ |
| Puerto Rican | 196 | $0.72 \%$ |  | $0.00 \%$ |  |
| Cuban | 94 | $0.35 \%$ | $\$ 8,515$ | $0.19 \%$ | $\$ 90,585$ |
| Other Hispanic, Latino, or Spanish | 1,526 | $5.64 \%$ | $\$ 133,413$ | $3.03 \%$ | $\$ 87,427$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 876 | $31.58 \%$ | $\$ 286,660$ | $5.40 \%$ |
| Administrative support, waste mgt and remediation services | 2,255 | $53.88 \%$ | $\$ 393,586$ | $13.47 \%$ |
| Agriculture, forestry, fishing and hunting | 15 | $36.59 \%$ | $\$ 668$ | $35.05 \%$ |
| Arts, entertainment, and recreation | 1,956 | $43.80 \%$ | $\$ 48,677$ | $4.22 \%$ |
| Construction | 269 | $11.79 \%$ | $\$ 448,022$ | $16.03 \%$ |
| Educational services | 1,533 | $53.83 \%$ | $\$ 76,333$ | $1.39 \%$ |
| Finance and insurance | 355 | $24.07 \%$ | $\$ 131,626$ | $0.11 \%$ |
| Health care and social assistance | 3,976 | $62.78 \%$ | $\$ 389,520$ | $4.34 \%$ |
| Industries not classified | 15 | $44.12 \%$ | $\$ 879$ | $30.72 \%$ |
| Information | 660 | $34.20 \%$ | $\$ 154,228$ | $1.66 \%$ |
| Management of companies and enterprises | 3 | $2.01 \%$ |  | $0.00 \%$ |
| Manufacturing | 138 | $36.32 \%$ | $\$ 18,921$ | $6.03 \%$ |
| Mining, quarrying, and oil and gas extraction | 5 | $45.45 \%$ | $\$ 128$ | $3.38 \%$ |
| Other services (except public administration) | 4,767 | $67.70 \%$ | $\$ 165,899$ | $21.54 \%$ |
| Professional, scientific, and technical services | 6,874 | $38.33 \%$ | $\$ 1,496,258$ | $4.48 \%$ |
| Real estate and rental and leasing | 1,442 | $26.57 \%$ | $\$ 184,021$ | $5.02 \%$ |
| Retail trade | 1,403 | $41.66 \%$ | $\$ 278,535$ | $5.90 \%$ |
| Transportation and warehousing | 338 | $14.87 \%$ | $\$ 14,659$ | $0.72 \%$ |
| Utilities | 19 | $25.33 \%$ | $\$ 219$ | $0.01 \%$ |
| Wholesale trade | $26.76 \%$ | $\$ 296,803$ | $6.69 \%$ |  |
|  |  |  |  |  |

## FLORIDA <br> State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 807,817 | $38.46 \%$ | $\$ 85,527,046$ | $5.64 \%$ | $\$ 105,874$ |
| Male-Owned | $1,084,885$ | $51.66 \%$ | $\$ 470,541,617$ | $31.02 \%$ | $\$ 433,725$ |
| Equally Female, Male-Owned | 177,821 | $8.47 \%$ | $\$ 63,831,397$ | $4.21 \%$ | $\$ 358,964$ |
| Public, Other | 29,664 | $1.41 \%$ | $\$ 896,946,552$ | $59.13 \%$ | $\$ 30,236,871$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $23.02 \%$ | $17.43 \%$ | $10.95 \%$ | $7.34 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.35 \%$ | $13.30 \%$ | $9.86 \%$ | $4.04 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $31.85 \%$ | $21.83 \%$ | $17.85 \%$ | $9.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.52 \%$ | $12.80 \%$ | $13.52 \%$ | $7.81 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.11 \%$ | $9.68 \%$ | $13.01 \%$ | $6.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.86 \%$ | $10.45 \%$ | $14.58 \%$ | $13.58 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.38 \%$ | $5.48 \%$ | $8.39 \%$ | $8.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.49 \%$ | $3.98 \%$ | $5.93 \%$ | $8.99 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.43 \%$ | $5.05 \%$ | $5.91 \%$ | $33.46 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 807,817 | 81,794 | $10.13 \%$ | 479,203 | 6 | $\$ 14,428,442$ |
| Male-Owned Firms | $1,084,885$ | 234,672 | $21.63 \%$ | $2,344,186$ | 10 | $\$ 85,673,753$ |
| Equally Female, Male-Owned | 177,821 | 59,419 | $33.42 \%$ | 399,491 | 7 | $\$ 11,251,002$ |
| Public, Other | 29,664 | 17,361 | $58.53 \%$ | $3,548,320$ | 204 | $\$ 159,882,203$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 598,021 | $74.03 \%$ | $\$ 76,245,907$ | $89.15 \%$ | $\$ 127,497$ |
| Black or African American | 148,787 | $18.42 \%$ | $\$ 3,427,999$ | $4.01 \%$ | $\$ 23,040$ |
| American Indian and Alaska Native | 5,584 | $0.69 \%$ | $\$ 341,606$ | $0.40 \%$ | $\$ 61,176$ |
| Asian | 32,777 | $4.06 \%$ | $\$ 4,556,527$ | $5.33 \%$ | $\$ 139,016$ |
| Chinese | 5,815 | $0.72 \%$ | $\$ 949,289$ | $1.11 \%$ | $\$ 163,248$ |
| Vietnamese | 10,808 | $1.34 \%$ | $\$ 508,340$ | $0.59 \%$ | $\$ 47,034$ |
| Hispanic | 261,992 | $32.43 \%$ | $\$ 14,231,773$ | $16.64 \%$ | $\$ 54,321$ |
| Mexican, Mexican American, Chicano | 16,932 | $2.10 \%$ | $\$ 605,610$ | $0.71 \%$ | $\$ 35,767$ |
| Puerto Rican | 36,750 | $4.55 \%$ | $\$ 1,246,216$ | $1.46 \%$ | $\$ 33,911$ |
| Cuban | 87,977 | $10.89 \%$ | $\$ 5,913,132$ | $6.91 \%$ | $\$ 67,212$ |
| Other Hispanic, Latino, or Spanish | 119,911 | $14.84 \%$ | $\$ 6,408,847$ | $7.49 \%$ | $\$ 53,447$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 18,355 | $33.41 \%$ | $\$ 4,447,519$ | $8.70 \%$ |
| Administrative support, waste mgt and remediation services | 122,894 | $52.31 \%$ | $\$ 5,978,240$ | $7.57 \%$ |
| Agriculture, forestry, fishing and hunting | 2,787 | $19.15 \%$ | $\$ 152,478$ | $7.52 \%$ |
| Arts, entertainment, and recreation | 30,887 | $37.80 \%$ | $\$ 1,556,239$ | $8.66 \%$ |
| Construction | 17,367 | $9.36 \%$ | $\$ 5,224,491$ | $7.34 \%$ |
| Educational services | 23,910 | $56.31 \%$ | $\$ 899,599$ | $6.81 \%$ |
| Finance and insurance | 19,789 | $26.60 \%$ | $\$ 2,510,354$ | $1.76 \%$ |
| Health care and social assistance | 128,904 | $65.28 \%$ | $\$ 9,056,667$ | $7.58 \%$ |
| Industries not classified | 88 | $28.66 \%$ | $\$ 9,866$ |  |
| Information | 8,043 | $30.49 \%$ | $\$ 1,357,455$ | $2.40 \%$ |
| Management of companies and enterprises | 85 | $5.48 \%$ | $\$ 129,417$ | $1.31 \%$ |
| Manufacturing | 9,371 | $29.05 \%$ | $\$ 4,199,791$ | $4.26 \%$ |
| Mining, quarrying, and oil and gas extraction | 295 | $20.80 \%$ | $\$ 24,030$ | $0.79 \%$ |
| Other services (except public administration) | 164,182 | $51.89 \%$ | $\$ 4,574,732$ | $22.94 \%$ |
| Professional, scientific, and technical services | 93,431 | $33.82 \%$ | $\$ 9,188,853$ | $10.66 \%$ |
| Real estate and rental and leasing | 68,974 | $30.27 \%$ | $\$ 6,184,069$ | $13.66 \%$ |
| Retail trade | 67,770 | $39.88 \%$ | $\$ 9,399,999$ | $3.37 \%$ |
| Transportation and warehousing | 15,971 | $15.87 \%$ | $\$ 1,791,145$ | $3.26 \%$ |
| Utilities | 440 | $24.92 \%$ |  | $0.00 \%$ |
| Wholesale trade | 14,498 | $23.03 \%$ | $\$ 18,793,599$ | $5.49 \%$ |
|  |  |  |  |  |

# GEORGIA 

## State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 376,506 | $40.49 \%$ | $\$ 46,064,653$ | $4.80 \%$ | $\$ 122,348$ |
| Male-Owned | 480,578 | $51.68 \%$ | $\$ 276,328,419$ | $28.77 \%$ | $\$ 574,992$ |
| Equally Female, Male-Owned | 58,180 | $6.26 \%$ | $\$ 20,478,439$ | $2.13 \%$ | $\$ 351,984$ |
| Public, Other | 14,600 | $1.57 \%$ | $\$ 617,560,976$ | $64.30 \%$ | $\$ 42,298,697$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.51 \%$ | $20.38 \%$ | $15.58 \%$ | $5.88 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $19.00 \%$ | $13.26 \%$ | $9.38 \%$ | $3.74 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $31.61 \%$ | $20.09 \%$ | $15.99 \%$ | $5.90 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $8.83 \%$ | $11.66 \%$ | $12.99 \%$ | $4.54 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.06 \%$ | $8.97 \%$ | $11.33 \%$ | $6.08 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.27 \%$ | $10.19 \%$ | $14.39 \%$ | $10.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.00 \%$ | $5.44 \%$ | $8.31 \%$ | $8.23 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.33 \%$ | $3.95 \%$ | $5.76 \%$ | $9.37 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.40 \%$ | $6.06 \%$ | $6.27 \%$ | $45.99 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 376,506 | 32,908 | $8.74 \%$ | 249,684 | 8 | $\$ 7,854,309$ |
| Male-Owned Firms | 480,578 | 99,580 | $20.72 \%$ | $1,160,676$ | 12 | $\$ 43,263,776$ |
| Equally Female, Male-Owned | 58,180 | 17,404 | $29.91 \%$ | 143,538 | 8 | $\$ 3,715,797$ |
| Public, Other | 14,600 | 10,481 | $71.79 \%$ | $1,750,844$ | 167 | $\$ 89,799,744$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 193,729 | $51.45 \%$ | $\$ 38,380,675$ | $83.32 \%$ | $\$ 198,115$ |
| Black or African American | 153,513 | $40.77 \%$ | $\$ 3,374,259$ | $7.33 \%$ | $\$ 21,980$ |
| American Indian and Alaska Native | 3,274 | $0.87 \%$ | $\$ 167,466$ | $0.36 \%$ | $\$ 51,150$ |
| Asian | 23,274 | $6.18 \%$ | $\$ 4,083,799$ | $8.87 \%$ | $\$ 175,466$ |
| Chinese | 3,337 | $0.89 \%$ | $\$ 855,691$ | $1.86 \%$ | $\$ 256,425$ |
| Vietnamese | 9,443 | $2.51 \%$ | $\$ 381,626$ | $0.83 \%$ | $\$ 40,414$ |
| Hispanic | 23,966 | $6.37 \%$ | $\$ 1,331,652$ | $2.89 \%$ | $\$ 55,564$ |
| Mexican, Mexican American, Chicano | 9,181 | $2.44 \%$ | $\$ 417,932$ | $0.91 \%$ | $\$ 45,521$ |
| Puerto Rican | 2,666 | $0.71 \%$ | $\$ 162,862$ | $0.35 \%$ | $\$ 61,089$ |
| Cuban | 1,539 | $0.41 \%$ | $\$ 150,309$ | $0.33 \%$ | $\$ 97,667$ |
| Other Hispanic, Latino, or Spanish | 10,578 | $2.81 \%$ | $\$ 596,641$ | $1.30 \%$ | $\$ 56,404$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 11,324 | $42.03 \%$ | $\$ 1,948,341$ | $10.04 \%$ |
| Administrative support, waste mgt and remediation services | 49,607 | $49.05 \%$ | $\$ 2,580,491$ | $10.93 \%$ |
| Agriculture, forestry, fishing and hunting | 1,068 | $15.74 \%$ | $\$ 147,882$ | $7.71 \%$ |
| Arts, entertainment, and recreation | 14,787 | $38.68 \%$ | $\$ 371,078$ | $8.47 \%$ |
| Construction | 11,523 | $11.31 \%$ | $\$ 2,669,345$ | $6.61 \%$ |
| Educational services | 12,818 | $57.61 \%$ | $\$ 337,126$ | $4.82 \%$ |
| Finance and insurance | 7,673 | $26.49 \%$ | $\$ 1,221,407$ | $1.35 \%$ |
| Health care and social assistance | 57,715 | $69.96 \%$ | $\$ 4,329,254$ | $8.81 \%$ |
| Industries not classified | 49 | $27.07 \%$ |  | $0.00 \%$ |
| Information | 3,830 | $31.68 \%$ |  | $0.00 \%$ |
| Management of companies and enterprises | 56 | $5.28 \%$ | $\$ 355,868$ | $2.84 \%$ |
| Manufacturing | 4,204 | $25.62 \%$ | $\$ 3,455,337$ | $2.19 \%$ |
| Mining, quarrying, and oil and gas extraction | 27 | $9.82 \%$ | $\$ 877$ | $0.05 \%$ |
| Other services (except public administration) | 87,667 | $57.27 \%$ | $\$ 2,003,686$ | $21.94 \%$ |
| Professional, scientific, and technical services | 43,586 | $36.41 \%$ | $\$ 3,918,219$ | $8.52 \%$ |
| Real estate and rental and leasing | 22,653 | $29.69 \%$ | $\$ 1,682,486$ | $8.61 \%$ |
| Retail trade | 35,226 | $44.45 \%$ | $\$ 4,641,261$ | $3.81 \%$ |
| Transportation and warehousing | 7,321 | $17.66 \%$ | $\$ 1,310,672$ | $3.83 \%$ |
| Utilities | 205 | $30.69 \%$ | $\$ 9,032$ | $0.06 \%$ |
| Wholesale trade | 5,239 | $22.62 \%$ | $\$ 10,713,713$ | $4.26 \%$ |

## HAWAII

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 44,453 | $37.53 \%$ | $\$ 7,086,066$ | $6.94 \%$ | $\$ 159,406$ |
| Male-Owned | 60,409 | $51.00 \%$ | $\$ 28,132,069$ | $27.55 \%$ | $\$ 465,693$ |
| Equally Female, Male-Owned | 10,377 | $8.76 \%$ | $\$ 4,174,070$ | $4.09 \%$ | $\$ 402,242$ |
| Public, Other | 3,215 | $2.71 \%$ | $\$ 62,728,537$ | $61.43 \%$ | $\$ 19,511,209$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $23.59 \%$ | $17.43 \%$ | $12.77 \%$ | $4.17 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $15.14 \%$ | $13.06 \%$ | $9.46 \%$ | $2.36 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $22.89 \%$ | $18.24 \%$ | $15.93 \%$ | $3.79 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $14.11 \%$ | $12.22 \%$ | $10.82 \%$ | $3.55 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $9.79 \%$ | $10.81 \%$ | $12.73 \%$ | $6.35 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $7.21 \%$ | $10.87 \%$ | $15.52 \%$ | $10.20 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.05 \%$ | $6.24 \%$ | $8.65 \%$ | $9.77 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.21 \%$ | $4.75 \%$ | $7.10 \%$ | $8.30 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.01 \%$ | $6.38 \%$ | $6.99 \%$ | $51.51 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 44,453 | 4,717 | $10.61 \%$ | 39,796 | 8 | $\$ 1,095,518$ |
| Male-Owned Firms | 60,409 | 12,716 | $21.05 \%$ | 154,603 | 12 | $\$ 5,643,729$ |
| Equally Female, Male-Owned | 10,377 | 3,197 | $30.81 \%$ | 26,855 | 8 | $\$ 706,838$ |
| Public, Other | 3,215 | 2,408 | $74.90 \%$ | 243,668 | 101 | $\$ 10,467,033$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 19,970 | $44.92 \%$ | $\$ 3,320,011$ | $46.85 \%$ | $\$ 166,250$ |
| Black or African American | 523 | $1.18 \%$ | $\$ 52,269$ | $0.74 \%$ | $\$ 99,941$ |
| American Indian and Alaska Native | 830 | $1.87 \%$ | $\$ 76,763$ | $1.08 \%$ | $\$ 92,486$ |
| Asian | 25,355 | $57.04 \%$ | $\$ 4,063,230$ | $57.34 \%$ | $\$ 160,254$ |
| Chinese | 6,200 | $13.95 \%$ | $\$ 1,273,468$ | $17.97 \%$ | $\$ 205,398$ |
| Vietnamese | 1,689 | $3.80 \%$ | $\$ 102,946$ | $1.45 \%$ | $\$ 60,951$ |
| Hispanic | 2,715 | $6.11 \%$ | $\$ 167,398$ | $2.36 \%$ | $\$ 61,657$ |
| Mexican, Mexican American, Chicano | 829 | $1.86 \%$ | $\$ 72,526$ | $1.02 \%$ | $\$ 87,486$ |
| Puerto Rican | 768 | $1.73 \%$ |  | $0.00 \%$ | $\$ 0$ |
| Cuban | 46 | $0.10 \%$ | $\$ 8,632$ | $0.12 \%$ | $\$ 187,652$ |
| Other Hispanic, Latino, or Spanish | 1,071 | $2.41 \%$ | $\$ 54,802$ | $0.77 \%$ | $\$ 51,169$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,391 | $31.10 \%$ | $\$ 685,085$ | \% of All <br> Receipts |
| Administrative support, waste mgt and remediation services | 4,142 | $43.03 \%$ | $\$ 389,395$ | $12.76 \%$ |
| Agriculture, forestry, fishing and hunting | 326 | $16.13 \%$ | $\$ 11,093$ | $10.63 \%$ |
| Arts, entertainment, and recreation | 2,420 | $38.60 \%$ | $\$ 135,618$ | $13.30 \%$ |
| Construction | 867 | $8.82 \%$ | $\$ 522,017$ | $6.42 \%$ |
| Educational services | 1,509 | $52.45 \%$ | $\$ 73,120$ | $5.68 \%$ |
| Finance and insurance | 1,142 | $31.46 \%$ | $\$ 71,032$ | $0.83 \%$ |
| Health care and social assistance | 5,341 | $51.01 \%$ | $\$ 430,768$ | $5.62 \%$ |
| Industries not classified | 7 | $43.75 \%$ | $\$ 1,153$ | $59.83 \%$ |
| Information | 449 | $30.32 \%$ | $\$ 57,958$ | $1.87 \%$ |
| Management of companies and enterprises | 8 | $4.37 \%$ | $\$ 7,539$ | $2.65 \%$ |
| Manufacturing | 941 | $32.47 \%$ | $\$ 201,063$ | $2.46 \%$ |
| Mining, quarrying, and oil and gas extraction | 7 | $30.43 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 7,683 | $49.56 \%$ | $\$ 329,549$ | $21.62 \%$ |
| Professional, scientific, and technical services | 6,184 | $36.63 \%$ | $\$ 430,986$ | $10.51 \%$ |
| Real estate and rental and leasing | 4,480 | $35.04 \%$ | $\$ 514,510$ | $11.05 \%$ |
| Retail trade | 5,485 | $44.47 \%$ | $\$ 1,105,511$ | $5.87 \%$ |
| Transportation and warehousing | 675 | $19.06 \%$ | $\$ 305,825$ | $6.17 \%$ |
| Utilities | 12 | $8.57 \%$ |  | $0.00 \%$ |
| Wholesale trade | $35.26 \%$ | $\$ 1,812,287$ | $13.34 \%$ |  |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 45,121 | $30.77 \%$ | $\$ 4,607,322$ | $3.96 \%$ | $\$ 102,110$ |
| Male-Owned | 70,438 | $48.03 \%$ | $\$ 36,729,346$ | $31.58 \%$ | $\$ 521,442$ |
| Equally Female, Male-Owned | 27,783 | $18.95 \%$ | $\$ 10,898,618$ | $9.37 \%$ | $\$ 392,277$ |
| Public, Other | 3,301 | $2.25 \%$ | $\$ 64,078,269$ | $55.09 \%$ | $\$ 19,411,775$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $31.92 \%$ | $18.92 \%$ | $14.65 \%$ | $1.76 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.94 \%$ | $12.45 \%$ | $10.56 \%$ | $3.97 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $23.42 \%$ | $16.50 \%$ | $15.54 \%$ | $6.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.44 \%$ | $12.11 \%$ | $11.74 \%$ | $4.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.93 \%$ | $10.69 \%$ | $12.57 \%$ | $7.66 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.75 \%$ | $12.40 \%$ | $15.90 \%$ | $11.24 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $1.97 \%$ | $6.15 \%$ | $7.73 \%$ | $10.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.44 \%$ | $4.49 \%$ | $5.83 \%$ | $5.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.18 \%$ | $6.28 \%$ | $5.46 \%$ | $49.41 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 45,121 | 4,949 | $10.97 \%$ | 36,598 | 7 | $\$ 886,199$ |
| Male-Owned Firms | 70,438 | 17,648 | $25.05 \%$ | 176,468 | 10 | $\$ 5,714,683$ |
| Equally Female, Male-Owned | 27,783 | 9,201 | $33.12 \%$ | 58,908 | 6 | $\$ 1,399,342$ |
| Public, Other | 3,301 | 2,660 | $80.58 \%$ | 219,976 | 83 | $\$ 11,170,623$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 42,898 | $95.07 \%$ | $\$ 4,481,155$ | $97.26 \%$ | $\$ 104,461$ |
| Black or African American | 172 | $0.38 \%$ | $\$ 3,897$ | $0.08 \%$ | $\$ 22,657$ |
| American Indian and Alaska Native | 642 | $1.42 \%$ | $\$ 30,393$ | $0.66 \%$ | $\$ 47,341$ |
| Asian | 1,009 | $2.24 \%$ | $\$ 76,223$ | $1.65 \%$ | $\$ 75,543$ |
| Chinese | 137 | $0.30 \%$ | $\$ 41,353$ | $0.90 \%$ | $\$ 301,847$ |
| Vietnamese | 288 | $0.64 \%$ | $\$ 12,226$ | $0.27 \%$ | $\$ 42,451$ |
| Hispanic | 2,581 | $5.72 \%$ | $\$ 98,231$ | $2.13 \%$ | $\$ 38,059$ |
| Mexican, Mexican American, Chicano | 2,011 | $4.46 \%$ | $\$ 76,475$ | $1.66 \%$ | $\$ 38,028$ |
| Puerto Rican | 64 | $0.14 \%$ |  | $0.00 \%$ |  |
| Cuban | 31 | $0.07 \%$ | $\$ 2,080$ | $0.05 \%$ | $\$ 67,097$ |
| Other Hispanic, Latino, or Spanish | 475 | $1.05 \%$ | $\$ 18,847$ | $0.41 \%$ | $\$ 39,678$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,282 | $29.59 \%$ | $\$ 271,270$ | $11.26 \%$ |
| Administrative support, waste mgt and remediation services | 3,945 | $41.00 \%$ | $\$ 247,529$ | $12.39 \%$ |
| Agriculture, forestry, fishing and hunting | 335 | $11.12 \%$ | $\$ 40,569$ | $7.39 \%$ |
| Arts, entertainment, and recreation | 2,011 | $34.49 \%$ | $\$ 38,200$ | $7.35 \%$ |
| Construction | 1,378 | $7.51 \%$ | $\$ 379,920$ | $5.41 \%$ |
| Educational services | 1,583 | $50.41 \%$ | $\$ 33,353$ | $5.84 \%$ |
| Finance and insurance | 960 | $18.76 \%$ | $\$ 92,481$ | $1.25 \%$ |
| Health care and social assistance | 6,873 | $51.75 \%$ | $\$ 446,534$ | $5.88 \%$ |
| Industries not classified | 9 | $32.14 \%$ | $\$ 840$ | $30.66 \%$ |
| Information | 521 | $28.69 \%$ | $\$ 41,455$ | $0.50 \%$ |
| Management of companies and enterprises | 12 | $5.83 \%$ | $\$ 7,520$ | $1.14 \%$ |
| Manufacturing | 896 | $20.42 \%$ | $\$ 367,786$ | $1.74 \%$ |
| Mining, quarrying, and oil and gas extraction | 36 | $12.50 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 8,614 | $49.32 \%$ | $\$ 260,867$ | $21.59 \%$ |
| Professional, scientific, and technical services | 5,824 | $32.51 \%$ | $\$ 416,060$ | $8.54 \%$ |
| Real estate and rental and leasing | 3,408 | $20.70 \%$ | $\$ 250,603$ | $10.80 \%$ |
| Retail trade | 6,153 | $38.33 \%$ | $\$ 909,692$ | $4.44 \%$ |
| Transportation and warehousing | 732 | $11.69 \%$ | $\$ 245,387$ | $8.07 \%$ |
| Utilities | 25 | $9.88 \%$ | $\$ 743$ | $0.05 \%$ |
| Wholesale trade | 544 | $16.26 \%$ | $\$ 468,609$ | $1.99 \%$ |

## ILLINOIS

50
State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 417,500 | $36.78 \%$ | $\$ 60,134,669$ | $3.57 \%$ | $\$ 144,035$ |
| Male-Owned | 609,648 | $53.71 \%$ | $\$ 436,764,653$ | $25.95 \%$ | $\$ 716,421$ |
| Equally Female, Male-Owned | 86,182 | $7.59 \%$ | $\$ 38,683,605$ | $2.30 \%$ | $\$ 448,859$ |
| Public, Other | 21,688 | $1.91 \%$ | $\$ 1,147,546,325$ | $68.18 \%$ | $\$ 52,911,579$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.44 \%$ | $16.95 \%$ | $14.60 \%$ | $5.52 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.10 \%$ | $11.75 \%$ | $9.62 \%$ | $3.51 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $29.53 \%$ | $19.00 \%$ | $15.39 \%$ | $5.71 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.42 \%$ | $13.11 \%$ | $13.05 \%$ | $4.46 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.17 \%$ | $10.23 \%$ | $11.82 \%$ | $6.64 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.31 \%$ | $11.35 \%$ | $14.27 \%$ | $10.91 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.46 \%$ | $6.03 \%$ | $8.59 \%$ | $9.65 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.69 \%$ | $4.43 \%$ | $5.96 \%$ | $8.75 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.89 \%$ | $7.15 \%$ | $6.69 \%$ | $44.84 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 417,500 | 45,928 | $11.00 \%$ | 340,077 | 7 | $\$ 11,715,723$ |
| Male-Owned Firms | 609,648 | 152,830 | $25.07 \%$ | $1,842,253$ | 12 | $\$ 79,459,086$ |
| Equally Female, Male-Owned | 86,182 | 26,148 | $30.34 \%$ | 220,848 | 8 | $\$ 6,681,288$ |
| Public, Other | 21,688 | 15,514 | $71.53 \%$ | $2,636,488$ | 170 | $\$ 150,604,241$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| White | 283,792 | $67.97 \%$ | $\$ 52,230,255$ | $86.86 \%$ | $\$ 184,044$ |
| Black or African American | 94,603 | $22.66 \%$ | $\$ 2,489,278$ | $4.14 \%$ | $\$ 26,313$ |
| American Indian and Alaska Native | 2,774 | $0.66 \%$ | $\$ 107,784$ | $0.18 \%$ | $\$ 38,855$ |
| Asian | 27,141 | $6.50 \%$ | $\$ 4,889,012$ | $8.13 \%$ | $\$ 180,134$ |
| Chinese | 6,252 | $1.50 \%$ | $\$ 1,283,528$ | $2.13 \%$ | $\$ 205,299$ |
| Vietnamese | 3,346 | $0.80 \%$ | $\$ 90,580$ | $0.15 \%$ | $\$ 27,071$ |
| Hispanic | 40,110 | $9.61 \%$ | $\$ 2,316,663$ | $3.85 \%$ | $\$ 57,758$ |
| Mexican, Mexican American, Chicano | 26,988 | $6.46 \%$ | $\$ 1,438,994$ | $2.39 \%$ | $\$ 53,320$ |
| Puerto Rican | 5,647 | $1.35 \%$ | $\$ 284,365$ | $0.47 \%$ | $\$ 50,357$ |
| Cuban | 892 | $0.21 \%$ | $\$ 81,691$ | $0.14 \%$ | $\$ 91,582$ |
| Other Hispanic, Latino, or Spanish | 6,548 | $1.57 \%$ | $\$ 509,973$ | $0.85 \%$ | $\$ 77,882$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 10,712 | $32.33 \%$ | $\$ 2,725,876$ | $9.43 \%$ |
| Administrative support, waste mgt and remediation services | 41,453 | $46.87 \%$ | $\$ 3,475,460$ | $10.23 \%$ |
| Agriculture, forestry, fishing and hunting | 838 | $15.50 \%$ | $\$ 56,525$ | $7.65 \%$ |
| Arts, entertainment, and recreation | 17,422 | $34.53 \%$ | $\$ 521,292$ | $6.23 \%$ |
| Construction | 10,451 | $9.09 \%$ | $\$ 5,000,024$ | $8.56 \%$ |
| Educational services | 16,142 | $54.74 \%$ | $\$ 508,539$ | $3.80 \%$ |
| Finance and insurance | 8,818 | $19.69 \%$ | $\$ 1,956,349$ | $1.08 \%$ |
| Health care and social assistance | 79,500 | $65.59 \%$ | $\$ 4,973,663$ | $6.05 \%$ |
| Industries not classified | 54 | $40.91 \%$ | $\$ 7,577$ | $45.26 \%$ |
| Information | 4,432 | $30.48 \%$ | $\$ 869,756$ | $2.12 \%$ |
| Management of companies and enterprises | 87 | $6.01 \%$ | $\$ 220,176$ | $1.05 \%$ |
| Manufacturing | 5,119 | $22.00 \%$ | $\$ 6,491,424$ | $2.16 \%$ |
| Mining, quarrying, and oil and gas extraction | 516 | $19.16 \%$ | $\$ 179,333$ | $4.15 \%$ |
| Other services (except public administration) | 88,533 | $55.99 \%$ | $\$ 2,606,575$ | $19.07 \%$ |
| Professional, scientific, and technical services | 53,563 | $34.14 \%$ | $\$ 5,691,070$ | $7.20 \%$ |
| Real estate and rental and leasing | 25,746 | $26.87 \%$ | $\$ 3,038,340$ | $9.48 \%$ |
| Retail trade | 39,319 | $42.83 \%$ | $\$ 7,502,657$ | $4.55 \%$ |
| Transportation and warehousing | 8,796 | $11.75 \%$ | $\$ 2,451,024$ | $5.09 \%$ |
| Utilities | 140 | $20.62 \%$ | $\$ 5,141$ | $0.02 \%$ |
| Wholesale trade | 6,002 | $19.94 \%$ | $\$ 11,853,866$ | $2.16 \%$ |
|  |  |  |  |  |

## INDIANA

52
State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 162,798 | $33.98 \%$ | $\$ 28,013,254$ | $4.05 \%$ | $\$ 172,074$ |
| Male-Owned | 253,533 | $52.92 \%$ | $\$ 190,143,504$ | $27.48 \%$ | $\$ 749,975$ |
| Equally Female, Male-Owned | 52,272 | $10.91 \%$ | $\$ 22,320,889$ | $3.23 \%$ | $\$ 427,014$ |
| Public, Other | 10,457 | $2.18 \%$ | $\$ 451,446,145$ | $65.25 \%$ | $\$ 43,171,669$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.17 \%$ | $20.64 \%$ | $15.82 \%$ | $4.10 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.00 \%$ | $11.97 \%$ | $11.83 \%$ | $1.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.91 \%$ | $17.32 \%$ | $15.23 \%$ | $5.39 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.56 \%$ | $11.46 \%$ | $11.48 \%$ | $5.80 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.82 \%$ | $9.53 \%$ | $12.70 \%$ | $6.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.84 \%$ | $11.19 \%$ | $13.29 \%$ | $10.44 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.51 \%$ | $5.93 \%$ | $7.95 \%$ | $9.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.39 \%$ | $4.50 \%$ | $5.21 \%$ | $9.72 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.79 \%$ | $7.46 \%$ | $6.49 \%$ | $46.62 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 162,798 | 17,581 | $10.80 \%$ | 175,081 | 10 | $\$ 5,162,921$ |
| Male-Owned Firms | 253,533 | 60,865 | $24.01 \%$ | 870,539 | 14 | $\$ 31,368,185$ |
| Equally Female, Male-Owned | 52,272 | 14,469 | $27.68 \%$ | 142,225 | 10 | $\$ 3,569,804$ |
| Public, Other | 10,457 | 8,259 | $78.98 \%$ | $1,258,444$ | 152 | $\$ 57,023,719$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 134,807 | $82.81 \%$ | $\$ 26,332,849$ | $94.00 \%$ | $\$ 195,337$ |
| Black or African American | 22,465 | $13.80 \%$ | $\$ 728,707$ | $2.60 \%$ | $\$ 32,437$ |
| American Indian and Alaska Native | 1,136 | $0.70 \%$ | $\$ 33,945$ | $0.12 \%$ | $\$ 29,881$ |
| Asian | 4,131 | $2.54 \%$ | $\$ 826,939$ | $2.95 \%$ | $\$ 200,179$ |
| Chinese | 737 | $0.45 \%$ | $\$ 252,340$ | $0.90 \%$ | $\$ 342,388$ |
| Vietnamese | 1,039 | $0.64 \%$ | $\$ 51,500$ | $0.18 \%$ | $\$ 49,567$ |
| Hispanic | 6,052 | $3.72 \%$ | $\$ 298,511$ | $1.07 \%$ | $\$ 49,324$ |
| Mexican, Mexican American, Chicano | 3,565 | $2.19 \%$ | $\$ 181,248$ | $0.65 \%$ | $\$ 50,841$ |
| Puerto Rican | 802 | $0.49 \%$ | $\$ 21,849$ | $0.08 \%$ | $\$ 27,243$ |
| Cuban | 213 | $0.13 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 1,382 | $0.85 \%$ | $\$ 81,226$ | $0.29 \%$ | $\$ 58,774$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 3,860 | $28.15 \%$ | $\$ 901,732$ | $6.87 \%$ |
| Administrative support, waste mgt and remediation services | 16,349 | $41.81 \%$ | $\$ 1,404,357$ | $12.31 \%$ |
| Agriculture, forestry, fishing and hunting | 688 | $16.15 \%$ | $\$ 22,029$ | $5.13 \%$ |
| Arts, entertainment, and recreation | 6,786 | $32.78 \%$ | $\$ 291,851$ | $7.78 \%$ |
| Construction | 5,447 | $9.37 \%$ | $\$ 1,698,564$ | $5.83 \%$ |
| Educational services | 5,952 | $52.54 \%$ | $\$ 170,671$ | $4.26 \%$ |
| Finance and insurance | 3,188 | $19.22 \%$ | $\$ 675,243$ | $1.55 \%$ |
| Health care and social assistance | 23,934 | $61.89 \%$ | $\$ 2,256,702$ | $5.71 \%$ |
| Industries not classified | 8 | $8.89 \%$ |  | $0.00 \%$ |
| Information | 1,676 | $29.20 \%$ | $\$ 254,582$ | $2.36 \%$ |
| Management of companies and enterprises | 21 | $3.49 \%$ | $\$ 47,864$ | $0.97 \%$ |
| Manufacturing | 2,397 | $17.48 \%$ | $\$ 4,809,620$ | $1.95 \%$ |
| Mining, quarrying, and oil and gas extraction | 192 | $17.02 \%$ | $\$ 28,041$ | $1.11 \%$ |
| Other services (except public administration) | 35,570 | $51.49 \%$ | $\$ 959,101$ | $14.89 \%$ |
| Professional, scientific, and technical services | 17,934 | $32.85 \%$ | $\$ 1,710,644$ | $9.58 \%$ |
| Real estate and rental and leasing | 11,405 | $25.35 \%$ | $\$ 1,074,892$ | $10.15 \%$ |
| Retail trade | 21,365 | $42.15 \%$ | $\$ 4,242,940$ | $4.88 \%$ |
| Transportation and warehousing | 3,761 | $15.21 \%$ | $\$ 1,651,261$ | $7.89 \%$ |
| Utilities | 54 | $11.49 \%$ |  | $0.00 \%$ |
| Wholesale trade | 2,299 | $18.27 \%$ | $\$ 5,774,847$ | $4.54 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 82,345 | $31.78 \%$ | $\$ 12,640,627$ | $3.29 \%$ | $\$ 153,508$ |
| Male-Owned | 135,382 | $52.25 \%$ | $\$ 104,468,962$ | $27.22 \%$ | $\$ 771,661$ |
| Equally Female, Male-Owned | 34,377 | $13.27 \%$ | $\$ 13,718,789$ | $3.58 \%$ | $\$ 399,069$ |
| Public, Other | 7,017 | $2.71 \%$ | $\$ 252,903,982$ | $65.91 \%$ | $\$ 36,041,611$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $32.44 \%$ | $21.37 \%$ | $16.37 \%$ | $2.61 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.06 \%$ | $11.35 \%$ | $11.37 \%$ | $1.91 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $22.46 \%$ | $15.34 \%$ | $14.68 \%$ | $6.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.33 \%$ | $11.44 \%$ | $12.59 \%$ | $4.16 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.13 \%$ | $9.75 \%$ | $9.72 \%$ | $6.77 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.99 \%$ | $13.08 \%$ | $14.91 \%$ | $14.91 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.34 \%$ | $6.19 \%$ | $8.97 \%$ | $10.32 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.43 \%$ | $4.15 \%$ | $4.85 \%$ | $7.18 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.81 \%$ | $7.33 \%$ | $6.54 \%$ | $46.05 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 82,345 | 9,092 | $11.04 \%$ | 84,332 | 9 | $\$ 2,206,211$ |
| Male-Owned Firms | 135,382 | 33,924 | $25.06 \%$ | 427,457 | 13 | $\$ 15,443,712$ |
| Equally Female, Male-Owned | 34,377 | 9,718 | $28.27 \%$ | 82,387 | 8 | $\$ 2,092,013$ |
| Public, Other | 7,017 | 5,631 | $80.25 \%$ | 641,445 | 114 | $\$ 26,844,854$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 77,111 | $93.64 \%$ | $\$ 12,295,724$ | $97.27 \%$ | $\$ 159,455$ |
| Black or African American | 2,923 | $3.55 \%$ | $\$ 106,250$ | $0.84 \%$ | $\$ 36,350$ |
| American Indian and Alaska Native | 531 | $0.64 \%$ |  | $0.00 \%$ |  |
| Asian | 1,876 | $2.28 \%$ | $\$ 216,190$ | $1.71 \%$ | $\$ 115,240$ |
| Chinese | 245 | $0.30 \%$ | $\$ 38,858$ | $0.31 \%$ | $\$ 158,604$ |
| Vietnamese | 860 | $1.04 \%$ | $\$ 28,270$ | $0.22 \%$ | $\$ 32,872$ |
| Hispanic | 1,986 | $2.41 \%$ | $\$ 96,175$ | $0.76 \%$ | $\$ 48,426$ |
| Mexican, Mexican American, Chicano | 1,239 | $1.50 \%$ | $\$ 79,183$ | $0.63 \%$ | $\$ 63,909$ |
| Puerto Rican | 67 | $0.08 \%$ | $\$ 795$ | $0.01 \%$ | $\$ 11,866$ |
| Cuban | 96 | $0.12 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 583 | $0.71 \%$ | $\$ 12,621$ | $0.10 \%$ | $\$ 21,648$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,596 | $31.47 \%$ | $\$ 567,014$ | $10.33 \%$ |
| Administrative support, waste mgt and remediation services | 6,162 | $35.74 \%$ | $\$ 369,991$ | $7.41 \%$ |
| Agriculture, forestry, fishing and hunting | 586 | $11.28 \%$ | $\$ 13,940$ | $1.95 \%$ |
| Arts, entertainment, and recreation | 2,971 | $28.25 \%$ | $\$ 82,717$ | $4.73 \%$ |
| Construction | 2,857 | $8.34 \%$ | $\$ 740,056$ | $4.41 \%$ |
| Educational services | 2,326 | $49.45 \%$ | $\$ 83,022$ | $3.25 \%$ |
| Finance and insurance | 2,041 | $17.50 \%$ | $\$ 1,141,539$ | $1.96 \%$ |
| Health care and social assistance | 17,650 | $66.33 \%$ | $\$ 991,766$ | $6.29 \%$ |
| Industries not classified | 8 | $10.53 \%$ | $\$ 656$ | $18.35 \%$ |
| Information | 843 | $27.61 \%$ | $\$ 137,404$ | $2.06 \%$ |
| Management of companies and enterprises | 22 | $5.38 \%$ | $\$ 27,347$ | $2.28 \%$ |
| Manufacturing | 1,170 | $19.48 \%$ | $\$ 1,706,158$ | $1.42 \%$ |
| Mining, quarrying, and oil and gas extraction | 11 | $9.65 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 14,432 | $43.93 \%$ | $\$ 402,366$ | $14.81 \%$ |
| Professional, scientific, and technical services | 8,773 | $34.35 \%$ | $\$ 569,220$ | $6.98 \%$ |
| Real estate and rental and leasing | 4,823 | $20.22 \%$ | $\$ 428,391$ | $10.54 \%$ |
| Retail trade | 12,843 | $42.81 \%$ | $\$ 1,905,640$ | $4.23 \%$ |
| Transportation and warehousing | 1,347 | $10.31 \%$ | $\$ 1,317,078$ | $12.82 \%$ |
| Utilities | 21 | $7.22 \%$ | $\$ 1,000$ | $0.02 \%$ |
| Wholesale trade | 958 | $14.48 \%$ | $\$ 2,114,139$ | $2.87 \%$ |

## KANSAS

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 77,194 | $32.28 \%$ | $\$ 13,467,117$ | $3.65 \%$ | $\$ 174,458$ |
| Male-Owned | 125,169 | $52.35 \%$ | $\$ 94,641,509$ | $25.66 \%$ | $\$ 756,110$ |
| Equally Female, Male-Owned | 30,393 | $12.71 \%$ | $\$ 13,056,518$ | $3.54 \%$ | $\$ 429,590$ |
| Public, Other | 6,361 | $2.66 \%$ | $\$ 247,628,631$ | $67.15 \%$ | $\$ 38,929,198$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $30.57 \%$ | $21.06 \%$ | $17.01 \%$ | $5.33 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.48 \%$ | $11.87 \%$ | $9.99 \%$ | $2.30 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $23.37 \%$ | $15.65 \%$ | $13.86 \%$ | $4.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.78 \%$ | $10.56 \%$ | $11.59 \%$ | $4.56 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.28 \%$ | $10.34 \%$ | $10.50 \%$ | $6.02 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.25 \%$ | $12.43 \%$ | $15.01 \%$ | $10.20 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.71 \%$ | $6.14 \%$ | $7.94 \%$ | $8.55 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.55 \%$ | $4.35 \%$ | $6.94 \%$ | $8.41 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.02 \%$ | $7.59 \%$ | $7.17 \%$ | $49.66 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 77,194 | 8,844 | $11.46 \%$ | 73,341 | 8 | $\$ 2,167,776$ |
| Male-Owned Firms | 125,169 | 30,530 | $24.39 \%$ | 393,916 | 13 | $\$ 14,719,113$ |
| Equally Female, Male-Owned | 30,393 | 9,513 | $31.30 \%$ | 72,516 | 8 | $\$ 1,927,993$ |
| Public, Other | 6,361 | 5,078 | $79.83 \%$ | 564,780 | 111 | $\$ 24,808,339$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 69,478 | $90.00 \%$ | $\$ 12,762,075$ | $94.76 \%$ | $\$ 183,685$ |
| Black or African American | 3,993 | $5.17 \%$ | $\$ 140,572$ | $1.04 \%$ | $\$ 35,205$ |
| American Indian and Alaska Native | 1,048 | $1.36 \%$ | $\$ 120,457$ | $0.89 \%$ | $\$ 114,940$ |
| Asian | 2,304 | $2.98 \%$ | $\$ 406,491$ | $3.02 \%$ | $\$ 176,428$ |
| Chinese | 385 | $0.50 \%$ | $\$ 92,709$ | $0.69 \%$ | $\$ 240,803$ |
| Vietnamese | 705 | $0.91 \%$ | $\$ 84,284$ | $0.63 \%$ | $\$ 119,552$ |
| Hispanic | 4,352 | $5.64 \%$ | $\$ 273,176$ | $2.03 \%$ | $\$ 62,770$ |
| Mexican, Mexican American, Chicano | 3,244 | $4.20 \%$ | $\$ 200,632$ | $1.49 \%$ | $\$ 61,847$ |
| Puerto Rican | 319 | $0.41 \%$ |  | $0.00 \%$ |  |
| Cuban | 109 | $0.14 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 679 | $0.88 \%$ | $\$ 21,554$ | $0.16 \%$ | $\$ 31,744$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,039 | $29.45 \%$ | $\$ 496,770$ | $9.87 \%$ |
| Administrative support, waste mgt and remediation services | 7,117 | $40.78 \%$ | $\$ 517,563$ | $11.26 \%$ |
| Agriculture, forestry, fishing and hunting | 416 | $13.05 \%$ |  | $0.00 \%$ |
| Arts, entertainment, and recreation | 3,409 | $33.64 \%$ | $\$ 72,720$ | $7.63 \%$ |
| Construction | 2,064 | $7.72 \%$ | $\$ 863,999$ | $5.67 \%$ |
| Educational services | 2,585 | $51.67 \%$ | $\$ 73,634$ | $5.63 \%$ |
| Finance and insurance | 2,275 | $20.32 \%$ | $\$ 353,724$ | $1.30 \%$ |
| Health care and social assistance | 12,690 | $58.98 \%$ | $\$ 1,159,283$ | $7.15 \%$ |
| Industries not classified | 10 | $18.52 \%$ | $\$ 794$ |  |
| Information | 796 | $27.44 \%$ | $\$ 488,599$ | $2.92 \%$ |
| Management of companies and enterprises | 39 | $8.28 \%$ | $\$ 60,499$ | $1.65 \%$ |
| Manufacturing | 1,083 | $20.28 \%$ | $\$ 1,156,262$ | $1.35 \%$ |
| Mining, quarrying, and oil and gas extraction | 1,408 | $18.90 \%$ | $\$ 319,391$ | $2.18 \%$ |
| Other services (except public administration) | 13,527 | $46.60 \%$ | $\$ 505,680$ | $19.33 \%$ |
| Professional, scientific, and technical services | 9,382 | $32.51 \%$ | $\$ 862,625$ | $7.67 \%$ |
| Real estate and rental and leasing | 4,793 | $21.99 \%$ | $\$ 434,105$ | $9.79 \%$ |
| Retail trade | 11,511 | $43.14 \%$ | $\$ 2,098,466$ | $5.37 \%$ |
| Transportation and warehousing | 1,022 | $11.33 \%$ | $\$ 386,031$ | $4.39 \%$ |
| Utilities | 16 | $7.34 \%$ | $\$ 1,107$ | $0.02 \%$ |
| Wholesale trade | 1,057 | $16.91 \%$ | $\$ 3,598,496$ | $3.41 \%$ |
|  |  |  |  |  |

## KENTUCKY

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 106,011 | $31.97 \%$ | $\$ 15,571,038$ | $3.44 \%$ | $\$ 146,881$ |
| Male-Owned | 184,154 | $55.54 \%$ | $\$ 107,604,841$ | $23.74 \%$ | $\$ 584,320$ |
| Equally Female, Male-Owned | 34,414 | $10.38 \%$ | $\$ 13,886,640$ | $3.06 \%$ | $\$ 403,517$ |
| Public, Other | 6,967 | $2.10 \%$ | $\$ 316,134,558$ | $69.76 \%$ | $\$ 45,375,995$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.51 \%$ | $18.88 \%$ | $18.17 \%$ | $5.08 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $19.25 \%$ | $12.89 \%$ | $8.31 \%$ | $2.20 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.08 \%$ | $19.63 \%$ | $15.80 \%$ | $5.64 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.70 \%$ | $11.67 \%$ | $13.16 \%$ | $5.64 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.76 \%$ | $9.88 \%$ | $12.45 \%$ | $6.01 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.36 \%$ | $10.91 \%$ | $12.80 \%$ | $11.93 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.14 \%$ | $5.81 \%$ | $7.52 \%$ | $7.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.51 \%$ | $3.98 \%$ | $5.61 \%$ | $6.53 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.67 \%$ | $6.36 \%$ | $6.18 \%$ | $49.85 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 106,011 | 10,643 | $10.04 \%$ | 92,529 | 9 | $\$ 2,517,766$ |
| Male-Owned Firms | 184,154 | 38,593 | $20.96 \%$ | 514,961 | 13 | $\$ 17,032,268$ |
| Equally Female, Male-Owned | 34,414 | 8,936 | $25.97 \%$ | 79,521 | 9 | $\$ 2,074,259$ |
| Public, Other | 6,967 | 5,311 | $76.23 \%$ | 760,907 | 143 | $\$ 32,480,714$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 95,639 | $90.22 \%$ | $\$ 14,869,009$ | $95.49 \%$ | $\$ 155,470$ |
| Black or African American | 7,481 | $7.06 \%$ | $\$ 187,576$ | $1.20 \%$ | $\$ 25,074$ |
| American Indian and Alaska Native | 722 | $0.68 \%$ | $\$ 58,640$ | $0.38 \%$ | $\$ 81,219$ |
| Asian | 2,608 | $2.46 \%$ | $\$ 550,427$ | $3.53 \%$ | $\$ 211,053$ |
| Chinese | 268 | $0.25 \%$ | $\$ 48,647$ | $0.31 \%$ | $\$ 181,519$ |
| Vietnamese | 830 | $0.78 \%$ | $\$ 34,324$ | $0.22 \%$ | $\$ 41,354$ |
| Hispanic | 1,989 | $1.88 \%$ |  | $0.00 \%$ |  |
| Mexican, Mexican American, Chicano | 856 | $0.81 \%$ | $\$ 38,083$ | $0.24 \%$ | $\$ 44,489$ |
| Puerto Rican | 170 | $0.16 \%$ | $\$ 9,034$ | $0.06 \%$ | $\$ 53,141$ |
| Cuban | 298 | $0.28 \%$ | $\$ 16,408$ | $0.11 \%$ | $\$ 55,060$ |
| Other Hispanic, Latino, or Spanish | 664 | $0.63 \%$ |  | $0.00 \%$ |  |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,732 | $32.18 \%$ | $\$ 650,131$ | $8.44 \%$ |
| Administrative support, waste mgt and remediation services | 14,066 | $45.00 \%$ | $\$ 648,877$ | $10.94 \%$ |
| Agriculture, forestry, fishing and hunting | 777 | $16.10 \%$ | $\$ 28,534$ | $5.76 \%$ |
| Arts, entertainment, and recreation | 3,939 | $29.66 \%$ | $\$ 97,780$ | $6.56 \%$ |
| Construction | 3,946 | $8.51 \%$ | $\$ 713,098$ | $4.60 \%$ |
| Educational services | 3,269 | $50.83 \%$ | $\$ 69,068$ | $4.32 \%$ |
| Finance and insurance | 2,021 | $19.62 \%$ | $\$ 535,482$ | $1.56 \%$ |
| Health care and social assistance | 14,818 | $56.73 \%$ | $\$ 1,305,786$ | $5.34 \%$ |
| Industries not classified | 43 | $16.67 \%$ |  | $0.00 \%$ |
| Information | 848 | $24.00 \%$ | $\$ 103,837$ | $1.19 \%$ |
| Management of companies and enterprises | 17 | $3.66 \%$ | $\$ 27,543$ | $1.45 \%$ |
| Manufacturing | 1,471 | $20.92 \%$ | $\$ 2,249,695$ | $1.76 \%$ |
| Mining, quarrying, and oil and gas extraction | 251 | $11.21 \%$ | $\$ 204,678$ | $2.43 \%$ |
| Other services (except public administration) | 21,754 | $45.32 \%$ | $\$ 508,500$ | $13.21 \%$ |
| Professional, scientific, and technical services | 11,056 | $31.26 \%$ | $\$ 866,672$ | $9.77 \%$ |
| Real estate and rental and leasing | 7,275 | $24.73 \%$ | $\$ 618,482$ | $8.49 \%$ |
| Retail trade | 14,531 | $39.74 \%$ | $\$ 3,780,122$ | $6.70 \%$ |
| Transportation and warehousing | 1,803 | $11.98 \%$ | $\$ 589,951$ | $3.38 \%$ |
| Utilities | 32 | $12.75 \%$ | $\$ 1,512$ | $0.02 \%$ |
| Wholesale trade | 1,394 | $18.52 \%$ | $\$ 2,569,826$ | $2.28 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 151,114 | $36.48 \%$ | $\$ 22,864,139$ | $3.58 \%$ | $\$ 151,304$ |
| Male-Owned | 215,111 | $51.92 \%$ | $\$ 143,901,727$ | $22.51 \%$ | $\$ 668,965$ |
| Equally Female, Male-Owned | 40,236 | $9.71 \%$ | $\$ 19,207,647$ | $3.00 \%$ | $\$ 477,375$ |
| Public, Other | 7,831 | $1.89 \%$ | $\$ 453,306,455$ | $70.91 \%$ | $\$ 57,886,152$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :--- | :--- | :--- | :--- |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.43 \%$ | $19.20 \%$ | $13.17 \%$ | $4.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $20.30 \%$ | $12.58 \%$ | $9.60 \%$ | $4.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $31.42 \%$ | $18.67 \%$ | $15.90 \%$ | $6.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $8.04 \%$ | $11.40 \%$ | $11.14 \%$ | $3.29 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.16 \%$ | $9.60 \%$ | $12.99 \%$ | $6.78 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.19 \%$ | $10.51 \%$ | $14.48 \%$ | $9.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.20 \%$ | $6.08 \%$ | $9.03 \%$ | $8.58 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.43 \%$ | $4.59 \%$ | $6.15 \%$ | $11.39 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.83 \%$ | $7.36 \%$ | $7.54 \%$ | $46.12 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 151,114 | 12,701 | $8.40 \%$ | 131,804 | 10 | $\$ 4,118,018$ |
| Male-Owned Firms | 215,111 | 46,101 | $21.43 \%$ | 668,412 | 14 | $\$ 26,317,700$ |
| Equally Female, Male-Owned | 40,236 | 11,756 | $29.22 \%$ | 109,001 | 9 | $\$ 3,104,789$ |
| Public, Other | 7,831 | 5,976 | $76.31 \%$ | 705,128 | 118 | $\$ 33,718,204$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 86,812 | $57.45 \%$ | $\$ 20,878,837$ | $91.32 \%$ | $\$ 240,506$ |
| Black or African American | 56,796 | $37.58 \%$ | $\$ 1,178,313$ | $5.15 \%$ | $\$ 20,746$ |
| American Indian and Alaska Native | 1,556 | $1.03 \%$ | $\$ 98,771$ | $0.43 \%$ | $\$ 63,478$ |
| Asian | 5,253 | $3.48 \%$ | $\$ 672,487$ | $2.94 \%$ | $\$ 128,020$ |
| Chinese | 599 | $0.40 \%$ | $\$ 103,448$ | $0.45 \%$ | $\$ 172,701$ |
| Vietnamese | 2,892 | $1.91 \%$ | $\$ 299,644$ | $1.31 \%$ | $\$ 103,611$ |
| Hispanic | 6,284 | $4.16 \%$ |  | $0.00 \%$ | $\$ 0$ |
| Mexican, Mexican American, Chicano | 1,665 | $1.10 \%$ | $\$ 69,674$ | $0.30 \%$ | $\$ 41,846$ |
| Puerto Rican | 439 | $0.29 \%$ | $\$ 33,397$ | $0.15 \%$ | $\$ 76,075$ |
| Cuban | 531 | $0.35 \%$ | $\$ 47,883$ | $0.21 \%$ | $\$ 90,175$ |
| Other Hispanic, Latino, or Spanish | 3,622 | $2.40 \%$ | $\$ 212,759$ | $0.93 \%$ | $\$ 58,741$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | $\%$ of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 5,285 | $37.64 \%$ | $\$ 857,265$ | $7.14 \%$ |
| Administrative support, waste mgt and remediation services | 19,059 | $46.58 \%$ | $\$ 1,006,202$ | $13.06 \%$ |
| Agriculture, forestry, fishing and hunting | 1,212 | $12.76 \%$ | $\$ 56,553$ | $4.96 \%$ |
| Arts, entertainment, and recreation | 4,778 | $30.91 \%$ | $\$ 155,535$ | $5.38 \%$ |
| Construction | 4,320 | $9.52 \%$ | $\$ 1,721,413$ | $5.95 \%$ |
| Educational services | 4,239 | $58.00 \%$ | $\$ 199,230$ | $7.00 \%$ |
| Finance and insurance | 3,176 | $23.01 \%$ | $\$ 435,995$ | $2.16 \%$ |
| Health care and social assistance | 25,700 | $64.84 \%$ | $\$ 2,357,642$ | $9.28 \%$ |
| Industries not classified | 8 | $8.51 \%$ |  |  |
| Information | 1,143 | $31.25 \%$ | $\$ 763,459$ | $10.07 \%$ |
| Management of companies and enterprises | 34 | $7.13 \%$ | $\$ 15,924$ | $0.67 \%$ |
| Manufacturing | 1,514 | $20.86 \%$ | $\$ 1,101,623$ | $0.40 \%$ |
| Mining, quarrying, and oil and gas extraction | 1,311 | $16.66 \%$ | $\$ 1,536,922$ | $3.61 \%$ |
| Other services (except public administration) | 36,071 | $55.91 \%$ | $\$ 982,512$ | $17.51 \%$ |
| Professional, scientific, and technical services | 15,428 | $32.12 \%$ | $\$ 1,298,800$ | $8.08 \%$ |
| Real estate and rental and leasing | 9,024 | $25.44 \%$ | $\$ 909,258$ | $8.43 \%$ |
| Retail trade | 14,009 | $40.05 \%$ | $\$ 3,772,017$ | $5.78 \%$ |
| Transportation and warehousing | 3,024 | $16.87 \%$ | $\$ 1,682,911$ | $9.61 \%$ |
| Utilities | 44 | $9.30 \%$ | $\$ 4,124$ | $0.05 \%$ |
| Wholesale trade | 1,792 | $20.52 \%$ | $\$ 4,006,044$ | $4.74 \%$ |

## MAINE

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State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 42,067 | $30.14 \%$ | $\$ 9,819,907$ | $9.20 \%$ | $\$ 233,435$ |
| Male-Owned | 79,243 | $56.78 \%$ | $\$ 35,445,260$ | $33.22 \%$ | $\$ 447,298$ |
| Equally Female, Male-Owned | 14,782 | $10.59 \%$ | $\$ 4,515,736$ | $4.23 \%$ | $\$ 305,489$ |
| Public, Other | 3,478 | $2.49 \%$ | $\$ 56,906,670$ | $53.34 \%$ | $\$ 16,361,895$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.23 \%$ | $16.58 \%$ | $11.25 \%$ | $2.90 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.03 \%$ | $11.67 \%$ | $9.10 \%$ | $2.24 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.93 \%$ | $17.66 \%$ | $15.26 \%$ | $2.24 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $13.95 \%$ | $14.42 \%$ | $11.12 \%$ | $3.13 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.02 \%$ | $11.44 \%$ | $13.00 \%$ | $9.43 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.32 \%$ | $12.54 \%$ | $18.76 \%$ | $11.73 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.74 \%$ | $5.96 \%$ | $9.28 \%$ | $11.41 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.88 \%$ | $3.77 \%$ | $5.30 \%$ | $8.91 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.91 \%$ | $5.97 \%$ | $6.92 \%$ | $48.02 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 42,067 | 5,639 | $13.40 \%$ | 43,706 | 8 | $\$ 1,270,117$ |
| Male-Owned Firms | 79,243 | 18,048 | $22.78 \%$ | 167,954 | 9 | $\$ 5,786,707$ |
| Equally Female, Male-Owned | 14,782 | 5,107 | $34.55 \%$ | 33,304 | 7 | $\$ 859,423$ |
| Public, Other | 3,478 | 2,912 | $83.73 \%$ | 238,998 | 82 | $\$ 10,230,614$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | $\%$ of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 40,907 | $97.24 \%$ | $\$ 9,713,081$ | $98.91 \%$ | $\$ 237,443$ |
| Black or African American | 297 | $0.71 \%$ | $\$ 9,038$ | $0.09 \%$ | $\$ 30,431$ |
| American Indian and Alaska Native | 465 | $1.11 \%$ | $\$ 14,372$ | $0.15 \%$ | $\$ 30,908$ |
| Asian | 750 | $1.78 \%$ | $\$ 82,765$ | $0.84 \%$ | $\$ 110,353$ |
| Chinese | 193 | $0.46 \%$ | $\$ 47,528$ | $0.48 \%$ | $\$ 246,259$ |
| Vietnamese | 190 | $0.45 \%$ | $\$ 13,438$ | $0.14 \%$ | $\$ 70,726$ |
| Hispanic | 436 | $1.04 \%$ | $\$ 20,172$ | $0.21 \%$ | $\$ 46,266$ |
| Mexican, Mexican American, Chicano | 157 | $0.37 \%$ | $\$ 10,743$ | $0.11 \%$ | $\$ 68,427$ |
| Puerto Rican | 99 | $0.24 \%$ | $\$ 2,148$ | $0.02 \%$ | $\$ 21,697$ |
| Cuban | 12 | $0.03 \%$ | $\$ 1,546$ | $0.02 \%$ | $\$ 128,833$ |
| Other Hispanic, Latino, or Spanish | 167 | $0.40 \%$ | $\$ 5,735$ | $0.06 \%$ | $\$ 34,341$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,849 | $34.80 \%$ | $\$ 533,080$ | $16.19 \%$ |
| Administrative support, waste mgt and remediation services | 3,896 | $41.74 \%$ | $\$ 332,740$ | $19.89 \%$ |
| Agriculture, forestry, fishing and hunting | 730 | $7.53 \%$ | $\$ 42,678$ | $3.04 \%$ |
| Arts, entertainment, and recreation | 2,743 | $36.84 \%$ | $\$ 99,337$ | $16.20 \%$ |
| Construction | 1,219 | $5.63 \%$ | $\$ 155,814$ | $2.74 \%$ |
| Educational services | 1,478 | $48.54 \%$ | $\$ 54,336$ | $4.76 \%$ |
| Finance and insurance | 642 | $22.99 \%$ | $\$ 68,730$ | $0.61 \%$ |
| Health care and social assistance | 6,528 | $60.08 \%$ | $\$ 540,658$ | $5.42 \%$ |
| Industries not classified | 5 | $27.78 \%$ | $\$ 1,258$ | $38.11 \%$ |
| Information | 494 | $27.68 \%$ | $\$ 64,850$ | $2.75 \%$ |
| Management of companies and enterprises | 6 | $3.80 \%$ | $\$ 62,165$ | $9.48 \%$ |
| Manufacturing | 1,027 | $25.03 \%$ | $\$ 489,064$ | $2.96 \%$ |
| Mining, quarrying, and oil and gas extraction | 22 | $20.75 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 6,776 | $45.73 \%$ | $\$ 170,031$ | $14.54 \%$ |
| Professional, scientific, and technical services | 5,466 | $33.94 \%$ | $\$ 373,517$ | $9.61 \%$ |
| Real estate and rental and leasing | 2,912 | $24.06 \%$ | $\$ 268,059$ | $13.53 \%$ |
| Retail trade | 5,378 | $39.13 \%$ | $\$ 2,820,411$ | $12.66 \%$ |
| Transportation and warehousing | 432 | $10.74 \%$ | $\$ 348,702$ | $13.67 \%$ |
| Utilities | 9 | $7.83 \%$ |  | $0.00 \%$ |
| Wholesale trade | $17.04 \%$ | $\$ 3,387,435$ | $18.23 \%$ |  |
|  |  |  |  |  |

## MARYLAND

State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 209,119 | $39.31 \%$ | $\$ 29,255,875$ | $5.69 \%$ | $\$ 139,901$ |
| Male-Owned | 276,630 | $52.00 \%$ | $\$ 171,508,951$ | $33.37 \%$ | $\$ 619,994$ |
| Equally Female, Male-Owned | 35,900 | $6.75 \%$ | $\$ 14,944,559$ | $2.91 \%$ | $\$ 416,283$ |
| Public, Other | 10,304 | $1.94 \%$ | $\$ 298,242,363$ | $58.03 \%$ | $\$ 28,944,329$ |

## Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.70 \%$ | $19.23 \%$ | $13.85 \%$ | $8.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.95 \%$ | $11.97 \%$ | $8.02 \%$ | $3.92 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $25.78 \%$ | $18.31 \%$ | $16.65 \%$ | $4.31 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.03 \%$ | $12.26 \%$ | $11.71 \%$ | $6.18 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.72 \%$ | $9.96 \%$ | $13.47 \%$ | $5.53 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.58 \%$ | $10.38 \%$ | $13.18 \%$ | $7.80 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.49 \%$ | $6.23 \%$ | $9.17 \%$ | $8.63 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.74 \%$ | $4.52 \%$ | $6.51 \%$ | $8.39 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.00 \%$ | $7.13 \%$ | $7.43 \%$ | $46.57 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 209,119 | 20,647 | $9.87 \%$ | 185,516 | 9 | $\$ 6,989,520$ |
| Male-Owned Firms | 276,630 | 63,239 | $22.86 \%$ | 782,288 | 12 | $\$ 34,345,314$ |
| Equally Female, Male-Owned | 35,900 | 10,734 | $29.90 \%$ | 103,535 | 10 | $\$ 3,207,641$ |
| Public, Other | 10,304 | 7,256 | $70.42 \%$ | $1,057,527$ | 146 | $\$ 57,421,233$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 119,365 | $57.08 \%$ | $\$ 23,294,298$ | $79.62 \%$ | $\$ 195,152$ |
| Black or African American | 69,973 | $33.46 \%$ | $\$ 2,604,616$ | $8.90 \%$ | $\$ 37,223$ |
| American Indian and Alaska Native | 1,930 | $0.92 \%$ | $\$ 95,238$ | $0.33 \%$ | $\$ 49,346$ |
| Asian | 15,656 | $7.49 \%$ | $\$ 3,125,260$ | $10.68 \%$ | $\$ 199,621$ |
| Chinese | 4,034 | $1.93 \%$ | $\$ 761,140$ | $2.60 \%$ | $\$ 188,681$ |
| Vietnamese | 3,017 | $1.44 \%$ | $\$ 161,839$ | $0.55 \%$ | $\$ 53,642$ |
| Hispanic | 16,884 | $8.07 \%$ | $\$ 1,035,226$ | $3.54 \%$ | $\$ 61,314$ |
| Mexican, Mexican American, Chicano | 1,777 | $0.85 \%$ | $\$ 197,477$ | $0.67 \%$ | $\$ 111,129$ |
| Puerto Rican | 1,236 | $0.59 \%$ | $\$ 201,775$ | $0.69 \%$ | $\$ 163,248$ |
| Cuban | 333 | $0.16 \%$ | $\$ 60,049$ | $0.21 \%$ | $\$ 180,327$ |
| Other Hispanic, Latino, or Spanish | 13,527 | $6.47 \%$ | $\$ 574,220$ | $1.96 \%$ | $\$ 42,450$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 5,037 | $32.66 \%$ | $\$ 1,165,257$ | $8.99 \%$ |
| Administrative support, waste mgt and remediation services | 21,175 | $47.60 \%$ | $\$ 2,293,257$ | $15.36 \%$ |
| Agriculture, forestry, fishing and hunting | 508 | $15.21 \%$ | $\$ 31,321$ | $13.07 \%$ |
| Arts, entertainment, and recreation | 9,952 | $36.20 \%$ | $\$ 340,355$ | $9.57 \%$ |
| Construction | 5,659 | $10.54 \%$ | $\$ 3,290,812$ | $8.00 \%$ |
| Educational services | 9,818 | $57.31 \%$ | $\$ 298,142$ | $4.02 \%$ |
| Finance and insurance | 4,134 | $25.30 \%$ | $\$ 543,356$ | $0.90 \%$ |
| Health care and social assistance | 42,566 | $68.40 \%$ | $\$ 3,099,101$ | $7.44 \%$ |
| Industries not classified | 19 | $31.15 \%$ | $\$ 852$ | $8.71 \%$ |
| Information | 2,710 | $33.44 \%$ | $\$ 733,073$ | $3.65 \%$ |
| Management of companies and enterprises | 25 | $4.22 \%$ | $\$ 51,146$ | $1.33 \%$ |
| Manufacturing | 2,271 | $30.92 \%$ | $\$ 968,059$ | $2.42 \%$ |
| Mining, quarrying, and oil and gas extraction | 19 | $11.11 \%$ | $\$ 10,085$ | $2.00 \%$ |
| Other services (except public administration) | 33,306 | $53.56 \%$ | $\$ 1,245,911$ | $18.78 \%$ |
| Professional, scientific, and technical services | 33,143 | $37.28 \%$ | $\$ 5,505,884$ | $9.99 \%$ |
| Real estate and rental and leasing | 13,385 | $26.42 \%$ | $\$ 1,391,751$ | $7.20 \%$ |
| Retail trade | 19,708 | $45.98 \%$ | $\$ 2,892,561$ | $3.70 \%$ |
| Transportation and warehousing | 2,985 | $13.70 \%$ | $\$ 605,625$ | $5.36 \%$ |
| Utilities | 109 | $21.63 \%$ | $\$ 3,468$ | $0.03 \%$ |
| Wholesale trade | 2,638 | $25.86 \%$ | $\$ 4,785,859$ | $5.64 \%$ |
|  |  |  |  |  |

## MASSACHUSETTS

State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 199,210 | $32.78 \%$ | $\$ 28,855,145$ | $3.44 \%$ | $\$ 144,848$ |
| Male-Owned | 357,158 | $58.78 \%$ | $\$ 259,578,377$ | $30.90 \%$ | $\$ 726,789$ |
| Equally Female, Male-Owned | 36,621 | $6.03 \%$ | $\$ 19,804,784$ | $2.36 \%$ | $\$ 540,804$ |
| Public, Other | 14,675 | $2.41 \%$ | $\$ 531,706,159$ | $63.30 \%$ | $\$ 36,232,106$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $24.49 \%$ | $16.02 \%$ | $10.44 \%$ | $4.70 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.60 \%$ | $10.55 \%$ | $7.65 \%$ | $2.39 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $22.22 \%$ | $15.98 \%$ | $14.74 \%$ | $4.90 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $13.23 \%$ | $13.11 \%$ | $10.53 \%$ | $4.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $9.34 \%$ | $11.80 \%$ | $13.21 \%$ | $7.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.62 \%$ | $12.71 \%$ | $14.92 \%$ | $10.31 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.15 \%$ | $7.23 \%$ | $10.55 \%$ | $8.40 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.05 \%$ | $5.07 \%$ | $7.89 \%$ | $10.21 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.30 \%$ | $7.53 \%$ | $10.06 \%$ | $46.95 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 199,210 | 23,074 | $11.58 \%$ | 178,196 | 8 | $\$ 6,030,065$ |
| Male-Owned Firms | 357,158 | 86,178 | $24.13 \%$ | 986,339 | 11 | $\$ 46,991,803$ |
| Equally Female, Male-Owned | 36,621 | 12,572 | $34.33 \%$ | 116,334 | 9 | $\$ 4,165,977$ |
| Public, Other | 14,675 | 10,800 | $73.59 \%$ | $1,758,458$ | 163 | $\$ 113,244,212$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 169,192 | $84.93 \%$ | $\$ 26,209,713$ | $90.83 \%$ | $\$ 154,911$ |
| Black or African American | 9,984 | $5.01 \%$ | $\$ 343,100$ | $1.19 \%$ | $\$ 34,365$ |
| American Indian and Alaska Native | 1,306 | $0.66 \%$ | $\$ 110,438$ | $0.38 \%$ | $\$ 84,562$ |
| Asian | 14,328 | $7.19 \%$ | $\$ 2,129,811$ | $7.38 \%$ | $\$ 148,647$ |
| Chinese | 4,943 | $2.48 \%$ | $\$ 623,074$ | $2.16 \%$ | $\$ 126,052$ |
| Vietnamese | 3,376 | $1.69 \%$ | $\$ 233,976$ | $0.81 \%$ | $\$ 69,306$ |
| Hispanic | 14,397 | $7.23 \%$ | $\$ 581,553$ | $2.02 \%$ | $\$ 40,394$ |
| Mexican, Mexican American, Chicano | 815 | $0.41 \%$ | $\$ 93,263$ | $0.32 \%$ | $\$ 114,433$ |
| Puerto Rican | 3,834 | $1.92 \%$ | $\$ 104,091$ | $0.36 \%$ | $\$ 27,149$ |
| Cuban | 377 | $0.19 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 9,369 | $4.70 \%$ | $\$ 330,727$ | $1.15 \%$ | $\$ 35,300$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 4,863 | $26.14 \%$ | $\$ 1,765,475$ | $9.95 \%$ |
| Administrative support, waste mgt and remediation services | 17,400 | $41.01 \%$ | $\$ 1,551,795$ | $8.64 \%$ |
| Agriculture, forestry, fishing and hunting | 597 | $12.02 \%$ | $\$ 35,596$ | $6.94 \%$ |
| Arts, entertainment, and recreation | 13,106 | $36.67 \%$ | $\$ 390,854$ | $6.80 \%$ |
| Construction | 3,952 | $5.49 \%$ | $\$ 1,841,597$ | $5.00 \%$ |
| Educational services | 11,977 | $53.12 \%$ | $\$ 459,549$ | $2.63 \%$ |
| Finance and insurance | 3,562 | $17.79 \%$ | $\$ 980,894$ | $0.68 \%$ |
| Health care and social assistance | 31,451 | $57.88 \%$ | $\$ 3,133,088$ | $4.61 \%$ |
| Industries not classified | 48 | $25.67 \%$ | $\$ 7,447$ | $15.52 \%$ |
| Information | 2,939 | $29.20 \%$ | $\$ 427,474$ | $1.03 \%$ |
| Management of companies and enterprises | 23 | $3.00 \%$ | $\$ 18,659$ | $0.21 \%$ |
| Manufacturing | 2,599 | $21.03 \%$ | $\$ 2,362,260$ | $2.76 \%$ |
| Mining, quarrying, and oil and gas extraction | 25 | $18.38 \%$ | $\$ 2,764$ | $0.84 \%$ |
| Other services (except public administration) | 28,741 | $47.15 \%$ | $\$ 1,403,382$ | $18.38 \%$ |
| Professional, scientific, and technical services | 39,845 | $34.48 \%$ | $\$ 4,135,801$ | $5.91 \%$ |
| Real estate and rental and leasing | 16,662 | $28.49 \%$ | $\$ 2,072,472$ | $11.78 \%$ |
| Retail trade | 16,806 | $36.09 \%$ | $\$ 3,777,912$ | $4.03 \%$ |
| Transportation and warehousing | 1,931 | $9.97 \%$ | $\$ 549,153$ | $4.29 \%$ |
| Utilities | 50 | $11.44 \%$ |  | $0.00 \%$ |
| Wholesale trade | 2,675 | $19.12 \%$ | $\$ 3,932,818$ | $2.16 \%$ |

## MICHIGAN

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State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 306,986 | $36.81 \%$ | $\$ 37,995,011$ | $3.78 \%$ | $\$ 123,768$ |
| Male-Owned | 446,128 | $53.49 \%$ | $\$ 291,073,045$ | $28.96 \%$ | $\$ 652,443$ |
| Equally Female, Male-Owned | 66,986 | $8.03 \%$ | $\$ 23,385,145$ | $2.33 \%$ | $\$ 349,105$ |
| Public, Other | 13,987 | $1.68 \%$ | $\$ 652,761,914$ | $64.94 \%$ | $\$ 46,669,187$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.44 \%$ | $18.68 \%$ | $16.08 \%$ | $4.09 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.64 \%$ | $12.26 \%$ | $9.34 \%$ | $3.45 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $30.00 \%$ | $18.57 \%$ | $15.86 \%$ | $7.44 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $8.90 \%$ | $11.58 \%$ | $12.46 \%$ | $4.43 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.57 \%$ | $10.10 \%$ | $12.02 \%$ | $7.04 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.50 \%$ | $10.91 \%$ | $13.64 \%$ | $10.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.15 \%$ | $6.27 \%$ | $9.08 \%$ | $9.75 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.39 \%$ | $4.73 \%$ | $5.65 \%$ | $8.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.42 \%$ | $6.90 \%$ | $5.88 \%$ | $44.31 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 306,986 | 28,243 | $9.20 \%$ | 241,158 | 9 | $\$ 7,054,702$ |
| Male-Owned Firms | 446,128 | 104,588 | $23.44 \%$ | $1,363,569$ | 13 | $\$ 52,267,156$ |
| Equally Female, Male-Owned | 66,986 | 18,892 | $28.20 \%$ | 181,424 | 10 | $\$ 4,374,909$ |
| Public, Other | 13,987 | 10,397 | $74.33 \%$ | $1,620,334$ | 156 | $\$ 83,578,026$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 221,307 | $72.09 \%$ | $\$ 34,503,520$ | $90.81 \%$ | $\$ 155,908$ |
| Black or African American | 73,740 | $24.02 \%$ | $\$ 1,264,907$ | $3.33 \%$ | $\$ 17,154$ |
| American Indian and Alaska Native | 4,237 | $1.38 \%$ | $\$ 260,380$ | $0.69 \%$ | $\$ 61,454$ |
| Asian | 10,539 | $3.43 \%$ | $\$ 1,999,233$ | $5.26 \%$ | $\$ 189,699$ |
| Chinese | 1,520 | $0.50 \%$ | $\$ 432,309$ | $1.14 \%$ | $\$ 284,414$ |
| Vietnamese | 2,382 | $0.78 \%$ | $\$ 90,545$ | $0.24 \%$ | $\$ 38,012$ |
| Hispanic | 9,679 | $3.15 \%$ | $\$ 863,735$ | $2.27 \%$ | $\$ 89,238$ |
| Mexican, Mexican American, Chicano | 5,942 | $1.94 \%$ | $\$ 646,327$ | $1.70 \%$ | $\$ 108,773$ |
| Puerto Rican | 1,283 | $0.42 \%$ | $\$ 28,071$ | $0.07 \%$ | $\$ 21,879$ |
| Cuban | 340 | $0.11 \%$ | $\$ 49,088$ | $0.13 \%$ | $\$ 144,376$ |
| Other Hispanic, Latino, or Spanish | 2,063 | $0.67 \%$ | $\$ 108,701$ | $0.29 \%$ | $\$ 52,691$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 7,952 | $32.55 \%$ | $\$ 2,150,467$ | $12.16 \%$ |
| Administrative support, waste mgt and remediation services | 31,095 | $46.00 \%$ | $\$ 2,126,916$ | $10.47 \%$ |
| Agriculture, forestry, fishing and hunting | 809 | $13.12 \%$ | $\$ 31,455$ | $3.61 \%$ |
| Arts, entertainment, and recreation | 12,899 | $35.77 \%$ | $\$ 319,739$ | $7.22 \%$ |
| Construction | 6,751 | $7.51 \%$ | $\$ 1,557,729$ | $4.59 \%$ |
| Educational services | 11,251 | $54.70 \%$ | $\$ 389,515$ | $8.22 \%$ |
| Finance and insurance | 5,682 | $22.54 \%$ | $\$ 817,537$ | $0.80 \%$ |
| Health care and social assistance | 56,979 | $64.59 \%$ | $\$ 3,786,272$ | $6.10 \%$ |
| Industries not classified | 20 | $9.48 \%$ | $\$ 3,388$ | $12.07 \%$ |
| Information | 2,943 | $30.68 \%$ | $\$ 228,977$ | $1.21 \%$ |
| Management of companies and enterprises | 62 | $5.90 \%$ | $\$ 155,805$ | $1.47 \%$ |
| Manufacturing | 4,655 | $20.01 \%$ | $\$ 4,416,939$ | $1.80 \%$ |
| Mining, quarrying, and oil and gas extraction | 498 | $17.78 \%$ | $\$ 43,593$ | $1.36 \%$ |
| Other services (except public administration) | 73,763 | $57.52 \%$ | $\$ 1,894,438$ | $20.24 \%$ |
| Professional, scientific, and technical services | 32,710 | $31.91 \%$ | $\$ 3,002,307$ | $7.19 \%$ |
| Real estate and rental and leasing | 17,511 | $22.25 \%$ | $\$ 1,362,406$ | $7.46 \%$ |
| Retail trade | 33,227 | $41.64 \%$ | $\$ 8,933,475$ | $7.23 \%$ |
| Transportation and warehousing | 4,340 | $13.83 \%$ | $\$ 849,318$ | $3.54 \%$ |
| Utilities | 62 | $15.20 \%$ | $\$ 2,152$ | $0.01 \%$ |
| Wholesale trade | 3,898 | $19.09 \%$ | $\$ 5,922,582$ | $2.42 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 157,821 | $32.24 \%$ | $\$ 24,621,142$ | $3.54 \%$ | $\$ 156,007$ |
| Male-Owned | 268,710 | $54.90 \%$ | $\$ 201,286,950$ | $28.97 \%$ | $\$ 749,086$ |
| Equally Female, Male-Owned | 51,874 | $10.60 \%$ | $\$ 21,544,630$ | $3.10 \%$ | $\$ 415,326$ |
| Public, Other | 11,090 | $2.27 \%$ | $\$ 447,335,928$ | $64.38 \%$ | $\$ 40,336,874$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $30.03 \%$ | $19.67 \%$ | $14.58 \%$ | $4.48 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.31 \%$ | $11.44 \%$ | $10.39 \%$ | $3.18 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.22 \%$ | $15.81 \%$ | $15.70 \%$ | $4.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.67 \%$ | $12.19 \%$ | $10.05 \%$ | $3.78 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.04 \%$ | $10.35 \%$ | $12.09 \%$ | $7.32 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.75 \%$ | $13.21 \%$ | $14.97 \%$ | $12.50 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.56 \%$ | $5.85 \%$ | $8.76 \%$ | $9.50 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.65 \%$ | $4.41 \%$ | $6.27 \%$ | $7.49 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.78 \%$ | $7.08 \%$ | $7.20 \%$ | $46.91 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 157,821 | 18,304 | $11.60 \%$ | 182,229 | 10 | $\$ 5,038,043$ |
| Male-Owned Firms | 268,710 | 65,646 | $24.43 \%$ | 802,896 | 12 | $\$ 32,517,936$ |
| Equally Female, Male-Owned | 51,874 | 17,045 | $32.86 \%$ | 147,605 | 9 | $\$ 4,009,746$ |
| Public, Other | 11,090 | 8,742 | $78.83 \%$ | $1,289,336$ | 147 | $\$ 72,043,819$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 141,071 | $89.39 \%$ | $\$ 23,378,677$ | $94.95 \%$ | $\$ 165,723$ |
| Black or African American | 8,748 | $5.54 \%$ | $\$ 222,567$ | $0.90 \%$ | $\$ 25,442$ |
| American Indian and Alaska Native | 1,867 | $1.18 \%$ | $\$ 114,050$ | $0.46 \%$ | $\$ 61,087$ |
| Asian | 6,725 | $4.26 \%$ | $\$ 917,124$ | $3.72 \%$ | $\$ 136,375$ |
| Chinese | 846 | $0.54 \%$ | $\$ 407,554$ | $1.66 \%$ | $\$ 481,742$ |
| Vietnamese | 1,515 | $0.96 \%$ | $\$ 116,224$ | $0.47 \%$ | $\$ 76,716$ |
| Hispanic | 3,612 | $2.29 \%$ | $\$ 229,719$ | $0.93 \%$ | $\$ 63,599$ |
| Mexican, Mexican American, Chicano | 2,093 | $1.33 \%$ | $\$ 158,070$ | $0.64 \%$ | $\$ 75,523$ |
| Puerto Rican | 219 | $0.14 \%$ | $\$ 7,482$ | $0.03 \%$ | $\$ 34,164$ |
| Cuban | 95 | $0.06 \%$ | $\$ 4,562$ | $0.02 \%$ | $\$ 48,021$ |
| Other Hispanic, Latino, or Spanish | 1,205 | $0.76 \%$ | $\$ 59,604$ | $0.24 \%$ | $\$ 49,464$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 3,412 | $27.31 \%$ | $\$ 1,499,823$ | $14.22 \%$ |
| Administrative support, waste mgt and remediation services | 12,203 | $38.60 \%$ | $\$ 1,576,054$ | $12.92 \%$ |
| Agriculture, forestry, fishing and hunting | 672 | $11.87 \%$ | $\$ 19,949$ | $2.73 \%$ |
| Arts, entertainment, and recreation | 9,727 | $33.61 \%$ | $\$ 272,394$ | $7.94 \%$ |
| Construction | 4,107 | $7.35 \%$ | $\$ 1,809,131$ | $4.84 \%$ |
| Educational services | 6,957 | $51.56 \%$ | $\$ 248,623$ | $5.71 \%$ |
| Finance and insurance | 3,367 | $16.79 \%$ | $\$ 740,909$ | $0.67 \%$ |
| Health care and social assistance | 26,984 | $63.93 \%$ | $\$ 2,300,808$ | $5.66 \%$ |
| Industries not classified | 23 | $25.00 \%$ | $\$ 2,078$ | $21.26 \%$ |
| Information | 1,700 | $25.31 \%$ | $\$ 302,417$ | $1.55 \%$ |
| Management of companies and enterprises | 49 | $6.48 \%$ | $\$ 64,172$ | $0.72 \%$ |
| Manufacturing | 2,828 | $20.00 \%$ | $\$ 2,910,135$ | $2.30 \%$ |
| Mining, quarrying, and oil and gas extraction | 37 | $12.33 \%$ | $\$ 5,201$ | $0.13 \%$ |
| Other services (except public administration) | 24,826 | $46.14 \%$ | $\$ 845,433$ | $15.53 \%$ |
| Professional, scientific, and technical services | 26,078 | $35.79 \%$ | $\$ 2,204,915$ | $8.13 \%$ |
| Real estate and rental and leasing | 9,800 | $21.44 \%$ | $\$ 1,164,910$ | $9.86 \%$ |
| Retail trade | 19,836 | $40.49 \%$ | $\$ 2,720,963$ | $3.50 \%$ |
| Transportation and warehousing | 2,727 | $11.59 \%$ | $\$ 777,903$ | $4.28 \%$ |
| Utilities | 26 | $5.78 \%$ | $\$ 862$ | $0.01 \%$ |
| Wholesale trade | 2,537 | $18.51 \%$ | $\$ 5,154,462$ | $3.13 \%$ |
|  |  |  |  |  |

## MISSISSIPPI

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 89,159 | $37.87 \%$ | $\$ 8,740,401$ | $4.09 \%$ | $\$ 98,032$ |
| Male-Owned | 125,079 | $53.12 \%$ | $\$ 71,787,514$ | $33.63 \%$ | $\$ 573,937$ |
| Equally Female, Male-Owned | 16,377 | $6.96 \%$ | $\$ 6,570,672$ | $3.08 \%$ | $\$ 401,213$ |
| Public, Other | 4,840 | $2.06 \%$ | $\$ 126,357,035$ | $59.20 \%$ | $\$ 26,106,825$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $24.10 \%$ | $18.12 \%$ | $14.29 \%$ | $3.76 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $22.10 \%$ | $13.53 \%$ | $11.30 \%$ | $1.03 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $33.85 \%$ | $20.86 \%$ | $15.63 \%$ | $8.78 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $7.00 \%$ | $11.32 \%$ | $11.23 \%$ | $4.01 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $4.45 \%$ | $9.00 \%$ | $10.69 \%$ | $6.32 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $3.91 \%$ | $10.99 \%$ | $14.54 \%$ | $13.20 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $1.96 \%$ | $5.78 \%$ | $10.13 \%$ | $9.17 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.21 \%$ | $4.39 \%$ | $5.64 \%$ | $7.38 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.42 \%$ | $6.03 \%$ | $6.55 \%$ | $46.34 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 89,159 | 6,951 | $7.80 \%$ | 53,163 | 8 | $\$ 1,289,122$ |
| Male-Owned Firms | 125,079 | 25,647 | $20.50 \%$ | 330,692 | 13 | $\$ 10,707,920$ |
| Equally Female, Male-Owned | 16,377 | 4,734 | $28.91 \%$ | 38,382 | 8 | $\$ 904,191$ |
| Public, Other | 4,840 | 3,837 | $79.28 \%$ | 391,262 | 102 | $\$ 14,801,205$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 47,939 | $53.77 \%$ | $\$ 7,760,118$ | $88.78 \%$ | $\$ 161,875$ |
| Black or African American | 39,070 | $43.82 \%$ | $\$ 616,452$ | $7.05 \%$ | $\$ 15,778$ |
| American Indian and Alaska Native | 668 | $0.75 \%$ | $\$ 22,469$ | $0.26 \%$ | $\$ 33,636$ |
| Asian | 1,759 | $1.97 \%$ | $\$ 345,875$ | $3.96 \%$ | $\$ 196,632$ |
| Chinese | 293 | $0.33 \%$ | $\$ 79,338$ | $0.91 \%$ | $\$ 270,778$ |
| Vietnamese | 715 | $0.80 \%$ | $\$ 84,519$ | $0.97 \%$ | $\$ 118,208$ |
| Hispanic | 1,335 | $1.50 \%$ | $\$ 114,721$ | $1.31 \%$ | $\$ 85,933$ |
| Mexican, Mexican American, Chicano | 682 | $0.76 \%$ | $\$ 39,344$ | $0.45 \%$ | $\$ 57,689$ |
| Puerto Rican | 162 | $0.18 \%$ |  | $0.00 \%$ |  |
| Cuban | 65 | $0.07 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 426 | $0.48 \%$ | $\$ 14,313$ | $0.16 \%$ | $\$ 33,599$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,785 | $38.57 \%$ | $\$ 405,931$ | \% of All <br> Receipts |
| Administrative support, waste mgt and remediation services | 11,809 | $47.80 \%$ | $\$ 338,948$ | $11.71 \%$ |
| Agriculture, forestry, fishing and hunting | 599 | $12.71 \%$ | $\$ 38,409$ | $3.62 \%$ |
| Arts, entertainment, and recreation | 2,205 | $33.17 \%$ | $\$ 41,696$ | $6.22 \%$ |
| Construction | 3,179 | $10.43 \%$ | $\$ 483,902$ | $4.86 \%$ |
| Educational services | 2,466 | $59.39 \%$ | $\$ 75,720$ | $8.49 \%$ |
| Finance and insurance | 2,079 | $24.68 \%$ | $\$ 393,599$ | $3.98 \%$ |
| Health care and social assistance | 17,223 | $70.95 \%$ | $\$ 811,600$ | $6.30 \%$ |
| Industries not classified | 18 | $40.91 \%$ |  | $0.00 \%$ |
| Information | 663 | $35.82 \%$ | $\$ 51,397$ | $1.22 \%$ |
| Management of companies and enterprises | 17 | $6.91 \%$ | $\$ 125,175$ | $19.57 \%$ |
| Manufacturing | 964 | $21.15 \%$ | $\$ 835,865$ | $1.23 \%$ |
| Mining, quarrying, and oil and gas extraction | 316 | $15.62 \%$ | $\$ 127,433$ | $3.85 \%$ |
| Other services (except public administration) | 21,681 | $55.85 \%$ | $\$ 435,476$ | $21.22 \%$ |
| Professional, scientific, and technical services | 6,942 | $32.45 \%$ | $\$ 500,677$ | $10.82 \%$ |
| Real estate and rental and leasing | 3,635 | $22.37 \%$ | $\$ 325,272$ | $11.28 \%$ |
| Retail trade | 9,978 | $41.79 \%$ | $\$ 2,032,502$ | $5.84 \%$ |
| Transportation and warehousing | 1,617 | $15.02 \%$ | $\$ 298,086$ | $4.78 \%$ |
| Utilities | 42 | $6.70 \%$ |  | $0.00 \%$ |
| Wholesale trade | 971 | $19.19 \%$ | $\$ 1,381,042$ | $3.91 \%$ |
|  |  |  |  |  |

## MISSOURI

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 162,616 | $33.08 \%$ | $\$ 24,012,343$ | $4.01 \%$ | $\$ 147,663$ |
| Male-Owned | 257,948 | $52.47 \%$ | $\$ 172,021,767$ | $28.75 \%$ | $\$ 666,885$ |
| Equally Female, Male-Owned | 59,521 | $12.11 \%$ | $\$ 24,773,190$ | $4.14 \%$ | $\$ 416,209$ |
| Public, Other | 11,522 | $2.34 \%$ | $\$ 377,463,732$ | $63.09 \%$ | $\$ 32,760,261$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.36 \%$ | $19.42 \%$ | $17.12 \%$ | $5.24 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.48 \%$ | $12.57 \%$ | $8.92 \%$ | $3.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $25.83 \%$ | $18.07 \%$ | $15.42 \%$ | $5.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.37 \%$ | $12.31 \%$ | $12.30 \%$ | $5.52 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.60 \%$ | $9.94 \%$ | $11.49 \%$ | $5.68 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.25 \%$ | $11.17 \%$ | $14.68 \%$ | $13.86 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.66 \%$ | $5.73 \%$ | $8.14 \%$ | $11.20 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.49 \%$ | $4.05 \%$ | $5.64 \%$ | $7.65 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.96 \%$ | $6.74 \%$ | $6.29 \%$ | $41.62 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 162,616 | 21,153 | $13.01 \%$ | 149,741 | 7 | $\$ 4,531,252$ |
| Male-Owned Firms | 257,948 | 59,708 | $23.15 \%$ | 746,268 | 12 | $\$ 28,247,237$ |
| Equally Female, Male-Owned | 59,521 | 17,422 | $29.27 \%$ | 153,585 | 9 | $\$ 3,947,705$ |
| Public, Other | 11,522 | 8,169 | $70.90 \%$ | $1,211,508$ | 148 | $\$ 57,294,193$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 134,018 | $82.41 \%$ | $\$ 22,646,890$ | $94.31 \%$ | $\$ 168,984$ |
| Black or African American | 22,887 | $14.07 \%$ | $\$ 578,412$ | $2.41 \%$ | $\$ 25,273$ |
| American Indian and Alaska Native | 1,557 | $0.96 \%$ | $\$ 84,010$ | $0.35 \%$ | $\$ 53,956$ |
| Asian | 5,501 | $3.38 \%$ | $\$ 690,440$ | $2.88 \%$ | $\$ 125,512$ |
| Chinese | 1,131 | $0.70 \%$ | $\$ 191,044$ | $0.80 \%$ | $\$ 168,916$ |
| Vietnamese | 2,040 | $1.25 \%$ | $\$ 117,853$ | $0.49 \%$ | $\$ 57,771$ |
| Hispanic | 3,710 | $2.28 \%$ | $\$ 450,716$ | $1.88 \%$ | $\$ 121,487$ |
| Mexican, Mexican American, Chicano | 2,331 | $1.43 \%$ | $\$ 142,377$ | $0.59 \%$ | $\$ 61,080$ |
| Puerto Rican | 206 | $0.13 \%$ | $\$ 59,632$ | $0.25 \%$ | $\$ 289,476$ |
| Cuban | 163 | $0.10 \%$ | $\$ 8,583$ | $0.04 \%$ | $\$ 52,656$ |
| Other Hispanic, Latino, or Spanish | 1,010 | $0.62 \%$ | $\$ 240,124$ | $1.00 \%$ | $\$ 237,747$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 4,044 | $28.91 \%$ | $\$ 962,487$ | $7.65 \%$ |
| Administrative support, waste mgt and remediation services | 15,524 | $39.96 \%$ | $\$ 1,189,400$ | $11.42 \%$ |
| Agriculture, forestry, fishing and hunting | 697 | $12.38 \%$ | $\$ 33,861$ | $5.12 \%$ |
| Arts, entertainment, and recreation | 6,350 | $30.58 \%$ | $\$ 394,375$ | $10.12 \%$ |
| Construction | 5,676 | $8.84 \%$ | $\$ 2,916,087$ | $10.06 \%$ |
| Educational services | 5,498 | $52.85 \%$ | $\$ 148,757$ | $2.53 \%$ |
| Finance and insurance | 3,870 | $19.52 \%$ | $\$ 632,385$ | $1.07 \%$ |
| Health care and social assistance | 26,513 | $60.80 \%$ | $\$ 1,635,716$ | $4.34 \%$ |
| Industries not classified | 700 | $75.92 \%$ | $\$ 15,688$ | $48.81 \%$ |
| Information | 1,547 | $27.53 \%$ | $\$ 135,973$ | $0.70 \%$ |
| Management of companies and enterprises | 54 | $6.51 \%$ | $\$ 49,946$ | $0.77 \%$ |
| Manufacturing | 2,428 | $20.63 \%$ | $\$ 2,008,155$ | $1.74 \%$ |
| Mining, quarrying, and oil and gas extraction | 109 | $18.08 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 33,076 | $49.62 \%$ | $\$ 1,176,508$ | $19.57 \%$ |
| Professional, scientific, and technical services | 18,237 | $32.57 \%$ | $\$ 1,773,408$ | $6.48 \%$ |
| Real estate and rental and leasing | 12,650 | $26.36 \%$ | $\$ 1,076,944$ | $10.64 \%$ |
| Retail trade | 20,077 | $39.91 \%$ | $\$ 3,598,287$ | $4.11 \%$ |
| Transportation and warehousing | 2,864 | $12.63 \%$ | $\$ 878,077$ | $5.13 \%$ |
| Utilities | 53 | $16.67 \%$ | $\$ 2,700$ | $0.02 \%$ |
| Wholesale trade | 2,738 | $21.81 \%$ | $\$ 5,341,811$ | $3.92 \%$ |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 35,449 | $31.53 \%$ | $\$ 4,395,426$ | $5.37 \%$ | $\$ 123,993$ |
| Male-Owned | 55,913 | $49.74 \%$ | $\$ 27,051,531$ | $33.04 \%$ | $\$ 483,815$ |
| Equally Female, Male-Owned | 17,934 | $15.95 \%$ | $\$ 5,750,582$ | $7.02 \%$ | $\$ 320,653$ |
| Public, Other | 3,123 | $2.78 \%$ | $\$ 44,670,307$ | $54.56 \%$ | $\$ 14,303,653$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.47 \%$ | $17.56 \%$ | $15.47 \%$ | $2.43 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $15.70 \%$ | $10.45 \%$ | $8.77 \%$ | $1.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.59 \%$ | $14.69 \%$ | $10.72 \%$ | $5.16 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.65 \%$ | $13.51 \%$ | $13.09 \%$ | $5.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.53 \%$ | $12.37 \%$ | $12.92 \%$ | $9.48 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $7.28 \%$ | $13.46 \%$ | $16.46 \%$ | $13.22 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.71 \%$ | $6.90 \%$ | $9.32 \%$ | $12.55 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.97 \%$ | $4.51 \%$ | $7.45 \%$ | $8.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.11 \%$ | $6.54 \%$ | $5.80 \%$ | $41.88 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 35,449 | 5,633 | $15.89 \%$ | 33,077 | 6 | $\$ 776,846$ |
| Male-Owned Firms | 55,913 | 15,098 | $27.00 \%$ | 129,928 | 9 | $\$ 4,327,559$ |
| Equally Female, Male-Owned | 17,934 | 6,285 | $35.05 \%$ | 39,380 | 6 | $\$ 970,330$ |
| Public, Other | 3,123 | 2,683 | $85.91 \%$ | 132,255 | 49 | $\$ 5,336,292$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 34,085 | $96.15 \%$ | $\$ 4,173,780$ | $94.96 \%$ | $\$ 122,452$ |
| Black or African American | 57 | $0.16 \%$ | $\$ 724$ | $0.02 \%$ | $\$ 12,702$ |
| American Indian and Alaska Native | 1,304 | $3.68 \%$ | $\$ 168,080$ | $3.82 \%$ | $\$ 128,896$ |
| Asian | 493 | $1.39 \%$ | $\$ 83,879$ | $1.91 \%$ | $\$ 170,140$ |
| Chinese | 51 | $0.14 \%$ | $\$ 34,189$ | $0.78 \%$ | $\$ 670,373$ |
| Vietnamese | 72 | $0.20 \%$ |  | $0.00 \%$ |  |
| Hispanic | 578 | $1.63 \%$ | $\$ 28,151$ | $0.64 \%$ | $\$ 48,704$ |
| Mexican, Mexican American, Chicano | 334 | $0.94 \%$ | $\$ 20,196$ | $0.46 \%$ | $\$ 60,467$ |
| Puerto Rican | 53 | $0.15 \%$ | $\$ 1,838$ | $0.04 \%$ | $\$ 34,679$ |
| Cuban | 8 | $0.02 \%$ | $\$ 449$ | $0.01 \%$ | $\$ 56,125$ |
| Other Hispanic, Latino, or Spanish | 182 | $0.51 \%$ | $\$ 5,669$ | $0.13 \%$ | $\$ 31,148$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,321 | $29.55 \%$ | $\$ 440,047$ | $18.14 \%$ |
| Administrative support, waste mgt and remediation services | 2,999 | $44.50 \%$ | $\$ 184,582$ | $13.95 \%$ |
| Agriculture, forestry, fishing and hunting | 409 | $13.77 \%$ | $\$ 20,358$ | $6.15 \%$ |
| Arts, entertainment, and recreation | 1,814 | $31.44 \%$ | $\$ 90,619$ | $10.45 \%$ |
| Construction | 1,449 | $8.77 \%$ | $\$ 429,174$ | $7.75 \%$ |
| Educational services | 958 | $50.93 \%$ | $\$ 38,859$ | $12.60 \%$ |
| Finance and insurance | 754 | $22.01 \%$ | $\$ 253,996$ | $6.51 \%$ |
| Health care and social assistance | 4,507 | $54.91 \%$ | $\$ 298,659$ | $5.02 \%$ |
| Industries not classified | 9 | $17.65 \%$ | $\$ 654$ | $31.14 \%$ |
| Information | 378 | $25.22 \%$ | $\$ 23,748$ | $0.99 \%$ |
| Management of companies and enterprises | 10 | $8.40 \%$ | $\$ 4,474$ | $2.62 \%$ |
| Manufacturing | 674 | $20.96 \%$ | $\$ 214,239$ | $1.77 \%$ |
| Mining, quarrying, and oil and gas extraction | 139 | $12.52 \%$ | $\$ 54,645$ | $0.99 \%$ |
| Other services (except public administration) | 6,001 | $51.02 \%$ | $\$ 170,918$ | $17.11 \%$ |
| Professional, scientific, and technical services | 5,007 | $36.52 \%$ | $\$ 301,857$ | $11.10 \%$ |
| Real estate and rental and leasing | 2,868 | $22.67 \%$ | $\$ 264,232$ | $15.78 \%$ |
| Retail trade | 5,068 | $42.72 \%$ | $\$ 1,080,413$ | $7.09 \%$ |
| Transportation and warehousing | 648 | $15.18 \%$ | $\$ 220,306$ | $9.95 \%$ |
| Utilities | 13 | $7.88 \%$ |  | $0.00 \%$ |
| Wholesale trade | 437 | $18.45 \%$ | $\$ 301,444$ | $1.87 \%$ |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 51,936 | $31.65 \%$ | $\$ 6,925,764$ | $2.90 \%$ | $\$ 133,352$ |
| Male-Owned | 83,696 | $51.01 \%$ | $\$ 73,795,075$ | $30.88 \%$ | $\$ 881,704$ |
| Equally Female, Male-Owned | 24,189 | $14.74 \%$ | $\$ 10,898,676$ | $4.56 \%$ | $\$ 450,563$ |
| Public, Other | 4,269 | $2.60 \%$ | $\$ 147,367,680$ | $61.66 \%$ | $\$ 34,520,422$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $32.31 \%$ | $21.08 \%$ | $14.78 \%$ | $2.18 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.83 \%$ | $11.24 \%$ | $9.33 \%$ | $1.59 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.78 \%$ | $15.23 \%$ | $15.13 \%$ | $4.59 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.31 \%$ | $10.75 \%$ | $12.02 \%$ | $5.29 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.71 \%$ | $11.20 \%$ | $11.81 \%$ | $10.24 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.03 \%$ | $12.43 \%$ | $14.47 \%$ | $9.44 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.02 \%$ | $5.92 \%$ | $9.16 \%$ | $10.17 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.42 \%$ | $4.47 \%$ | $5.81 \%$ | $6.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.58 \%$ | $7.68 \%$ | $7.50 \%$ | $50.06 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 51,936 | 5,823 | $11.21 \%$ | 44,915 | 8 | $\$ 1,303,345$ |
| Male-Owned Firms | 83,696 | 22,006 | $26.29 \%$ | 316,177 | 14 | $\$ 11,869,613$ |
| Equally Female, Male-Owned | 24,189 | 8,046 | $33.26 \%$ | 60,786 | 8 | $\$ 1,554,790$ |
| Public, Other | 4,269 | 3,476 | $81.42 \%$ | 365,776 | 105 | $\$ 15,459,781$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 46,471 | $89.48 \%$ | $\$ 6,690,585$ | $96.60 \%$ | $\$ 143,973$ |
| Black or African American | 2,875 | $5.54 \%$ | $\$ 67,472$ | $0.97 \%$ | $\$ 23,469$ |
| American Indian and Alaska Native | 534 | $1.03 \%$ | $\$ 12,583$ | $0.18 \%$ | $\$ 23,564$ |
| Asian | 1,581 | $3.04 \%$ | $\$ 95,731$ | $1.38 \%$ | $\$ 60,551$ |
| Chinese | 165 | $0.32 \%$ | $\$ 28,251$ | $0.41 \%$ | $\$ 171,218$ |
| Vietnamese | 802 | $1.54 \%$ | $\$ 24,940$ | $0.36 \%$ | $\$ 31,097$ |
| Hispanic | 2,638 | $5.08 \%$ | $\$ 158,719$ | $2.29 \%$ | $\$ 60,166$ |
| Mexican, Mexican American, Chicano | 1,598 | $3.08 \%$ | $\$ 78,197$ | $1.13 \%$ | $\$ 48,934$ |
| Puerto Rican | 77 | $0.15 \%$ |  | $0.00 \%$ |  |
| Cuban | 135 | $0.26 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 828 | $1.59 \%$ |  | $0.00 \%$ |  |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,439 | $28.28 \%$ | $\$ 322,928$ | $10.01 \%$ |
| Administrative support, waste mgt and remediation services | 4,435 | $38.75 \%$ | $\$ 197,516$ | $5.41 \%$ |
| Agriculture, forestry, fishing and hunting | 443 | $13.97 \%$ | $\$ 9,732$ | $2.15 \%$ |
| Arts, entertainment, and recreation | 2,045 | $29.17 \%$ | $\$ 43,530$ | $5.44 \%$ |
| Construction | 1,081 | $5.36 \%$ | $\$ 334,233$ | $3.54 \%$ |
| Educational services | 1,645 | $52.51 \%$ | $\$ 53,831$ | $4.81 \%$ |
| Finance and insurance | 1,462 | $18.68 \%$ | $\$ 490,635$ | $1.73 \%$ |
| Health care and social assistance | 10,693 | $62.35 \%$ | $\$ 668,537$ | $5.43 \%$ |
| Industries not classified | 1 | $2.86 \%$ |  | $0.00 \%$ |
| Information | 486 | $26.20 \%$ | $\$ 467,818$ | $9.38 \%$ |
| Management of companies and enterprises | 15 | $6.02 \%$ | $\$ 50,455$ | $3.99 \%$ |
| Manufacturing | 688 | $20.90 \%$ | $\$ 754,413$ | $1.33 \%$ |
| Mining, quarrying, and oil and gas extraction | 33 | $11.62 \%$ | $\$ 15,311$ | $4.33 \%$ |
| Other services (except public administration) | 9,879 | $45.96 \%$ | $\$ 302,780$ | $14.97 \%$ |
| Professional, scientific, and technical services | 5,387 | $32.51 \%$ | $\$ 472,263$ | $5.49 \%$ |
| Real estate and rental and leasing | 3,046 | $19.80 \%$ | $\$ 325,690$ | $11.18 \%$ |
| Retail trade | 7,722 | $42.33 \%$ | $\$ 947,801$ | $3.12 \%$ |
| Transportation and warehousing | 770 | $9.48 \%$ | $\$ 331,927$ | $4.75 \%$ |
| Utilities | 13 | $11.02 \%$ | $\$ 183$ | $0.00 \%$ |
| Wholesale trade | 689 | $16.65 \%$ | $\$ 1,136,156$ | $1.92 \%$ |
|  |  |  |  |  |

## NEVADA

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 82,508 | $36.32 \%$ | $\$ 13,995,046$ | $6.40 \%$ | $\$ 169,620$ |
| Male-Owned | 114,057 | $50.21 \%$ | $\$ 78,855,168$ | $36.06 \%$ | $\$ 691,366$ |
| Equally Female, Male-Owned | 24,104 | $10.61 \%$ | $\$ 9,813,914$ | $4.49 \%$ | $\$ 407,149$ |
| Public, Other | 6,487 | $2.86 \%$ | $\$ 116,031,592$ | $53.06 \%$ | $\$ 17,886,788$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $22.46 \%$ | $16.97 \%$ | $12.76 \%$ | $3.58 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.07 \%$ | $12.06 \%$ | $8.93 \%$ | $4.75 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $28.90 \%$ | $18.59 \%$ | $17.08 \%$ | $8.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.67 \%$ | $12.22 \%$ | $12.47 \%$ | $6.57 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.14 \%$ | $10.15 \%$ | $11.69 \%$ | $7.46 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.79 \%$ | $11.47 \%$ | $14.79 \%$ | $9.02 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.52 \%$ | $6.50 \%$ | $9.60 \%$ | $10.76 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.81 \%$ | $4.95 \%$ | $5.85 \%$ | $5.47 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or $m o r e$ | $1.64 \%$ | $7.08 \%$ | $6.83 \%$ | $43.95 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 82,508 | 8,106 | $9.82 \%$ | 68,636 | 8 | $\$ 2,235,425$ |
| Male-Owned Firms | 114,057 | 26,587 | $23.31 \%$ | 414,305 | 16 | $\$ 15,612,783$ |
| Equally Female, Male-Owned | 24,104 | 7,316 | $30.35 \%$ | 62,324 | 9 | $\$ 1,846,609$ |
| Public, Other | 6,487 | 4,062 | $62.62 \%$ | 467,287 | 115 | $\$ 19,529,267$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 57,447 | $69.63 \%$ | $\$ 12,254,710$ | $87.56 \%$ | $\$ 213,322$ |
| Black or African American | 9,212 | $11.16 \%$ | $\$ 231,218$ | $1.65 \%$ | $\$ 25,100$ |
| American Indian and Alaska Native | 1,240 | $1.50 \%$ | $\$ 88,933$ | $0.64 \%$ | $\$ 71,720$ |
| Asian | 9,798 | $11.88 \%$ | $\$ 1,188,807$ | $8.49 \%$ | $\$ 121,332$ |
| Chinese | 2,513 | $3.05 \%$ | $\$ 496,909$ | $3.55 \%$ | $\$ 197,735$ |
| Vietnamese | 1,543 | $1.87 \%$ | $\$ 107,489$ | $0.77 \%$ | $\$ 69,662$ |
| Hispanic | 15,423 | $18.69 \%$ | $\$ 804,464$ | $5.75 \%$ | $\$ 52,160$ |
| Mexican, Mexican American, Chicano | 9,834 | $11.92 \%$ | $\$ 479,404$ | $3.43 \%$ | $\$ 48,750$ |
| Puerto Rican | 802 | $0.97 \%$ | $\$ 40,993$ | $0.29 \%$ | $\$ 51,113$ |
| Cuban | 780 | $0.95 \%$ | $\$ 14,888$ | $0.11 \%$ | $\$ 19,087$ |
| Other Hispanic, Latino, or Spanish | 3,997 | $4.84 \%$ | $\$ 268,417$ | $1.92 \%$ | $\$ 67,155$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,690 | $26.66 \%$ | $\$ 580,629$ | $2.05 \%$ |
| Administrative support, waste mgt and remediation services | 8,494 | $45.07 \%$ | $\$ 789,128$ | $10.25 \%$ |
| Agriculture, forestry, fishing and hunting | 136 | $18.73 \%$ | $\$ 6,143$ | $7.46 \%$ |
| Arts, entertainment, and recreation | 6,204 | $41.28 \%$ | $\$ 225,964$ | $5.64 \%$ |
| Construction | 1,427 | $9.79 \%$ | $\$ 1,072,495$ | $8.06 \%$ |
| Educational services | 1,768 | $47.78 \%$ | $\$ 124,525$ | $14.17 \%$ |
| Finance and insurance | 2,375 | $22.77 \%$ | $\$ 236,992$ | $1.68 \%$ |
| Health care and social assistance | 10,064 | $53.30 \%$ | $\$ 634,717$ | $4.94 \%$ |
| Industries not classified | 7 | $14.89 \%$ |  | $0.00 \%$ |
| Information | 825 | $21.20 \%$ | $\$ 392,335$ | $4.82 \%$ |
| Management of companies and enterprises | 37 | $8.39 \%$ | $\$ 12,942$ | $0.74 \%$ |
| Manufacturing | 797 | $20.45 \%$ | $\$ 1,927,858$ | $12.35 \%$ |
| Mining, quarrying, and oil and gas extraction | 49 | $7.79 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 16,951 | $55.68 \%$ | $\$ 508,914$ | $19.93 \%$ |
| Professional, scientific, and technical services | 10,899 | $31.55 \%$ | $\$ 1,107,744$ | $10.76 \%$ |
| Real estate and rental and leasing | 9,734 | $31.11 \%$ | $\$ 865,079$ | $13.01 \%$ |
| Retail trade | 8,665 | $42.23 \%$ | $\$ 1,727,974$ | $4.38 \%$ |
| Transportation and warehousing | 1,176 | $15.65 \%$ | $\$ 368,366$ | $5.37 \%$ |
| Utilities | 27 | $16.67 \%$ | $\$ 1,717$ | $0.04 \%$ |
| Wholesale trade | 1,224 | $20.47 \%$ | $\$ 3,345,328$ | $10.99 \%$ |
|  |  |  |  |  |

# NEW HAMPSHIRE <br> State Level Data 

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 38,525 | $29.27 \%$ | $\$ 6,198,020$ | $5.07 \%$ | $\$ 160,883$ |
| Male-Owned | 76,716 | $58.28 \%$ | $\$ 41,804,007$ | $34.19 \%$ | $\$ 544,919$ |
| Equally Female, Male-Owned | 12,707 | $9.65 \%$ | $\$ 4,855,870$ | $3.97 \%$ | $\$ 382,141$ |
| Public, Other | 3,691 | $2.80 \%$ | $\$ 69,423,772$ | $56.77 \%$ | $\$ 18,808,933$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.85 \%$ | $16.32 \%$ | $11.34 \%$ | $1.35 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $15.17 \%$ | $10.31 \%$ | $6.88 \%$ | $1.73 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.96 \%$ | $15.41 \%$ | $14.63 \%$ | $4.31 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $13.22 \%$ | $13.35 \%$ | $14.54 \%$ | $4.96 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.32 \%$ | $12.81 \%$ | $14.49 \%$ | $4.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.47 \%$ | $13.44 \%$ | $17.01 \%$ | $16.53 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.04 \%$ | $6.57 \%$ | $7.85 \%$ | $7.48 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.00 \%$ | $4.74 \%$ | $6.59 \%$ | $8.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.96 \%$ | $7.03 \%$ | $6.68 \%$ | $50.72 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 38,525 | 4,710 | $12.23 \%$ | 36,233 | 8 | $\$ 1,102,824$ |
| Male-Owned Firms | 76,716 | 17,792 | $23.19 \%$ | 194,395 | 11 | $\$ 7,721,986$ |
| Equally Female, Male-Owned | 12,707 | 3,638 | $28.63 \%$ | 29,874 | 8 | $\$ 884,535$ |
| Public, Other | 3,691 | 2,959 | $80.17 \%$ | 286,501 | 97 | $\$ 13,768,012$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 37,117 | $96.35 \%$ | $\$ 5,945,734$ | $95.93 \%$ | $\$ 160,189$ |
| Black or African American | 265 | $0.69 \%$ | $\$ 21,082$ | $0.34 \%$ | $\$ 79,555$ |
| American Indian and Alaska Native | 241 | $0.63 \%$ | $\$ 14,347$ | $0.23 \%$ | $\$ 59,531$ |
| Asian | 1,015 | $2.63 \%$ | $\$ 226,779$ | $3.66 \%$ | $\$ 223,428$ |
| Chinese | 212 | $0.55 \%$ | $\$ 61,162$ | $0.99 \%$ | $\$ 288,500$ |
| Vietnamese | 212 | $0.55 \%$ | $\$ 29,694$ | $0.48 \%$ | $\$ 140,066$ |
| Hispanic | 693 | $1.80 \%$ | $\$ 45,619$ | $0.74 \%$ | $\$ 65,828$ |
| Mexican, Mexican American, Chicano | 84 | $0.22 \%$ | $\$ 22,617$ | $0.36 \%$ | $\$ 269,250$ |
| Puerto Rican | 162 | $0.42 \%$ | $\$ 5,528$ | $0.09 \%$ | $\$ 34,123$ |
| Cuban | 24 | $0.06 \%$ | $\$ 1,133$ | $0.02 \%$ | $\$ 47,208$ |
| Other Hispanic, Latino, or Spanish | 423 | $1.10 \%$ | $\$ 16,341$ | $0.26 \%$ | $\$ 38,631$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 933 | $23.28 \%$ | $\$ 249,704$ | $8.58 \%$ |
| Administrative support, waste mgt and remediation services | 3,469 | $37.97 \%$ | $\$ 365,968$ | $10.92 \%$ |
| Agriculture, forestry, fishing and hunting | 274 | $13.74 \%$ | $\$ 14,098$ | $6.18 \%$ |
| Arts, entertainment, and recreation | 2,083 | $31.58 \%$ | $\$ 67,590$ | $6.97 \%$ |
| Construction | 936 | $4.53 \%$ | $\$ 320,227$ | $5.12 \%$ |
| Educational services | 1,860 | $48.21 \%$ | $\$ 67,831$ | $3.42 \%$ |
| Finance and insurance | 540 | $15.01 \%$ | $\$ 70,485$ | $0.63 \%$ |
| Health care and social assistance | 5,323 | $57.73 \%$ | $\$ 414,845$ | $4.25 \%$ |
| Industries not classified | 0 | $0.00 \%$ | $\$ 0$ | $0.00 \%$ |
| Information | 511 | $25.56 \%$ | $\$ 78,110$ | $1.89 \%$ |
| Management of companies and enterprises | 5 | $3.16 \%$ | $\$ 22,460$ | $3.51 \%$ |
| Manufacturing | 896 | $21.80 \%$ | $\$ 643,735$ | $3.35 \%$ |
| Mining, quarrying, and oil and gas extraction | 2 | $2.11 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 6,441 | $48.01 \%$ | $\$ 263,519$ | $18.93 \%$ |
| Professional, scientific, and technical services | 6,422 | $31.07 \%$ | $\$ 537,338$ | $11.43 \%$ |
| Real estate and rental and leasing | 2,943 | $22.30 \%$ | $\$ 219,786$ | $8.28 \%$ |
| Retail trade | 4,842 | $38.13 \%$ | $\$ 1,350,769$ | $5.13 \%$ |
| Transportation and warehousing | 468 | $15.39 \%$ | $\$ 51,205$ | $3.19 \%$ |
| Utilities | 13 | $9.56 \%$ | $\$ 3,506$ | $0.18 \%$ |
| Wholesale trade | $16.82 \%$ | $\$ 1,456,795$ | $6.35 \%$ |  |

## NEW JERSEY

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 252,944 | $31.93 \%$ | $\$ 49,535,493$ | $4.02 \%$ | $\$ 195,836$ |
| Male-Owned | 464,592 | $58.65 \%$ | $\$ 343,973,562$ | $27.90 \%$ | $\$ 740,378$ |
| Equally Female, Male-Owned | 59,473 | $7.51 \%$ | $\$ 32,323,073$ | $2.62 \%$ | $\$ 543,492$ |
| Public, Other | 15,079 | $1.90 \%$ | $\$ 807,226,105$ | $65.47 \%$ | $\$ 53,533,133$ |

Receipts by Size

| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $22.80 \%$ | $14.28 \%$ | $9.31 \%$ | $4.25 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $16.63 \%$ | $10.18 \%$ | $7.99 \%$ | $3.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.85 \%$ | $16.07 \%$ | $13.81 \%$ | $5.40 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.58 \%$ | $12.78 \%$ | $14.86 \%$ | $3.46 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $8.24 \%$ | $12.20 \%$ | $14.25 \%$ | $7.65 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.46 \%$ | $13.81 \%$ | $16.80 \%$ | $11.20 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.17 \%$ | $7.45 \%$ | $9.53 \%$ | $8.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.33 \%$ | $8.22 \%$ | $6.89 \%$ | $9.68 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 252,944 | 33,984 | $13.44 \%$ | 261,891 | 8 | $\$ 9,180,289$ |
| Male-Owned Firms | 464,592 | 122,480 | $26.36 \%$ | $1,354,783$ | 11 | $\$ 57,876,504$ |
| Equally Female, Male-Owned | 59,473 | 17,379 | $29.22 \%$ | 150,212 | 9 | $\$ 5,160,336$ |
| Public, Other | 15,079 | 10,839 | $71.88 \%$ | $1,693,986$ | 156 | $\$ 112,035,422$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 178,004 | $70.37 \%$ | $\$ 37,591,103$ | $75.89 \%$ | $\$ 211,181$ |
| Black or African American | 34,511 | $13.64 \%$ | $\$ 1,223,985$ | $2.47 \%$ | $\$ 35,467$ |
| American Indian and Alaska Native | 1,681 | $0.66 \%$ | $\$ 71,320$ | $0.14 \%$ | $\$ 42,427$ |
| Asian | 28,125 | $11.12 \%$ | $\$ 10,292,421$ | $20.78 \%$ | $\$ 365,953$ |
| Chinese | 7,854 | $3.11 \%$ | $\$ 1,746,283$ | $3.53 \%$ | $\$ 222,343$ |
| Vietnamese | 1,391 | $0.55 \%$ | $\$ 100,721$ | $0.20 \%$ | $\$ 72,409$ |
| Hispanic | 40,266 | $15.92 \%$ | $\$ 2,515,444$ | $5.08 \%$ | $\$ 62,471$ |
| Mexican, Mexican American, Chicano | 2,020 | $0.80 \%$ | $\$ 132,759$ | $0.27 \%$ | $\$ 65,722$ |
| Puerto Rican | 9,884 | $3.91 \%$ | $\$ 472,497$ | $0.95 \%$ | $\$ 47,804$ |
| Cuban | 2,324 | $0.92 \%$ | $\$ 493,441$ | $1.00 \%$ | $\$ 212,324$ |
| Other Hispanic, Latino, or Spanish | 26,038 | $10.29 \%$ | $\$ 1,416,747$ | $2.86 \%$ | $\$ 54,411$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 7,529 | $27.81 \%$ | $\$ 1,935,467$ | $9.41 \%$ |
| Administrative support, waste mgt and remediation services | 23,378 | $43.90 \%$ | $\$ 2,774,717$ | $12.21 \%$ |
| Agriculture, forestry, fishing and hunting | 359 | $15.95 \%$ | $\$ 46,073$ | $13.57 \%$ |
| Arts, entertainment, and recreation | 12,093 | $32.81 \%$ | $\$ 783,744$ | $14.99 \%$ |
| Construction | 5,828 | $8.12 \%$ | $\$ 2,783,282$ | $6.50 \%$ |
| Educational services | 11,766 | $50.75 \%$ | $\$ 725,705$ | $8.66 \%$ |
| Finance and insurance | 5,133 | $17.63 \%$ | $\$ 806,252$ | $0.43 \%$ |
| Health care and social assistance | 40,061 | $55.17 \%$ | $\$ 4,108,858$ | $6.81 \%$ |
| Industries not classified | 73 | $40.33 \%$ | $\$ 8,622$ | $30.08 \%$ |
| Information | 3,347 | $27.58 \%$ | $\$ 438,901$ | $0.87 \%$ |
| Management of companies and enterprises | 84 | $8.96 \%$ | $\$ 58,809$ | $0.41 \%$ |
| Manufacturing | 3,046 | $22.37 \%$ | $\$ 3,715,061$ | $3.36 \%$ |
| Mining, quarrying, and oil and gas extraction | 28 | $21.88 \%$ | $\$ 35,169$ | $8.55 \%$ |
| Other services (except public administration) | 39,299 | $47.93 \%$ | $\$ 1,903,865$ | $19.24 \%$ |
| Professional, scientific, and technical services | 42,160 | $31.38 \%$ | $\$ 5,578,409$ | $7.99 \%$ |
| Real estate and rental and leasing | 24,739 | $25.49 \%$ | $\$ 2,168,641$ | $8.21 \%$ |
| Retail trade | 24,229 | $34.78 \%$ | $\$ 5,388,376$ | $3.89 \%$ |
| Transportation and warehousing | 4,925 | $12.03 \%$ | $\$ 1,457,699$ | $4.54 \%$ |
| Utilities | 258 | $36.65 \%$ | $\$ 17,159$ | $0.10 \%$ |
| Wholesale trade | 4,747 | $17.97 \%$ | $\$ 14,800,686$ | $3.57 \%$ |

## NEW MEXICO

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 59,044 | $39.01 \%$ | $\$ 7,955,951$ | $5.33 \%$ | $\$ 134,746$ |
| Male-Owned | 71,132 | $46.99 \%$ | $\$ 36,392,591$ | $24.37 \%$ | $\$ 511,621$ |
| Equally Female, Male-Owned | 17,159 | $11.34 \%$ | $\$ 7,544,999$ | $5.05 \%$ | $\$ 439,711$ |
| Public, Other | 4,028 | $2.66 \%$ | $\$ 97,411,736$ | $65.24 \%$ | $\$ 24,183,648$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.99 \%$ | $19.20 \%$ | $10.82 \%$ | $3.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.89 \%$ | $12.74 \%$ | $9.95 \%$ | $3.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $26.07 \%$ | $18.90 \%$ | $17.21 \%$ | $3.80 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.74 \%$ | $11.57 \%$ | $11.90 \%$ | $4.20 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.07 \%$ | $9.95 \%$ | $12.13 \%$ | $6.36 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.24 \%$ | $10.80 \%$ | $14.00 \%$ | $9.96 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.60 \%$ | $5.98 \%$ | $9.81 \%$ | $11.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.53 \%$ | $4.13 \%$ | $6.67 \%$ | $8.49 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.87 \%$ | $6.72 \%$ | $7.51 \%$ | $49.26 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 59,044 | 6,757 | $11.44 \%$ | 54,042 | 8 | $\$ 1,437,518$ |
| Male-Owned Firms | 71,132 | 17,183 | $24.16 \%$ | 197,686 | 12 | $\$ 6,816,784$ |
| Equally Female, Male-Owned | 17,159 | 5,888 | $34.31 \%$ | 57,292 | 10 | $\$ 1,462,456$ |
| Public, Other | 4,028 | 3,231 | $80.21 \%$ | 269,250 | 83 | $\$ 12,141,650$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 46,192 | $78.23 \%$ | $\$ 7,139,024$ | $89.73 \%$ | $\$ 154,551$ |
| Black or African American | 876 | $1.48 \%$ | $\$ 30,000$ | $0.38 \%$ | $\$ 34,247$ |
| American Indian and Alaska Native | 5,136 | $8.70 \%$ | $\$ 175,818$ | $2.21 \%$ | $\$ 34,232$ |
| Asian | 2,164 | $3.67 \%$ | $\$ 330,664$ | $4.16 \%$ | $\$ 152,802$ |
| Chinese | 303 | $0.51 \%$ | $\$ 62,757$ | $0.79 \%$ | $\$ 207,119$ |
| Vietnamese | 875 | $1.48 \%$ | $\$ 64,398$ | $0.81 \%$ | $\$ 73,598$ |
| Hispanic | 20,307 | $34.39 \%$ | $\$ 1,648,081$ | $20.72 \%$ | $\$ 81,158$ |
| Mexican, Mexican American, Chicano | 12,581 | $21.31 \%$ | $\$ 1,058,388$ | $13.30 \%$ | $\$ 84,126$ |
| Puerto Rican | 164 | $0.28 \%$ | $\$ 4,290$ | $0.05 \%$ | $\$ 26,159$ |
| Cuban | 106 | $0.18 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 7,446 | $12.61 \%$ | $\$ 573,872$ | $7.21 \%$ | $\$ 77,071$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,565 | $31.38 \%$ | $\$ 423,927$ | $10.70 \%$ |
| Administrative support, waste mgt and remediation services | 5,245 | $48.27 \%$ | $\$ 352,393$ | $14.33 \%$ |
| Agriculture, forestry, fishing and hunting | 219 | $13.05 \%$ | $\$ 5,935$ | $6.27 \%$ |
| Arts, entertainment, and recreation | 3,672 | $41.29 \%$ | $\$ 83,578$ | $9.62 \%$ |
| Construction | 1,786 | $11.93 \%$ | $\$ 604,731$ | $8.16 \%$ |
| Educational services | 2,475 | $53.71 \%$ | $\$ 79,938$ | $6.31 \%$ |
| Finance and insurance | 1,440 | $30.10 \%$ | $\$ 111,878$ | $1.27 \%$ |
| Health care and social assistance | 10,422 | $65.01 \%$ | $\$ 901,303$ | $8.99 \%$ |
| Industries not classified | 13 | $54.17 \%$ | $\$ 1,644$ |  |
| Information | 682 | $34.83 \%$ | $\$ 97,057$ | $2.39 \%$ |
| Management of companies and enterprises | 9 | $5.42 \%$ | $\$ 7,401$ | $2.26 \%$ |
| Manufacturing | 1,536 | $34.31 \%$ | $\$ 351,254$ | $1.15 \%$ |
| Mining, quarrying, and oil and gas extraction | 311 | $16.46 \%$ | $\$ 540,497$ | $3.38 \%$ |
| Other services (except public administration) | 8,486 | $49.51 \%$ | $\$ 309,746$ | $20.70 \%$ |
| Professional, scientific, and technical services | 7,617 | $37.40 \%$ | $\$ 542,357$ | $5.64 \%$ |
| Real estate and rental and leasing | 4,076 | $30.60 \%$ | $\$ 325,510$ | $11.18 \%$ |
| Retail trade | 7,017 | $45.60 \%$ | $\$ 1,605,323$ | $6.31 \%$ |
| Transportation and warehousing | 747 | $14.72 \%$ | $\$ 343,484$ | $10.55 \%$ |
| Utilities | 26 | $9.96 \%$ | $\$ 4,657$ | $0.16 \%$ |
| Wholesale trade | $34.58 \%$ | $\$ 1,263,334$ | $7.09 \%$ |  |

## NEW YORK

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 725,709 | $36.12 \%$ | $\$ 105,158,423$ | $4.81 \%$ | $\$ 144,904$ |
| Male-Owned | $1,139,910$ | $56.74 \%$ | $\$ 687,974,281$ | $31.50 \%$ | $\$ 603,534$ |
| Equally Female, Male-Owned | 104,925 | $5.22 \%$ | $\$ 51,966,460$ | $2.38 \%$ | $\$ 495,272$ |
| Public, Other | 38,445 | $1.91 \%$ | $\$ 1,339,121,505$ | $61.31 \%$ | $\$ 34,832,137$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $21.80 \%$ | $14.75 \%$ | $10.53 \%$ | $4.86 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $19.27 \%$ | $12.50 \%$ | $8.63 \%$ | $3.52 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $28.81 \%$ | $18.77 \%$ | $13.31 \%$ | $6.25 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.11 \%$ | $12.28 \%$ | $12.43 \%$ | $5.15 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.38 \%$ | $11.61 \%$ | $14.06 \%$ | $7.42 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.10 \%$ | $11.84 \%$ | $16.60 \%$ | $12.92 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.76 \%$ | $6.61 \%$ | $9.89 \%$ | $10.30 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.93 \%$ | $4.88 \%$ | $6.96 \%$ | $11.02 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.85 \%$ | $6.75 \%$ | $7.58 \%$ | $38.56 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 725,709 | 79,603 | $10.97 \%$ | 560,576 | 7 | $\$ 18,520,520$ |
| Male-Owned Firms | $1,139,910$ | 288,779 | $25.33 \%$ | $2,790,939$ | 10 | $\$ 132,169,676$ |
| Equally Female, Male-Owned | 104,925 | 36,360 | $34.65 \%$ | 258,284 | 7 | $\$ 8,598,595$ |
| Public, Other | 38,445 | 26,039 | $67.73 \%$ | $3,979,438$ | 153 | $\$ 274,872,010$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 463,565 | $63.88 \%$ | $\$ 89,313,297$ | $84.93 \%$ | $\$ 192,666$ |
| Black or African American | 124,832 | $17.20 \%$ | $\$ 3,324,233$ | $3.16 \%$ | $\$ 26,630$ |
| American Indian and Alaska Native | 6,953 | $0.96 \%$ | $\$ 290,803$ | $0.28 \%$ | $\$ 41,824$ |
| Asian | 82,564 | $11.38 \%$ | $\$ 10,866,089$ | $10.33 \%$ | $\$ 131,608$ |
| Chinese | 40,199 | $5.54 \%$ | $\$ 4,224,326$ | $4.02 \%$ | $\$ 105,085$ |
| Vietnamese | 2,126 | $0.29 \%$ | $\$ 102,835$ | $0.10 \%$ | $\$ 48,370$ |
| Hispanic | 136,855 | $18.86 \%$ | $\$ 4,769,338$ | $4.54 \%$ | $\$ 34,850$ |
| Mexican, Mexican American, Chicano | 6,829 | $0.94 \%$ | $\$ 280,694$ | $0.27 \%$ | $\$ 41,103$ |
| Puerto Rican | 32,177 | $4.43 \%$ | $\$ 846,672$ | $0.81 \%$ | $\$ 26,313$ |
| Cuban | 2,715 | $0.37 \%$ | $\$ 503,999$ | $0.48 \%$ | $\$ 185,635$ |
| Other Hispanic, Latino, or Spanish | 95,107 | $13.11 \%$ | $\$ 3,135,527$ | $2.98 \%$ | $\$ 32,968$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 21,072 | $29.54 \%$ | $\$ 5,162,955$ | $10.49 \%$ |
| Administrative support, waste mgt and remediation services | 63,023 | $48.81 \%$ | $\$ 6,471,607$ | $12.47 \%$ |
| Agriculture, forestry, fishing and hunting | 1,058 | $15.30 \%$ | $\$ 58,836$ | $8.04 \%$ |
| Arts, entertainment, and recreation | 50,292 | $38.46 \%$ | $\$ 2,745,586$ | $10.84 \%$ |
| Construction | 19,507 | $11.37 \%$ | $\$ 6,279,916$ | $6.80 \%$ |
| Educational services | 31,135 | $56.00 \%$ | $\$ 1,237,486$ | $3.59 \%$ |
| Finance and insurance | 12,976 | $18.66 \%$ | $\$ 1,894,299$ | $0.40 \%$ |
| Health care and social assistance | 139,698 | $64.66 \%$ | $\$ 11,032,535$ | $7.45 \%$ |
| Industries not classified | 181 | $42.19 \%$ | $\$ 36,598$ | $35.34 \%$ |
| Information | 10,804 | $30.01 \%$ | $\$ 1,485,237$ | $1.16 \%$ |
| Management of companies and enterprises | 70 | $3.88 \%$ | $\$ 176,422$ | $0.73 \%$ |
| Manufacturing | 8,899 | $26.73 \%$ | $\$ 6,306,389$ | $4.27 \%$ |
| Mining, quarrying, and oil and gas extraction | 229 | $20.11 \%$ | $\$ 81,128$ | $3.50 \%$ |
| Other services (except public administration) | 126,634 | $52.20 \%$ | $\$ 3,989,943$ | $20.67 \%$ |
| Professional, scientific, and technical services | 102,067 | $34.85 \%$ | $\$ 10,264,137$ | $6.74 \%$ |
| Real estate and rental and leasing | 53,025 | $25.24 \%$ | $\$ 8,786,940$ | $11.40 \%$ |
| Retail trade | 61,862 | $35.86 \%$ | $\$ 15,608,846$ | $6.08 \%$ |
| Transportation and warehousing | 10,354 | $9.46 \%$ | $\$ 2,515,927$ | $4.94 \%$ |
| Utilities | 391 | $27.63 \%$ |  | $0.00 \%$ |
| Wholesale trade | 12,542 | $20.73 \%$ | $\$ 20,789,879$ | $4.92 \%$ |
|  |  |  |  |  |

## NORTH CAROLINA

State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 287,058 | $35.62 \%$ | $\$ 36,745,575$ | $4.34 \%$ | $\$ 128,007$ |
| Male-Owned | 435,677 | $54.06 \%$ | $\$ 242,274,723$ | $28.59 \%$ | $\$ 556,088$ |
| Equally Female, Male-Owned | 68,491 | $8.50 \%$ | $\$ 24,675,031$ | $2.91 \%$ | $\$ 360,267$ |
| Public, Other | 14,759 | $1.83 \%$ | $\$ 543,654,079$ | $64.16 \%$ | $\$ 36,835,428$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $27.25 \%$ | $19.96 \%$ | $13.22 \%$ | $5.60 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.33 \%$ | $13.06 \%$ | $10.41 \%$ | $3.21 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.21 \%$ | $18.61 \%$ | $17.28 \%$ | $5.13 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.21 \%$ | $11.74 \%$ | $11.80 \%$ | $5.33 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.18 \%$ | $9.61 \%$ | $12.42 \%$ | $7.22 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.13 \%$ | $10.95 \%$ | $14.27 \%$ | $11.47 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.30 \%$ | $5.96 \%$ | $8.94 \%$ | $12.41 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.55 \%$ | $4.01 \%$ | $5.46 \%$ | $9.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.83 \%$ | $6.11 \%$ | $6.20 \%$ | $40.52 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 287,058 | 30,186 | $10.52 \%$ | 267,751 | 9 | $\$ 7,117,383$ |
| Male-Owned Firms | 435,677 | 94,263 | $21.64 \%$ | $1,115,170$ | 12 | $\$ 39,467,688$ |
| Equally Female, Male-Owned | 68,491 | 20,947 | $30.58 \%$ | 174,917 | 8 | $\$ 4,707,760$ |
| Public, Other | 14,759 | 10,378 | $70.32 \%$ | $1,691,060$ | 163 | $\$ 80,468,704$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 204,164 | $71.12 \%$ | $\$ 33,042,438$ | $89.92 \%$ | $\$ 161,843$ |
| Black or African American | 64,471 | $22.46 \%$ | $\$ 1,859,914$ | $5.06 \%$ | $\$ 28,849$ |
| American Indian and Alaska Native | 5,765 | $2.01 \%$ | $\$ 228,215$ | $0.62 \%$ | $\$ 39,586$ |
| Asian | 10,502 | $3.66 \%$ | $\$ 1,473,453$ | $4.01 \%$ | $\$ 140,302$ |
| Chinese | 1,876 | $0.65 \%$ | $\$ 449,339$ | $1.22 \%$ | $\$ 239,520$ |
| Vietnamese | 3,375 | $1.18 \%$ | $\$ 173,771$ | $0.47 \%$ | $\$ 51,488$ |
| Hispanic | 15,098 | $5.26 \%$ | $\$ 874,916$ | $2.38 \%$ | $\$ 57,949$ |
| Mexican, Mexican American, Chicano | 4,671 | $1.63 \%$ | $\$ 391,424$ | $1.07 \%$ | $\$ 83,799$ |
| Puerto Rican | 2,288 | $0.80 \%$ | $\$ 149,619$ | $0.41 \%$ | $\$ 65,393$ |
| Cuban | 596 | $0.21 \%$ | $\$ 34,580$ | $0.09 \%$ | $\$ 58,020$ |
| Other Hispanic, Latino, or Spanish | 7,542 | $2.63 \%$ | $\$ 298,649$ | $0.81 \%$ | $\$ 39,598$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 7,114 | $30.96 \%$ | $\$ 1,775,929$ | $9.71 \%$ |
| Administrative support, waste mgt and remediation services | 34,929 | $43.76 \%$ | $\$ 2,408,854$ | $13.67 \%$ |
| Agriculture, forestry, fishing and hunting | 1,250 | $15.16 \%$ | $\$ 77,600$ | $5.86 \%$ |
| Arts, entertainment, and recreation | 13,509 | $37.17 \%$ | $\$ 446,065$ | $8.44 \%$ |
| Construction | 9,529 | $9.46 \%$ | $\$ 2,910,297$ | $7.01 \%$ |
| Educational services | 11,453 | $56.16 \%$ | $\$ 335,814$ | $4.35 \%$ |
| Finance and insurance | 6,511 | $25.28 \%$ | $\$ 630,592$ | $0.84 \%$ |
| Health care and social assistance | 41,407 | $64.36 \%$ | $\$ 4,284,935$ | $8.85 \%$ |
| Industries not classified | 39 | $39.00 \%$ | $\$ 3,813$ | $26.05 \%$ |
| Information | 3,006 | $31.00 \%$ | $\$ 621,794$ | $2.59 \%$ |
| Management of companies and enterprises | 32 | $3.28 \%$ | $\$ 32,589$ | $0.46 \%$ |
| Manufacturing | 4,488 | $25.25 \%$ | $\$ 2,999,222$ | $1.47 \%$ |
| Mining, quarrying, and oil and gas extraction | 68 | $22.01 \%$ | $\$ 37,484$ | $4.83 \%$ |
| Other services (except public administration) | 57,794 | $50.65 \%$ | $\$ 1,544,076$ | $19.49 \%$ |
| Professional, scientific, and technical services | 35,162 | $34.73 \%$ | $\$ 2,656,289$ | $6.92 \%$ |
| Real estate and rental and leasing | 20,423 | $26.55 \%$ | $\$ 1,845,135$ | $12.39 \%$ |
| Retail trade | 31,681 | $40.83 \%$ | $\$ 6,372,889$ | $5.08 \%$ |
| Transportation and warehousing | 4,261 | $14.19 \%$ | $\$ 935,755$ | $4.90 \%$ |
| Utilities | 74 | $10.79 \%$ | $\$ 4,624$ | $0.03 \%$ |
| Wholesale trade | 4,462 | $21.86 \%$ | $\$ 6,821,819$ | $3.92 \%$ |
|  |  |  |  |  |

## NORTH DAKOTA <br> State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 20,316 | $29.76 \%$ | $\$ 4,080,926$ | $3.46 \%$ | $\$ 200,873$ |
| Male-Owned | 37,016 | $54.22 \%$ | $\$ 39,113,791$ | $33.19 \%$ | $\$ 1,056,673$ |
| Equally Female, Male-Owned | 8,561 | $12.54 \%$ | $\$ 4,728,643$ | $4.01 \%$ | $\$ 552,347$ |
| Public, Other | 2,377 | $3.48 \%$ | $\$ 69,925,481$ | $59.33 \%$ | $\$ 29,417,535$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $30.82 \%$ | $19.38 \%$ | $13.92 \%$ | $4.16 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.34 \%$ | $10.14 \%$ | $11.17 \%$ | $0.72 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.19 \%$ | $13.28 \%$ | $13.15 \%$ | $3.49 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.04 \%$ | $11.20 \%$ | $9.45 \%$ | $3.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.55 \%$ | $10.62 \%$ | $12.43 \%$ | $4.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.33 \%$ | $13.84 \%$ | $15.64 \%$ | $11.11 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.93 \%$ | $6.66 \%$ | $10.24 \%$ | $8.62 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.99 \%$ | $4.52 \%$ | $5.48 \%$ | $5.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.81 \%$ | $10.36 \%$ | $8.50 \%$ | $57.93 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 20,316 | 2,914 | $14.34 \%$ | 23,963 | 8 | $\$ 662,353$ |
| Male-Owned Firms | 37,016 | 10,298 | $27.82 \%$ | 127,432 | 12 | $\$ 5,323,104$ |
| Equally Female, Male-Owned | 8,561 | 2,888 | $33.73 \%$ | 23,719 | 8 | $\$ 734,202$ |
| Public, Other | 2,377 | 2,147 | $90.32 \%$ | 162,824 | 76 | $\$ 7,766,032$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 19,184 | $94.43 \%$ | $\$ 3,904,000$ | $95.66 \%$ | $\$ 203,503$ |
| Black or African American | 205 | $1.01 \%$ | $\$ 12,371$ | $0.30 \%$ | $\$ 60,346$ |
| American Indian and Alaska Native | 785 | $3.86 \%$ | $\$ 87,413$ | $2.14 \%$ | $\$ 111,354$ |
| Asian | 288 | $1.42 \%$ | $\$ 83,135$ | $2.04 \%$ | $\$ 288,663$ |
| Chinese | 31 | $0.15 \%$ |  | $0.00 \%$ |  |
| Vietnamese | 103 | $0.51 \%$ |  | $0.00 \%$ |  |
| Hispanic | 233 | $1.15 \%$ | $\$ 6,729$ | $0.16 \%$ | $\$ 28,880$ |
| Mexican, Mexican American, Chicano | 124 | $0.61 \%$ | $\$ 2,196$ | $0.05 \%$ | $\$ 17,710$ |
| Puerto Rican | 8 | $0.04 \%$ | $\$ 123$ | $0.00 \%$ | $\$ 15,375$ |
| Cuban | 10 | $0.05 \%$ | $\$ 668$ | $0.02 \%$ | $\$ 66,800$ |
| Other Hispanic, Latino, or Spanish | 92 | $0.45 \%$ | $\$ 3,743$ | $0.09 \%$ | $\$ 40,685$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 672 | $28.97 \%$ | $\$ 230,795$ | $11.79 \%$ |
| Administrative support, waste mgt and remediation services | 1,608 | $41.50 \%$ | $\$ 193,009$ | $18.80 \%$ |
| Agriculture, forestry, fishing and hunting | 141 | $11.06 \%$ | $\$ 20,571$ | $10.92 \%$ |
| Arts, entertainment, and recreation | 553 | $22.50 \%$ | $\$ 25,909$ | $8.26 \%$ |
| Construction | 618 | $7.33 \%$ | $\$ 219,742$ | $3.14 \%$ |
| Educational services | 649 | $57.38 \%$ | $\$ 15,354$ | $6.80 \%$ |
| Finance and insurance | 493 | $14.15 \%$ | $\$ 69,723$ | $1.12 \%$ |
| Health care and social assistance | 4,098 | $62.55 \%$ | $\$ 203,148$ | $3.66 \%$ |
| Industries not classified | 0 | $0.00 \%$ | $\$ 0$ | $0.00 \%$ |
| Information | 197 | $27.36 \%$ | $\$ 51,148$ | $2.80 \%$ |
| Management of companies and enterprises | 4 | $4.49 \%$ | $\$ 1,937$ | $0.67 \%$ |
| Manufacturing | 251 | $20.10 \%$ | $\$ 162,475$ | $1.12 \%$ |
| Mining, quarrying, and oil and gas extraction | 141 | $9.93 \%$ | $\$ 103,059$ | $0.61 \%$ |
| Other services (except public administration) | 3,338 | $41.40 \%$ | $\$ 147,988$ | $15.74 \%$ |
| Professional, scientific, and technical services | 2,158 | $33.77 \%$ | $\$ 168,463$ | $8.06 \%$ |
| Real estate and rental and leasing | 1,311 | $17.75 \%$ | $\$ 224,310$ | $10.19 \%$ |
| Retail trade | 3,260 | $42.31 \%$ | $\$ 1,112,023$ | $7.22 \%$ |
| Transportation and warehousing | 436 | $10.84 \%$ | $\$ 226,065$ | $4.29 \%$ |
| Utilities | 25 | $23.15 \%$ | $\$ 345$ | $0.01 \%$ |
| Wholesale trade | $19.90 \%$ | $\$ 904,863$ | $2.71 \%$ |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 306,824 | $33.91 \%$ | $\$ 43,896,112$ | $3.64 \%$ | $\$ 143,066$ |
| Male-Owned | 510,078 | $56.37 \%$ | $\$ 358,866,186$ | $29.78 \%$ | $\$ 703,552$ |
| Equally Female, Male-Owned | 68,852 | $7.61 \%$ | $\$ 28,799,303$ | $2.39 \%$ | $\$ 418,278$ |
| Public, Other | 19,060 | $2.11 \%$ | $\$ 773,403,192$ | $64.18 \%$ | $\$ 40,577,292$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.20 \%$ | $18.81 \%$ | $14.96 \%$ | $4.74 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.13 \%$ | $12.01 \%$ | $11.43 \%$ | $3.04 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $27.46 \%$ | $18.26 \%$ | $15.86 \%$ | $4.16 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.14 \%$ | $12.18 \%$ | $12.36 \%$ | $4.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.84 \%$ | $10.26 \%$ | $11.66 \%$ | $7.58 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.47 \%$ | $11.03 \%$ | $13.06 \%$ | $13.70 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.52 \%$ | $6.11 \%$ | $7.99 \%$ | $11.45 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.36 \%$ | $4.54 \%$ | $5.77 \%$ | $9.87 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.88 \%$ | $6.80 \%$ | $6.91 \%$ | $41.19 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 306,824 | 29,703 | $9.68 \%$ | 306,352 | 10 | $\$ 8,816,912$ |
| Male-Owned Firms | 510,078 | 112,482 | $22.05 \%$ | $1,644,637$ | 15 | $\$ 60,088,869$ |
| Equally Female, Male-Owned | 68,852 | 18,865 | $27.40 \%$ | 197,167 | 10 | $\$ 5,229,859$ |
| Public, Other | 19,060 | 13,419 | $70.40 \%$ | $2,321,645$ | 173 | $\$ 111,842,635$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 247,219 | $80.57 \%$ | $\$ 40,329,455$ | $91.87 \%$ | $\$ 163,133$ |
| Black or African American | 51,628 | $16.83 \%$ | $\$ 1,681,878$ | $3.83 \%$ | $\$ 32,577$ |
| American Indian and Alaska Native | 2,138 | $0.70 \%$ | $\$ 63,072$ | $0.14 \%$ | $\$ 29,500$ |
| Asian | 7,326 | $2.39 \%$ | $\$ 1,837,296$ | $4.19 \%$ | $\$ 250,791$ |
| Chinese | 1,493 | $0.49 \%$ | $\$ 320,269$ | $0.73 \%$ | $\$ 214,514$ |
| Vietnamese | 1,333 | $0.43 \%$ | $\$ 110,886$ | $0.25 \%$ | $\$ 83,185$ |
| Hispanic | 6,974 | $2.27 \%$ | $\$ 466,471$ | $1.06 \%$ | $\$ 66,887$ |
| Mexican, Mexican American, Chicano | 2,355 | $0.77 \%$ | $\$ 180,085$ | $0.41 \%$ | $\$ 76,469$ |
| Puerto Rican | 2,110 | $0.69 \%$ | $\$ 80,801$ | $0.18 \%$ | $\$ 38,294$ |
| Cuban | 305 | $0.10 \%$ | $\$ 48,740$ | $0.11 \%$ | $\$ 159,803$ |
| Other Hispanic, Latino, or Spanish | 2,203 | $0.72 \%$ | $\$ 156,845$ | $0.36 \%$ | $\$ 71,196$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 7,959 | $29.68 \%$ | $\$ 1,999,945$ | $9.32 \%$ |
| Administrative support, waste mgt and remediation services | 32,070 | $42.60 \%$ | $\$ 2,289,584$ | $9.93 \%$ |
| Agriculture, forestry, fishing and hunting | 947 | $14.04 \%$ | $\$ 34,467$ | $7.20 \%$ |
| Arts, entertainment, and recreation | 13,737 | $34.08 \%$ | $\$ 375,909$ | $6.45 \%$ |
| Construction | 9,338 | $8.66 \%$ | $\$ 2,874,269$ | $5.94 \%$ |
| Educational services | 12,913 | $54.66 \%$ | $\$ 432,811$ | $6.15 \%$ |
| Finance and insurance | 5,897 | $18.98 \%$ | $\$ 692,262$ | $0.59 \%$ |
| Health care and social assistance | 55,861 | $63.04 \%$ | $\$ 4,380,141$ | $5.65 \%$ |
| Industries not classified | 59 | $34.91 \%$ | $\$ 3,812$ | $18.72 \%$ |
| Information | 3,338 | $31.11 \%$ | $\$ 517,029$ | $1.98 \%$ |
| Management of companies and enterprises | 122 | $8.86 \%$ | $\$ 129,701$ | $1.12 \%$ |
| Manufacturing | 4,932 | $19.21 \%$ | $\$ 7,606,895$ | $2.39 \%$ |
| Mining, quarrying, and oil and gas extraction | 523 | $11.16 \%$ | $\$ 63,219$ | $1.54 \%$ |
| Other services (except public administration) | 56,688 | $50.64 \%$ | $\$ 2,014,278$ | $18.04 \%$ |
| Professional, scientific, and technical services | 35,196 | $30.74 \%$ | $\$ 3,764,305$ | $8.67 \%$ |
| Real estate and rental and leasing | 19,174 | $22.49 \%$ | $\$ 1,633,486$ | $6.94 \%$ |
| Retail trade | 37,898 | $43.32 \%$ | $\$ 5,564,269$ | $3.49 \%$ |
| Transportation and warehousing | 5,615 | $13.61 \%$ | $\$ 1,774,609$ | $5.77 \%$ |
| Utilities | 138 | $17.51 \%$ | $\$ 104,223$ | $0.49 \%$ |
| Wholesale trade | 4,612 | $19.05 \%$ | $\$ 7,640,896$ | $3.00 \%$ |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 105,168 | $32.14 \%$ | $\$ 18,829,804$ | $4.61 \%$ | $\$ 179,045$ |
| Male-Owned | 174,395 | $53.29 \%$ | $\$ 113,752,556$ | $27.86 \%$ | $\$ 652,270$ |
| Equally Female, Male-Owned | 41,105 | $12.56 \%$ | $\$ 16,537,802$ | $4.05 \%$ | $\$ 402,331$ |
| Public, Other | 6,561 | $2.01 \%$ | $\$ 259,158,934$ | $63.48 \%$ | $\$ 39,499,914$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.80 \%$ | $18.73 \%$ | $16.93 \%$ | $3.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.11 \%$ | $12.08 \%$ | $10.80 \%$ | $3.06 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $26.41 \%$ | $17.60 \%$ | $15.55 \%$ | $5.65 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.53 \%$ | $11.79 \%$ | $12.56 \%$ | $3.34 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.06 \%$ | $10.55 \%$ | $11.48 \%$ | $7.97 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.62 \%$ | $11.43 \%$ | $13.42 \%$ | $13.76 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.82 \%$ | $6.68 \%$ | $7.75 \%$ | $7.15 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.65 \%$ | $4.43 \%$ | $5.37 \%$ | $7.51 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.99 \%$ | $6.73 \%$ | $6.15 \%$ | $48.27 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 105,168 | 12,248 | $11.65 \%$ | 107,744 | 9 | $\$ 3,316,494$ |
| Male-Owned Firms | 174,395 | 39,334 | $22.55 \%$ | 486,029 | 12 | $\$ 18,070,603$ |
| Equally Female, Male-Owned | 41,105 | 10,585 | $25.75 \%$ | 86,320 | 8 | $\$ 2,387,182$ |
| Public, Other | 6,561 | 4,963 | $75.64 \%$ | 565,855 | 114 | $\$ 26,317,017$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 84,387 | $80.24 \%$ | $\$ 17,174,376$ | $91.21 \%$ | $\$ 203,519$ |
| Black or African American | 8,057 | $7.66 \%$ | $\$ 262,226$ | $1.39 \%$ | $\$ 32,546$ |
| American Indian and Alaska Native | 11,346 | $10.79 \%$ | $\$ 1,347,672$ | $7.16 \%$ | $\$ 118,779$ |
| Asian | 4,119 | $3.92 \%$ | $\$ 457,122$ | $2.43 \%$ | $\$ 110,979$ |
| Chinese | 348 | $0.33 \%$ | $\$ 76,506$ | $0.41 \%$ | $\$ 219,845$ |
| Vietnamese | 1,997 | $1.90 \%$ | $\$ 105,101$ | $0.56 \%$ | $\$ 52,629$ |
| Hispanic | 5,711 | $5.43 \%$ | $\$ 338,224$ | $1.80 \%$ | $\$ 59,223$ |
| Mexican, Mexican American, Chicano | 4,306 | $4.09 \%$ | $\$ 236,539$ | $1.26 \%$ | $\$ 54,932$ |
| Puerto Rican | 221 | $0.21 \%$ |  | $0.00 \%$ | $\$ 0$ |
| Cuban | 122 | $0.12 \%$ | $\$ 5,285$ | $0.03 \%$ | $\$ 43,320$ |
| Other Hispanic, Latino, or Spanish | 1,045 | $0.99 \%$ | $\$ 52,856$ | $0.28 \%$ | $\$ 50,580$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 2,777 | $30.94 \%$ | $\$ 936,886$ | $14.02 \%$ |
| Administrative support, waste mgt and remediation services | 12,114 | $41.86 \%$ | $\$ 819,044$ | $11.74 \%$ |
| Agriculture, forestry, fishing and hunting | 520 | $14.87 \%$ | $\$ 59,560$ | $16.87 \%$ |
| Arts, entertainment, and recreation | 3,627 | $33.21 \%$ | $\$ 104,137$ | $8.08 \%$ |
| Construction | 4,584 | $10.66 \%$ | $\$ 1,379,212$ | $7.58 \%$ |
| Educational services | 2,785 | $49.37 \%$ | $\$ 90,283$ | $6.91 \%$ |
| Finance and insurance | 2,737 | $22.16 \%$ | $\$ 1,234,752$ | $7.03 \%$ |
| Health care and social assistance | 14,501 | $55.99 \%$ | $\$ 1,415,216$ | $6.75 \%$ |
| Industries not classified | 13 | $24.53 \%$ | $\$ 4,258$ | $51.66 \%$ |
| Information | 1,003 | $29.80 \%$ | $\$ 1,133,288$ | $11.32 \%$ |
| Management of companies and enterprises | 44 | $9.09 \%$ |  | $0.00 \%$ |
| Manufacturing | 1,368 | $19.04 \%$ | $\$ 2,376,879$ | $3.13 \%$ |
| Mining, quarrying, and oil and gas extraction | 2,973 | $17.07 \%$ | $\$ 963,212$ | $1.79 \%$ |
| Other services (except public administration) | 21,941 | $48.76 \%$ | $\$ 632,139$ | $17.14 \%$ |
| Professional, scientific, and technical services | 11,910 | $32.03 \%$ | $\$ 1,339,756$ | $12.53 \%$ |
| Real estate and rental and leasing | 6,330 | $24.67 \%$ | $\$ 616,418$ | $9.92 \%$ |
| Retail trade | 13,210 | $40.74 \%$ | $\$ 2,746,676$ | $5.34 \%$ |
| Transportation and warehousing | 1,673 | $13.12 \%$ | $\$ 478,581$ | $4.07 \%$ |
| Utilities | 22 | $6.04 \%$ | $\$ 134,238$ | $1.66 \%$ |
| Wholesale trade | 1,102 | $15.06 \%$ | $\$ 2,181,750$ | $2.17 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 123,015 | $36.25 \%$ | $\$ 16,771,680$ | $5.04 \%$ | $\$ 136,338$ |
| Male-Owned | 165,691 | $48.83 \%$ | $\$ 106,775,838$ | $32.06 \%$ | $\$ 644,428$ |
| Equally Female, Male-Owned | 42,523 | $12.53 \%$ | $\$ 18,193,090$ | $5.46 \%$ | $\$ 427,841$ |
| Public, Other | 8,076 | $2.38 \%$ | $\$ 191,332,731$ | $57.44 \%$ | $\$ 23,691,522$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.30 \%$ | $17.11 \%$ | $11.77 \%$ | $3.62 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.08 \%$ | $11.09 \%$ | $7.48 \%$ | $2.90 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $22.13 \%$ | $15.57 \%$ | $14.37 \%$ | $5.23 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.62 \%$ | $12.65 \%$ | $11.65 \%$ | $3.64 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.88 \%$ | $11.72 \%$ | $13.53 \%$ | $6.58 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.96 \%$ | $13.00 \%$ | $16.38 \%$ | $14.36 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.16 \%$ | $6.79 \%$ | $11.30 \%$ | $8.78 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $2.02 \%$ | $5.01 \%$ | $6.30 \%$ | $8.88 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.84 \%$ | $7.06 \%$ | $7.23 \%$ | $46.01 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 123,015 | 16,532 | $13.44 \%$ | 111,907 | 7 | $\$ 3,198,653$ |
| Male-Owned Firms | 165,691 | 45,203 | $27.28 \%$ | 489,068 | 11 | $\$ 19,058,801$ |
| Equally Female, Male-Owned | 42,523 | 15,415 | $36.25 \%$ | 111,204 | 7 | $\$ 3,239,483$ |
| Public, Other | 8,076 | 6,442 | $79.77 \%$ | 607,007 | 94 | $\$ 30,391,923$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 110,905 | $90.16 \%$ | $\$ 15,429,654$ | $92.00 \%$ | $\$ 139,125$ |
| Black or African American | 2,669 | $2.17 \%$ | $\$ 124,067$ | $0.74 \%$ | $\$ 46,484$ |
| American Indian and Alaska Native | 2,496 | $2.03 \%$ | $\$ 170,568$ | $1.02 \%$ | $\$ 68,337$ |
| Asian | 7,198 | $5.85 \%$ | $\$ 1,167,695$ | $6.96 \%$ | $\$ 162,225$ |
| Chinese | 1,644 | $1.34 \%$ | $\$ 286,313$ | $1.71 \%$ | $\$ 174,156$ |
| Vietnamese | 1,974 | $1.60 \%$ | $\$ 100,549$ | $0.60 \%$ | $\$ 50,937$ |
| Hispanic | 7,035 | $5.72 \%$ | $\$ 383,584$ | $2.29 \%$ | $\$ 54,525$ |
| Mexican, Mexican American, Chicano | 4,978 | $4.05 \%$ | $\$ 254,885$ | $1.52 \%$ | $\$ 51,202$ |
| Puerto Rican | 248 | $0.20 \%$ | $\$ 8,302$ | $0.05 \%$ | $\$ 33,476$ |
| Cuban | 141 | $0.11 \%$ | $\$ 29,076$ | $0.17 \%$ | $\$ 206,213$ |
| Other Hispanic, Latino, or Spanish | 1,667 | $1.36 \%$ | $\$ 87,800$ | $0.52 \%$ | $\$ 52,669$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 3,599 | $28.97 \%$ | $\$ 1,204,426$ | $14.16 \%$ |
| Administrative support, waste mgt and remediation services | 10,300 | $47.76 \%$ | $\$ 749,711$ | $13.85 \%$ |
| Agriculture, forestry, fishing and hunting | 1,219 | $17.03 \%$ | $\$ 260,816$ | $10.68 \%$ |
| Arts, entertainment, and recreation | 7,565 | $38.01 \%$ | $\$ 181,847$ | $10.03 \%$ |
| Construction | 2,672 | $8.58 \%$ | $\$ 804,649$ | $4.67 \%$ |
| Educational services | 4,463 | $54.06 \%$ | $\$ 173,948$ | $8.43 \%$ |
| Finance and insurance | 2,388 | $23.91 \%$ | $\$ 360,201$ | $1.57 \%$ |
| Health care and social assistance | 20,931 | $61.02 \%$ | $\$ 1,859,308$ | $7.92 \%$ |
| Industries not classified | 46 | $48.94 \%$ | $\$ 4,104$ | $15.20 \%$ |
| Information | 1,629 | $27.55 \%$ | $\$ 158,429$ | $1.66 \%$ |
| Management of companies and enterprises | 40 | $7.34 \%$ | $\$ 34,118$ | $1.20 \%$ |
| Manufacturing | 2,685 | $22.25 \%$ | $\$ 1,796,118$ | $2.66 \%$ |
| Mining, quarrying, and oil and gas extraction | 54 | $19.29 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 18,919 | $53.76 \%$ | $\$ 612,933$ | $18.29 \%$ |
| Professional, scientific, and technical services | 19,569 | $36.65 \%$ | $\$ 1,466,468$ | $8.34 \%$ |
| Real estate and rental and leasing | 9,756 | $27.76 \%$ | $\$ 1,136,204$ | $14.83 \%$ |
| Retail trade | 13,704 | $42.10 \%$ | $\$ 2,945,067$ | $5.87 \%$ |
| Transportation and warehousing | 1,702 | $14.88 \%$ | $\$ 775,983$ | $7.81 \%$ |
| Utilities | 26 | $8.72 \%$ | $\$ 25,010$ | $0.40 \%$ |
| Wholesale trade | 1,824 | $20.19 \%$ | $\$ 2,196,818$ | $2.97 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 304,803 | $31.25 \%$ | $\$ 51,459,230$ | $3.76 \%$ | $\$ 168,828$ |
| Male-Owned | 579,400 | $59.40 \%$ | $\$ 394,114,750$ | $28.83 \%$ | $\$ 680,212$ |
| Equally Female, Male-Owned | 69,917 | $7.17 \%$ | $\$ 29,744,805$ | $2.18 \%$ | $\$ 425,430$ |
| Public, Other | 21,334 | $2.19 \%$ | $\$ 891,524,652$ | $65.23 \%$ | $\$ 41,788,912$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.49 \%$ | $16.60 \%$ | $13.39 \%$ | $4.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.93 \%$ | $10.88 \%$ | $10.02 \%$ | $1.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $23.27 \%$ | $16.90 \%$ | $13.70 \%$ | $5.69 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.39 \%$ | $12.47 \%$ | $12.59 \%$ | $4.14 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.28 \%$ | $11.46 \%$ | $14.01 \%$ | $6.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.94 \%$ | $12.58 \%$ | $14.79 \%$ | $12.86 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.99 \%$ | $7.09 \%$ | $8.20 \%$ | $10.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.73 \%$ | $4.67 \%$ | $5.65 \%$ | $10.11 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.98 \%$ | $7.36 \%$ | $7.65 \%$ | $43.45 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 304,803 | 36,696 | $12.04 \%$ | 320,590 | 9 | $\$ 9,447,868$ |
| Male-Owned Firms | 579,400 | 140,479 | $24.25 \%$ | $1,757,455$ | 13 | $\$ 68,968,580$ |
| Equally Female, Male-Owned | 69,917 | 21,428 | $30.65 \%$ | 205,235 | 10 | $\$ 5,749,968$ |
| Public, Other | 21,334 | 16,059 | $75.27 \%$ | $2,830,866$ | 176 | $\$ 143,291,155$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 253,513 | $83.17 \%$ | $\$ 47,542,243$ | $92.39 \%$ | $\$ 187,534$ |
| Black or African American | 32,344 | $10.61 \%$ | $\$ 814,587$ | $1.58 \%$ | $\$ 25,185$ |
| American Indian and Alaska Native | 1,985 | $0.65 \%$ | $\$ 183,885$ | $0.36 \%$ | $\$ 92,637$ |
| Asian | 13,348 | $4.38 \%$ | $\$ 2,911,100$ | $5.66 \%$ | $\$ 218,093$ |
| Chinese | 3,374 | $1.11 \%$ | $\$ 554,028$ | $1.08 \%$ | $\$ 164,205$ |
| Vietnamese | 3,026 | $0.99 \%$ | $\$ 171,184$ | $0.33 \%$ | $\$ 56,571$ |
| Hispanic | 17,075 | $5.60 \%$ | $\$ 650,273$ | $1.26 \%$ | $\$ 38,083$ |
| Mexican, Mexican American, Chicano | 1,282 | $0.42 \%$ | $\$ 76,556$ | $0.15 \%$ | $\$ 59,716$ |
| Puerto Rican | 7,938 | $2.60 \%$ | $\$ 222,967$ | $0.43 \%$ | $\$ 28,089$ |
| Cuban | 683 | $0.22 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 7,152 | $2.35 \%$ | $\$ 292,697$ | $0.57 \%$ | $\$ 40,925$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 8,860 | $25.82 \%$ | $\$ 2,374,815$ | $9.62 \%$ |
| Administrative support, waste mgt and remediation services | 27,290 | $40.50 \%$ | $\$ 2,599,095$ | $9.83 \%$ |
| Agriculture, forestry, fishing and hunting | 1,097 | $13.98 \%$ | $\$ 54,914$ | $6.72 \%$ |
| Arts, entertainment, and recreation | 15,393 | $33.32 \%$ | $\$ 604,979$ | $6.35 \%$ |
| Construction | 7,998 | $6.82 \%$ | $\$ 3,759,392$ | $6.36 \%$ |
| Educational services | 13,751 | $52.59 \%$ | $\$ 564,357$ | $2.70 \%$ |
| Finance and insurance | 6,174 | $17.79 \%$ |  | $0.00 \%$ |
| Health care and social assistance | 48,073 | $55.17 \%$ | $\$ 4,217,973$ | $4.31 \%$ |
| Industries not classified | 26 | $14.61 \%$ | $\$ 2,122$ | $6.54 \%$ |
| Information | 3,659 | $28.57 \%$ | $\$ 1,043,620$ | $2.65 \%$ |
| Management of companies and enterprises | 78 | $5.73 \%$ |  | $0.00 \%$ |
| Manufacturing | 5,156 | $19.66 \%$ | $\$ 5,562,226$ | $2.21 \%$ |
| Mining, quarrying, and oil and gas extraction | 386 | $9.41 \%$ | $\$ 130,408$ | $0.53 \%$ |
| Other services (except public administration) | 51,069 | $44.37 \%$ | $\$ 2,021,196$ | $15.18 \%$ |
| Professional, scientific, and technical services | 43,767 | $31.33 \%$ | $\$ 4,761,215$ | $7.68 \%$ |
| Real estate and rental and leasing | 20,774 | $23.29 \%$ | $\$ 1,672,893$ | $7.73 \%$ |
| Retail trade | 41,663 | $39.95 \%$ | $\$ 7,285,061$ | $4.14 \%$ |
| Transportation and warehousing | 4,845 | $12.67 \%$ | $\$ 1,147,639$ | $3.52 \%$ |
| Utilities | 172 | $17.70 \%$ | $\$ 10,336$ | $0.04 \%$ |
| Wholesale trade | 4,708 | $18.02 \%$ | $\$ 12,004,641$ | $3.80 \%$ |
|  |  |  |  |  |

## RHODE ISLAND

State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 30,484 | $32.21 \%$ | $\$ 4,506,014$ | $4.47 \%$ | $\$ 147,816$ |
| Male-Owned | 54,651 | $57.74 \%$ | $\$ 30,567,072$ | $30.32 \%$ | $\$ 559,314$ |
| Equally Female, Male-Owned | 6,988 | $7.38 \%$ | $\$ 3,451,179$ | $3.42 \%$ | $\$ 493,872$ |
| Public, Other | 2,519 | $2.66 \%$ | $\$ 62,301,515$ | $61.79 \%$ | $\$ 24,732,638$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $24.50 \%$ | $14.23 \%$ | $7.57 \%$ | $4.21 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.19 \%$ | $11.61 \%$ | $7.30 \%$ | $1.39 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $26.48 \%$ | $18.32 \%$ | $14.45 \%$ | $1.47 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $12.06 \%$ | $11.77 \%$ | $14.35 \%$ | $4.21 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.60 \%$ | $12.87 \%$ | $17.27 \%$ | $3.37 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.55 \%$ | $12.39 \%$ | $14.01 \%$ | $8.93 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.03 \%$ | $6.20 \%$ | $8.01 \%$ | $9.81 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.84 \%$ | $5.15 \%$ | $7.27 \%$ | $7.50 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.75 \%$ | $7.47 \%$ | $9.73 \%$ | $59.11 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 30,484 | 3,773 | $12.38 \%$ | 27,423 | 7 | $\$ 904,643$ |
| Male-Owned Firms | 54,651 | 14,402 | $26.35 \%$ | 143,102 | 10 | $\$ 5,557,534$ |
| Equally Female, Male-Owned | 6,988 | 2,621 | $37.51 \%$ | 21,137 | 8 | $\$ 619,575$ |
| Public, Other | 2,519 | 2,064 | $81.94 \%$ | 210,522 | 102 | $\$ 9,934,739$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 25,411 | $83.36 \%$ | $\$ 4,232,058$ | $93.92 \%$ | $\$ 166,544$ |
| Black or African American | 1,855 | $6.09 \%$ | $\$ 63,542$ | $1.41 \%$ | $\$ 34,254$ |
| American Indian and Alaska Native | 417 | $1.37 \%$ |  | $0.00 \%$ |  |
| Asian | 1,255 | $4.12 \%$ | $\$ 138,007$ | $3.06 \%$ | $\$ 109,966$ |
| Chinese | 376 | $1.23 \%$ | $\$ 56,912$ | $1.26 \%$ | $\$ 151,362$ |
| Vietnamese | 318 | $1.04 \%$ |  | $0.00 \%$ |  |
| Hispanic | 4,350 | $14.27 \%$ | $\$ 111,284$ | $2.47 \%$ | $\$ 25,583$ |
| Mexican, Mexican American, Chicano | 245 | $0.80 \%$ | $\$ 10,760$ | $0.24 \%$ | $\$ 43,918$ |
| Puerto Rican | 1,181 | $3.87 \%$ | $\$ 26,776$ | $0.59 \%$ | $\$ 22,672$ |
| Cuban | 55 | $0.18 \%$ | $\$ 1,099$ | $0.02 \%$ | $\$ 19,982$ |
| Other Hispanic, Latino, or Spanish | 2,870 | $9.41 \%$ | $\$ 72,650$ | $1.61 \%$ | $\$ 25,314$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 915 | $26.17 \%$ | $\$ 247,729$ | $9.83 \%$ |
| Administrative support, waste mgt and remediation services | 2,691 | $39.46 \%$ | $\$ 143,968$ | $8.29 \%$ |
| Agriculture, forestry, fishing and hunting | 60 | $5.23 \%$ | $\$ 2,583$ | $2.85 \%$ |
| Arts, entertainment, and recreation | 1,721 | $33.96 \%$ | $\$ 67,765$ | $7.66 \%$ |
| Construction | 541 | $4.91 \%$ | $\$ 145,262$ | $2.76 \%$ |
| Educational services | 1,598 | $55.31 \%$ | $\$ 44,272$ | $2.30 \%$ |
| Finance and insurance | 690 | $23.88 \%$ | $\$ 64,145$ | $0.43 \%$ |
| Health care and social assistance | 4,665 | $58.47 \%$ | $\$ 494,402$ | $5.94 \%$ |
| Industries not classified | 21 | $60.00 \%$ |  | $0.00 \%$ |
| Information | 325 | $26.62 \%$ |  | $0.00 \%$ |
| Management of companies and enterprises | 3 | $2.56 \%$ | $\$ 3,312$ | $0.41 \%$ |
| Manufacturing | 583 | $22.54 \%$ | $\$ 434,907$ | $3.65 \%$ |
| Mining, quarrying, and oil and gas extraction | 2 | $7.69 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 6,049 | $51.56 \%$ | $\$ 207,334$ | $18.23 \%$ |
| Professional, scientific, and technical services | 4,722 | $33.00 \%$ | $\$ 475,564$ | $11.68 \%$ |
| Real estate and rental and leasing | 2,107 | $21.00 \%$ | $\$ 167,845$ | $9.85 \%$ |
| Retail trade | 2,832 | $33.77 \%$ | $\$ 538,744$ | $4.35 \%$ |
| Transportation and warehousing | 405 | $15.17 \%$ | $\$ 79,003$ | $5.12 \%$ |
| Utilities | 22 | $27.50 \%$ | $\$ 3,257$ | $0.32 \%$ |
| Wholesale trade | $22.58 \%$ | $\$ 878,222$ | $3.07 \%$ |  |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 131,856 | $35.86 \%$ | $\$ 14,416,533$ | $4.11 \%$ | $\$ 109,335$ |
| Male-Owned | 202,446 | $55.05 \%$ | $\$ 109,703,714$ | $31.27 \%$ | $\$ 541,891$ |
| Equally Female, Male-Owned | 26,672 | $7.25 \%$ | $\$ 10,104,487$ | $2.88 \%$ | $\$ 378,842$ |
| Public, Other | 6,752 | $1.84 \%$ | $\$ 216,583,615$ | $61.74 \%$ | $\$ 32,076,957$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.67 \%$ | $18.86 \%$ | $15.53 \%$ | $5.23 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.82 \%$ | $11.40 \%$ | $8.67 \%$ | $3.30 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $29.42 \%$ | $18.53 \%$ | $17.17 \%$ | $5.66 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.22 \%$ | $12.05 \%$ | $12.68 \%$ | $5.76 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.72 \%$ | $10.58 \%$ | $12.20 \%$ | $4.75 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.79 \%$ | $11.96 \%$ | $12.67 \%$ | $8.95 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.24 \%$ | $5.84 \%$ | $8.63 \%$ | $8.29 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.47 \%$ | $4.36 \%$ | $6.41 \%$ | $6.78 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.65 \%$ | $6.42 \%$ | $6.04 \%$ | $51.27 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 131,856 | 12,941 | $9.81 \%$ | 106,174 | 8 | $\$ 2,816,748$ |
| Male-Owned Firms | 202,446 | 45,890 | $22.67 \%$ | 577,409 | 13 | $\$ 18,381,018$ |
| Equally Female, Male-Owned | 26,672 | 7,761 | $29.10 \%$ | 65,455 | 8 | $\$ 2,102,986$ |
| Public, Other | 6,752 | 5,202 | $77.04 \%$ | 727,313 | 140 | $\$ 30,590,367$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 91,484 | $69.38 \%$ | $\$ 13,222,202$ | $91.72 \%$ | $\$ 144,530$ |
| Black or African American | 35,941 | $27.26 \%$ | $\$ 696,609$ | $4.83 \%$ | $\$ 19,382$ |
| American Indian and Alaska Native | 1,005 | $0.76 \%$ | $\$ 41,072$ | $0.28 \%$ | $\$ 40,868$ |
| Asian | 3,499 | $2.65 \%$ | $\$ 498,814$ | $3.46 \%$ | $\$ 142,559$ |
| Chinese | 612 | $0.46 \%$ | $\$ 78,289$ | $0.54 \%$ | $\$ 127,923$ |
| Vietnamese | 1,162 | $0.88 \%$ | $\$ 82,841$ | $0.57 \%$ | $\$ 71,292$ |
| Hispanic | 4,212 | $3.19 \%$ | $\$ 325,202$ | $2.26 \%$ | $\$ 77,208$ |
| Mexican, Mexican American, Chicano | 1,550 | $1.18 \%$ | $\$ 74,026$ | $0.51 \%$ | $\$ 47,759$ |
| Puerto Rican | 681 | $0.52 \%$ | $\$ 92,174$ | $0.64 \%$ | $\$ 135,351$ |
| Cuban | 268 | $0.20 \%$ | $\$ 9,890$ | $0.07 \%$ | $\$ 36,903$ |
| Other Hispanic, Latino, or Spanish | 1,712 | $1.30 \%$ | $\$ 149,024$ | $1.03 \%$ | $\$ 87,047$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 4,048 | $32.13 \%$ | $\$ 1,088,474$ | $10.87 \%$ |
| Administrative support, waste mgt and remediation services | 16,438 | $44.08 \%$ | $\$ 906,930$ | $9.33 \%$ |
| Agriculture, forestry, fishing and hunting | 419 | $13.63 \%$ | $\$ 42,967$ | $4.77 \%$ |
| Arts, entertainment, and recreation | 5,438 | $34.91 \%$ | $\$ 136,017$ | $6.55 \%$ |
| Construction | 4,221 | $10.03 \%$ | $\$ 1,498,001$ | $8.61 \%$ |
| Educational services | 4,113 | $52.24 \%$ | $\$ 96,627$ | $5.62 \%$ |
| Finance and insurance | 2,932 | $22.80 \%$ | $\$ 318,042$ | $1.77 \%$ |
| Health care and social assistance | 17,724 | $62.53 \%$ | $\$ 1,269,681$ | $6.37 \%$ |
| Industries not classified | 29 | $38.67 \%$ | $\$ 3,027$ | $43.24 \%$ |
| Information | 1,187 | $30.60 \%$ | $\$ 53,951$ | $0.55 \%$ |
| Management of companies and enterprises | 41 | $8.61 \%$ | $\$ 15,404$ | $0.90 \%$ |
| Manufacturing | 1,635 | $21.79 \%$ | $\$ 1,716,986$ | $1.72 \%$ |
| Mining, quarrying, and oil and gas extraction | 9 | $7.14 \%$ | $\$ 6,283$ | $1.53 \%$ |
| Other services (except public administration) | 30,027 | $53.32 \%$ | $\$ 783,157$ | $18.45 \%$ |
| Professional, scientific, and technical services | 14,074 | $33.38 \%$ | $\$ 1,326,891$ | $9.46 \%$ |
| Real estate and rental and leasing | 10,431 | $27.37 \%$ | $\$ 802,936$ | $11.69 \%$ |
| Retail trade | 14,874 | $40.03 \%$ | $\$ 2,151,509$ | $3.62 \%$ |
| Transportation and warehousing | 2,222 | $15.75 \%$ | $\$ 322,282$ | $4.10 \%$ |
| Utilities | 57 | $17.59 \%$ | $\$ 5,450$ | $0.07 \%$ |
| Wholesale trade | 2,002 | $22.36 \%$ | $\$ 1,871,917$ | $3.19 \%$ |
|  |  |  |  |  |

## SOUTH DAKOTA

 State Level Data
## Core Data

$\left.\begin{array}{lccccc} & \text { Number of } \\ \text { Firms }\end{array} \quad \begin{array}{c}\text { Percent of } \\ \text { Firms }\end{array} \quad \begin{array}{c}\text { Receipts } \\ (\$ 1,000)\end{array} \begin{array}{c}\text { Percent of } \\ \text { Receipts }\end{array}\right)$

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $33.92 \%$ | $20.09 \%$ | $18.04 \%$ | $4.64 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $14.81 \%$ | $10.25 \%$ | $8.35 \%$ | $2.95 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $18.27 \%$ | $13.52 \%$ | $15.46 \%$ | $3.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $13.86 \%$ | $11.99 \%$ | $11.69 \%$ | $3.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.28 \%$ | $11.25 \%$ | $11.03 \%$ | $6.18 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.76 \%$ | $12.55 \%$ | $16.55 \%$ | $14.05 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.32 \%$ | $7.08 \%$ | $7.28 \%$ | $8.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.45 \%$ | $5.26 \%$ | $5.44 \%$ | $6.22 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.34 \%$ | $8.02 \%$ | $6.15 \%$ | $49.45 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 23,722 | 2,834 | $11.95 \%$ | 21,840 | 8 | $\$ 574,914$ |
| Male-Owned Firms | 42,418 | 11,371 | $26.81 \%$ | 127,717 | 11 | $\$ 4,329,011$ |
| Equally Female, Male-Owned | 12,698 | 3,884 | $30.59 \%$ | 26,480 | 7 | $\$ 660,771$ |
| Public, Other | 2,477 | 2,094 | $84.54 \%$ | 143,908 | 69 | $\$ 5,439,601$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 22,608 | $95.30 \%$ | $\$ 3,880,750$ | $98.21 \%$ | $\$ 171,654$ |
| Black or African American | 171 | $0.72 \%$ | $\$ 2,463$ | $0.06 \%$ | $\$ 14,404$ |
| American Indian and Alaska Native | 972 | $4.10 \%$ | $\$ 65,594$ | $1.66 \%$ | $\$ 67,484$ |
| Asian | 190 | $0.80 \%$ | $\$ 24,824$ | $0.63 \%$ | $\$ 130,653$ |
| Chinese | 33 | $0.14 \%$ |  | $0.00 \%$ |  |
| Vietnamese | 53 | $0.22 \%$ |  | $0.00 \%$ |  |
| Hispanic | 283 | $1.19 \%$ | $\$ 16,361$ | $0.41 \%$ | $\$ 57,813$ |
| Mexican, Mexican American, Chicano | 184 | $0.78 \%$ |  | $0.00 \%$ |  |
| Puerto Rican | 19 | $0.08 \%$ | $\$ 640$ | $0.02 \%$ | $\$ 33,684$ |
| Cuban | 18 | $0.08 \%$ | $\$ 351$ | $0.01 \%$ | $\$ 19,500$ |
| Other Hispanic, Latino, or Spanish | 62 | $0.26 \%$ | $\$ 7,625$ | $0.19 \%$ | $\$ 122,984$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 764 | $24.82 \%$ | $\$ 194,840$ | $10.96 \%$ |
| Administrative support, waste mgt and remediation services | 1,728 | $36.30 \%$ | $\$ 118,868$ | $12.70 \%$ |
| Agriculture, forestry, fishing and hunting | 248 | $11.37 \%$ | $\$ 14,486$ | $6.94 \%$ |
| Arts, entertainment, and recreation | 817 | $21.48 \%$ | $\$ 36,495$ | $6.69 \%$ |
| Construction | 833 | $8.04 \%$ |  | $0.00 \%$ |
| Educational services | 775 | $48.50 \%$ | $\$ 12,992$ | $3.64 \%$ |
| Finance and insurance | 840 | $19.93 \%$ | $\$ 166,308$ | $1.73 \%$ |
| Health care and social assistance | 3,976 | $58.55 \%$ | $\$ 366,257$ | $6.68 \%$ |
| Industries not classified | 4 | $30.77 \%$ | $\$ 312$ | $29.94 \%$ |
| Information | 241 | $27.80 \%$ | $\$ 42,175$ | $2.57 \%$ |
| Management of companies and enterprises | 8 | $6.35 \%$ | $\$ 15,838$ | $2.63 \%$ |
| Manufacturing | 358 | $18.81 \%$ | $\$ 777,028$ | $4.82 \%$ |
| Mining, quarrying, and oil and gas extraction | 15 | $8.33 \%$ | $\$ 74,353$ | $17.06 \%$ |
| Other services (except public administration) | 3,912 | $41.92 \%$ | $\$ 116,111$ | $15.99 \%$ |
| Professional, scientific, and technical services | 2,645 | $35.28 \%$ | $\$ 171,392$ | $11.31 \%$ |
| Real estate and rental and leasing | 1,736 | $21.14 \%$ | $\$ 172,877$ | $13.67 \%$ |
| Retail trade | 4,171 | $39.56 \%$ | $\$ 631,910$ | $4.56 \%$ |
| Transportation and warehousing | 358 | $8.90 \%$ | $\$ 61,273$ | $3.32 \%$ |
| Utilities | 806 | $15.26 \%$ | $\$ 592,204$ | $2.37 \%$ |
| Wholesale trade |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 195,694 | $35.55 \%$ | $\$ 26,949,565$ | $4.16 \%$ | $\$ 137,713$ |
| Male-Owned | 302,249 | $54.91 \%$ | $\$ 177,424,455$ | $27.41 \%$ | $\$ 587,014$ |
| Equally Female, Male-Owned | 43,145 | $7.84 \%$ | $\$ 17,396,135$ | $2.69 \%$ | $\$ 403,202$ |
| Public, Other | 9,366 | $1.70 \%$ | $\$ 425,530,767$ | $65.74 \%$ | $\$ 45,433,565$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :--- | :--- | :--- | :--- |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.26 \%$ | $18.59 \%$ | $14.67 \%$ | $2.56 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $19.47 \%$ | $12.62 \%$ | $10.75 \%$ | $2.54 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $30.18 \%$ | $20.43 \%$ | $14.44 \%$ | $6.30 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.37 \%$ | $12.17 \%$ | $13.60 \%$ | $4.33 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.18 \%$ | $9.71 \%$ | $12.75 \%$ | $6.20 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.57 \%$ | $10.60 \%$ | $13.61 \%$ | $9.79 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.10 \%$ | $5.73 \%$ | $7.98 \%$ | $8.33 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.29 \%$ | $4.03 \%$ | $5.80 \%$ | $9.19 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.58 \%$ | $6.13 \%$ | $6.41 \%$ | $50.75 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 195,694 | 15,560 | $7.95 \%$ | 142,983 | 9 | $\$ 4,262,489$ |
| Male-Owned Firms | 302,249 | 55,082 | $18.22 \%$ | 785,084 | 14 | $\$ 29,106,029$ |
| Equally Female, Male-Owned | 43,145 | 10,849 | $25.15 \%$ | 173,924 | 16 | $\$ 3,412,214$ |
| Public, Other | 9,366 | 7,399 | $79.00 \%$ | $1,222,708$ | 165 | $\$ 54,652,178$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 143,455 | $73.31 \%$ | $\$ 24,660,686$ | $91.51 \%$ | $\$ 171,905$ |
| Black or African American | 45,639 | $23.32 \%$ | $\$ 844,904$ | $3.14 \%$ | $\$ 18,513$ |
| American Indian and Alaska Native | 1,626 | $0.83 \%$ | $\$ 134,200$ | $0.50 \%$ | $\$ 82,534$ |
| Asian | 5,103 | $2.61 \%$ | $\$ 1,339,528$ | $4.97 \%$ | $\$ 262,498$ |
| Chinese | 575 | $0.29 \%$ | $\$ 294,496$ | $1.09 \%$ | $\$ 512,167$ |
| Vietnamese | 1,633 | $0.83 \%$ | $\$ 60,383$ | $0.22 \%$ | $\$ 36,977$ |
| Hispanic | 5,849 | $2.99 \%$ | $\$ 599,727$ | $2.23 \%$ | $\$ 102,535$ |
| Mexican, Mexican American, Chicano | 2,697 | $1.38 \%$ | $\$ 192,272$ | $0.71 \%$ | $\$ 71,291$ |
| Puerto Rican | 731 | $0.37 \%$ | $\$ 37,020$ | $0.14 \%$ | $\$ 50,643$ |
| Cuban | 337 | $0.17 \%$ | $\$ 27,789$ | $0.10 \%$ | $\$ 82,460$ |
| Other Hispanic, Latino, or Spanish | 2,084 | $1.06 \%$ | $\$ 342,646$ | $1.27 \%$ | $\$ 164,417$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 5,326 | $34.17 \%$ | $\$ 1,007,927$ | $7.72 \%$ |
| Administrative support, waste mgt and remediation services | 26,192 | $47.35 \%$ | $\$ 1,373,689$ | $8.85 \%$ |
| Agriculture, forestry, fishing and hunting | 624 | $13.55 \%$ | $\$ 17,714$ | $4.29 \%$ |
| Arts, entertainment, and recreation | 9,003 | $30.39 \%$ | $\$ 498,520$ | $12.10 \%$ |
| Construction | 5,906 | $8.31 \%$ | $\$ 1,390,162$ | $4.83 \%$ |
| Educational services | 6,289 | $56.66 \%$ | $\$ 193,970$ | $4.98 \%$ |
| Finance and insurance | 3,824 | $21.34 \%$ | $\$ 592,866$ | $1.13 \%$ |
| Health care and social assistance | 28,523 | $61.92 \%$ | $\$ 1,959,361$ | $4.94 \%$ |
| Industries not classified | 25 | $30.12 \%$ | $\$ 3,456$ | $28.90 \%$ |
| Information | 2,025 | $25.17 \%$ | $\$ 117,388$ | $0.76 \%$ |
| Management of companies and enterprises | 35 | $5.00 \%$ | $\$ 75,312$ | $1.29 \%$ |
| Manufacturing | 2,458 | $21.16 \%$ | $\$ 2,159,171$ | $1.51 \%$ |
| Mining, quarrying, and oil and gas extraction | 56 | $12.44 \%$ | $\$ 48,798$ | $3.92 \%$ |
| Other services (except public administration) | 46,396 | $53.29 \%$ | $\$ 1,181,536$ | $19.71 \%$ |
| Professional, scientific, and technical services | 20,141 | $32.94 \%$ | $\$ 1,799,799$ | $9.76 \%$ |
| Real estate and rental and leasing | 11,501 | $27.97 \%$ | $\$ 1,018,545$ | $10.25 \%$ |
| Retail trade | 21,458 | $39.11 \%$ | $\$ 4,808,441$ | $5.30 \%$ |
| Transportation and warehousing | 3,172 | $13.80 \%$ | $\$ 952,506$ | $4.26 \%$ |
| Utilities | 31 | $9.31 \%$ | $\$ 4,124$ | $0.14 \%$ |
| Wholesale trade | 2,791 | $22.25 \%$ | $\$ 7,746,280$ | $4.48 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 866,678 | $36.77 \%$ | $\$ 125,931,813$ | $3.48 \%$ | $\$ 145,304$ |
| Male-Owned | $1,251,696$ | $53.11 \%$ | $\$ 847,259,814$ | $23.38 \%$ | $\$ 676,889$ |
| Equally Female, Male-Owned | 202,993 | $8.61 \%$ | $\$ 94,821,625$ | $2.62 \%$ | $\$ 467,118$ |
| Public, Other | 35,380 | $1.50 \%$ | $\$ 2,555,468,653$ | $70.53 \%$ | $\$ 72,229,187$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $24.47 \%$ | $18.50 \%$ | $14.83 \%$ | $6.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.61 \%$ | $12.38 \%$ | $9.76 \%$ | $4.04 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $30.35 \%$ | $19.91 \%$ | $15.82 \%$ | $6.59 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.41 \%$ | $12.03 \%$ | $11.53 \%$ | $5.04 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.00 \%$ | $9.81 \%$ | $11.23 \%$ | $6.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.13 \%$ | $11.20 \%$ | $15.23 \%$ | $11.63 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.52 \%$ | $5.93 \%$ | $8.71 \%$ | $10.16 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.64 \%$ | $4.27 \%$ | $5.78 \%$ | $10.21 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.87 \%$ | $5.97 \%$ | $7.11 \%$ | $39.09 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 866,678 | 74,501 | $8.60 \%$ | 778,860 | 10 | $\$ 24,044,825$ |
| Male-Owned Firms | $1,251,696$ | 229,658 | $18.35 \%$ | $3,388,608$ | 15 | $\$ 130,861,011$ |
| Equally Female, Male-Owned | 202,993 | 55,480 | $27.33 \%$ | 528,215 | 10 | $\$ 15,845,384$ |
| Public, Other | 35,380 | 23,394 | $66.12 \%$ | $5,712,652$ | 244 | $\$ 261,910,174$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 605,359 | $69.85 \%$ | $\$ 106,822,220$ | $84.83 \%$ | $\$ 176,461$ |
| Black or African American | 125,718 | $14.51 \%$ | $\$ 3,735,113$ | $2.97 \%$ | $\$ 29,710$ |
| American Indian and Alaska Native | 9,784 | $1.13 \%$ | $\$ 622,244$ | $0.49 \%$ | $\$ 63,598$ |
| Asian | 61,176 | $7.06 \%$ | $\$ 11,522,145$ | $9.15 \%$ | $\$ 188,344$ |
| Chinese | 10,277 | $1.19 \%$ | $\$ 3,590,055$ | $2.85 \%$ | $\$ 349,329$ |
| Vietnamese | 28,665 | $3.31 \%$ | $\$ 2,290,945$ | $1.82 \%$ | $\$ 79,921$ |
| Hispanic | 290,085 | $33.47 \%$ | $\$ 16,814,420$ | $13.35 \%$ | $\$ 57,964$ |
| Mexican, Mexican American, Chicano | 230,859 | $26.64 \%$ | $\$ 12,664,612$ | $10.06 \%$ | $\$ 54,859$ |
| Puerto Rican | 3,669 | $0.42 \%$ | $\$ 325,528$ | $0.26 \%$ | $\$ 88,724$ |
| Cuban | 2,282 | $0.26 \%$ | $\$ 296,902$ | $0.24 \%$ | $\$ 130,106$ |
| Other Hispanic, Latino, or Spanish | 53,240 | $6.14 \%$ | $\$ 3,500,081$ | $2.78 \%$ | $\$ 65,742$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 27,784 | $39.28 \%$ | $\$ 6,107,494$ | $10.45 \%$ |
| Administrative support, waste mgt and remediation services | 120,180 | $50.75 \%$ | $\$ 8,285,927$ | $12.14 \%$ |
| Agriculture, forestry, fishing and hunting | 3,894 | $19.04 \%$ | $\$ 192,983$ | $10.20 \%$ |
| Arts, entertainment, and recreation | 31,244 | $35.77 \%$ | $\$ 825,669$ | $6.75 \%$ |
| Construction | 36,072 | $12.51 \%$ | $\$ 8,990,749$ | $5.93 \%$ |
| Educational services | 27,116 | $54.99 \%$ | $\$ 976,592$ | $7.21 \%$ |
| Finance and insurance | 22,788 | $24.93 \%$ | $\$ 2,404,494$ | $1.03 \%$ |
| Health care and social assistance | 126,334 | $63.79 \%$ | $\$ 13,094,971$ | $9.48 \%$ |
| Industries not classified | 172 | $29.76 \%$ | $\$ 27,168$ | $29.36 \%$ |
| Information | 8,604 | $31.82 \%$ | $\$ 1,382,254$ | $1.70 \%$ |
| Management of companies and enterprises | 153 | $6.28 \%$ | $\$ 788,311$ | $1.78 \%$ |
| Manufacturing | 12,978 | $26.03 \%$ | $\$ 8,829,864$ | $1.21 \%$ |
| Mining, quarrying, and oil and gas extraction | 7,692 | $16.65 \%$ | $\$ 5,750,932$ | $2.75 \%$ |
| Other services (except public administration) | 160,441 | $52.06 \%$ | $\$ 5,550,927$ | $17.99 \%$ |
| Professional, scientific, and technical services | 102,424 | $33.37 \%$ | $\$ 11,339,036$ | $7.88 \%$ |
| Real estate and rental and leasing | 50,631 | $27.75 \%$ | $\$ 5,115,473$ | $9.21 \%$ |
| Retail trade | 96,031 | $45.09 \%$ | $\$ 16,295,598$ | $4.45 \%$ |
| Transportation and warehousing | 16,766 | $13.82 \%$ | $\$ 4,282,420$ | $4.39 \%$ |
| Utilities | 804 | $23.00 \%$ |  | $0.00 \%$ |
| Wholesale trade | 14,845 | $25.28 \%$ | $\$ 25,510,428$ | $2.27 \%$ |

## UTAH <br> State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 76,269 | $30.34 \%$ | $\$ 12,342,312$ | $4.92 \%$ | $\$ 161,826$ |
| Male-Owned | 132,163 | $52.57 \%$ | $\$ 86,481,265$ | $34.45 \%$ | $\$ 654,353$ |
| Equally Female, Male-Owned | 37,384 | $14.87 \%$ | $\$ 11,790,646$ | $4.70 \%$ | $\$ 315,393$ |
| Public, Other | 5,603 | $2.23 \%$ | $\$ 140,441,286$ | $55.94 \%$ | $\$ 25,065,373$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $31.62 \%$ | $19.14 \%$ | $17.22 \%$ | $3.62 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.07 \%$ | $11.96 \%$ | $11.19 \%$ | $2.61 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $23.06 \%$ | $16.07 \%$ | $16.43 \%$ | $4.77 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.91 \%$ | $12.43 \%$ | $12.05 \%$ | $4.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.04 \%$ | $10.87 \%$ | $12.92 \%$ | $7.60 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $4.80 \%$ | $11.69 \%$ | $14.67 \%$ | $10.85 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.49 \%$ | $6.84 \%$ | $6.58 \%$ | $8.62 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.45 \%$ | $4.38 \%$ | $4.45 \%$ | $8.44 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.56 \%$ | $6.63 \%$ | $4.49 \%$ | $48.63 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 76,269 | 8,637 | $11.32 \%$ | 70,724 | 8 | $\$ 2,004,578$ |
| Male-Owned Firms | 132,163 | 35,709 | $27.02 \%$ | 416,068 | 12 | $\$ 15,219,924$ |
| Equally Female, Male-Owned | 37,384 | 9,531 | $25.49 \%$ | 69,387 | 7 | $\$ 1,815,745$ |
| Public, Other | 5,603 | 3,883 | $69.30 \%$ | 470,958 | 121 | $\$ 21,417,237$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 70,822 | $92.86 \%$ | $\$ 11,851,094$ | $96.02 \%$ | $\$ 167,336$ |
| Black or African American | 695 | $0.91 \%$ |  | $0.00 \%$ |  |
| American Indian and Alaska Native | 694 | $0.91 \%$ | $\$ 34,092$ | $0.28 \%$ | $\$ 49,124$ |
| Asian | 2,138 | $2.80 \%$ | $\$ 215,348$ | $1.74 \%$ | $\$ 100,724$ |
| Chinese | 376 | $0.49 \%$ | $\$ 105,053$ | $0.85 \%$ | $\$ 279,396$ |
| Vietnamese | 666 | $0.87 \%$ | $\$ 23,330$ | $0.19 \%$ | $\$ 35,030$ |
| Hispanic | 6,136 | $8.05 \%$ | $\$ 685,059$ | $5.55 \%$ | $\$ 111,646$ |
| Mexican, Mexican American, Chicano | 3,583 | $4.70 \%$ | $\$ 254,831$ | $2.06 \%$ | $\$ 71,122$ |
| Puerto Rican | 179 | $0.23 \%$ |  | $0.00 \%$ |  |
| Cuban | 83 | $0.11 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 2,291 | $3.00 \%$ | $\$ 344,607$ | $2.79 \%$ | $\$ 150,418$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,427 | $25.62 \%$ | $\$ 455,408$ | $9.15 \%$ |
| Administrative support, waste mgt and remediation services | 6,245 | $38.92 \%$ | $\$ 448,045$ | $6.69 \%$ |
| Agriculture, forestry, fishing and hunting | 179 | $12.34 \%$ |  | $0.00 \%$ |
| Arts, entertainment, and recreation | 3,910 | $34.32 \%$ | $\$ 404,847$ | $29.36 \%$ |
| Construction | 1,743 | $7.52 \%$ | $\$ 902,191$ | $5.26 \%$ |
| Educational services | 4,102 | $55.45 \%$ | $\$ 125,284$ | $5.32 \%$ |
| Finance and insurance | 1,942 | $15.53 \%$ | $\$ 332,815$ | $1.61 \%$ |
| Health care and social assistance | 9,409 | $49.71 \%$ | $\$ 535,211$ | $3.93 \%$ |
| Industries not classified | 6 | $10.91 \%$ | $\$ 450$ | $12.86 \%$ |
| Information | 1,162 | $24.24 \%$ | $\$ 141,785$ | $1.61 \%$ |
| Management of companies and enterprises | 11 | $3.20 \%$ | $\$ 67,081$ | $4.69 \%$ |
| Manufacturing | 1,347 | $20.06 \%$ | $\$ 1,382,160$ | $2.75 \%$ |
| Mining, quarrying, and oil and gas extraction | 125 | $13.31 \%$ | $\$ 10,045$ | $0.14 \%$ |
| Other services (except public administration) | 15,216 | $51.49 \%$ | $\$ 339,454$ | $13.37 \%$ |
| Professional, scientific, and technical services | 10,088 | $25.88 \%$ | $\$ 719,027$ | $5.99 \%$ |
| Real estate and rental and leasing | 7,182 | $21.08 \%$ | $\$ 471,829$ | $8.81 \%$ |
| Retail trade | 9,869 | $37.90 \%$ | $\$ 3,440,006$ | $8.85 \%$ |
| Transportation and warehousing | 921 | $12.49 \%$ | $\$ 340,043$ | $3.45 \%$ |
| Utilities | 14 | $6.57 \%$ | $\$ 782$ | $0.02 \%$ |
| Wholesale trade | 1,412 | $20.82 \%$ | $\$ 2,204,734$ | $5.08 \%$ |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 23,417 | $30.88 \%$ | $\$ 2,217,470$ | $3.99 \%$ | $\$ 94,695$ |
| Male-Owned | 41,270 | $54.43 \%$ | $\$ 20,567,914$ | $37.00 \%$ | $\$ 498,374$ |
| Equally Female, Male-Owned | 8,593 | $11.33 \%$ | $\$ 3,041,666$ | $5.47 \%$ | $\$ 353,970$ |
| Public, Other | 2,548 | $3.36 \%$ | $\$ 29,766,653$ | $53.54 \%$ | $\$ 11,682,360$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $29.02 \%$ | $18.21 \%$ | $9.48 \%$ | $2.98 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $16.89 \%$ | $10.29 \%$ | $11.46 \%$ | $1.92 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.33 \%$ | $16.00 \%$ | $10.24 \%$ | $2.08 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $14.47 \%$ | $15.18 \%$ | $16.72 \%$ | $4.95 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.18 \%$ | $11.79 \%$ | $13.43 \%$ | $6.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.42 \%$ | $12.67 \%$ | $15.75 \%$ | $17.27 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.66 \%$ | $5.86 \%$ | $9.88 \%$ | $11.19 \%$ |
| Percent of f firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.57 \%$ | $4.25 \%$ | $6.71 \%$ | $9.77 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.46 \%$ | $5.75 \%$ | $6.32 \%$ | $43.80 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 23,417 | 2,631 | $11.24 \%$ | 15,540 | 6 | $\$ 429,918$ |
| Male-Owned Firms | 41,270 | 9,461 | $22.92 \%$ | 90,889 | 10 | $\$ 3,350,964$ |
| Equally Female, Male-Owned | 8,593 | 3,002 | $34.94 \%$ | 19,180 | 6 | $\$ 556,229$ |
| Public, Other | 2,548 | 2,050 | $80.46 \%$ | 121,991 | 60 | $\$ 4,739,451$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 22,864 | $97.64 \%$ | $\$ 2,176,878$ | $98.17 \%$ | $\$ 95,210$ |
| Black or African American | 146 | $0.62 \%$ | $\$ 3,142$ | $0.14 \%$ | $\$ 21,521$ |
| American Indian and Alaska Native | 219 | $0.94 \%$ | $\$ 11,573$ | $0.52 \%$ | $\$ 52,845$ |
| Asian | 376 | $1.61 \%$ | $\$ 47,450$ | $2.14 \%$ | $\$ 126,197$ |
| Chinese | 102 | $0.44 \%$ | $\$ 6,799$ | $0.31 \%$ | $\$ 66,657$ |
| Vietnamese | 56 | $0.24 \%$ | $\$ 3,323$ | $0.15 \%$ | $\$ 59,339$ |
| Hispanic | 325 | $1.39 \%$ | $\$ 13,575$ | $0.61 \%$ | $\$ 41,769$ |
| Mexican, Mexican American, Chicano | 73 | $0.31 \%$ | $\$ 2,054$ | $0.09 \%$ | $\$ 28,137$ |
| Puerto Rican | 54 | $0.23 \%$ | $\$ 2,607$ | $0.12 \%$ | $\$ 48,278$ |
| Cuban | 19 | $0.08 \%$ | $\$ 362$ | $0.02 \%$ | $\$ 19,053$ |
| Other Hispanic, Latino, or Spanish | 179 | $0.76 \%$ | $\$ 8,552$ | $0.39 \%$ | $\$ 47,777$ |

## Industry Breakout

|  | Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 693 | $24.75 \%$ | $\$ 96,951$ | \% of All <br> Receipts |
| Administrative support, waste mgt and remediation services | 2,032 | $37.01 \%$ | $\$ 71,153$ | $10.26 \%$ |
| Agriculture, forestry, fishing and hunting | 328 | $15.44 \%$ | $\$ 7,878$ | $5.38 \%$ |
| Arts, entertainment, and recreation | 1,402 | $31.49 \%$ | $\$ 33,649$ | $7.72 \%$ |
| Construction | 716 | $6.02 \%$ | $\$ 156,916$ | $4.93 \%$ |
| Educational services | 1,065 | $48.52 \%$ | $\$ 26,519$ | $2.80 \%$ |
| Finance and insurance | 282 | $17.36 \%$ | $\$ 20,648$ | $0.51 \%$ |
| Health care and social assistance | 4,235 | $63.67 \%$ | $\$ 256,440$ | $5.71 \%$ |
| Industries not classified | 7 | $63.64 \%$ | $\$ 725$ | $40.68 \%$ |
| Information | 349 | $29.13 \%$ | $\$ 82,669$ | $5.89 \%$ |
| Management of companies and enterprises | 4 | $5.13 \%$ |  | $0.00 \%$ |
| Manufacturing | 753 | $26.20 \%$ | $\$ 213,166$ | $2.37 \%$ |
| Mining, quarrying, and oil and gas extraction | 15 | $13.64 \%$ | $\$ 687$ | $0.24 \%$ |
| Other services (except public administration) | 3,542 | $46.83 \%$ | $\$ 116,434$ | $20.20 \%$ |
| Professional, scientific, and technical services | 3,789 | $35.34 \%$ | $\$ 238,514$ | $10.71 \%$ |
| Real estate and rental and leasing | 1,282 | $20.69 \%$ | $\$ 139,670$ | $13.22 \%$ |
| Retail trade | 2,386 | $35.11 \%$ | $\$ 602,016$ | $6.11 \%$ |
| Transportation and warehousing | 223 | $14.09 \%$ | $\$ 30,495$ | $3.74 \%$ |
| Utilities | 11 | $11.34 \%$ | $\$ 563$ | $0.04 \%$ |
| Wholesale trade | 307 | $19.34 \%$ | $\$ 114,162$ | $0.86 \%$ |
|  |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 236,290 | $36.17 \%$ | $\$ 38,308,897$ | $4.54 \%$ | $\$ 162,127$ |
| Male-Owned | 353,012 | $54.04 \%$ | $\$ 212,395,076$ | $25.17 \%$ | $\$ 601,665$ |
| Equally Female, Male-Owned | 50,711 | $7.76 \%$ | $\$ 18,627,982$ | $2.21 \%$ | $\$ 367,336$ |
| Public, Other | 13,180 | $2.02 \%$ | $\$ 574,654,951$ | $68.09 \%$ | $\$ 43,600,527$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $26.68 \%$ | $18.23 \%$ | $13.20 \%$ | $6.30 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.17 \%$ | $11.67 \%$ | $8.19 \%$ | $2.94 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $24.47 \%$ | $17.70 \%$ | $16.63 \%$ | $6.65 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.97 \%$ | $12.39 \%$ | $12.70 \%$ | $6.05 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $7.60 \%$ | $10.58 \%$ | $13.24 \%$ | $4.58 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.21 \%$ | $11.71 \%$ | $14.28 \%$ | $10.77 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.92 \%$ | $6.40 \%$ | $8.66 \%$ | $9.06 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.87 \%$ | $4.46 \%$ | $6.42 \%$ | $10.08 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.12 \%$ | $6.86 \%$ | $6.69 \%$ | $43.57 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 236,290 | 28,809 | $12.19 \%$ | 253,543 | 9 | $\$ 8,895,671$ |
| Male-Owned Firms | 353,012 | 82,818 | $23.46 \%$ | $1,048,960$ | 13 | $\$ 44,850,160$ |
| Equally Female, Male-Owned | 50,711 | 16,615 | $32.76 \%$ | 140,817 | 8 | $\$ 3,837,062$ |
| Public, Other | 13,180 | 9,637 | $73.12 \%$ | $1,582,133$ | 164 | $\$ 87,761,366$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 167,775 | $71.00 \%$ | $\$ 31,390,441$ | $81.94 \%$ | $\$ 187,098$ |
| Black or African American | 42,013 | $17.78 \%$ | $\$ 1,951,753$ | $5.09 \%$ | $\$ 46,456$ |
| American Indian and Alaska Native | 2,107 | $0.89 \%$ | $\$ 219,663$ | $0.57 \%$ | $\$ 104,254$ |
| Asian | 22,497 | $9.52 \%$ | $\$ 4,525,933$ | $11.81 \%$ | $\$ 201,179$ |
| Chinese | 3,614 | $1.53 \%$ | $\$ 947,198$ | $2.47 \%$ | $\$ 262,091$ |
| Vietnamese | 5,480 | $2.32 \%$ | $\$ 450,383$ | $1.18 \%$ | $\$ 82,187$ |
| Hispanic | 18,380 | $7.78 \%$ | $\$ 1,557,718$ | $4.07 \%$ | $\$ 84,751$ |
| Mexican, Mexican American, Chicano | 2,699 | $1.14 \%$ | $\$ 244,361$ | $0.64 \%$ | $\$ 90,538$ |
| Puerto Rican | 2,248 | $0.95 \%$ | $\$ 192,258$ | $0.50 \%$ | $\$ 85,524$ |
| Cuban | 539 | $0.23 \%$ | $\$ 130,873$ | $0.34 \%$ | $\$ 242,807$ |
| Other Hispanic, Latino, or Spanish | 12,876 | $5.45 \%$ | $\$ 989,847$ | $2.58 \%$ | $\$ 76,875$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 5,641 | $29.31 \%$ | $\$ 1,495,092$ | $8.38 \%$ |
| Administrative support, waste mgt and remediation services | 24,515 | $45.80 \%$ | $\$ 2,363,237$ | $11.00 \%$ |
| Agriculture, forestry, fishing and hunting | 885 | $15.80 \%$ | $\$ 82,957$ | $7.34 \%$ |
| Arts, entertainment, and recreation | 10,783 | $34.23 \%$ | $\$ 276,042$ | $6.01 \%$ |
| Construction | 7,745 | $10.21 \%$ | $\$ 2,608,249$ | $5.80 \%$ |
| Educational services | 10,705 | $53.02 \%$ | $\$ 452,107$ | $7.54 \%$ |
| Finance and insurance | 4,349 | $21.28 \%$ | $\$ 442,808$ | $0.26 \%$ |
| Health care and social assistance | 33,929 | $63.46 \%$ | $\$ 3,869,840$ | $8.51 \%$ |
| Industries not classified | 74 | $40.00 \%$ | $\$ 3,666$ | $14.66 \%$ |
| Information | 2,902 | $29.63 \%$ | $\$ 1,368,503$ | $4.22 \%$ |
| Management of companies and enterprises | 60 | $7.13 \%$ | $\$ 72,589$ | $1.06 \%$ |
| Manufacturing | 2,669 | $26.02 \%$ | $\$ 1,501,413$ | $1.54 \%$ |
| Mining, quarrying, and oil and gas extraction | 31 | $8.29 \%$ | $\$ 46,486$ | $1.06 \%$ |
| Other services (except public administration) | 41,463 | $51.90 \%$ | $\$ 1,643,741$ | $18.58 \%$ |
| Professional, scientific, and technical services | 39,711 | $36.07 \%$ | $\$ 7,999,974$ | $7.98 \%$ |
| Real estate and rental and leasing | 18,170 | $27.14 \%$ | $\$ 1,751,287$ | $10.12 \%$ |
| Retail trade | 26,246 | $46.51 \%$ | $\$ 5,441,080$ | $4.96 \%$ |
| Transportation and warehousing | 3,517 | $12.67 \%$ | $\$ 902,871$ | $4.86 \%$ |
| Utilities | 37 | $8.04 \%$ | $\$ 1,384$ | $0.01 \%$ |
| Wholesale trade | 2,943 | $23.58 \%$ | $\$ 5,985,573$ | $4.86 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 187,677 | $34.66 \%$ | $\$ 27,687,142$ | $3.94 \%$ | $\$ 147,525$ |
| Male-Owned | 262,650 | $48.50 \%$ | $\$ 206,784,131$ | $29.45 \%$ | $\$ 787,299$ |
| Equally Female, Male-Owned | 78,029 | $14.41 \%$ | $\$ 38,454,780$ | $5.48 \%$ | $\$ 492,827$ |
| Public, Other | 13,165 | $2.43 \%$ | $\$ 429,218,437$ | $61.13 \%$ | $\$ 32,602,996$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $25.14 \%$ | $16.55 \%$ | $12.96 \%$ | $3.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $15.67 \%$ | $10.72 \%$ | $8.31 \%$ | $2.88 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $21.94 \%$ | $15.95 \%$ | $13.87 \%$ | $4.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $13.60 \%$ | $12.90 \%$ | $11.94 \%$ | $4.38 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $9.64 \%$ | $11.99 \%$ | $12.21 \%$ | $8.10 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.96 \%$ | $12.41 \%$ | $15.79 \%$ | $13.39 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.31 \%$ | $6.62 \%$ | $10.26 \%$ | $10.62 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.90 \%$ | $5.19 \%$ | $7.05 \%$ | $9.91 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $1.82 \%$ | $7.67 \%$ | $7.59 \%$ | $42.77 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 187,677 | 26,252 | $13.99 \%$ | 174,866 | 7 | $\$ 5,369,581$ |
| Male-Owned Firms | 262,650 | 70,957 | $27.02 \%$ | 992,849 | 14 | $\$ 34,227,464$ |
| Equally Female, Male-Owned | 78,029 | 29,578 | $37.91 \%$ | 216,545 | 7 | $\$ 8,096,639$ |
| Public, Other | 13,165 | 9,838 | $74.73 \%$ | $1,144,192$ | 116 | $\$ 71,081,082$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 159,181 | $84.82 \%$ | $\$ 23,794,260$ | $85.94 \%$ | $\$ 149,479$ |
| Black or African American | 6,625 | $3.53 \%$ | $\$ 242,218$ | $0.87 \%$ | $\$ 36,561$ |
| American Indian and Alaska Native | 3,788 | $2.02 \%$ | $\$ 355,001$ | $1.28 \%$ | $\$ 93,717$ |
| Asian | 18,641 | $9.93 \%$ | $\$ 3,240,726$ | $11.70 \%$ | $\$ 173,849$ |
| Chinese | 4,389 | $2.34 \%$ | $\$ 966,624$ | $3.49 \%$ | $\$ 220,238$ |
| Vietnamese | 3,120 | $1.66 \%$ | $\$ 240,761$ | $0.87 \%$ | $\$ 77,167$ |
| Hispanic | 11,262 | $6.00 \%$ | $\$ 633,303$ | $2.29 \%$ | $\$ 56,234$ |
| Mexican, Mexican American, Chicano | 7,473 | $3.98 \%$ | $\$ 454,967$ | $1.64 \%$ | $\$ 60,881$ |
| Puerto Rican | 547 | $0.29 \%$ |  | $0.00 \%$ | $\$ 0$ |
| Cuban | 456 | $0.24 \%$ | $\$ 10,446$ | $0.04 \%$ | $\$ 22,908$ |
| Other Hispanic, Latino, or Spanish | 2,786 | $1.48 \%$ | $\$ 132,737$ | $0.48 \%$ | $\$ 47,644$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 5,792 | $31.82 \%$ | $\$ 1,659,357$ | $12.01 \%$ |
| Administrative support, waste mgt and remediation services | 15,779 | $44.24 \%$ | $\$ 1,378,921$ | $10.01 \%$ |
| Agriculture, forestry, fishing and hunting | 992 | $10.92 \%$ | $\$ 146,631$ | $4.05 \%$ |
| Arts, entertainment, and recreation | 10,762 | $37.24 \%$ | $\$ 313,924$ | $7.78 \%$ |
| Construction | 4,133 | $8.31 \%$ | $\$ 2,248,675$ | $6.33 \%$ |
| Educational services | 8,506 | $54.75 \%$ | $\$ 320,890$ | $9.38 \%$ |
| Finance and insurance | 3,652 | $21.68 \%$ | $\$ 588,376$ | $1.43 \%$ |
| Health care and social assistance | 28,176 | $57.96 \%$ | $\$ 2,576,615$ | $5.87 \%$ |
| Industries not classified | 89 | $42.38 \%$ | $\$ 9,767$ | $34.33 \%$ |
| Information | 2,604 | $28.37 \%$ | $\$ 317,827$ | $0.47 \%$ |
| Management of companies and enterprises | 37 | $5.01 \%$ | $\$ 97,831$ | $1.67 \%$ |
| Manufacturing | 3,518 | $23.00 \%$ | $\$ 2,501,669$ | $1.96 \%$ |
| Mining, quarrying, and oil and gas extraction | 28 | $8.09 \%$ | $\$ 52,025$ | $4.65 \%$ |
| Other services (except public administration) | 28,203 | $52.14 \%$ | $\$ 1,005,022$ | $16.57 \%$ |
| Professional, scientific, and technical services | 33,705 | $35.85 \%$ | $\$ 3,028,555$ | $9.01 \%$ |
| Real estate and rental and leasing | 14,891 | $25.57 \%$ | $\$ 1,723,916$ | $11.49 \%$ |
| Retail trade | 21,390 | $41.48 \%$ | $\$ 5,024,623$ | $4.30 \%$ |
| Transportation and warehousing | 2,252 | $10.46 \%$ | $\$ 1,252,265$ | $6.31 \%$ |
| Utilities | 45 | $8.91 \%$ |  | $0.00 \%$ |
| Wholesale trade | 3,186 | $21.04 \%$ | $\$ 3,436,829$ | $2.40 \%$ |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 39,065 | $34.14 \%$ | $\$ 5,170,590$ | $3.93 \%$ | $\$ 132,359$ |
| Male-Owned | 63,112 | $55.15 \%$ | $\$ 42,055,171$ | $32.00 \%$ | $\$ 666,358$ |
| Equally Female, Male-Owned | 8,726 | $7.63 \%$ | $\$ 3,384,322$ | $2.58 \%$ | $\$ 387,843$ |
| Public, Other | 3,532 | $3.09 \%$ | $\$ 80,802,389$ | $61.49 \%$ | $\$ 22,877,234$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $30.94 \%$ | $19.76 \%$ | $14.23 \%$ | $5.12 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $18.31 \%$ | $11.61 \%$ | $10.72 \%$ | $4.81 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $23.72 \%$ | $16.18 \%$ | $12.27 \%$ | $4.47 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $9.91 \%$ | $11.68 \%$ | $15.48 \%$ | $6.26 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $5.61 \%$ | $10.47 \%$ | $11.80 \%$ | $4.30 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $5.38 \%$ | $11.43 \%$ | $12.75 \%$ | $10.87 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.50 \%$ | $6.36 \%$ | $7.09 \%$ | $10.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.61 \%$ | $4.50 \%$ | $8.50 \%$ | $7.28 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.02 \%$ | $8.00 \%$ | $7.13 \%$ | $46.21 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 39,065 | 4,237 | $10.85 \%$ | 39,788 | 9 | $\$ 1,004,213$ |
| Male-Owned Firms | 63,112 | 16,244 | $25.74 \%$ | 204,307 | 13 | $\$ 6,502,308$ |
| Equally Female, Male-Owned | 8,726 | 2,796 | $32.04 \%$ | 23,077 | 8 | $\$ 541,696$ |
| Public, Other | 3,532 | 2,815 | $79.70 \%$ | 293,571 | 104 | $\$ 12,369,839$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 37,190 | $95.20 \%$ | $\$ 4,966,690$ | $96.06 \%$ | $\$ 133,549$ |
| Black or African American | 1,144 | $2.93 \%$ | $\$ 54,866$ | $1.06 \%$ | $\$ 47,960$ |
| American Indian and Alaska Native | 203 | $0.52 \%$ | $\$ 11,721$ | $0.23 \%$ | $\$ 57,739$ |
| Asian | 769 | $1.97 \%$ | $\$ 101,415$ | $1.96 \%$ | $\$ 131,879$ |
| Chinese | 206 | $0.53 \%$ |  | $0.00 \%$ |  |
| Vietnamese | 143 | $0.37 \%$ | $\$ 5,640$ | $0.11 \%$ | $\$ 39,441$ |
| Hispanic | 354 | $0.91 \%$ | $\$ 66,678$ | $1.29 \%$ | $\$ 188,356$ |
| Mexican, Mexican American, Chicano | 137 | $0.35 \%$ | $\$ 50,393$ | $0.97 \%$ | $\$ 367,832$ |
| Puerto Rican | 57 | $0.15 \%$ | $\$ 798$ | $0.02 \%$ | $\$ 14,000$ |
| Cuban | 22 | $0.06 \%$ |  | $0.00 \%$ |  |
| Other Hispanic, Latino, or Spanish | 139 | $0.36 \%$ |  | $0.00 \%$ |  |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 1,388 | $34.54 \%$ | $\$ 346,848$ | $9.23 \%$ |
| Administrative support, waste mgt and remediation services | 3,776 | $43.02 \%$ | $\$ 135,672$ | $6.18 \%$ |
| Agriculture, forestry, fishing and hunting | 219 | $14.66 \%$ |  | $0.00 \%$ |
| Arts, entertainment, and recreation | 1,442 | $30.84 \%$ | $\$ 131,045$ | $13.57 \%$ |
| Construction | 783 | $6.23 \%$ | $\$ 407,246$ | $6.80 \%$ |
| Educational services | 1,446 | $53.40 \%$ | $\$ 50,971$ | $8.10 \%$ |
| Finance and insurance | 607 | $17.38 \%$ | $\$ 130,189$ | $2.91 \%$ |
| Health care and social assistance | 6,129 | $55.90 \%$ | $\$ 437,025$ | $3.87 \%$ |
| Industries not classified | 6 | $13.04 \%$ | $\$ 914$ |  |
| Information | 383 | $30.81 \%$ | $\$ 71,246$ | $2.38 \%$ |
| Management of companies and enterprises | 5 | $3.47 \%$ | $\$ 5,692$ | $1.02 \%$ |
| Manufacturing | 569 | $23.25 \%$ | $\$ 507,563$ | $2.03 \%$ |
| Mining, quarrying, and oil and gas extraction | 1,278 | $32.64 \%$ |  | $0.00 \%$ |
| Other services (except public administration) | 6,818 | $45.47 \%$ | $\$ 205,421$ | $13.09 \%$ |
| Professional, scientific, and technical services | 4,115 | $34.57 \%$ | $\$ 460,508$ | $12.99 \%$ |
| Real estate and rental and leasing | 2,206 | $23.04 \%$ | $\$ 246,043$ | $11.66 \%$ |
| Retail trade | 6,667 | $46.17 \%$ | $\$ 1,105,660$ | $4.71 \%$ |
| Transportation and warehousing | 758 | $15.83 \%$ | $\$ 258,004$ | $7.77 \%$ |
| Utilities | 973 | $18.43 \%$ | $\$ 392,419$ | $2.07 \%$ |
| Wholesale trade |  |  |  |  |

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 133,859 | $30.92 \%$ | $\$ 24,815,580$ | $4.04 \%$ | $\$ 185,386$ |
| Male-Owned | 236,252 | $54.56 \%$ | $\$ 198,746,184$ | $32.35 \%$ | $\$ 841,247$ |
| Equally Female, Male-Owned | 52,378 | $12.10 \%$ | $\$ 23,523,897$ | $3.83 \%$ | $\$ 449,118$ |
| Public, Other | 10,491 | $2.42 \%$ | $\$ 367,307,264$ | $59.78 \%$ | $\$ 35,011,654$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.71 \%$ | $18.13 \%$ | $14.03 \%$ | $5.84 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.16 \%$ | $11.17 \%$ | $9.03 \%$ | $2.08 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $24.00 \%$ | $16.26 \%$ | $14.60 \%$ | $5.67 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $11.34 \%$ | $12.36 \%$ | $10.66 \%$ | $5.05 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $6.90 \%$ | $10.80 \%$ | $11.56 \%$ | $5.50 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $6.12 \%$ | $12.84 \%$ | $16.16 \%$ | $11.06 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $2.37 \%$ | $6.78 \%$ | $9.47 \%$ | $9.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.42 \%$ | $4.26 \%$ | $6.83 \%$ | $10.90 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.00 \%$ | $7.40 \%$ | $7.67 \%$ | $44.09 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 133,859 | 16,197 | $12.10 \%$ | 163,761 | 10 | $\$ 4,468,621$ |
| Male-Owned Firms | 236,252 | 58,835 | $24.90 \%$ | 855,351 | 15 | $\$ 31,863,944$ |
| Equally Female, Male-Owned | 52,378 | 18,381 | $35.09 \%$ | 171,373 | 9 | $\$ 4,365,843$ |
| Public, Other | 10,491 | 8,295 | $79.07 \%$ | $1,117,822$ | 135 | $\$ 54,637,110$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 115,887 | $86.57 \%$ | $\$ 23,814,087$ | $95.96 \%$ | $\$ 205,494$ |
| Black or African American | 13,199 | $9.86 \%$ | $\$ 462,001$ | $1.86 \%$ | $\$ 35,003$ |
| American Indian and Alaska Native | 1,460 | $1.09 \%$ | $\$ 151,362$ | $0.61 \%$ | $\$ 103,673$ |
| Asian | 3,566 | $2.66 \%$ | $\$ 542,702$ | $2.19 \%$ | $\$ 152,188$ |
| Chinese | 835 | $0.62 \%$ | $\$ 108,667$ | $0.44 \%$ | $\$ 130,140$ |
| Vietnamese | 709 | $0.53 \%$ | $\$ 42,313$ | $0.17 \%$ | $\$ 59,680$ |
| Hispanic | 4,386 | $3.28 \%$ | $\$ 289,442$ | $1.17 \%$ | $\$ 65,992$ |
| Mexican, Mexican American, Chicano | 2,544 | $1.90 \%$ | $\$ 196,008$ | $0.79 \%$ | $\$ 77,047$ |
| Puerto Rican | 913 | $0.68 \%$ | $\$ 31,123$ | $0.13 \%$ | $\$ 34,089$ |
| Cuban | 96 | $0.07 \%$ | $\$ 14,063$ | $0.06 \%$ | $\$ 146,490$ |
| Other Hispanic, Latino, or Spanish | 833 | $0.62 \%$ | $\$ 48,248$ | $0.19 \%$ | $\$ 57,921$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: |
| Accommodation and food services | 4,488 | $25.49 \%$ | $\$ 1,087,885$ | $11.05 \%$ |
| Administrative support, waste mgt and remediation services | 9,861 | $37.36 \%$ | $\$ 807,174$ | $9.31 \%$ |
| Agriculture, forestry, fishing and hunting | 779 | $11.29 \%$ | $\$ 28,529$ | $3.27 \%$ |
| Arts, entertainment, and recreation | 6,579 | $30.27 \%$ | $\$ 223,405$ | $7.73 \%$ |
| Construction | 3,036 | $5.88 \%$ | $\$ 983,712$ | $3.49 \%$ |
| Educational services | 4,838 | $50.25 \%$ | $\$ 173,346$ | $4.48 \%$ |
| Finance and insurance | 2,831 | $16.97 \%$ | $\$ 503,931$ | $0.64 \%$ |
| Health care and social assistance | 20,451 | $61.26 \%$ | $\$ 1,298,903$ | $3.38 \%$ |
| Industries not classified | 56 | $30.60 \%$ | $\$ 3,719$ | $34.18 \%$ |
| Information | 1,366 | $25.90 \%$ | $\$ 291,843$ | $2.27 \%$ |
| Management of companies and enterprises | 47 | $6.68 \%$ | $\$ 88,117$ | $1.73 \%$ |
| Manufacturing | 2,632 | $17.51 \%$ | $\$ 7,255,911$ | $4.13 \%$ |
| Mining, quarrying, and oil and gas extraction | 20 | $6.67 \%$ | $\$ 11,009$ | $0.75 \%$ |
| Other services (except public administration) | 27,292 | $50.18 \%$ | $\$ 1,010,240$ | $18.84 \%$ |
| Professional, scientific, and technical services | 16,452 | $31.41 \%$ | $\$ 1,598,769$ | $9.39 \%$ |
| Real estate and rental and leasing | 7,562 | $17.79 \%$ | $\$ 590,388$ | $7.60 \%$ |
| Retail trade | 21,310 | $42.72 \%$ | $\$ 3,636,712$ | $4.63 \%$ |
| Transportation and warehousing | 2,140 | $12.01 \%$ | $\$ 1,159,133$ | $7.03 \%$ |
| Utilities | 17 | $6.64 \%$ | $\$ 285$ | $0.00 \%$ |
| Wholesale trade | 2,228 | $18.09 \%$ | $\$ 4,062,570$ | $3.71 \%$ |

## WYOMING

State Level Data

## Core Data

|  | Number of <br> Firms | Percent of <br> Firms | Receipts <br> $(\$ 1,000)$ | Percent of <br> Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Female-Owned | 19,344 | $30.99 \%$ | $\$ 3,026,334$ | $4.38 \%$ | $\$ 156,448$ |
| Male-Owned | 30,039 | $48.12 \%$ | $\$ 19,649,680$ | $28.43 \%$ | $\$ 654,139$ |
| Equally Female, Male-Owned | 10,846 | $17.37 \%$ | $\$ 7,626,481$ | $11.03 \%$ | $\$ 703,161$ |
| Public, Other | 2,199 | $3.52 \%$ | $\$ 38,815,086$ | $56.16 \%$ | $\$ 17,651,244$ |

Receipts by Size

|  | Women-Owned | Male-Owned | Equal Male/Female | Public, Other |
| :--- | :---: | :---: | :---: | :---: |
| Percent of firms with sales/receipts of <br> less than $\$ 5,000$ | $28.56 \%$ | $18.18 \%$ | $14.90 \%$ | $8.09 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 5,000$ to $\$ 9,999$ | $17.08 \%$ | $10.89 \%$ | $8.36 \%$ | $2.00 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 10,000$ to $\$ 24,999$ | $20.31 \%$ | $14.02 \%$ | $12.33 \%$ | $5.87 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 25,000$ to $\$ 49,999$ | $10.76 \%$ | $11.26 \%$ | $11.58 \%$ | $3.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 50,000$ to $\$ 99,999$ | $8.58 \%$ | $10.71 \%$ | $13.70 \%$ | $8.46 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 100,000$ to $\$ 249,999$ | $7.28 \%$ | $13.50 \%$ | $15.09 \%$ | $15.23 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 250,000$ to $\$ 499,999$ | $3.26 \%$ | $7.75 \%$ | $8.12 \%$ | $7.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 500,000$ to $\$ 999,999$ | $1.94 \%$ | $5.41 \%$ | $6.95 \%$ | $4.82 \%$ |
| Percent of firms with sales/receipts of <br> $\$ 1,000,000$ or more | $2.24 \%$ | $8.29 \%$ | $8.95 \%$ | $43.93 \%$ |

## Employer Firms

|  | Firms | Employer <br> Firms | \% Firms with <br> Employees | Employees | Average \# <br> Employees | Payroll <br> $(\$ 1,000)$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Women-Owned Firms | 19,344 | 2,908 | $15.03 \%$ | 18,367 | 6 | $\$ 544,544$ |
| Male-Owned Firms | 30,039 | 8,674 | $28.88 \%$ | 77,613 | 9 | $\$ 3,177,679$ |
| Equally Female, Male-Owned | 10,846 | 3,724 | $34.34 \%$ | 26,482 | 7 | $\$ 886,248$ |
| Public, Other | 2,199 | 1,688 | $76.76 \%$ | 87,220 | 52 | $\$ 4,507,310$ |

Wake-Up Call // January 2016 // U.S. Women's Chamber of Commerce

## Women of Color

| Ethnicity or Race of Women <br> Business Owner | Number W-O <br> of Firms | \% of All <br> W-O Firms | Receipts <br> $(\$ 1,000)$ | Share of All <br> W-O Receipts | Average <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| White | 18,563 | $95.96 \%$ | $\$ 2,973,489$ | $98.25 \%$ | $\$ 160,184$ |
| Black or African American | 121 | $0.63 \%$ | $\$ 3,771$ | $0.12 \%$ | $\$ 31,165$ |
| American Indian and Alaska Native | 360 | $1.86 \%$ | $\$ 15,945$ | $0.53 \%$ | $\$ 44,292$ |
| Asian | 240 | $1.24 \%$ | $\$ 28,728$ | $0.95 \%$ | $\$ 119,700$ |
| Chinese | 44 | $0.23 \%$ | $\$ 10,482$ | $0.35 \%$ | $\$ 238,227$ |
| Vietnamese | 33 | $0.17 \%$ | $\$ 3,381$ | $0.11 \%$ | $\$ 102,455$ |
| Hispanic | 1,093 | $5.65 \%$ | $\$ 62,292$ | $2.06 \%$ | $\$ 56,992$ |
| Mexican, Mexican American, Chicano | 696 | $3.60 \%$ | $\$ 37,811$ | $1.25 \%$ | $\$ 54,326$ |
| Puerto Rican | 52 | $0.27 \%$ | $\$ 2,473$ | $0.08 \%$ | $\$ 47,558$ |
| Cuban | 31 | $0.16 \%$ | $\$ 2,130$ | $0.07 \%$ | $\$ 68,710$ |
| Other Hispanic, Latino, or Spanish | 305 | $1.58 \%$ | $\$ 19,748$ | $0.65 \%$ | $\$ 64,748$ |

## Industry Breakout

| Industry | Number of <br> W-O Firms | \% of All Firms | Receipts <br> $(\$ 1,000)$ | \% of All <br> Receipts |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Accommodation and food services | 610 | $28.25 \%$ | $\$ 188,453$ | $10.95 \%$ |
| Administrative support, waste mgt and remediation services | 1,895 | $47.01 \%$ | $\$ 97,787$ | $14.72 \%$ |
| Agriculture, forestry, fishing and hunting | 155 | $12.27 \%$ | $\$ 2,812$ | $3.04 \%$ |
| Arts, entertainment, and recreation | 768 | $26.72 \%$ | $\$ 73,965$ | $25.90 \%$ |
| Construction | 541 | $7.59 \%$ | $\$ 364,604$ | $8.40 \%$ |
| Educational services | 612 | $51.00 \%$ | $\$ 11,955$ | $7.45 \%$ |
| Finance and insurance | 519 | $26.29 \%$ | $\$ 95,966$ | $4.84 \%$ |
| Health care and social assistance | 2,957 | $56.50 \%$ | $\$ 151,755$ | $6.27 \%$ |
| Industries not classified | 8 | $20.00 \%$ |  |  |
| Information | 253 | $33.51 \%$ | $\$ 31,345$ | $3.58 \%$ |
| Management of companies and enterprises | 333 | $4.48 \%$ |  | $0.00 \%$ |
| Manufacturing | $22.04 \%$ | $\$ 169,065$ | $1.57 \%$ |  |
| Mining, quarrying, and oil and gas extraction | 3,090 | $46.37 \%$ | $\$ 104,360$ | $11.78 \%$ |
| Other services (except public administration) | 2,173 | $28.95 \%$ | $\$ 216,637$ | $13.42 \%$ |
| Professional, scientific, and technical services | 1,946 | $24.32 \%$ | $\$ 210,901$ | $11.84 \%$ |
| Real estate and rental and leasing | 2,636 | $41.22 \%$ | $\$ 550,928$ | $5.86 \%$ |
| Retail trade | 370 | $14.79 \%$ | $\$ 264,684$ | $11.69 \%$ |
| Transportation and warehousing | 5 | $4.95 \%$ | $\$ 21$ | $0.00 \%$ |
| Utilities | 182 | $15.02 \%$ | $\$ 96,543$ | $1.38 \%$ |
| Wholesale trade |  |  |  |  |




KEY DETAILS
SHOWN BY METRO
STATISTICAL AREA

## Did you know?

Women of Color own $28 \%$ of all women-owned firms, but secure only $14 \%$ of the revenues.

| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| Abilene, TX Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,967 | $29.48 \%$ | $\$ 390,854$ | $3.65 \%$ | $11.44 \%$ |
|  | Male-owned | 7,629 | $56.69 \%$ | $\$ 3,736,460$ | $34.90 \%$ | $23.84 \%$ |
|  | $50-50$ owned | 1,245 | $9.25 \%$ | $\$ 411,692$ | $3.85 \%$ | $30.92 \%$ |
|  | Public, Other | 615 | $4.57 \%$ | $\$ 6,167,760$ | $57.61 \%$ | $86.34 \%$ |
| Akron, OH Metro Area |  |  |  |  |  |  |
|  | Female-owned | 20,168 | $33.41 \%$ | $\$ 2,225,797$ | $3.34 \%$ | $10.88 \%$ |
|  | Male-owned | 34,358 | $56.91 \%$ | $\$ 24,230,261$ | $36.37 \%$ | $24.20 \%$ |
|  | $50-50$ owned | 4,154 | $6.88 \%$ | $\$ 1,857,204$ | $2.79 \%$ | $25.83 \%$ |
|  | Public, Other | 1,689 | $2.80 \%$ | $\$ 38,306,392$ | $57.50 \%$ | $84.19 \%$ |

## Albany, GA Metro Area

|  | Female-owned | 5,971 | $43.87 \%$ | $\$ 312,368$ | $2.59 \%$ | $5.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,755 | $49.63 \%$ | $\$ 4,610,298$ | $38.26 \%$ | $23.39 \%$ |
|  | $50-50$ owned | 504 | $3.70 \%$ | $\$ 174,958$ | $1.45 \%$ | $33.53 \%$ |
|  | Public, Other | 382 | $2.81 \%$ | $\$ 6,953,485$ | $57.70 \%$ | $99.74 \%$ |

## Albany, OR Metro Area

|  | Female-owned | 2,446 | $34.66 \%$ | $\$ 209,954$ | $2.56 \%$ | $14.06 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,135 | $44.42 \%$ | $\$ 4,504,317$ | $54.90 \%$ | $32.31 \%$ |
|  | 50-50- owned | 1,198 | $16.98 \%$ | $\$ 635,837$ | $7.75 \%$ | $38.40 \%$ |
|  | Public, Other | 278 | $3.94 \%$ | $\$ 2,854,972$ | $34.80 \%$ | $91.73 \%$ |

## Albany-Schenectady-Troy, NY Metro Area

|  | Female-owned | 20,612 | $32.31 \%$ | $\$ 3,243,623$ | $4.39 \%$ | $11.54 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 38,031 | $59.61 \%$ | $\$ 21,284,192$ | $28.81 \%$ | $29.72 \%$ |
|  | $50-50$ owned | 3,213 | $5.04 \%$ | $\$ 1,953,412$ | $2.64 \%$ | $33.18 \%$ |
|  | Public, Other | 1,948 | $3.05 \%$ | $\$ 47,391,716$ | $64.15 \%$ | $88.81 \%$ |

Albuquerque, NM Metro Area

|  | Female-owned | 25,130 | $39.45 \%$ | $\$ 3,617,569$ | $4.98 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 29,876 | $46.90 \%$ | $\$ 15,561,934$ | $21.42 \%$ |
|  | $50-50$ owned | 6,496 | $10.20 \%$ | $\$ 2,817,502$ | $3.88 \%$ |
|  | Public, Other | 2,196 | $3.45 \%$ | $\$ 50,660,458$ | $69.73 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alexandria, LA Metro Area |  |  |  |  | \% of Firms w <br> Paid Employees |  |
|  | Female-owned | 3,344 | $30.15 \%$ | $\$ 473,901$ | $3.88 \%$ | $12.53 \%$ |
|  | Male-owned | 6,109 | $55.09 \%$ | $\$ 4,301,306$ | $35.23 \%$ | $27.37 \%$ |
|  | $50-50$ owned | 1,217 | $10.97 \%$ | $\$ 386,326$ | $3.16 \%$ | $26.79 \%$ |
|  | Public, Other | 421 | $3.80 \%$ | $\$ 7,048,696$ | $57.73 \%$ | $99.05 \%$ |
| Allentown-Bethlehem-Easton, PA-NJ Metro Area |  |  |  |  |  |  |
|  | Female-owned | 19,465 | $31.65 \%$ | $\$ 2,912,303$ | $3.46 \%$ | $12.20 \%$ |
|  | Male-owned | 36,194 | $58.86 \%$ | $\$ 19,946,182$ | $23.69 \%$ | $25.86 \%$ |
|  | $50-50$ owned | 4,128 | $6.71 \%$ | $\$ 1,840,592$ | $2.19 \%$ | $33.91 \%$ |
|  | Public, Other | 1,705 | $2.77 \%$ | $\$ 59,500,750$ | $70.67 \%$ | $86.45 \%$ |

Altoona, PA Metro Area

|  | Female-owned | 2,159 | $27.12 \%$ | $\$ 425,937$ | $4.18 \%$ | $19.36 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,329 | $54.38 \%$ | $\$ 4,420,363$ | $43.37 \%$ | $33.63 \%$ |
|  | $50-50$ owned | 989 | $12.42 \%$ | $\$ 304,591$ | $2.99 \%$ | $22.14 \%$ |
|  | Public, Other | 483 | $6.07 \%$ | $\$ 5,041,710$ | $49.46 \%$ | $86.13 \%$ |

## Amarillo, TX Metro Area

|  | Female-owned | 6,728 | $31.68 \%$ | $\$ 943,838$ | $3.59 \%$ | $10.09 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,240 | $52.93 \%$ | $\$ 7,179,995$ | $27.34 \%$ | $26.89 \%$ |
|  | $50-50$ owned | 2,326 | $10.95 \%$ | $\$ 1,287,181$ | $4.90 \%$ | $30.95 \%$ |
|  | Public, Other | 941 | $4.43 \%$ | $\$ 16,847,984$ | $64.16 \%$ | $73.75 \%$ |

Ames, IA Metro Area

|  | Female-owned | 1,985 | $29.04 \%$ | $\$ 149,208$ | $2.07 \%$ | $8.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,868 | $56.59 \%$ | $\$ 2,401,593$ | $33.40 \%$ | $25.93 \%$ |
|  | $50-50$ owned | 664 | $9.71 \%$ | $\$ 179,085$ | $2.49 \%$ | $32.83 \%$ |
|  | Public, Other | 318 | $4.65 \%$ | $\$ 4,460,939$ | $62.04 \%$ | $91.51 \%$ |

Anchorage, AK Metro Area

|  | Female-owned | 12,130 | $36.18 \%$ | $\$ 3,166,000$ | $7.61 \%$ | $16.41 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 16,848 | $50.25 \%$ | $\$ 13,504,993$ | $32.46 \%$ | $26.19 \%$ |
|  | $50-50$ owned | 3,383 | $10.09 \%$ | $\$ 1,726,000$ | $4.15 \%$ | $33.52 \%$ |
|  | Public, Other | 1,165 | $3.47 \%$ | $\$ 23,208,375$ | $55.78 \%$ | $82.49 \%$ |

Metro Statistical
Area (MSA)

## Gender of <br> Owner

$\%$ of Total
Firms

Receipts $(\$ 1,000)$
\% of Firms w Paid Employees
Ann Arbor, MI Metro Area

|  | Female-owned | 12,250 | $36.93 \%$ |  | $0.00 \%$ | $8.81 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,432 | $52.55 \%$ | $\$ 13,925,343$ | $43.33 \%$ | $21.58 \%$ |
|  | $50-50$ owned | 2,130 | $6.42 \%$ | $\$ 922,852$ | $2.87 \%$ | $26.24 \%$ |
|  | Public, Other | 1,363 | $4.11 \%$ | $\$ 15,267,684$ | $47.50 \%$ | $65.30 \%$ |

Anniston-Oxford-Jacksonville, AL Metro Area

|  | Female-owned | 2,570 | $34.21 \%$ | $\$ 201,833$ | $2.46 \%$ | $8.68 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,113 | $54.75 \%$ | $\$ 2,502,051$ | $30.45 \%$ | $25.65 \%$ |
|  | $50-50$ owned | 508 | $6.76 \%$ | $\$ 152,837$ | $1.86 \%$ | $28.54 \%$ |
|  | Public, Other | 323 | $4.30 \%$ | $\$ 5,360,475$ | $65.23 \%$ | $91.02 \%$ |

## Appleton, WI Metro Area

|  | Female-owned | 4,480 | $26.84 \%$ | $\$ 934,036$ | $3.14 \%$ | $15.25 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,562 | $57.29 \%$ | $\$ 7,978,320$ | $26.85 \%$ | $30.37 \%$ |
|  | $50-50$ owned | 1,964 | $11.77 \%$ | $\$ 808,763$ | $2.72 \%$ | $39.41 \%$ |
|  | Public, Other | 685 | $4.10 \%$ | $\$ 19,998,779$ | $67.29 \%$ | $85.26 \%$ |

## Asheville, NC Metro Area

|  | Female-owned | 15,693 | $34.92 \%$ | $\$ 2,119,944$ | $6.38 \%$ | $12.74 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 23,970 | $53.34 \%$ | $\$ 14,146,152$ | $42.55 \%$ | $19.97 \%$ |
|  | $50-50$ owned | 4,255 | $9.47 \%$ | $\$ 1,643,689$ | $4.94 \%$ | $33.89 \%$ |
|  | Public, Other | 1,019 | $2.27 \%$ | $\$ 15,335,463$ | $46.13 \%$ | $91.46 \%$ |

Athens-Clarke County, GA Metro Area

|  | Female-owned | 5,457 | $33.80 \%$ |  | $0.00 \%$ | $10.87 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,034 | $55.95 \%$ | $\$ 5,443,424$ | $47.86 \%$ | $22.78 \%$ |
|  | $50-50$ owned | 1,136 | $7.04 \%$ | $\$ 387,486$ | $3.41 \%$ | $31.07 \%$ |
|  | Public, Other | 520 | $3.22 \%$ | $\$ 4,710,756$ | $41.42 \%$ | $88.85 \%$ |

Atlanta-Sandy Springs-Roswell, GA Metro Area

|  | Female-owned | 242,721 | $41.12 \%$ | $\$ 31,474,751$ | $4.74 \%$ | $8.67 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 302,736 | $51.29 \%$ | $\$ 172,152,300$ | $25.94 \%$ | $20.50 \%$ |
|  | $50-50$ owned | 34,826 | $5.90 \%$ | $\$ 12,989,343$ | $1.96 \%$ | $29.90 \%$ |
|  | Public, Other | 9,935 | $1.68 \%$ | $\$ 447,063,189$ | $67.36 \%$ | $73.35 \%$ |


| Metro Statistical Area (MSA) | Gender of Owner | Total Firms | \% of Total Firms | Receipts $(\$ 1,000)$ | \% of Total Receipts | \% of Firms w Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Atlantic City-Hammonton, NJ Metro Area |  |  |  |  |  |  |
|  | Female-owned | 7,026 | 33.12\% | \$1,167,684 | 6.45\% | 17.01\% |
|  | Male-owned | 11,850 | 55.87\% | \$6,901,099 | 38.12\% | 25.99\% |
|  | 50-50 owned | 1,759 | 8.29\% | \$520,399 | 2.87\% | 26.78\% |
|  | Public, Other | 576 | 2.72\% | \$9,512,368 | 52.55\% | 99.65\% |
| Auburn-Opelika, AL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,675 | 31.75\% | \$315,229 | 4.23\% | 9.85\% |
|  | Male-owned | 6,800 | 58.76\% | \$3,157,386 | 42.38\% | 17.54\% |
|  | 50-50 owned | 757 | 6.54\% | \$163,127 | 2.19\% | 25.36\% |
|  | Public, Other | 342 | 2.96\% | \$3,814,185 | 51.20\% | 91.23\% |

Augusta-Richmond County, GA-SC Metro Area

|  | Female-owned | 17,580 | $41.42 \%$ | $\$ 1,712,232$ | $4.46 \%$ | $8.21 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 21,161 | $49.86 \%$ | $\$ 10,932,460$ | $28.47 \%$ | $20.84 \%$ |
|  | $50-50$ owned | 2,489 | $5.86 \%$ | $\$ 704,048$ | $1.83 \%$ | $32.62 \%$ |
|  | Public, Other | 1,213 | $2.86 \%$ | $\$ 25,050,201$ | $65.24 \%$ | $79.80 \%$ |

## Austin-Round Rock, TX Metro Area

|  | Female-owned | 63,918 | $34.93 \%$ | $\$ 8,687,378$ | $3.72 \%$ | $10.88 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 98,614 | $53.90 \%$ | $\$ 58,156,632$ | $24.91 \%$ | $19.71 \%$ |
|  | $50-50$ owned | 16,082 | $8.79 \%$ | $\$ 6,316,006$ | $2.71 \%$ | $25.59 \%$ |
|  | Public, Other | 4,358 | $2.38 \%$ | $\$ 160,265,027$ | $68.66 \%$ | $74.28 \%$ |

Bakersfield, CA Metro Area

|  | Female-owned | 20,004 | $38.92 \%$ | $\$ 4,300,213$ | $9.04 \%$ | $8.68 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 25,177 | $48.99 \%$ | $\$ 16,466,565$ | $34.63 \%$ | $21.28 \%$ |
|  | $50-50$ owned | 5,040 | $9.81 \%$ | $\$ 3,718,484$ | $7.82 \%$ | $32.34 \%$ |
|  | Public, Other | 1,172 | $2.28 \%$ | $\$ 23,064,751$ | $48.51 \%$ | $82.59 \%$ |

Baltimore-Columbia-Towson, MD Metro Area

|  | Female-owned | 93,177 | $38.74 \%$ | $\$ 14,316,004$ | $5.27 \%$ | $10.77 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 125,852 | $52.32 \%$ | $\$ 85,458,645$ | $31.43 \%$ | $25.14 \%$ |
|  | $50-50$ owned | 15,910 | $6.61 \%$ | $\$ 6,227,602$ | $2.29 \%$ | $30.61 \%$ |
|  | Public, Other | 5,596 | $2.33 \%$ | $\$ 165,875,491$ | $61.01 \%$ | $75.25 \%$ |

Metro Statistical Area (MSA)

## Gender of <br> Owner

## Total Firms

\% of Total Firms
Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees
Bangor, ME Metro Area

|  | Female-owned | 3,922 | $32.65 \%$ | $\$ 939,351$ | $8.97 \%$ | $13.34 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 6,330 | $52.70 \%$ | $\$ 4,066,950$ | $38.86 \%$ | $26.56 \%$ |
|  | $50-50$ owned | 1,264 | $10.52 \%$ | $\$ 597,021$ | $5.70 \%$ | $42.64 \%$ |
|  | Public, Other | 496 | $4.13 \%$ | $\$ 4,863,275$ | $46.46 \%$ | $90.12 \%$ |

Barnstable Town, MA Metro Area

|  | Female-owned | 9,826 | $30.12 \%$ | $\$ 1,044,428$ | $7.77 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 19,793 | $60.66 \%$ | $\$ 6,372,706$ | $47.43 \%$ |
|  | $50-50$ owned | 2,295 | $7.03 \%$ | $\$ 879,928$ | $6.55 \%$ |
|  | Public, Other | 715 | $2.19 \%$ | $\$ 5,140,004$ | $38.25 \%$ |

Baton Rouge, LA Metro Area

|  | Female-owned | 28,238 | $38.09 \%$ | $\$ 3,935,086$ | $2.56 \%$ | $7.63 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 38,296 | $51.66 \%$ | $\$ 28,409,101$ | $18.50 \%$ | $22.18 \%$ |
|  | $50-50$ owned | 5,838 | $7.87 \%$ | $\$ 2,984,170$ | $1.94 \%$ | $31.65 \%$ |
|  | Public, Other | 1,765 | $2.38 \%$ | $\$ 118,261,933$ | $77.00 \%$ | $88.56 \%$ |

Battle Creek, MI Metro Area

|  | Female-owned | 3,271 | $35.75 \%$ | $\$ 245,018$ | $2.19 \%$ | $9.23 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,715 | $51.53 \%$ | $\$ 2,844,862$ | $25.48 \%$ | $30.03 \%$ |
|  | $50-50$ owned | 794 | $8.68 \%$ | $\$ 283,455$ | $2.54 \%$ | $25.06 \%$ |
|  | Public, Other | 370 | $4.04 \%$ | $\$ 7,790,831$ | $69.78 \%$ | $95.68 \%$ |

## Bay City, MI Metro Area

|  | Female-owned | 2,228 | $30.79 \%$ | $\$ 239,856$ | $2.98 \%$ | $11.45 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,923 | $54.22 \%$ | $\$ 3,653,551$ | $45.40 \%$ | $22.28 \%$ |
|  | $50-50$ owned | 841 | $11.62 \%$ | $\$ 232,784$ | $2.89 \%$ | $33.65 \%$ |
|  | Public, Other | 243 | $3.36 \%$ | $\$ 3,920,444$ | $48.72 \%$ | $99.18 \%$ |

Beaumont-Port Arthur, TX Metro Area

|  | Female-owned | 10,759 | $40.20 \%$ | $\$ 1,993,031$ | $1.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,871 | $48.09 \%$ | $\$ 11,866,110$ | $9.05 \%$ |
|  | $50-50$ owned | 2,268 | $8.47 \%$ | $\$ 1,168,292$ | $0.89 \%$ |
|  | Public, Other | 867 | $3.24 \%$ | $\$ 116,086,163$ | $88.54 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beckley, WV Metro Area |  |  |  |  |  |  |
|  | Female-owned | 2,246 | $34.44 \%$ | $\$ 268,223$ | $3.27 \%$ | $10.77 \%$ |
|  | Male-owned | 3,454 | $52.97 \%$ | $\$ 3,222,987$ | $39.27 \%$ | $35.61 \%$ |
|  | $50-50$ owned | 518 | $7.94 \%$ | $\$ 203,470$ | $2.48 \%$ | $52.32 \%$ |
|  | Public, Other | 302 | $4.63 \%$ | $\$ 4,511,763$ | $54.98 \%$ | $99.67 \%$ |
| Bellingham, WA Metro Area |  |  |  |  | $1.89 \%$ | $13.22 \%$ |
|  | Female-owned | 5,810 | $32.17 \%$ | $\$ 710,061$ | 150 |  |
|  | Male-owned | 8,902 | $49.30 \%$ | $\$ 5,683,733$ | $15.15 \%$ | $29.96 \%$ |
|  | $50-50$ owned | 2,705 | $14.98 \%$ | $\$ 1,387,315$ | $3.70 \%$ | $39.93 \%$ |
|  | Public, Other | 641 | $3.55 \%$ | $\$ 29,745,033$ | $79.26 \%$ | $86.12 \%$ |

## Bend-Redmond, OR Metro Area

|  | Female-owned | 6,486 | $32.09 \%$ | $\$ 904,360$ | $9.05 \%$ | $15.82 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,481 | $51.85 \%$ | $\$ 4,194,715$ | $41.98 \%$ | $24.74 \%$ |
|  | $50-50$ owned | 2,732 | $13.52 \%$ | $\$ 996,176$ | $9.97 \%$ | $36.82 \%$ |
|  | Public, Other | 516 | $2.55 \%$ | $\$ 3,895,971$ | $38.99 \%$ | $81.78 \%$ |

## Billings, MT Metro Area

|  | Female-owned | 5,270 | $30.60 \%$ | $\$ 809,352$ | $3.55 \%$ | $16.43 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,705 | $50.55 \%$ | $\$ 6,928,701$ | $30.42 \%$ | $30.79 \%$ |
|  | $50-50$ owned | 2,463 | $14.30 \%$ | $\$ 853,720$ | $3.75 \%$ | $36.09 \%$ |
|  | Public, Other | 783 | $4.55 \%$ | $\$ 14,185,816$ | $62.28 \%$ | $90.68 \%$ |

## Binghamton, NY Metro Area

|  | Female-owned | 5,479 | $32.53 \%$ | $\$ 877,964$ | $5.02 \%$ | $14.05 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,739 | $57.83 \%$ | $\$ 6,663,519$ | $38.11 \%$ | $26.05 \%$ |
|  | $50-50$ owned | 1,058 | $6.28 \%$ | $\$ 353,181$ | $2.02 \%$ | $31.57 \%$ |
|  | Public, Other | 566 | $3.36 \%$ | $\$ 9,589,198$ | $54.85 \%$ | $91.34 \%$ |

Birmingham-Hoover, AL Metro Area

|  | Female-owned | 33,254 | $34.95 \%$ | $\$ 4,913,624$ | $3.91 \%$ | $8.51 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 53,152 | $55.86 \%$ | $\$ 40,919,539$ | $32.55 \%$ | $22.93 \%$ |
|  | $50-50$ owned | 5,878 | $6.18 \%$ | $\$ 3,657,531$ | $2.91 \%$ | $26.30 \%$ |
|  | Public, Other | 2,861 | $3.01 \%$ | $\$ 76,227,244$ | $60.63 \%$ | $74.48 \%$ |

Metro Statistical Areas (MSA)
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Metro Statistical
Area (MSA)

## Gender of

Owner

Total Firms
$\%$ of Total
Firms

Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees

Bismarck, ND Metro Area

|  | Female-owned | 3,899 | $33.10 \%$ | $\$ 628,585$ | $4.07 \%$ | $10.54 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,239 | $52.97 \%$ | $\$ 5,369,414$ | $34.79 \%$ | $29.44 \%$ |  |
|  | $50-50$ owned | 1,145 | $9.72 \%$ | $\$ 505,202$ | $3.27 \%$ | $38.34 \%$ |  |
|  | Public, Other | 496 | $4.21 \%$ | $\$ 8,931,204$ | $57.87 \%$ | $99.60 \%$ |  |

Blacksburg-Christiansburg-Radford, VA Metro Area

|  | Female-owned | 3,860 | $33.45 \%$ | $\$ 497,660$ | $3.83 \%$ | $13.50 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,976 | $51.79 \%$ | $\$ 3,434,203$ | $26.41 \%$ | $28.45 \%$ |  |
|  | $50-50$ owned | 1,261 | $10.93 \%$ | $\$ 430,600$ | $3.31 \%$ | $25.85 \%$ |  |
|  | Public, Other | 442 | $3.83 \%$ | $\$ 8,641,001$ | $66.45 \%$ | $84.62 \%$ |  |

## Bloomington, IL Metro Area

|  | Female-owned | 4,294 | $32.76 \%$ | $\$ 637,887$ | $1.69 \%$ | $13.23 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 6,960 | $53.11 \%$ | $\$ 4,473,055$ | $11.86 \%$ | $27.37 \%$ |
|  | $50-50$ owned | 1,319 | $10.06 \%$ | $\$ 545,535$ | $1.45 \%$ | $27.29 \%$ |
|  | Public, Other | 533 | $4.07 \%$ | $\$ 32,063,292$ | $85.00 \%$ | $85.74 \%$ |

Bloomington, IN Metro Area

|  | Female-owned | 3,911 | $30.42 \%$ | $\$ 2,161,535$ | $21.72 \%$ | $9.84 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,983 | $54.32 \%$ | $\$ 2,668,183$ | $26.81 \%$ | $24.06 \%$ |
|  | $50-50$ owned | 1,363 | $10.60 \%$ | $\$ 362,390$ | $3.64 \%$ | $20.18 \%$ |
|  | Public, Other | 598 | $4.65 \%$ | $\$ 4,761,089$ | $47.83 \%$ | $76.42 \%$ |

Bloomsburg-Berwick, PA Metro Area

|  | Female-owned | 1,513 | $25.96 \%$ | $\$ 106,497$ | $1.32 \%$ | $13.15 \%$ |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,474 | $59.61 \%$ | $\$ 1,449,347$ | $17.97 \%$ | $20.29 \%$ |
|  | $50-50$ owned | 613 | $10.52 \%$ | $\$ 213,199$ | $2.64 \%$ | $19.74 \%$ |
|  | Public, Other | 228 | $3.91 \%$ | $\$ 6,295,378$ | $78.06 \%$ | $92.11 \%$ |

Boise City, ID Metro Area

|  | Female-owned | 20,144 | $34.31 \%$ | $\$ 1,904,833$ | $3.39 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 27,101 | $46.16 \%$ | $\$ 14,122,202$ | $25.15 \%$ |
|  | $50-50$ owned | 9,703 | $16.53 \%$ | $\$ 3,353,942$ | $5.97 \%$ |
|  | Public, Other | 1,759 | $3.00 \%$ | $\$ 36,777,931$ | $65.49 \%$ |


| Metro Statistical | Gender of | Total Firms | \% of Total <br> Area (MSA) | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Boston-Cambridge-Newton, MA-NH Metro Area

|  | Female-owned | 146,751 | $33.13 \%$ | $\$ 22,758,315$ | $3.31 \%$ | $11.60 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 258,241 | $58.30 \%$ | $\$ 209,466,806$ | $30.47 \%$ | $24.13 \%$ |
|  | $50-50$ owned | 26,252 | $5.93 \%$ | $\$ 13,424,535$ | $1.95 \%$ | $33.25 \%$ |
|  | Public, Other | 11,727 | $2.65 \%$ | $\$ 441,876,462$ | $64.27 \%$ | $73.16 \%$ |

## Boulder, CO Metro Area

|  | Female-owned | 15,895 | $35.98 \%$ | $\$ 1,748,962$ | $5.14 \%$ | $13.93 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 22,564 | $51.07 \%$ | $\$ 9,456,653$ | $27.78 \%$ | $23.85 \%$ |
|  | $50-50$ owned | 4,197 | $9.50 \%$ | $\$ 1,609,485$ | $4.73 \%$ | $32.57 \%$ |
|  | Public, Other | 1,526 | $3.45 \%$ | $\$ 21,221,160$ | $62.35 \%$ | $72.21 \%$ |

## Bowling Green, KY Metro Area

|  | Female-owned | 4,192 | $28.92 \%$ | $\$ 349,545$ | $2.40 \%$ | $8.33 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,496 | $58.61 \%$ | $\$ 5,394,295$ | $37.02 \%$ | $18.47 \%$ |
|  | $50-50$ owned | 1,306 | $9.01 \%$ | $\$ 743,598$ | $5.10 \%$ | $29.10 \%$ |
|  | Public, Other | 502 | $3.46 \%$ | $\$ 8,083,076$ | $55.48 \%$ | $84.06 \%$ |

Bremerton-Silverdale, WA Metro Area

|  | Female-owned | 6,698 | $36.79 \%$ | $\$ 1,185,306$ | $13.36 \%$ | $16.95 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,934 | $43.58 \%$ | $\$ 2,807,413$ | $31.64 \%$ | $28.62 \%$ |
|  | $50-50$ owned | 2,941 | $16.15 \%$ | $\$ 856,057$ | $9.65 \%$ | $36.52 \%$ |
|  | Public, Other | 633 | $3.48 \%$ | $\$ 4,023,029$ | $45.35 \%$ | $78.36 \%$ |

Bridgeport-Stamford-Norwalk, CT Metro Area

|  | Female-owned | 34,964 | $32.50 \%$ | $\$ 5,320,819$ | $1.77 \%$ | $10.06 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 60,963 | $56.67 \%$ | $\$ 50,257,937$ | $16.75 \%$ | $22.81 \%$ |
|  | $50-50$ owned | 7,812 | $7.26 \%$ | $\$ 3,483,918$ | $1.16 \%$ | $23.86 \%$ |
|  | Public, Other | 3,830 | $3.56 \%$ | $\$ 241,065,259$ | $80.32 \%$ | $65.35 \%$ |

Brownsville-Harlingen, TX Metro Area

|  | Female-owned | 14,800 | $40.44 \%$ | $\$ 821,002$ | $5.12 \%$ | $5.73 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 19,045 | $52.04 \%$ | $\$ 7,608,051$ | $47.47 \%$ | $14.89 \%$ |
|  | $50-50$ owned | 2,113 | $5.77 \%$ | $\$ 810,046$ | $5.05 \%$ | $30.76 \%$ |
|  | Public, Other | 640 | $1.75 \%$ | $\$ 6,789,492$ | $42.36 \%$ | $86.09 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Brunswick, GA Metro Area

|  | Female-owned | 3,837 | $36.13 \%$ | $\$ 448,899$ | $8.17 \%$ | $15.74 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 5,387 | $50.73 \%$ | $\$ 2,029,840$ | $36.96 \%$ | $23.43 \%$ |
|  | $50-50$ owned | 1,032 | $9.72 \%$ | $\$ 464,702$ | $8.46 \%$ | $29.07 \%$ |
|  | Public, Other | 364 | $3.43 \%$ | $\$ 2,548,671$ | $46.41 \%$ | $85.44 \%$ |

Buffalo-Cheektowaga-Niagara Falls, NY Metro Area

|  | Female-owned | 23,372 | $31.95 \%$ | $\$ 4,384,624$ | $3.98 \%$ | $14.25 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 43,525 | $59.50 \%$ | $\$ 36,588,146$ | $33.24 \%$ | $30.83 \%$ |  |
|  | $50-50$ owned | 3,855 | $5.27 \%$ | $\$ 1,900,943$ | $1.73 \%$ | $50.77 \%$ |  |
|  | Public, Other | 2,401 | $3.28 \%$ | $\$ 67,204,817$ | $61.05 \%$ | $82.76 \%$ |  |

## Burlington, NC Metro Area

|  | Female-owned | 3,804 | $34.61 \%$ | $\$ 312,886$ | $3.23 \%$ | $9.91 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,939 | $54.04 \%$ | $\$ 4,337,649$ | $44.81 \%$ | $25.76 \%$ |
|  | $50-50$ owned | 893 | $8.13 \%$ | $\$ 236,912$ | $2.45 \%$ | $23.74 \%$ |
|  | Public, Other | 354 | $3.22 \%$ | $\$ 4,793,506$ | $49.51 \%$ | $100.00 \%$ |

Burlington-South Burlington, VT Metro Area

|  | Female-owned | 7,801 | $32.75 \%$ | $\$ 904,176$ | $3.83 \%$ | $11.95 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,996 | $54.55 \%$ | $\$ 9,330,677$ | $39.57 \%$ | $23.62 \%$ |
|  | $50-50$ owned | 1,894 | $7.95 \%$ | $\$ 865,326$ | $3.67 \%$ | $43.77 \%$ |
|  | Public, Other | 1,131 | $4.75 \%$ | $\$ 12,479,858$ | $52.93 \%$ | $73.39 \%$ |

California-Lexington Park, MD Metro Area

|  | Female-owned | 2,941 | $39.98 \%$ | $\$ 461,659$ | $8.77 \%$ | $11.39 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,323 | $45.17 \%$ | $\$ 2,135,205$ | $40.55 \%$ | $25.88 \%$ |
|  | $50-50$ owned | 823 | $11.19 \%$ | $\$ 273,368$ | $5.19 \%$ | $27.95 \%$ |
|  | Public, Other | 270 | $3.67 \%$ | $\$ 2,395,142$ | $45.49 \%$ | $81.85 \%$ |

Canton-Massillon, OH Metro Area

|  | Female-owned | 9,937 | $31.28 \%$ | $\$ 1,088,595$ | $2.81 \%$ | $10.44 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 18,204 | $57.31 \%$ | $\$ 14,830,428$ | $38.35 \%$ | $23.34 \%$ |
|  | $50-50$ owned | 2,607 | $8.21 \%$ | $\$ 988,585$ | $2.56 \%$ | $32.22 \%$ |
|  | Public, Other | 1,018 | $3.20 \%$ | $\$ 21,764,770$ | $56.28 \%$ | $72.99 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Cape Coral-Fort Myers, FL Metro Area

|  | Female-owned | 22,438 | $34.40 \%$ | $\$ 2,194,887$ | $6.51 \%$ | $11.12 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 34,637 | $53.11 \%$ | $\$ 12,663,887$ | $37.54 \%$ | $21.68 \%$ |
|  | $50-50$ owned | 6,768 | $10.38 \%$ | $\$ 1,797,169$ | $5.33 \%$ | $29.03 \%$ |
|  | Public, Other | 1,378 | $2.11 \%$ | $\$ 17,082,418$ | $50.63 \%$ | $81.20 \%$ |
| Cape Girardeau, MO-IL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 2,698 | $32.42 \%$ | $\$ 449,220$ | $4.38 \%$ | $16.23 \%$ |
|  | Male-owned | 4,007 | $48.14 \%$ | $\$ 3,006,222$ | $29.34 \%$ | $31.47 \%$ |
|  | $50-50$ owned | 1,225 | $14.72 \%$ | $\$ 428,587$ | $4.18 \%$ | $28.33 \%$ |
|  | Public, Other | 393 | $4.72 \%$ | $\$ 6,361,005$ | $62.09 \%$ | $83.21 \%$ |

Carbondale-Marion, IL Metro Area

|  | Female-owned | 2,620 | $26.18 \%$ | $\$ 244,463$ | $3.48 \%$ | $10.73 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,885 | $58.80 \%$ | $\$ 2,334,128$ | $33.24 \%$ | $23.77 \%$ |
|  | $50-50$ owned | 1,075 | $10.74 \%$ | $\$ 223,880$ | $3.19 \%$ | $22.23 \%$ |
|  | Public, Other | 429 | $4.29 \%$ | $\$ 4,219,493$ | $60.09 \%$ | $81.59 \%$ |

Carson City, NV Metro Area

|  | Female-owned | 1,482 | $22.35 \%$ | $\$ 222,706$ | $5.16 \%$ | $15.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,251 | $49.03 \%$ | $\$ 1,298,779$ | $30.08 \%$ | $24.48 \%$ |
|  | $50-50$ owned | 1,045 | $15.76 \%$ | $\$ 617,279$ | $14.30 \%$ | $33.68 \%$ |
|  | Public, Other | 853 | $12.87 \%$ | $\$ 2,179,124$ | $50.47 \%$ | $24.97 \%$ |

Casper, WY Metro Area

|  | Female-owned | 2,385 | $29.53 \%$ | $\$ 545,176$ | $5.30 \%$ | $16.10 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,214 | $52.18 \%$ | $\$ 3,930,910$ | $38.25 \%$ | $32.37 \%$ |
|  | $50-50$ owned | 996 | $12.33 \%$ | $\$ 1,565,282$ | $15.23 \%$ | $38.76 \%$ |
|  | Public, Other | 481 | $5.96 \%$ | $\$ 4,235,319$ | $41.21 \%$ | $85.24 \%$ |

Cedar Rapids, IA Metro Area

|  | Female-owned | 6,929 | $34.34 \%$ | $\$ 2,138,066$ | $6.03 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,874 | $48.93 \%$ | $\$ 7,364,419$ | $20.76 \%$ |
|  | $50-50$ owned | 2,691 | $13.34 \%$ | $\$ 1,159,373$ | $3.27 \%$ |
|  | Public, Other | 685 | $3.39 \%$ | $\$ 24,810,107$ | $69.94 \%$ |

Metro Statistical Area (MSA)
Chambersburg-Waynesboro, PA Metro Area

|  | Female-owned | 3,752 | $32.30 \%$ | $\$ 315,132$ | $3.49 \%$ | $10.69 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,690 | $57.59 \%$ | $\$ 2,566,180$ | $28.46 \%$ | $19.99 \%$ |
|  | $50-50$ owned | 712 | $6.13 \%$ | $\$ 351,453$ | $3.90 \%$ | $35.67 \%$ |
|  | Public, Other | 462 | $3.98 \%$ | $\$ 5,784,457$ | $64.15 \%$ | $82.03 \%$ |

Champaign-Urbana, IL Metro Area

|  | Female-owned | 5,818 | $34.95 \%$ | $\$ 745,220$ | $3.87 \%$ | $10.11 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,601 | $51.66 \%$ | $\$ 5,591,423$ | $29.03 \%$ | $23.89 \%$ |
|  | $50-50$ owned | 1,641 | $9.86 \%$ | $\$ 417,919$ | $2.17 \%$ | $26.02 \%$ |
|  | Public, Other | 588 | $3.53 \%$ | $\$ 12,506,584$ | $64.93 \%$ | $95.24 \%$ |

## Charleston, WV Metro Area

|  | Female-owned | 4,864 | $32.57 \%$ | $\$ 816,336$ | $3.59 \%$ | $13.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,995 | $53.54 \%$ | $\$ 6,337,846$ | $27.90 \%$ | $30.79 \%$ |
|  | $50-50$ owned | 1,160 | $7.77 \%$ | $\$ 370,678$ | $1.63 \%$ | $26.72 \%$ |
|  | Public, Other | 913 | $6.11 \%$ | $\$ 15,187,977$ | $66.87 \%$ | $85.32 \%$ |

Charleston-North Charleston, SC Metro Area

|  | Female-owned | 22,685 | $36.02 \%$ | $\$ 2,707,774$ | $4.87 \%$ | $10.50 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 33,766 | $53.62 \%$ | $\$ 15,722,614$ | $28.28 \%$ | $23.69 \%$ |
|  | $50-50$ owned | 4,855 | $7.71 \%$ | $\$ 1,380,366$ | $2.48 \%$ | $28.44 \%$ |
|  | Public, Other | 1,673 | $2.66 \%$ | $\$ 35,794,454$ | $64.37 \%$ | $83.98 \%$ |

Charlotte-Concord-Gastonia, NC-SC Metro Area

|  | Female-owned | 73,756 | $36.14 \%$ | $\$ 10,654,109$ | $4.10 \%$ | $10.31 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 108,792 | $53.31 \%$ | $\$ 65,112,314$ | $25.05 \%$ | $22.53 \%$ |
|  | $50-50$ owned | 15,955 | $7.82 \%$ | $\$ 5,712,297$ | $2.20 \%$ | $29.97 \%$ |
|  | Public, Other | 5,568 | $2.73 \%$ | $\$ 178,441,203$ | $68.65 \%$ | $67.26 \%$ |

Charlottesville, VA Metro Area

|  | Female-owned | 7,936 | $35.43 \%$ | $\$ 874,587$ | $6.45 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,720 | $52.33 \%$ | $\$ 4,463,641$ | $32.92 \%$ |
|  | $50-50$ owned | 1,899 | $8.48 \%$ | $\$ 704,356$ | $5.20 \%$ |
|  | Public, Other | 842 | $3.76 \%$ | $\$ 7,515,356$ | $55.43 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | $\%$ of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Chattanooga, TN-GA Metro Area

|  | Female-owned | 13,307 | $30.67 \%$ | $\$ 1,722,607$ | $3.38 \%$ | $9.17 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 24,541 | $56.56 \%$ | $\$ 17,433,814$ | $34.18 \%$ | $21.01 \%$ |
|  | $50-50$ owned | 4,153 | $9.57 \%$ | $\$ 1,267,291$ | $2.48 \%$ | $20.56 \%$ |
|  | Public, Other | 1,386 | $3.19 \%$ | $\$ 30,585,481$ | $59.96 \%$ | $79.44 \%$ |
| Cheyenne, WY Metro Area |  |  |  |  |  |  |
|  | Female-owned | 2,958 | $31.09 \%$ | $\$ 393,768$ | $4.32 \%$ | $14.33 \%$ |
|  | Male-owned | 4,388 | $46.12 \%$ | $\$ 2,638,900$ | $28.95 \%$ | $28.33 \%$ |
|  | $50-50$ owned | 1,606 | $16.88 \%$ | $\$ 550,645$ | $6.04 \%$ | $21.54 \%$ |
|  | Public, Other | 563 | $5.92 \%$ | $\$ 5,533,523$ | $60.70 \%$ | $76.55 \%$ |

Chicago-Naperville-Elgin, IL-IN-WI Metro Area

|  | Female-owned | 340,336 | $37.65 \%$ | $\$ 47,629,668$ | $3.54 \%$ | $10.81 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 485,822 | $53.74 \%$ | $\$ 341,707,337$ | $25.41 \%$ | $24.74 \%$ |
|  | $50-50$ owned | 60,906 | $6.74 \%$ | $\$ 28,980,923$ | $2.15 \%$ | $31.71 \%$ |
|  | Public, Other | 16,991 | $1.88 \%$ | $\$ 926,721,690$ | $68.90 \%$ | $69.94 \%$ |

Chico, CA Metro Area

|  | Female-owned | 5,341 | $32.89 \%$ | $\$ 675,869$ | $6.86 \%$ | $10.78 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,370 | $51.54 \%$ | $\$ 4,063,368$ | $41.23 \%$ | $26.91 \%$ |
|  | $50-50$ owned | 2,048 | $12.61 \%$ | $\$ 1,021,927$ | $10.37 \%$ | $37.40 \%$ |
|  | Public, Other | 480 | $2.96 \%$ | $\$ 4,094,367$ | $41.54 \%$ | $80.63 \%$ |

Cincinnati, OH-KY-IN Metro Area

|  | Female-owned | 54,762 | $33.65 \%$ | $\$ 8,302,710$ | $2.98 \%$ | $9.67 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 91,749 | $56.39 \%$ | $\$ 73,008,141$ | $26.22 \%$ | $22.81 \%$ |
|  | $50-50$ owned | 11,820 | $7.26 \%$ | $\$ 5,508,848$ | $1.98 \%$ | $28.49 \%$ |
|  | Public, Other | 4,386 | $2.70 \%$ | $\$ 191,657,149$ | $68.82 \%$ | $77.95 \%$ |

Clarksville, TN-KY Metro Area

|  | Female-owned | 5,790 | $36.86 \%$ | $\$ 958,111$ | $6.51 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,871 | $50.11 \%$ | $\$ 4,596,977$ | $31.23 \%$ |
|  | $50-50$ owned | 1,529 | $9.73 \%$ | $\$ 922,237$ | $6.27 \%$ |
|  | Public, Other | 519 | $3.30 \%$ | $\$ 8,242,472$ | $56.00 \%$ |

Metro Statistical Areas (MSA)

Metro Statistical Area (MSA)

Total Firms Firms

Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees

Cleveland, TN Metro Area

|  | Female-owned | 2,569 | $30.63 \%$ | $\$ 224,785$ | $1.57 \%$ | $7.24 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,754 | $56.69 \%$ | $\$ 2,801,096$ | $19.59 \%$ | $19.69 \%$ |
|  | $50-50$ owned | 771 | $9.19 \%$ | $\$ 346,070$ | $2.42 \%$ | $27.76 \%$ |
|  | Public, Other | 293 | $3.49 \%$ | $\$ 10,927,774$ | $76.42 \%$ | $93.17 \%$ |

## Cleveland-Elyria, OH Metro Area

|  | Female-owned | 63,378 | $35.13 \%$ | $\$ 9,094,208$ | $4.33 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 100,934 | $55.94 \%$ | $\$ 73,569,697$ | $34.99 \%$ |
|  | $50-50$ owned | 11,178 | $6.20 \%$ | $\$ 5,004,246$ | $2.38 \%$ |
|  | Public, Other | 4,930 | $2.73 \%$ | $\$ 122,570,556$ | $58.30 \%$ |

## Coeur d'Alene, ID Metro Area

|  | Female-owned | 3,862 | $25.49 \%$ | $\$ 405,640$ | $4.95 \%$ | $13.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,951 | $52.47 \%$ | $\$ 3,852,906$ | $47.03 \%$ | $23.56 \%$ |
|  | $50-50$ owned | 2,907 | $19.19 \%$ | $\$ 1,054,858$ | $12.88 \%$ | $36.15 \%$ |
|  | Public, Other | 432 | $2.85 \%$ | $\$ 2,878,371$ | $35.14 \%$ | $93.98 \%$ |

## College Station-Bryan, TX Metro Area

|  | Female-owned | 6,208 | $34.22 \%$ | $\$ 1,562,404$ | $13.35 \%$ | $14.11 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,648 | $53.18 \%$ | $\$ 3,870,856$ | $33.08 \%$ | $22.28 \%$ |
|  | $50-50$ owned | 1,643 | $9.06 \%$ | $\$ 817,391$ | $6.98 \%$ | $33.23 \%$ |
|  | Public, Other | 642 | $3.54 \%$ | $\$ 5,451,577$ | $46.59 \%$ | $77.88 \%$ |

Colorado Springs, CO Metro Area

|  | Female-owned | 21,102 | $36.96 \%$ | $\$ 2,211,638$ | $6.05 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 28,219 | $49.43 \%$ | $\$ 11,568,850$ | $31.62 \%$ |
|  | $50-50$ owned | 6,230 | $10.91 \%$ | $\$ 1,561,693$ | $4.27 \%$ |
|  | Public, Other | 1,543 | $2.70 \%$ | $\$ 21,241,116$ | $58.06 \%$ |

Columbia, MO Metro Area

|  | Female-owned | 4,820 | $31.44 \%$ |  | $0.00 \%$ | $14.17 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,266 | $53.91 \%$ | $\$ 4,011,953$ | $27.88 \%$ | $28.21 \%$ |
|  | $50-50$ owned | 1,484 | $9.68 \%$ | $\$ 1,498,478$ | $10.41 \%$ | $36.25 \%$ |
|  | Public, Other | 763 | $4.98 \%$ | $\$ 7,849,786$ | $54.55 \%$ | $65.66 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Columbia, SC Metro Area |  |  |  |  |  |  |
|  | Female-owned | 22,945 | $37.31 \%$ | $\$ 2,186,609$ | $3.17 \%$ | $10.00 \%$ |
|  | Male-owned | 33,084 | $53.79 \%$ | $\$ 20,789,702$ | $30.17 \%$ | $23.52 \%$ |
|  | $50-50$ owned | 3,770 | $6.13 \%$ | $\$ 1,109,431$ | $1.61 \%$ | $31.51 \%$ |
|  | Public, Other | 1,708 | $2.78 \%$ | $\$ 44,820,857$ | $65.05 \%$ | $90.34 \%$ |
|  | Fomale-owned | 10,736 | $43.84 \%$ | $\$ 519,334$ | $2.31 \%$ | $5.77 \%$ |
|  | Male-owned | 11,975 | $48.90 \%$ | $\$ 5,523,158$ | $24.54 \%$ | $19.84 \%$ |
|  | $50-50$ owned | 1,103 | $4.50 \%$ | $\$ 299,096$ | $1.33 \%$ | $32.09 \%$ |
|  | Public, Other | 675 | $2.76 \%$ | $\$ 16,160,920$ | $71.82 \%$ | $99.41 \%$ |

## Columbus, IN Metro Area

|  | Female-owned | 1,507 | $30.76 \%$ | $\$ 484,972$ | $4.18 \%$ | $8.29 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,549 | $52.02 \%$ | $\$ 1,762,831$ | $15.19 \%$ | $36.21 \%$ |
|  | $50-50$ owned | 451 | $9.20 \%$ | $\$ 134,945$ | $1.16 \%$ | $23.06 \%$ |
|  | Public, Other | 394 | $8.04 \%$ | $\$ 9,219,613$ | $79.46 \%$ | $87.31 \%$ |

## Columbus, OH Metro Area

|  | Female-owned | 59,239 | $35.63 \%$ | $\$ 8,344,903$ | $3.55 \%$ | $8.42 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 91,533 | $55.05 \%$ | $\$ 57,315,267$ | $24.36 \%$ | $19.12 \%$ |
|  | $50-50$ owned | 11,177 | $6.72 \%$ | $\$ 3,873,543$ | $1.65 \%$ | $25.01 \%$ |
|  | Public, Other | 4,314 | $2.59 \%$ | $\$ 165,782,891$ | $70.45 \%$ | $72.28 \%$ |

## Corpus Christi, TX Metro Area

|  | Female-owned | 14,034 | $37.07 \%$ | $\$ 1,902,823$ | $2.52 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 19,558 | $51.67 \%$ | $\$ 29,503,647$ | $39.01 \%$ |
|  | $50-50$ owned | 3,247 | $8.58 \%$ |  | $0.00 \%$ |
|  | Public, Other | 1,015 | $2.68 \%$ | $\$ 41,259,537$ | $54.55 \%$ |

## Corvallis, OR Metro Area

|  | Female-owned | 2,264 | $33.83 \%$ | $\$ 331,805$ | $9.71 \%$ | $16.30 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,368 | $50.32 \%$ | $\$ 1,306,837$ | $38.23 \%$ | $25.24 \%$ |
|  | $50-50$ owned | 725 | $10.83 \%$ | $\$ 175,071$ | $5.12 \%$ | $38.76 \%$ |
|  | Public, Other | 337 | $5.04 \%$ | $\$ 1,604,726$ | $46.94 \%$ | $73.59 \%$ |

Metro Statistical Area (MSA) Gender of Owner Total Firms Firms
\% of Total
\% of Total Receipts
\% of Firms w Paid Employees

Crestview-Fort Walton Beach-Destin, FL Metro Area

|  | Female-owned | 8,593 | $37.72 \%$ | $\$ 1,094,138$ | $8.64 \%$ | $14.28 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,889 | $47.80 \%$ | $\$ 4,400,166$ | $34.73 \%$ | $24.87 \%$ |  |
|  | $50-50$ owned | 2,512 | $11.03 \%$ | $\$ 692,362$ | $5.47 \%$ | $33.08 \%$ |  |
|  | Public, Other | 786 | $3.45 \%$ | $\$ 6,481,778$ | $51.16 \%$ | $71.76 \%$ |  |

Cumberland, MD-WV Metro Area

|  | Female-owned | 2,005 | $33.86 \%$ | $\$ 263,485$ | $5.00 \%$ | $9.78 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,206 | $54.14 \%$ | $\$ 1,800,418$ | $34.17 \%$ | $27.11 \%$ |  |
|  | $50-50$ owned | 466 | $7.87 \%$ | $\$ 276,169$ | $5.24 \%$ | $33.26 \%$ |  |
|  | Public, Other | 245 | $4.14 \%$ | $\$ 2,928,718$ | $55.59 \%$ | $97.14 \%$ |  |

## Dallas-Fort Worth-Arlington, TX Metro Area

|  | Female-owned | 235,520 | $36.67 \%$ | $\$ 37,430,543$ | $4.18 \%$ | $8.69 \%$ | $18.83 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 342,197 | $53.28 \%$ | $\$ 211,126,018$ | $23.60 \%$ |  |  |
|  | $50-50$ owned | 53,032 | $8.26 \%$ | $\$ 23,308,282$ | $2.61 \%$ | $26.26 \%$ |  |
|  | Public, Other | 11,540 | $1.80 \%$ | $\$ 622,833,208$ | $69.61 \%$ | $69.37 \%$ |  |

Dalton, GA Metro Area

|  | Female-owned | 2,919 | $32.67 \%$ | $\$ 418,209$ | $3.05 \%$ | $7.40 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,954 | $55.44 \%$ | $\$ 6,478,610$ | $47.30 \%$ | $25.23 \%$ |
|  | $50-50$ owned | 678 | $7.59 \%$ | $\$ 229,113$ | $1.67 \%$ | $39.23 \%$ |
|  | Public, Other | 384 | $4.30 \%$ | $\$ 6,569,899$ | $47.97 \%$ | $82.03 \%$ |

Danville, IL Metro Area

|  | Female-owned | 2,491 | $45.37 \%$ | $\$ 237,393$ | $3.24 \%$ | $5.58 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,268 | $41.30 \%$ | $\$ 2,718,048$ | $37.15 \%$ | $26.63 \%$ |
|  | $50-50$ owned | 484 | $8.81 \%$ | $\$ 254,581$ | $3.48 \%$ | $18.80 \%$ |
|  | Public, Other | 248 | $4.52 \%$ | $\$ 4,106,531$ | $56.13 \%$ | $94.35 \%$ |

Daphne-Fairhope-Foley, AL Metro Area

|  | Female-owned | 6,505 | $32.97 \%$ | $\$ 925,956$ | $9.09 \%$ | $11.98 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,935 | $55.41 \%$ | $\$ 4,105,064$ | $40.32 \%$ | $20.37 \%$ |
|  | $50-50$ owned | 1,665 | $8.44 \%$ | $\$ 484,047$ | $4.75 \%$ | $29.91 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| Davenport-Moline-Rock Island, IA-IL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 9,684 | $36.44 \%$ | $\$ 1,748,181$ | $3.74 \%$ | $12.41 \%$ |
|  | Male-owned | 13,561 | $51.03 \%$ | $\$ 13,386,209$ | $28.66 \%$ | $29.33 \%$ |
|  | $50-50$ owned | 2,404 | $9.05 \%$ | $\$ 974,195$ | $2.09 \%$ | $38.52 \%$ |
|  | Public, Other | 928 | $3.49 \%$ | $\$ 30,604,908$ | $65.52 \%$ | $97.31 \%$ |
| Dayton, OH Metro Area |  |  |  |  |  |  |
|  | Female-owned | 20,877 | $35.14 \%$ | $\$ 2,673,028$ | $3.61 \%$ | $8.46 \%$ |
|  | Male-owned | 32,506 | $54.71 \%$ | $\$ 21,498,793$ | $29.00 \%$ | $22.37 \%$ |
|  | $50-50$ owned | 4,192 | $7.06 \%$ | $\$ 1,476,316$ | $1.99 \%$ | $23.26 \%$ |
|  | Public, Other | 1,837 | $3.09 \%$ | $\$ 48,483,422$ | $65.40 \%$ | $87.26 \%$ |

## Decatur, AL Metro Area

|  | Female-owned | 4,223 | $35.69 \%$ | $\$ 531,461$ | $3.16 \%$ | $10.63 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,280 | $53.08 \%$ | $\$ 2,990,718$ | $17.77 \%$ | $22.29 \%$ |
|  | $50-50$ owned | 901 | $7.61 \%$ | $\$ 297,116$ | $1.76 \%$ | $27.30 \%$ |
|  | Public, Other | 428 | $3.62 \%$ | $\$ 13,015,230$ | $77.31 \%$ | $86.68 \%$ |

Decatur, IL Metro Area

|  | Female-owned | 2,882 | $39.87 \%$ | $\$ 809,798$ | $3.62 \%$ | $11.21 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,310 | $45.79 \%$ | $\$ 2,623,497$ | $11.74 \%$ | $31.81 \%$ |
|  | $50-50$ owned | 608 | $8.41 \%$ | $\$ 209,547$ | $0.94 \%$ | $38.82 \%$ |
|  | Public, Other | 429 | $5.93 \%$ | $\$ 18,700,504$ | $83.70 \%$ | $86.48 \%$ |

Deltona-Daytona Beach-Ormond Beach, FL Metro Area

|  | Female-owned | 19,366 | $36.46 \%$ | $\$ 1,860,863$ | $7.65 \%$ | $13.13 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 27,639 | $52.04 \%$ | $\$ 7,737,189$ | $31.83 \%$ | $21.77 \%$ |
|  | $50-50$ owned | 4,979 | $9.37 \%$ | $\$ 966,526$ | $3.98 \%$ | $35.45 \%$ |
|  | Public, Other | 1,128 | $2.12 \%$ | $\$ 13,747,013$ | $56.55 \%$ | $72.25 \%$ |

Denver-Aurora-Lakewood, CO Metro Area

|  | Female-owned | 101,243 | $36.55 \%$ | $\$ 15,252,721$ | $4.55 \%$ | $12.85 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 145,990 | $52.70 \%$ | $\$ 85,381,342$ | $25.45 \%$ | $23.52 \%$ |
|  | $50-50$ owned | 22,897 | $8.27 \%$ | $\$ 9,060,242$ | $2.70 \%$ | $31.54 \%$ |
|  | Public, Other | 6,871 | $2.48 \%$ | $\$ 225,843,369$ | $67.31 \%$ | $72.52 \%$ |

Metro Statistical Areas (MSA)

Metro Statistical Area (MSA)
\% of Total Firms

Receipts $(\$ 1,000)$
\% of Total Receipts
\% of Firms w Paid Employees

Des Moines-West Des Moines, IA Metro Area

|  | Female-owned | 17,187 | $32.62 \%$ | $\$ 2,057,628$ | $2.03 \%$ | $8.74 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 27,583 | $52.36 \%$ | $\$ 20,997,751$ | $20.69 \%$ | $24.19 \%$ |
|  | $50-50$ owned | 5,813 | $11.03 \%$ | $\$ 1,863,946$ | $1.84 \%$ | $25.75 \%$ |
|  | Public, Other | 2,097 | $3.98 \%$ | $\$ 76,550,978$ | $75.44 \%$ | $74.73 \%$ |
|  | Female-owned | 157,090 | $39.54 \%$ | $\$ 18,698,444$ | $3.43 \%$ |  |
|  | Male-owned | 207,733 | $52.29 \%$ | $\$ 143,489,572$ | $26.34 \%$ | $8.47 \%$ |
|  | $50-50$ owned | 25,821 | $6.50 \%$ | $\$ 10,322,830$ | $1.90 \%$ | $24.40 \%$ |

## Dothan, AL Metro Area

|  | Female-owned | 3,920 | $34.94 \%$ | $\$ 419,420$ | $2.68 \%$ | $9.54 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 5,837 | $52.03 \%$ | $\$ 4,114,995$ | $26.31 \%$ | $25.27 \%$ |  |
|  | $50-50$ owned | 1,002 | $8.93 \%$ | $\$ 321,489$ | $2.06 \%$ | $29.04 \%$ |  |
|  | Public, Other | 460 | $4.10 \%$ | $\$ 10,782,390$ | $68.95 \%$ | $83.26 \%$ |  |

Dover, DE Metro Area

|  | Female-owned | 3,763 | $31.35 \%$ | $\$ 343,972$ | $3.65 \%$ | $10.55 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,012 | $50.08 \%$ | $\$ 2,919,211$ | $30.99 \%$ | $22.84 \%$ |
|  | $50-50$ owned | 1,672 | $13.93 \%$ | $\$ 385,702$ | $4.09 \%$ | $19.80 \%$ |
|  | Public, Other | 556 | $4.63 \%$ | $\$ 5,771,283$ | $61.27 \%$ | $71.58 \%$ |

## Dubuque, IA Metro Area

|  | Female-owned | 2,366 | $28.39 \%$ | $\$ 413,905$ | $2.63 \%$ | $12.93 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,386 | $52.63 \%$ | $\$ 3,927,298$ | $24.91 \%$ | $25.13 \%$ |
|  | $50-50$ owned | 1,171 | $14.05 \%$ |  | $0.00 \%$ | $35.27 \%$ |
|  | Public, Other | 409 | $4.91 \%$ | $\$ 10,035,409$ | $63.65 \%$ | $86.06 \%$ |

Duluth, MN-WI Metro Area

|  | Female-owned | 6,046 | $29.08 \%$ | $\$ 760,396$ | $2.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,007 | $52.95 \%$ | $\$ 6,784,575$ | $22.56 \%$ |
|  | $50-50$ owned | 2,861 | $13.76 \%$ | $\$ 844,778$ | $2.81 \%$ |
|  | Public, Other | 874 | $4.20 \%$ | $\$ 21,688,402$ | $72.11 \%$ |

Metro Statistical Area (MSA)
Durham-Chapel Hill, NC Metro Area

|  | Female-owned | 18,678 | $39.28 \%$ | $\$ 1,537,389$ | $2.57 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 24,117 | $50.72 \%$ | $\$ 12,326,257$ | $20.62 \%$ |
|  | $50-50$ owned | 3,342 | $7.03 \%$ | $\$ 1,007,447$ | $1.69 \%$ |
|  | Public, Other | 1,416 | $2.98 \%$ | $\$ 44,913,772$ | $75.13 \%$ |
| East Stroudsburg, PA Metro Area |  |  |  |  | $90.31 .57 \%$ |
|  | Female-owned | 4,123 | $32.27 \%$ | $\$ 452,033$ | $4.89 \%$ |
|  | Male-owned | 7,399 | $57.91 \%$ | $\$ 1,823,637$ | $19.72 \%$ |
|  | $50-50$ owned | 846 | $6.62 \%$ | $\$ 256,874$ | $2.78 \%$ |

## Eau Claire, WI Metro Area

|  | Female-owned | 3,922 | $29.75 \%$ | $\$ 865,300$ | $5.53 \%$ | $13.56 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,124 | $54.04 \%$ | $\$ 3,946,356$ | $25.22 \%$ | $25.24 \%$ |
|  | $50-50$ owned | 1,613 | $12.24 \%$ | $\$ 1,061,633$ | $6.79 \%$ | $41.66 \%$ |
|  | Public, Other | 523 | $3.97 \%$ | $\$ 9,772,715$ | $62.46 \%$ | $87.95 \%$ |

## El Centro, CA Metro Area

|  | Female-owned | 4,765 | $42.54 \%$ | $\$ 465,664$ | $7.19 \%$ | $7.51 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,340 | $47.67 \%$ | $\$ 1,880,950$ | $29.05 \%$ | $20.17 \%$ |
|  | $50-50$ owned | 773 | $6.90 \%$ | $\$ 478,522$ | $7.39 \%$ | $32.60 \%$ |
|  | Public, Other | 324 | $2.89 \%$ | $\$ 3,649,545$ | $56.37 \%$ | $93.21 \%$ |

Elizabethtown-Fort Knox, KY Metro Area

|  | Female-owned | 2,967 | $29.71 \%$ | $\$ 228,415$ | $2.90 \%$ | $9.77 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,424 | $54.31 \%$ | $\$ 2,957,158$ | $37.53 \%$ | $26.33 \%$ |
|  | $50-50$ owned | 1,234 | $12.35 \%$ | $\$ 455,814$ | $5.78 \%$ | $19.77 \%$ |
|  | Public, Other | 363 | $3.63 \%$ | $\$ 4,238,061$ | $53.79 \%$ | $99.72 \%$ |

Elkhart-Goshen, IN Metro Area

|  | Female-owned | 4,573 | $29.28 \%$ | $\$ 1,035,036$ | $4.20 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,549 | $54.73 \%$ | $\$ 12,635,769$ | $51.33 \%$ |
|  | $50-50$ owned | 2,007 | $12.85 \%$ | $\$ 1,123,912$ | $4.57 \%$ |
|  | Public, Other | 490 | $3.14 \%$ | $\$ 9,820,201$ | $39.90 \%$ |

Metro Statistical Areas (MSA)

| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Area (MSA) |  | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | | \% of Firms w |
| :---: |
| Paid Employees |

Elmira, NY Metro Area

|  | Female-owned | 1,877 | $40.23 \%$ | $\$ 273,766$ | $5.09 \%$ | $10.23 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,246 | $48.14 \%$ | $\$ 1,623,114$ | $30.15 \%$ | $35.13 \%$ |  |
|  | $50-50$ owned | 227 | $4.86 \%$ |  | $0.00 \%$ | $62.11 \%$ |  |
| El Paso, TX Metro Area |  | Public, Other | 316 | $6.77 \%$ | $\$ 3,191,031$ | $59.28 \%$ | $99.37 \%$ |
|  | Female-owned | 26,575 | $39.34 \%$ | $\$ 1,769,684$ | $3.38 \%$ |  |  |
|  | Male-owned | 35,796 | $52.99 \%$ | $\$ 15,494,430$ | $29.57 \%$ | $5.76 \%$ |  |
|  | $50-50$ owned | 3,825 | $5.66 \%$ | $\$ 1,872,740$ | $3.57 \%$ | $17.42 \%$ |  |

Erie, PA Metro Area

|  | Female-owned | 5,581 | 29.90\% | \$637,950 | 2.52\% | 14.67\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,882 | 58.30\% | \$7,363,117 | 29.08\% | 26.13\% |
|  | 50-50 owned | 1,434 | 7.68\% |  | 0.00\% | 32.08\% |
|  | Public, Other | 770 | 4.12\% | \$16,278,336 | 64.30\% | 88.44\% |
| Eugene, OR Metro Area |  |  |  |  |  |  |
|  | Female-owned | 10,998 | 37.34\% | \$1,614,722 | 7.71\% | 13.30\% |
|  | Male-owned | 13,955 | 47.37\% | \$7,451,459 | 35.59\% | 27.37\% |
|  | 50-50 owned | 3,526 | 11.97\% | \$1,701,073 | 8.12\% | 34.97\% |
|  | Public, Other | 977 | 3.32\% | \$10,169,964 | 48.57\% | 84.14\% |

Evansville, IN-KY Metro Area

|  | Female-owned | 6,595 | $30.29 \%$ | $\$ 1,563,775$ | $3.71 \%$ | $12.46 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 12,019 | $55.21 \%$ | $\$ 8,391,245$ | $19.89 \%$ | $26.56 \%$ |  |
|  | $50-50$ owned | 2,278 | $10.46 \%$ | $\$ 1,329,250$ | $3.15 \%$ | $31.43 \%$ |  |
|  | Public, Other | 879 | $4.04 \%$ | $\$ 30,900,014$ | $73.25 \%$ | $91.35 \%$ |  |

Fairbanks, AK Metro Area

|  | Female-owned | 2,470 | $33.83 \%$ | $\$ 431,269$ | $5.28 \%$ | $18.34 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,581 | $49.05 \%$ | $\$ 3,891,357$ | $47.66 \%$ | $28.09 \%$ |
|  | $50-50$ owned | 943 | $12.92 \%$ | $\$ 638,132$ | $7.81 \%$ | $33.09 \%$ |
|  | Public, Other | 307 | $4.20 \%$ | $\$ 3,204,771$ | $39.25 \%$ | $88.93 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Fargo, ND-MN Metro Area

|  | Female-owned | 6,632 | $32.37 \%$ | $\$ 1,274,306$ | $4.33 \%$ | $13.25 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,140 | $54.38 \%$ | $\$ 10,791,530$ | $36.68 \%$ | $28.01 \%$ |
|  | $50-50$ owned | 1,902 | $9.28 \%$ | $\$ 1,019,945$ | $3.47 \%$ | $38.07 \%$ |
|  | Public, Other | 813 | $3.97 \%$ | $\$ 16,334,493$ | $55.52 \%$ | $87.95 \%$ |
| Farmington, NM Metro Area |  |  |  |  |  |  |
|  | Female-owned | 2,941 | $35.96 \%$ | $\$ 673,257$ | $9.03 \%$ | $12.51 \%$ |
|  | Male-owned | 3,652 | $44.66 \%$ | $\$ 2,401,735$ | $32.21 \%$ | $31.90 \%$ |
|  | $50-50$ owned | 1,175 | $14.37 \%$ | $\$ 443,234$ | $5.94 \%$ | $36.68 \%$ |
|  | Public, Other | 410 | $5.01 \%$ | $\$ 3,938,814$ | $52.82 \%$ | $89.02 \%$ |

Fayetteville, NC Metro Area

|  | Female-owned | 9,923 | $42.25 \%$ | $\$ 1,462,733$ | $8.04 \%$ | $11.01 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,316 | $48.18 \%$ | $\$ 4,976,453$ | $27.35 \%$ | $23.42 \%$ |
|  | $50-50$ owned | 1,600 | $6.81 \%$ | $\$ 673,775$ | $3.70 \%$ | $29.81 \%$ |
|  | Public, Other | 650 | $2.77 \%$ | $\$ 11,079,747$ | $60.90 \%$ | $95.08 \%$ |

Fayetteville-Springdale-Rogers, AR-MO Metro Area

|  | Female-owned | 12,980 | $32.81 \%$ | $\$ 1,464,836$ | $2.90 \%$ | $10.78 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 20,060 | $50.71 \%$ | $\$ 13,793,570$ | $27.30 \%$ | $21.96 \%$ |
|  | $50-50$ owned | 5,225 | $13.21 \%$ | $\$ 1,898,193$ | $3.76 \%$ | $27.73 \%$ |
|  | Public, Other | 1,291 | $3.26 \%$ | $\$ 33,363,972$ | $66.04 \%$ | $73.12 \%$ |

Flagstaff, AZ Metro Area

|  | Female-owned | 3,998 | $36.56 \%$ | $\$ 329,445$ | $4.03 \%$ | $11.46 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,766 | $43.59 \%$ | $\$ 1,964,773$ | $24.06 \%$ | $25.95 \%$ |
|  | $50-50$ owned | 1,754 | $16.04 \%$ | $\$ 749,013$ | $9.17 \%$ | $42.02 \%$ |
|  | Public, Other | 416 | $3.80 \%$ | $\$ 5,121,581$ | $62.73 \%$ | $91.11 \%$ |

Flint, MI Metro Area

|  | Female-owned | 15,262 | $43.77 \%$ | $\$ 1,025,797$ | $3.27 \%$ | $6.95 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 16,592 | $47.58 \%$ | $\$ 8,793,578$ | $28.01 \%$ | $25.02 \%$ |
|  | $50-50$ owned | 2,177 | $6.24 \%$ | $\$ 906,350$ | $2.89 \%$ | $26.87 \%$ |
|  | Public, Other | 840 | $2.41 \%$ | $\$ 20,671,398$ | $65.84 \%$ | $71.67 \%$ |

Metro Statistical Areas (MSA)

Metro Statistical
Area (MSA)
Gender of
Gender of $\quad$ Total Firms
Owner
\% of Total Firms
Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees
Florence, SC Metro Area

|  | Female-owned | 5,870 | $39.49 \%$ | $\$ 1,068,115$ | $6.68 \%$ | $8.91 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 7,734 | $52.03 \%$ | $\$ 5,512,002$ | $34.49 \%$ | $25.54 \%$ |
|  | $50-50$ owned | 721 | $4.85 \%$ |  | $0.00 \%$ | $37.03 \%$ |
|  | Public, Other | 539 | $3.63 \%$ | $\$ 8,967,366$ | $56.12 \%$ | $92.39 \%$ |

Florence-Muscle Shoals, AL Metro Area

|  | Female-owned | 4,375 | $32.30 \%$ | $\$ 369,742$ | $3.97 \%$ | $7.98 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,570 | $55.90 \%$ | $\$ 4,531,656$ | $48.62 \%$ | $21.15 \%$ |
|  | $50-50$ owned | 1,010 | $7.46 \%$ | $\$ 334,633$ | $3.59 \%$ | $25.84 \%$ |
|  | Public, Other | 588 | $4.34 \%$ | $\$ 4,083,949$ | $43.82 \%$ | $59.01 \%$ |

## Fond du Lac, WI Metro Area

|  | Female-owned | 2,122 | $27.64 \%$ | $\$ 355,073$ | $3.23 \%$ | $18.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,213 | $54.89 \%$ | $\$ 3,903,630$ | $35.48 \%$ | $24.80 \%$ |
|  | $50-50$ owned | 931 | $12.13 \%$ | $\$ 685,376$ | $6.23 \%$ | $25.78 \%$ |
|  | Public, Other | 411 | $5.35 \%$ | $\$ 6,059,661$ | $55.07 \%$ | $67.64 \%$ |

Fort Collins, CO Metro Area

|  | Female-owned | 12,116 | $34.67 \%$ | $\$ 1,561,940$ | $6.26 \%$ | $14.95 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 18,007 | $51.52 \%$ | $\$ 7,341,498$ | $29.42 \%$ | $24.86 \%$ |
|  | $50-50$ owned | 3,991 | $11.42 \%$ | $\$ 1,002,762$ | $4.02 \%$ | $32.17 \%$ |
|  | Public, Other | 835 | $2.39 \%$ | $\$ 15,052,019$ | $60.31 \%$ | $92.93 \%$ |

Fort Smith, AR-OK Metro Area

|  | Female-owned | 6,774 | $30.53 \%$ | $\$ 1,066,533$ | $5.68 \%$ | $11.43 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,016 | $54.16 \%$ | $\$ 6,881,405$ | $36.66 \%$ | $21.85 \%$ |
|  | $50-50$ owned | 2,513 | $11.33 \%$ | $\$ 988,370$ | $5.26 \%$ | $32.43 \%$ |
|  | Public, Other | 885 | $3.99 \%$ | $\$ 9,836,697$ | $52.40 \%$ | $64.29 \%$ |

Fort Wayne, IN Metro Area

|  | Female-owned | 10,782 | $32.77 \%$ | $\$ 2,655,362$ | $4.33 \%$ | $11.17 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,984 | $54.66 \%$ | $\$ 16,926,132$ | $27.63 \%$ | $26.87 \%$ |
|  | $50-50$ owned | 2,991 | $9.09 \%$ | $\$ 1,117,624$ | $1.82 \%$ | $27.85 \%$ |
|  | Public, Other | 1,145 | $3.48 \%$ | $\$ 40,563,217$ | $66.21 \%$ | $88.47 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Fresno, CA Metro Area

|  | Female-owned | 22,727 | $38.15 \%$ | $\$ 5,417,810$ | $9.69 \%$ | $9.14 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 30,341 | $50.93 \%$ | $\$ 20,154,420$ | $36.04 \%$ | $24.60 \%$ |
|  | $50-50$ owned | 4,869 | $8.17 \%$ |  | $0.00 \%$ | $35.98 \%$ |
|  | Public, Other | 1,631 | $2.74 \%$ | $\$ 25,221,097$ | $45.10 \%$ | $83.63 \%$ |
|  |  |  |  |  |  |  |
|  | Female-owned | 2,902 | $33.68 \%$ | $\$ 235,467$ | $4.25 \%$ | $8.41 \%$ |
|  | Male-owned | 4,938 | $57.31 \%$ | $\$ 2,671,991$ | $48.20 \%$ | $20.35 \%$ |
|  | $50-50$ owned | 467 | $5.42 \%$ | $\$ 114,072$ | $2.06 \%$ | $23.77 \%$ |
|  | Public, Other | 308 | $3.57 \%$ | $\$ 2,521,716$ | $45.49 \%$ | $84.09 \%$ |

## Gainesville, FL Metro Area

|  | Female-owned | 7,489 | $35.94 \%$ | $\$ 725,939$ | $5.16 \%$ | $12.89 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,615 | $50.94 \%$ | $\$ 4,464,115$ | $31.73 \%$ | $28.71 \%$ |
|  | $50-50$ owned | 1,981 | $9.51 \%$ | $\$ 719,304$ | $5.11 \%$ | $36.29 \%$ |
|  | Public, Other | 752 | $3.61 \%$ | $\$ 8,157,550$ | $57.99 \%$ | $86.57 \%$ |

Gainesville, GA Metro Area

|  | Female-owned | 5,383 | $34.26 \%$ |  | $0.00 \%$ | $14.29 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,921 | $56.78 \%$ | $\$ 5,534,456$ | $22.39 \%$ | $22.88 \%$ |
|  | $50-50$ owned | 849 | $5.40 \%$ | $\$ 319,711$ | $1.29 \%$ | $35.22 \%$ |
|  | Public, Other | 560 | $3.56 \%$ | $\$ 17,116,326$ | $69.24 \%$ | $72.32 \%$ |

Gettysburg, PA Metro Area

|  | Female-owned | 2,403 | $32.26 \%$ | $\$ 208,593$ | $3.62 \%$ | $10.07 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,222 | $56.67 \%$ | $\$ 1,886,073$ | $32.76 \%$ | $22.81 \%$ |
|  | $50-50$ owned | 570 | $7.65 \%$ | $\$ 271,504$ | $4.72 \%$ | $36.14 \%$ |
|  | Public, Other | 255 | $3.42 \%$ | $\$ 3,391,524$ | $58.90 \%$ | $84.31 \%$ |

Glens Falls, NY Metro Area

|  | Female-owned | 3,385 | $31.82 \%$ | $\$ 416,010$ | $5.20 \%$ | $18.05 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,088 | $57.23 \%$ | $\$ 2,117,361$ | $26.46 \%$ | $27.68 \%$ |
|  | $50-50$ owned | 669 | $6.29 \%$ | $\$ 205,293$ | $2.57 \%$ | $47.09 \%$ |
|  | Public, Other | 495 | $4.65 \%$ | $\$ 5,262,397$ | $65.77 \%$ | $72.32 \%$ |

Metro Statistical Areas (MSA)

Metro Statistical
Area (MSA)
$\begin{array}{c}\text { Gender of } \\ \text { Owner }\end{array} \quad$ Total Firms $\left.\begin{array}{c}\text { \% of Total } \\ \text { Firms }\end{array}\right]$

Receipts \% of Total \% of Firms w Receipts Paid Employees
Goldsboro, NC Metro Area

|  | Female-owned | 2,486 | $34.85 \%$ | $\$ 304,143$ | $4.77 \%$ | $10.14 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,836 | $53.78 \%$ | $\$ 2,657,031$ | $41.68 \%$ | $25.10 \%$ |
|  | $50-50$ owned | 545 | $7.64 \%$ | $\$ 205,720$ | $3.23 \%$ | $31.74 \%$ |
|  | Public, Other | 266 | $3.73 \%$ | $\$ 3,207,671$ | $50.32 \%$ | $99.62 \%$ |

Grand Forks, ND-MN Metro Area

|  | Female-owned | 2,352 | $27.57 \%$ | $\$ 622,438$ | $6.25 \%$ | $13.69 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,695 | $55.03 \%$ | $\$ 3,517,393$ | $35.33 \%$ | $23.83 \%$ |
|  | $50-50$ owned | 1,040 | $12.19 \%$ | $\$ 424,577$ | $4.26 \%$ | $31.92 \%$ |
|  | Public, Other | 444 | $5.20 \%$ | $\$ 5,391,040$ | $54.15 \%$ | $90.99 \%$ |

## Grand Island, NE Metro Area

|  | Female-owned | 1,855 | $24.65 \%$ | $\$ 281,570$ | $2.10 \%$ | $17.04 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,285 | $56.95 \%$ | $\$ 3,515,674$ | $26.23 \%$ | $28.00 \%$ |
|  | $50-50$ owned | 1,084 | $14.41 \%$ | $\$ 500,384$ | $3.73 \%$ | $44.00 \%$ |
|  | Public, Other | 301 | $4.00 \%$ | $\$ 9,107,839$ | $67.94 \%$ | $96.35 \%$ |

Grand Junction, CO Metro Area

|  | Female-owned | 4,788 | $32.72 \%$ | $\$ 525,095$ | $5.35 \%$ | $16.19 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,328 | $50.08 \%$ | $\$ 3,470,370$ | $35.33 \%$ | $29.75 \%$ |
|  | $50-50$ owned | 1,951 | $13.33 \%$ | $\$ 732,067$ | $7.45 \%$ | $32.55 \%$ |
|  | Public, Other | 565 | $3.86 \%$ | $\$ 5,095,993$ | $51.88 \%$ | $83.89 \%$ |

Grand Rapids-Wyoming, MI Metro Area

|  | Female-owned | 26,284 | $31.97 \%$ | $\$ 4,327,824$ | $3.96 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 46,932 | $57.08 \%$ | $\$ 37,971,346$ | $34.72 \%$ |
|  | $50-50$ owned | 7,016 | $8.53 \%$ | $\$ 2,237,177$ | $2.05 \%$ |
|  | Public, Other | 1,983 | $2.41 \%$ | $\$ 64,813,128$ | $59.27 \%$ |

Grants Pass, OR Metro Area

|  | Female-owned | 2,284 | $31.19 \%$ | $\$ 237,234$ | $6.52 \%$ | $12.04 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,455 | $47.19 \%$ | $\$ 1,432,028$ | $39.36 \%$ | $24.17 \%$ |
|  | $50-50$ owned | 1,352 | $18.46 \%$ | $\$ 462,880$ | $12.72 \%$ | $28.11 \%$ |
|  | Public, Other | 232 | $3.17 \%$ | $\$ 1,506,487$ | $41.40 \%$ | $77.59 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| Great Falls, MT Metro Area |  |  |  |  |  |  |
|  | Female-owned | 2,548 | $34.83 \%$ | $\$ 413,732$ | $6.43 \%$ | $17.50 \%$ |
|  | Male-owned | 3,581 | $48.95 \%$ | $\$ 2,005,441$ | $31.16 \%$ | $31.75 \%$ |
|  | $50-50$ owned | 818 | $11.18 \%$ | $\$ 268,263$ | $4.17 \%$ | $35.57 \%$ |
|  | Public, Other | 367 | $5.02 \%$ | $\$ 3,747,603$ | $58.24 \%$ | $92.37 \%$ |
|  |  |  |  |  |  |  |
|  | Female-owned | 8,215 | $36.72 \%$ | $\$ 809,232$ | $3.32 \%$ | $9.24 \%$ |
|  | Male-owned | 11,009 | $49.20 \%$ | $\$ 9,318,349$ | $38.20 \%$ | $23.55 \%$ |
|  | $50-50$ owned | 2,572 | $11.50 \%$ | $\$ 724,653$ | $2.97 \%$ | $26.91 \%$ |
|  | Public, Other | 579 | $2.59 \%$ | $\$ 13,538,557$ | $55.51 \%$ | $82.73 \%$ |

## Green Bay, WI Metro Area

|  | Female-owned | 5,927 | $26.36 \%$ | $\$ 896,232$ | $2.34 \%$ | $13.38 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,572 | $55.91 \%$ | $\$ 14,729,490$ | $38.40 \%$ | $28.70 \%$ |
|  | $50-50$ owned | 3,184 | $14.16 \%$ | $\$ 1,343,480$ | $3.50 \%$ | $31.63 \%$ |
|  | Public, Other | 804 | $3.58 \%$ | $\$ 21,384,807$ | $55.76 \%$ | $92.04 \%$ |

Greensboro-High Point, NC Metro Area

|  | Female-owned | 23,519 | $37.45 \%$ | $\$ 3,222,399$ | $3.31 \%$ | $10.80 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 32,140 | $51.17 \%$ | $\$ 22,476,949$ | $23.12 \%$ | $23.70 \%$ |
|  | $50-50$ owned | 5,192 | $8.27 \%$ | $\$ 1,957,312$ | $2.01 \%$ | $26.48 \%$ |
|  | Public, Other | 1,955 | $3.11 \%$ | $\$ 69,561,865$ | $71.55 \%$ | $76.93 \%$ |

Greenville, NC Metro Area

|  | Female-owned | 4,782 | $36.63 \%$ | $\$ 543,404$ | $5.46 \%$ | $13.57 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,426 | $49.22 \%$ | $\$ 3,096,930$ | $31.11 \%$ | $23.30 \%$ |
|  | $50-50$ owned | 1,354 | $10.37 \%$ | $\$ 329,432$ | $3.31 \%$ | $30.35 \%$ |
|  | Public, Other | 493 | $3.78 \%$ | $\$ 5,983,450$ | $60.12 \%$ | $80.12 \%$ |

Greenville-Anderson-Mauldin, SC Metro Area

|  | Female-owned | 22,799 | $32.94 \%$ | $\$ 2,572,030$ | $3.61 \%$ | $9.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 39,042 | $56.40 \%$ | $\$ 21,449,107$ | $30.08 \%$ | $23.41 \%$ |
|  | $50-50$ owned | 5,439 | $7.86 \%$ | $\$ 2,867,728$ | $4.02 \%$ | $25.46 \%$ |
|  | Public, Other | 1,941 | $2.80 \%$ | $\$ 44,420,525$ | $62.29 \%$ | $78.98 \%$ |

Metro Statistical Area (MSA)

## Gender of

 ender of Total FirmsOwner \% of Total
Firms Receipts (\$1,000) \% of Total
Receipts
\% of Firms w Paid Employees
Gulfport-Biloxi-Pascagoula, MS Metro Area

|  | Female-owned | 12,282 | $40.81 \%$ | $\$ 1,048,757$ | $2.81 \%$ | $7.82 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 15,157 | $50.36 \%$ | $\$ 6,778,024$ | $18.18 \%$ | $21.18 \%$ |
|  | $50-50$ owned | 1,876 | $6.23 \%$ | $\$ 852,333$ | $2.29 \%$ | $30.01 \%$ |
|  | Public, Other | 784 | $2.60 \%$ | $\$ 28,594,327$ | $76.72 \%$ | $85.46 \%$ |
| Hagerstown-Martinsburg, MD-WV Metro Area |  |  |  |  |  |  |
|  | Female-owned | 6,323 | $36.59 \%$ | $\$ 815,302$ | $4.18 \%$ | $9.39 \%$ |
|  | Male-owned | 8,862 | $51.28 \%$ | $\$ 5,412,834$ | $27.77 \%$ | $25.31 \%$ |
|  | $50-50$ owned | 1,407 | $8.14 \%$ | $\$ 482,838$ | $2.48 \%$ | $24.88 \%$ |
|  | Public, Other | 689 | $3.99 \%$ | $\$ 12,783,000$ | $65.57 \%$ | $92.74 \%$ |

Hammond, LA Metro Area

|  | Female-owned | 3,882 | $34.56 \%$ | $\$ 289,431$ | $4.36 \%$ | $6.93 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,886 | $52.40 \%$ | $\$ 3,002,323$ | $45.18 \%$ | $19.38 \%$ |
|  | $50-50$ owned | 1,125 | $10.02 \%$ | $\$ 355,284$ | $5.35 \%$ | $28.80 \%$ |
|  | Public, Other | 338 | $3.01 \%$ | $\$ 2,998,467$ | $45.12 \%$ | $91.12 \%$ |

## Hanford-Corcoran, CA Metro Area

|  | Female-owned | 2,112 | $34.67 \%$ | $\$ 113,733$ | $1.94 \%$ | $10.42 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,083 | $50.62 \%$ | $\$ 3,076,058$ | $52.56 \%$ | $21.05 \%$ |
|  | $50-50$ owned | 651 | $10.69 \%$ | $\$ 453,364$ | $7.75 \%$ | $23.04 \%$ |
|  | Public, Other | 245 | $4.02 \%$ | $\$ 2,209,523$ | $37.75 \%$ | $100.00 \%$ |

Harrisburg-Carlisle, PA Metro Area

|  | Female-owned | 13,137 | $32.24 \%$ | $\$ 1,863,368$ | $2.98 \%$ | $12.69 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 23,555 | $57.80 \%$ | $\$ 16,422,144$ | $26.30 \%$ | $23.60 \%$ |
|  | $50-50$ owned | 2,620 | $6.43 \%$ | $\$ 1,142,596$ | $1.83 \%$ | $29.05 \%$ |
|  | Public, Other | 1,440 | $3.53 \%$ | $\$ 43,003,366$ | $68.88 \%$ | $91.88 \%$ |

Harrisonburg, VA Metro Area

|  | Female-owned | 2,670 | $29.77 \%$ | $\$ 605,164$ | $4.79 \%$ | $13.75 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,035 | $56.14 \%$ | $\$ 2,641,384$ | $20.90 \%$ | $25.22 \%$ |
|  | $50-50$ owned | 900 | $10.03 \%$ | $\$ 314,470$ | $2.49 \%$ | $29.56 \%$ |
|  | Public, Other | 364 | $4.06 \%$ | $\$ 9,076,376$ | $71.82 \%$ | $99.45 \%$ |


| Metro Statistical | Gender of | Total Firms | \% of Total <br> Area (MSA) | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Hartford-West Hartford-East Hartford, CT Metro Area

|  | Female-owned | 33,155 | $33.10 \%$ | $\$ 4,961,266$ | $2.70 \%$ | $10.60 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 57,199 | $57.11 \%$ | $\$ 43,025,885$ | $23.40 \%$ | $26.08 \%$ |
|  | $50-50$ owned | 6,632 | $6.62 \%$ | $\$ 2,803,381$ | $1.52 \%$ | $28.24 \%$ |
|  | Public, Other | 3,169 | $3.16 \%$ | $\$ 133,086,204$ | $72.38 \%$ | $82.23 \%$ |
| Hattiesburg, MS Metro Area |  |  |  |  |  |  |
|  | Female-owned | 4,506 | $36.23 \%$ | $\$ 918,151$ | $9.31 \%$ | $9.74 \%$ |
|  | Male-owned | 6,631 | $53.31 \%$ | $\$ 4,695,039$ | $47.62 \%$ | $23.66 \%$ |
|  | $50-50$ owned | 878 | $7.06 \%$ | $\$ 259,564$ | $2.63 \%$ | $34.40 \%$ |
|  | Public, Other | 423 | $3.40 \%$ | $\$ 3,986,762$ | $40.44 \%$ | $94.80 \%$ |

Hickory-Lenoir-Morganton, NC Metro Area

|  | Female-owned | 8,258 | $28.02 \%$ | $\$ 791,776$ | $2.71 \%$ | $8.69 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,829 | $60.49 \%$ | $\$ 9,504,899$ | $32.58 \%$ | $19.08 \%$ |
|  | $50-50$ owned | 2,637 | $8.95 \%$ | $\$ 861,458$ | $2.95 \%$ | $28.29 \%$ |
|  | Public, Other | 749 | $2.54 \%$ | $\$ 18,018,779$ | $61.76 \%$ | $84.38 \%$ |

Hilton Head Island-Bluffton-Beaufort, SC Metro Area

|  | Female-owned | 6,209 | $33.56 \%$ | $\$ 764,404$ | $9.27 \%$ | $11.85 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,798 | $52.95 \%$ | $\$ 3,269,660$ | $39.67 \%$ | $24.26 \%$ |
|  | $50-50$ owned | 1,958 | $10.58 \%$ | $\$ 733,961$ | $8.91 \%$ | $29.42 \%$ |
|  | Public, Other | 538 | $2.91 \%$ | $\$ 3,473,741$ | $42.15 \%$ | $87.55 \%$ |

Hinesville, GA Metro Area

|  | Female-owned | 1,543 | $40.67 \%$ | $\$ 90,969$ | $3.77 \%$ | $6.93 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 1,897 | $50.00 \%$ | $\$ 1,021,969$ | $42.33 \%$ | $23.67 \%$ |
|  | $50-50$ owned | 222 | $5.85 \%$ | $\$ 83,315$ | $3.45 \%$ | $35.59 \%$ |
|  | Public, Other | 132 | $3.48 \%$ | $\$ 1,218,301$ | $50.46 \%$ | $100.00 \%$ |

Homosassa Springs, FL Metro Area

|  | Female-owned | 3,247 | $33.46 \%$ | $\$ 408,012$ | $6.51 \%$ | $16.54 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,076 | $52.30 \%$ |  | $0.00 \%$ | $23.29 \%$ |
|  | $50-50$ owned | 1,092 | $11.25 \%$ | $\$ 209,882$ | $3.35 \%$ | $28.75 \%$ |
|  | Public, Other | 290 | $2.99 \%$ | $\$ 2,551,329$ | $40.69 \%$ | $80.00 \%$ |

## Metro Statistical Areas (MSA)

Metro Statistical
Area (MSA)

Total Firms
\% of Total
Receipts
\% of Total
\% of Firms w Firms (\$1,000) Receipts Paid Employees
Hot Springs, AR Metro Area

|  | Female-owned | 3,336 | $33.55 \%$ | $\$ 405,972$ | $6.85 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 5,148 | $51.77 \%$ | $\$ 1,563,885$ | $26.39 \%$ |
|  | $50-50$ owned | 1,064 | $10.70 \%$ | $\$ 408,269$ | $6.89 \%$ |
|  | Public, Other | 397 | $3.99 \%$ | $\$ 3,548,085$ | $59.87 \%$ |

Houma-Thibodaux, LA Metro Area

|  | Female-owned | 5,642 | $30.43 \%$ | $\$ 1,941,414$ | $10.05 \%$ | $10.32 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 9,817 | $52.95 \%$ | $\$ 8,862,666$ | $45.86 \%$ | $23.39 \%$ |  |
|  | $50-50$ owned | 2,535 | $13.67 \%$ | $\$ 1,240,157$ | $6.42 \%$ | $28.36 \%$ |  |
|  | Public, Other | 545 | $2.94 \%$ | $\$ 7,279,248$ | $37.67 \%$ | $75.60 \%$ |  |

Houston-The Woodlands-Sugar Land, TX Metro Area

|  | Female-owned | 234,450 | $38.63 \%$ | $\$ 32,988,815$ | $2.54 \%$ | $7.92 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 314,346 | $51.80 \%$ | $\$ 260,834,629$ | $20.05 \%$ | $18.07 \%$ |  |
|  | $50-50$ owned | 48,122 | $7.93 \%$ | $\$ 23,728,415$ | $1.82 \%$ | $28.20 \%$ |  |
|  | Public, Other | 9,949 | $1.64 \%$ | $\$ 983,546,752$ | $75.59 \%$ | $72.20 \%$ |  |

Huntington-Ashland, WV-KY-OH Metro Area

|  | Female-owned | 6,978 | $31.69 \%$ | $\$ 1,371,147$ | $3.33 \%$ | $13.31 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,813 | $58.18 \%$ | $\$ 8,386,052$ | $20.34 \%$ | $25.36 \%$ |
|  | $50-50$ owned | 1,370 | $6.22 \%$ | $\$ 645,203$ | $1.57 \%$ | $34.09 \%$ |
|  | Public, Other | 861 | $3.91 \%$ | $\$ 30,823,844$ | $74.77 \%$ | $86.88 \%$ |

Huntsville, AL Metro Area

|  | Female-owned | 12,944 | $37.87 \%$ | $\$ 2,227,535$ | $5.93 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 17,421 | $50.96 \%$ | $\$ 10,605,492$ | $28.25 \%$ |
|  | $50-50$ owned | 2,769 | $8.10 \%$ | $\$ 810,540$ | $2.16 \%$ |
|  | Public, Other | 1,050 | $3.07 \%$ | $\$ 23,904,063$ | $63.66 \%$ |

Idaho Falls, ID Metro Area

|  | Female-owned | 3,485 | $26.48 \%$ | $\$ 307,769$ | $2.49 \%$ | $13.00 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,406 | $48.67 \%$ | $\$ 4,162,907$ | $33.63 \%$ | $26.16 \%$ |
|  | $50-50$ owned | 2,804 | $21.30 \%$ | $\$ 2,583,753$ | $20.87 \%$ | $28.74 \%$ |
|  | Public, Other | 468 | $3.56 \%$ | $\$ 5,325,322$ | $43.02 \%$ | $69.87 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
|  | Indianapolis-Carmel-Anderson, IN Metro Area |  |  |  |  |  |
|  | Female-owned | 57,362 | $36.02 \%$ | $\$ 9,258,614$ | $4.04 \%$ | $10.72 \%$ |
|  | Male-owned | 83,251 | $52.28 \%$ | $\$ 61,776,703$ | $26.97 \%$ | $23.68 \%$ |
|  | $50-50$ owned | 14,234 | $8.94 \%$ | $\$ 6,723,199$ | $2.94 \%$ | $29.26 \%$ |
|  | Public, Other | 4,390 | $2.76 \%$ | $\$ 151,281,267$ | $66.05 \%$ | $77.04 \%$ |
|  |  |  |  |  |  |  |
|  | Female-owned | 4,281 | $31.37 \%$ | $\$ 434,751$ | $3.42 \%$ | $13.41 \%$ |
|  | Male-owned | 7,013 | $51.39 \%$ | $\$ 3,717,099$ | $29.22 \%$ | $23.98 \%$ |
|  | $50-50$ owned | 1,718 | $12.59 \%$ | $\$ 573,673$ | $4.51 \%$ | $29.92 \%$ |
|  | Public, Other | 633 | $4.64 \%$ | $\$ 7,994,707$ | $62.85 \%$ | $79.30 \%$ |

## Ithaca, NY Metro Area

|  | Female-owned | 2,989 | $32.98 \%$ | $\$ 329,918$ | $4.87 \%$ | $10.84 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,847 | $53.48 \%$ | $\$ 1,784,330$ | $26.35 \%$ | $24.12 \%$ |
|  | $50-50$ owned | 760 | $8.39 \%$ | $\$ 157,991$ | $2.33 \%$ | $34.21 \%$ |
|  | Public, Other | 468 | $5.16 \%$ | $\$ 4,499,726$ | $66.45 \%$ | $94.44 \%$ |

## Jackson, MI Metro Area

|  | Female-owned | 3,973 | $36.74 \%$ | $\$ 850,989$ | $7.81 \%$ | $8.48 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,502 | $50.87 \%$ | $\$ 3,802,636$ | $34.88 \%$ | $27.19 \%$ |
|  | $50-50$ owned | 981 | $9.07 \%$ | $\$ 425,176$ | $3.90 \%$ | $21.51 \%$ |
|  | Public, Other | 359 | $3.32 \%$ | $\$ 5,824,142$ | $53.42 \%$ | $93.04 \%$ |

Jackson, MS Metro Area

|  | Female-owned | 20,377 | $37.34 \%$ | $\$ 1,867,700$ | $3.58 \%$ | $7.29 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 28,917 | $52.99 \%$ | $\$ 15,830,406$ | $30.38 \%$ | $20.35 \%$ |
|  | $50-50$ owned | 3,598 | $6.59 \%$ | $\$ 1,303,086$ | $2.50 \%$ | $24.40 \%$ |
|  | Public, Other | 1,677 | $3.07 \%$ | $\$ 33,109,693$ | $63.54 \%$ | $83.01 \%$ |

Jackson, TN Metro Area

|  | Female-owned | 3,094 | $30.55 \%$ | $\$ 337,153$ | $2.89 \%$ | $9.50 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,880 | $58.06 \%$ | $\$ 3,749,827$ | $32.10 \%$ | $23.37 \%$ |
|  | $50-50$ owned | 667 | $6.59 \%$ | $\$ 312,674$ | $2.68 \%$ | $30.28 \%$ |
|  | Public, Other | 486 | $4.80 \%$ | $\$ 7,281,105$ | $62.33 \%$ | $89.92 \%$ |

## Metro Statistical Areas (MSA)

Metro Statistical
Area (MSA)
Gender of
Owner

Total Firms
\% of Total Firms

Receipts $(\$ 1,000)$
\% of Total Receipts
\% of Firms w Paid Employees

Jacksonville, FL Metro Area

|  | Female-owned | 44,290 | $39.13 \%$ | $\$ 4,674,202$ | $3.22 \%$ | $11.30 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 56,215 | $49.67 \%$ | $\$ 31,003,610$ | $21.36 \%$ | $27.02 \%$ |
|  | $50-50$ owned | 9,834 | $8.69 \%$ | $\$ 3,776,581$ | $2.60 \%$ | $35.79 \%$ |
|  | Public, Other | 2,848 | $2.52 \%$ | $\$ 105,726,938$ | $72.82 \%$ | $80.55 \%$ |

Jacksonville, NC Metro Area

|  | Female-owned | 3,798 | $35.80 \%$ | $\$ 317,961$ | $6.20 \%$ | $9.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,499 | $51.83 \%$ | $\$ 2,237,887$ | $43.64 \%$ | $20.93 \%$ |
|  | $50-50$ owned | 1,033 | $9.74 \%$ | $\$ 197,356$ | $3.85 \%$ | $29.91 \%$ |
|  | Public, Other | 280 | $2.64 \%$ | $\$ 2,375,080$ | $46.31 \%$ | $100.00 \%$ |

Janesville-Beloit, WI Metro Area

|  | Female-owned | 3,404 | $30.29 \%$ | $\$ 550,533$ | $4.09 \%$ | $10.58 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,295 | $56.01 \%$ | $\$ 5,717,811$ | $42.51 \%$ | $23.34 \%$ |
|  | $50-50$ owned | 1,104 | $9.82 \%$ | $\$ 687,789$ | $5.11 \%$ | $42.84 \%$ |
|  | Public, Other | 435 | $3.87 \%$ | $\$ 6,493,235$ | $48.28 \%$ | $77.47 \%$ |

## Jefferson City, MO Metro Area

|  | Female-owned | 3,457 | $30.32 \%$ | $\$ 508,341$ | $4.04 \%$ | $11.25 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,980 | $52.46 \%$ | $\$ 3,444,785$ | $27.35 \%$ | $21.84 \%$ |
|  | $50-50$ owned | 1,580 | $13.86 \%$ | $\$ 573,520$ | $4.55 \%$ | $29.62 \%$ |
|  | Public, Other | 383 | $3.36 \%$ | $\$ 8,066,623$ | $64.06 \%$ | $98.69 \%$ |

Johnson City, TN Metro Area

|  | Female-owned | 4,019 | $29.47 \%$ | $\$ 576,941$ | $5.22 \%$ | $9.33 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,719 | $56.61 \%$ | $\$ 3,198,576$ | $28.96 \%$ | $20.00 \%$ |
|  | $50-50$ owned | 1,437 | $10.54 \%$ | $\$ 580,333$ | $5.25 \%$ | $22.13 \%$ |
|  | Public, Other | 461 | $3.38 \%$ | $\$ 6,688,786$ | $60.56 \%$ | $99.35 \%$ |

Johnstown, PA Metro Area

|  | Female-owned | 2,856 | $32.23 \%$ | $\$ 359,952$ | $4.47 \%$ | $18.45 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,632 | $52.28 \%$ | $\$ 2,565,373$ | $31.82 \%$ | $26.10 \%$ |
|  | $50-50$ owned | 853 | $9.63 \%$ | $\$ 472,589$ | $5.86 \%$ | $36.93 \%$ |
|  | Public, Other | 519 | $5.86 \%$ | $\$ 4,662,984$ | $57.85 \%$ | $90.37 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | $\%$ of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | $\%$ of Total <br> Receipts |  |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| Jonesboro, AR Metro Area |  |  |  |  | \% of Firms w <br> Paid Employees |  |
|  | Female-owned | 3,091 | $29.87 \%$ | $\$ 178,211$ | $1.86 \%$ | $7.25 \%$ |
|  | Male-owned | 5,521 | $53.36 \%$ | $\$ 3,194,709$ | $33.26 \%$ | $25.19 \%$ |
|  | $50-50$ owned | 1,345 | $13.00 \%$ | $\$ 711,730$ | $7.41 \%$ | $21.78 \%$ |
|  | Public, Other | 389 | $3.76 \%$ | $\$ 5,519,702$ | $57.47 \%$ | $92.29 \%$ |
|  |  |  |  |  |  |  |
|  | Female-owned | 3,395 | $27.48 \%$ | $\$ 448,056$ | $2.81 \%$ | $12.67 \%$ |
|  | Male-owned | 6,266 | $50.71 \%$ | $\$ 4,378,093$ | $27.51 \%$ | $24.51 \%$ |
|  | $50-50$ owned | 2,117 | $17.13 \%$ | $\$ 895,335$ | $5.63 \%$ | $28.77 \%$ |
|  | Public, Other | 578 | $4.68 \%$ | $\$ 10,195,369$ | $64.05 \%$ | $82.53 \%$ |

Kahului-Wailuku-Lahaina, HI Metro Area

|  | Female-owned | 6,791 | $39.60 \%$ | $\$ 1,083,629$ | $10.61 \%$ | $10.16 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,126 | $47.39 \%$ | $\$ 3,253,842$ | $31.86 \%$ | $21.39 \%$ |
|  | $50-50$ owned | 1,646 | $9.60 \%$ | $\$ 481,450$ | $4.71 \%$ | $32.69 \%$ |
|  | Public, Other | 585 | $3.41 \%$ | $\$ 5,394,803$ | $52.82 \%$ | $72.99 \%$ |

Kalamazoo-Portage, MI Metro Area

|  | Female-owned | 8,862 | $34.40 \%$ | $\$ 1,115,693$ | $3.81 \%$ | $10.36 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 14,208 | $55.16 \%$ | $\$ 9,379,069$ | $32.01 \%$ | $24.55 \%$ |
|  | $50-50$ owned | 1,905 | $7.40 \%$ | $\$ 622,396$ | $2.12 \%$ | $35.17 \%$ |
|  | Public, Other | 783 | $3.04 \%$ | $\$ 18,183,564$ | $62.06 \%$ | $83.01 \%$ |

Kankakee, IL Metro Area

|  | Female-owned | 3,297 | $39.78 \%$ | $\$ 194,592$ | $1.67 \%$ | $8.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,967 | $47.86 \%$ | $\$ 3,343,830$ | $28.62 \%$ | $31.11 \%$ |
|  | $50-50$ owned | 701 | $8.46 \%$ | $\$ 281,440$ | $2.41 \%$ | $42.51 \%$ |
|  | Public, Other | 324 | $3.91 \%$ | $\$ 7,863,786$ | $67.31 \%$ | $90.74 \%$ |

Kansas City, MO-KS Metro Area

|  | Female-owned | 58,155 | $34.20 \%$ | $\$ 10,424,554$ | $3.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 89,479 | $52.62 \%$ | $\$ 67,431,163$ | $22.77 \%$ |
|  | $50-50$ owned | 17,745 | $10.44 \%$ | $\$ 8,048,860$ | $2.72 \%$ |
|  | Public, Other | 4,654 | $2.74 \%$ | $\$ 210,189,550$ | $70.99 \%$ |

## Metro Statistical Areas (MSA)

Metro Statistical Area (MSA)

Gender of
Owner
\% of Total Firms

Receipts (\$1,000) Receipts Receipts
\% of Firms w Paid Employees

Kennewick-Richland, WA Metro Area

|  | Female-owned | 5,188 | $34.99 \%$ | $\$ 683,078$ | $3.53 \%$ | $12.64 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,775 | $45.69 \%$ | $\$ 6,269,206$ | $32.42 \%$ | $29.80 \%$ |
|  | $50-50$ owned | 2,155 | $14.53 \%$ | $\$ 898,114$ | $4.64 \%$ | $42.04 \%$ |
|  | Public, Other | 711 | $4.79 \%$ | $\$ 11,489,095$ | $59.41 \%$ | $85.09 \%$ |

Killeen-Temple, TX Metro Area

|  | Female-owned | 8,226 | $38.47 \%$ | $\$ 840,058$ | $4.60 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 10,609 | $49.61 \%$ | $\$ 7,229,276$ | $39.58 \%$ |
|  | $50-50$ owned | 1,730 | $8.09 \%$ |  | $0.42 \%$ |
|  | Public, Other | 820 | $3.83 \%$ | $\$ 9,365,235$ | $51.27 \%$ |

Kingsport-Bristol-Bristol, TN-VA Metro Area

|  | Female-owned | 6,958 | $31.77 \%$ | $\$ 1,341,290$ | $5.50 \%$ | $11.83 \%$ |  |
| :--- | :--- | :---: | :--- | :---: | :--- | :---: | :---: | :---: |
|  | Male-owned | 12,494 | $57.05 \%$ | $\$ 6,082,898$ | $24.96 \%$ | $21.19 \%$ |  |
|  | $50-50$ owned | 1,641 | $7.49 \%$ | $\$ 936,676$ | $3.84 \%$ | $26.93 \%$ |  |
|  | Public, Other | 808 | $3.69 \%$ | $\$ 16,005,954$ | $65.69 \%$ | $79.70 \%$ |  |

Kingston, NY Metro Area

|  | Female-owned | 6,287 | $34.24 \%$ | $\$ 1,104,769$ | $11.41 \%$ | $10.28 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,455 | $56.94 \%$ | $\$ 4,270,929$ | $44.11 \%$ | $22.27 \%$ |
|  | $50-50$ owned | 1,227 | $6.68 \%$ |  | $0.00 \%$ | $29.01 \%$ |
|  | Public, Other | 393 | $2.14 \%$ | $\$ 3,495,515$ | $36.10 \%$ | $98.98 \%$ |

Knoxville, TN Metro Area

|  | Female-owned | 23,445 | $32.39 \%$ | $\$ 3,959,022$ | $4.59 \%$ | $9.16 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 40,624 | $56.13 \%$ | $\$ 23,772,020$ | $27.55 \%$ | $20.01 \%$ |
|  | $50-50$ owned | 6,391 | $8.83 \%$ | $\$ 3,148,501$ | $3.65 \%$ | $24.25 \%$ |
|  | Public, Other | 1,921 | $2.65 \%$ | $\$ 55,421,733$ | $64.22 \%$ | $85.79 \%$ |

Kokomo, IN Metro Area

|  | Female-owned | 1,610 | $29.81 \%$ | $\$ 156,229$ | $2.11 \%$ | $15.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,778 | $51.43 \%$ | $\$ 1,552,578$ | $20.98 \%$ | $29.88 \%$ |
|  | $50-50$ owned | 750 | $13.89 \%$ | $\$ 109,341$ | $1.48 \%$ | $16.40 \%$ |
|  | Public, Other | 263 | $4.87 \%$ | $\$ 5,580,802$ | $75.43 \%$ | $100.00 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

La Crosse-Onalaska, WI-MN Metro Area

|  | Female-owned | 2,837 | $27.47 \%$ |  | $0.00 \%$ | $14.56 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,984 | $57.93 \%$ | $\$ 7,370,228$ | $47.17 \%$ | $24.87 \%$ |
|  | $50-50$ owned | 1,045 | $10.12 \%$ | $\$ 430,767$ | $2.76 \%$ | $32.34 \%$ |
|  | Public, Other | 462 | $4.47 \%$ | $\$ 7,088,502$ | $45.37 \%$ | $89.83 \%$ |
|  |  |  |  |  |  | $7.74 \%$ |
|  | Female-owned | 17,337 | $35.34 \%$ | $\$ 3,334,081$ | $9.25 \%$ |  |
|  | Male-owned | 25,348 | $51.67 \%$ | $\$ 18,943,682$ | $43.98 \%$ | $24.72 \%$ |
|  | $50-50$ owned | 5,129 | $10.45 \%$ | $\$ 2,978,001$ | $6.91 \%$ | $29.89 \%$ |

Lafayette-West Lafayette, IN Metro Area

|  | Female-owned | 4,118 | $31.71 \%$ | $\$ 626,816$ | $2.78 \%$ | $12.36 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,418 | $49.42 \%$ | $\$ 3,792,705$ | $16.81 \%$ | $27.11 \%$ |
|  | $50-50$ owned | 1,913 | $14.73 \%$ | $\$ 524,531$ | $2.32 \%$ | $27.23 \%$ |
|  | Public, Other | 537 | $4.14 \%$ | $\$ 17,617,239$ | $78.09 \%$ | $93.30 \%$ |

Lake Charles, LA Metro Area

|  | Female-owned | 5,165 | $34.16 \%$ | $\$ 676,337$ | $1.12 \%$ | $9.41 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,044 | $53.20 \%$ | $\$ 5,520,194$ | $9.15 \%$ | $22.08 \%$ |
|  | $50-50$ owned | 1,342 | $8.88 \%$ |  | $0.00 \%$ | $35.84 \%$ |
|  | Public, Other | 567 | $3.75 \%$ | $\$ 52,795,324$ | $87.50 \%$ | $96.47 \%$ |

Lake Havasu City-Kingman, AZ Metro Area

|  | Female-owned | 4,826 | $38.74 \%$ | $\$ 491,294$ | $6.17 \%$ | $11.94 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,714 | $45.87 \%$ | $\$ 3,245,004$ | $40.74 \%$ | $27.13 \%$ |
|  | $50-50$ owned | 1,598 | $12.83 \%$ | $\$ 734,755$ | $9.22 \%$ | $42.37 \%$ |
|  | Public, Other | 320 | $2.57 \%$ | $\$ 3,494,539$ | $43.87 \%$ | $90.63 \%$ |

Lakeland-Winter Haven, FL Metro Area

|  | Female-owned | 16,894 | $37.84 \%$ | $\$ 1,776,377$ | $3.71 \%$ | $8.19 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 22,629 | $50.69 \%$ | $\$ 12,889,954$ | $26.91 \%$ | $22.66 \%$ |
|  | $50-50$ owned | 3,915 | $8.77 \%$ | $\$ 1,246,108$ | $2.60 \%$ | $31.83 \%$ |
|  | Public, Other | 1,205 | $2.70 \%$ | $\$ 31,983,974$ | $66.78 \%$ | $78.84 \%$ |

## Metro Statistical Areas (MSA)

Metro Statistical
Area (MSA)

## Gender of

Owner
\% of Total Firms (\$1,000)
\% of Total Receipts Paid Employees

Lancaster, PA Metro Area

|  | Female-owned | 14,101 | $29.45 \%$ | $\$ 6,013,861$ | $11.80 \%$ | $8.64 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 28,521 | $59.57 \%$ | $\$ 20,246,963$ | $39.73 \%$ | $22.56 \%$ |
|  | $50-50$ owned | 3,964 | $8.28 \%$ | $\$ 1,061,524$ | $2.08 \%$ | $21.70 \%$ |
|  | Public, Other | 1,289 | $2.69 \%$ | $\$ 23,642,928$ | $46.39 \%$ | $76.96 \%$ |

Lansing-East Lansing, MI Metro Area

|  | Female-owned | 13,063 | $35.15 \%$ | $\$ 979,336$ | $1.47 \%$ | $9.38 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 20,541 | $55.28 \%$ | $\$ 11,632,765$ | $17.50 \%$ | $22.45 \%$ |
|  | $50-50$ owned | 2,444 | $6.58 \%$ | $\$ 858,463$ | $1.29 \%$ | $29.21 \%$ |
|  | Public, Other | 1,113 | $3.00 \%$ | $\$ 53,003,396$ | $79.74 \%$ | $82.21 \%$ |

## Laredo, TX Metro Area

|  | Female-owned | 11,040 | $38.79 \%$ | $\$ 614,228$ | $4.75 \%$ | $3.90 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 14,535 | $51.07 \%$ | $\$ 6,838,988$ | $52.90 \%$ | $17.50 \%$ |
|  | $50-50$ owned | 2,297 | $8.07 \%$ | $\$ 893,221$ | $6.91 \%$ | $31.13 \%$ |
|  | Public, Other | 587 | $2.06 \%$ | $\$ 4,582,337$ | $35.44 \%$ | $78.36 \%$ |

## Las Cruces, NM Metro Area

| Female-owned | 6,265 | $38.44 \%$ | $\$ 631,637$ | $8.07 \%$ | $9.16 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Male-owned | 7,992 | $49.03 \%$ | $\$ 2,661,904$ | $34.01 \%$ | $18.83 \%$ |
| $50-50$ owned | 1,569 | $9.63 \%$ | $\$ 749,071$ | $9.57 \%$ | $32.89 \%$ |
| Public, Other | 473 | $2.90 \%$ | $\$ 3,784,221$ | $48.35 \%$ | $85.62 \%$ |

Las Vegas-Henderson-Paradise, NV Metro Area

|  | Female-owned | 62,885 | $37.82 \%$ | $\$ 9,341,515$ | $6.51 \%$ | $9.02 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 83,385 | $50.15 \%$ | $\$ 56,062,941$ | $39.10 \%$ | $22.02 \%$ |
|  | $50-50$ owned | 15,784 | $9.49 \%$ | $\$ 6,121,360$ | $4.27 \%$ | $27.45 \%$ |
|  | Public, Other | 4,215 | $2.54 \%$ | $\$ 71,869,317$ | $50.12 \%$ | $71.51 \%$ |

Lawrence, KS Metro Area

|  | Female-owned | 3,530 | $34.88 \%$ | $\$ 335,826$ | $6.09 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,963 | $49.04 \%$ | $\$ 1,911,624$ | $34.65 \%$ |
|  | $50-50$ owned | 1,216 | $12.01 \%$ | $\$ 246,993$ | $4.48 \%$ |
|  | Public, Other | 412 | $4.07 \%$ | $\$ 3,022,845$ | $54.79 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Lawton, OK Metro Area

|  | Female-owned | 2,226 | $32.96 \%$ | $\$ 382,089$ | $6.98 \%$ | $14.33 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,410 | $50.50 \%$ | $\$ 1,669,069$ | $30.47 \%$ | $30.26 \%$ |
|  | $50-50$ owned | 807 | $11.95 \%$ |  | $0.00 \%$ | $26.77 \%$ |
|  | Public, Other | 310 | $4.59 \%$ | $\$ 2,976,730$ | $54.34 \%$ | $100.00 \%$ |
|  |  |  |  |  |  |  |
|  | Female-owned | 2,578 | $28.29 \%$ | $\$ 216,505$ | $1.92 \%$ | $8.46 \%$ |
|  | Male-owned | 5,327 | $58.45 \%$ | $\$ 3,816,988$ | $33.89 \%$ | $24.78 \%$ |
|  | $50-50$ owned | 905 | $9.93 \%$ | $\$ 585,282$ | $5.20 \%$ | $28.40 \%$ |
|  | Public, Other | 304 | $3.34 \%$ | $\$ 6,642,925$ | $58.99 \%$ | $99.67 \%$ |

## Lewiston, ID-WA Metro Area

|  | Female-owned | 1,471 | $34.66 \%$ | $\$ 158,364$ | $3.40 \%$ | $12.10 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 1,956 | $46.09 \%$ | $\$ 1,427,817$ | $30.63 \%$ | $30.21 \%$ |
|  | $50-50$ owned | 604 | $14.23 \%$ | $\$ 344,505$ | $7.39 \%$ | $38.08 \%$ |
|  | Public, Other | 212 | $5.00 \%$ | $\$ 2,730,601$ | $58.58 \%$ | $100.00 \%$ |

## Lewiston-Auburn, ME Metro Area

|  | Female-owned | 2,451 | $32.71 \%$ | $\$ 1,853,597$ | $19.89 \%$ | $14.04 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,963 | $52.89 \%$ | $\$ 2,760,296$ | $29.62 \%$ | $28.39 \%$ |
|  | $50-50$ owned | 711 | $9.49 \%$ | $\$ 222,139$ | $2.38 \%$ | $41.63 \%$ |
|  | Public, Other | 368 | $4.91 \%$ | $\$ 4,483,473$ | $48.11 \%$ | $92.93 \%$ |

Lexington-Fayette, KY Metro Area

|  | Female-owned | 14,410 | $33.12 \%$ | $\$ 1,762,461$ | $2.46 \%$ | $10.90 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 24,015 | $55.20 \%$ | $\$ 15,188,976$ | $21.20 \%$ | $22.87 \%$ |
|  | $50-50$ owned | 3,711 | $8.53 \%$ | $\$ 1,671,116$ | $2.33 \%$ | $31.77 \%$ |
|  | Public, Other | 1,365 | $3.14 \%$ | $\$ 53,009,978$ | $74.00 \%$ | $84.98 \%$ |

Lima, OH Metro Area

|  | Female-owned | 2,179 | $30.05 \%$ | $\$ 489,644$ | $2.15 \%$ | $12.99 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,945 | $54.40 \%$ | $\$ 2,538,174$ | $11.14 \%$ | $31.18 \%$ |
|  | $50-50$ owned | 640 | $8.83 \%$ | $\$ 315,121$ | $1.38 \%$ | $51.25 \%$ |
|  | Public, Other | 487 | $6.72 \%$ | $\$ 19,445,977$ | $85.33 \%$ | $73.31 \%$ |

Metro Statistical Area (MSA)

## Gender of <br> Owner

## Total Firms

$\%$ of Total
Firms
Receipts (\$1,000)
\% of Total Receipts \% of Firms w Paid Employees
Lincoln, NE Metro Area

|  | Female-owned | 9,244 | $34.15 \%$ | $\$ 1,172,208$ | $3.72 \%$ | $11.73 \%$ |  |
| :--- | :--- | :---: | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 13,833 | $51.11 \%$ | $\$ 10,075,283$ | $31.96 \%$ | $25.50 \%$ |  |
|  | $50-50$ owned | 3,007 | $11.11 \%$ | $\$ 1,240,103$ | $3.93 \%$ | $32.92 \%$ |  |
|  | Public, Other | 982 | $3.63 \%$ | $\$ 19,034,981$ | $60.39 \%$ | $85.95 \%$ |  |

Little Rock-North Little Rock-Conway, AR Metro Area

|  | Female-owned | 20,160 | $33.34 \%$ | $\$ 2,419,278$ | $3.34 \%$ | $11.09 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 32,501 | $53.75 \%$ | $\$ 30,135,665$ | $41.58 \%$ | $24.64 \%$ |  |
|  | $50-50$ owned | 5,979 | $9.89 \%$ | $\$ 2,562,975$ | $3.54 \%$ | $33.90 \%$ |  |
|  | Public, Other | 1,826 | $3.02 \%$ | $\$ 37,353,786$ | $51.54 \%$ | $83.79 \%$ |  |

## Logan, UT-ID Metro Area

|  | Female-owned | 3,126 | $27.08 \%$ | $\$ 568,045$ | $5.63 \%$ | $11.29 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,941 | $51.47 \%$ | $\$ 4,227,619$ | $41.88 \%$ | $36.61 \%$ |
|  | $50-50$ owned | 2,134 | $18.49 \%$ | $\$ 373,015$ | $3.69 \%$ | $30.13 \%$ |
|  | Public, Other | 341 | $2.95 \%$ | $\$ 4,926,457$ | $48.80 \%$ | $89.74 \%$ |

## Longview, TX Metro Area

|  | Female-owned | 5,101 | $29.54 \%$ | $\$ 963,493$ | $4.33 \%$ | $12.51 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,793 | $56.70 \%$ | $\$ 9,376,443$ | $42.14 \%$ | $27.41 \%$ |
|  | $50-50$ owned | 1,679 | $9.72 \%$ | $\$ 974,158$ | $4.38 \%$ | $39.13 \%$ |
|  | Public, Other | 697 | $4.04 \%$ | $\$ 10,934,102$ | $49.15 \%$ | $91.10 \%$ |

## Longview, WA Metro Area

|  | Female-owned | 1,795 | $30.69 \%$ | $\$ 332,135$ | $4.18 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,698 | $46.14 \%$ | $\$ 2,053,678$ | $25.86 \%$ |
|  | $50-50$ owned | 1,009 | $17.25 \%$ | $\$ 555,179$ | $6.99 \%$ |
|  | Public, Other | 345 | $5.90 \%$ | $\$ 5,000,958$ | $62.97 \%$ |

Los Angeles-Long Beach-Anaheim, CA Metro Area

|  | Female-owned | 558,831 | $37.65 \%$ | $\$ 85,567,333$ | $5.25 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 781,212 | $52.64 \%$ | $\$ 472,613,159$ | $28.99 \%$ |
|  | $50-50$ owned | 118,048 | $7.95 \%$ | $\$ 68,661,775$ | $4.21 \%$ |
|  | Public, Other | 26,046 | $1.75 \%$ | $\$ 1,003,261,395$ | $61.55 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms $w$ <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Louisville/Jefferson County, KY-IN Metro Area

|  | Female-owned | 33,222 | $33.13 \%$ | $\$ 5,255,357$ | $3.40 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 54,952 | $54.80 \%$ | $\$ 37,651,634$ | $24.36 \%$ |
|  | $50-50$ owned | 9,097 | $9.07 \%$ | $\$ 3,418,999$ | $2.21 \%$ |
|  | Public, Other | 3,000 | $2.99 \%$ | $\$ 108,215,441$ | $70.02 \%$ |
|  |  |  |  |  |  |
|  | Fubbock, TX Metro Area |  | 7,827 | $31.69 \%$ | $\$ 995,646$ |
|  | Male-owned | 13,419 | $54.34 \%$ | $\$ 8,915,109$ | $36.17 \%$ |
|  | $50-50$ owned | 2,609 | $10.56 \%$ | $\$ 1,186,823$ | $4.90 \%$ |

## Lynchburg, VA Metro Area

|  | Female-owned | 5,694 | $32.65 \%$ | $\$ 722,659$ | $3.69 \%$ | $13.61 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,255 | $53.06 \%$ | $\$ 5,079,725$ | $25.91 \%$ | $31.03 \%$ |
|  | $50-50$ owned | 1,867 | $10.70 \%$ |  | $0.00 \%$ | $29.57 \%$ |
|  | Public, Other | 625 | $3.58 \%$ | $\$ 13,002,480$ | $66.33 \%$ | $97.28 \%$ |

## Macon, GA Metro Area

|  | Female-owned | 9,607 | $44.54 \%$ | $\$ 740,174$ | $4.71 \%$ | $7.12 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,067 | $46.67 \%$ | $\$ 6,865,359$ | $43.71 \%$ | $23.06 \%$ |
|  | $50-50$ owned | 1,148 | $5.32 \%$ | $\$ 315,702$ | $2.01 \%$ | $35.71 \%$ |
|  | Public, Other | 749 | $3.47 \%$ | $\$ 7,784,503$ | $49.56 \%$ | $82.91 \%$ |

## Madera, CA Metro Area

|  | Female-owned | 3,202 | $39.56 \%$ | $\$ 451,764$ | $8.17 \%$ | $12.05 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,888 | $48.04 \%$ | $\$ 2,293,638$ | $41.49 \%$ | $23.53 \%$ |
|  | $50-50$ owned | 772 | $9.54 \%$ |  | $0.00 \%$ | $23.58 \%$ |
|  | Public, Other | 232 | $2.87 \%$ | $\$ 2,597,424$ | $46.98 \%$ | $77.59 \%$ |

## Madison, WI Metro Area

|  | Female-owned | 17,834 | $32.10 \%$ | $\$ 2,820,144$ | $3.85 \%$ | $10.26 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 29,186 | $52.54 \%$ | $\$ 23,225,806$ | $31.69 \%$ | $23.77 \%$ |
|  | $50-50$ owned | 6,569 | $11.82 \%$ | $\$ 2,404,077$ | $3.28 \%$ | $31.24 \%$ |
|  | Public, Other | 1,966 | $3.54 \%$ | $\$ 44,837,358$ | $61.18 \%$ | $87.74 \%$ |

Metro Statistical Areas (MSA)

Metro Statistical Area (MSA)

Gender of Owner
\% of Total Firms

Receipts $(\$ 1,000)$ $\begin{array}{lr}\text { Receipts } & \text { \% of Total } \\ (\$ 1,000) & \text { Receipts }\end{array}$
\% of Firms w Paid Employees

Manchester-Nashua, NH Metro Area

|  | Female-owned | 11,124 | $31.20 \%$ | $\$ 1,427,257$ | $3.47 \%$ | $12.28 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 20,372 | $57.13 \%$ | $\$ 13,099,723$ | $31.83 \%$ | $27.17 \%$ |  |
|  | $50-50$ owned | 2,689 | $7.54 \%$ |  | $0.00 \%$ | $28.93 \%$ |  |
|  | Public, Other | 1,474 | $4.13 \%$ | $\$ 24,957,168$ | $60.65 \%$ | $80.19 \%$ |  |

Manhattan, KS Metro Area

|  | Female-owned | 2,056 | $29.59 \%$ | $\$ 294,540$ | $7.50 \%$ | $13.57 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,764 | $54.17 \%$ | $\$ 1,439,051$ | $36.63 \%$ | $22.61 \%$ |
|  | $50-50$ owned | 725 | $10.43 \%$ | $\$ 259,477$ | $6.60 \%$ | $33.52 \%$ |
|  | Public, Other | 405 | $5.83 \%$ | $\$ 1,935,729$ | $49.27 \%$ | $77.78 \%$ |

Mankato-North Mankato, MN Metro Area

|  | Female-owned | 2,336 | $28.74 \%$ | $\$ 541,941$ | $4.33 \%$ | $13.27 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 4,547 | $55.95 \%$ | $\$ 3,023,889$ | $24.15 \%$ | $24.70 \%$ |  |
|  | $50-50$ owned | 840 | $10.34 \%$ |  | $0.00 \%$ | $30.00 \%$ |  |
|  | Public, Other | 405 | $4.98 \%$ | $\$ 8,258,831$ | $65.97 \%$ | $85.43 \%$ |  |

Mansfield, OH Metro Area

| Female-owned | 2,610 | $30.40 \%$ | $\$ 319,454$ | $3.61 \%$ | $10.65 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Male-owned | 4,643 | $54.08 \%$ | $\$ 2,916,705$ | $32.99 \%$ | $24.83 \%$ |
| $50-50$ owned | 920 | $10.72 \%$ | $\$ 208,284$ | $2.36 \%$ | $25.65 \%$ |
| Public, Other | 412 | $4.80 \%$ | $\$ 5,395,924$ | $61.04 \%$ | $88.35 \%$ |

McAllen-Edinburg-Mission, TX Metro Area

|  | Female-owned | 36,097 | $43.87 \%$ | $\$ 2,663,506$ | $8.73 \%$ | $3.96 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 39,998 | $48.61 \%$ | $\$ 12,347,669$ | $40.49 \%$ | $13.09 \%$ |
|  | $50-50$ owned | 5,109 | $6.21 \%$ | $\$ 2,416,464$ | $7.92 \%$ | $22.63 \%$ |
|  | Public, Other | 1,088 | $1.32 \%$ | $\$ 13,068,902$ | $42.85 \%$ | $73.35 \%$ |

Medford, OR Metro Area

|  | Female-owned | 7,335 | $36.27 \%$ | $\$ 620,011$ | $5.42 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,589 | $47.41 \%$ | $\$ 4,084,885$ | $35.69 \%$ |
|  | $50-50$ owned | 2,751 | $13.60 \%$ | $\$ 1,354,604$ | $11.83 \%$ |
|  | Public, Other | 551 | $2.72 \%$ | $\$ 5,387,091$ | $47.06 \%$ |


| Metro Statistical | Gender of <br> Area (MSA) | Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | | \% of Firms w |
| :---: |
| Paid Employees |

Memphis, TN-MS-AR Metro Area

|  | Female-owned | 57,563 | $45.23 \%$ | $\$ 5,211,621$ | $3.04 \%$ | $4.98 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 59,854 | $47.03 \%$ | $\$ 44,410,017$ | $25.93 \%$ | $17.76 \%$ |
|  | $50-50$ owned | 7,008 | $5.51 \%$ | $\$ 2,897,157$ | $1.69 \%$ | $24.30 \%$ |
|  | Public, Other | 2,854 | $2.24 \%$ | $\$ 118,735,058$ | $69.33 \%$ | $80.73 \%$ |
| Merced, CA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 4,071 | $31.67 \%$ | $\$ 295,373$ | $2.43 \%$ | $5.11 \%$ |
|  | Male-owned | 7,169 | $55.78 \%$ | $\$ 5,705,972$ | $46.87 \%$ | $19.53 \%$ |
|  | $50-50$ owned | 1,260 | $9.80 \%$ | $\$ 554,468$ | $4.55 \%$ | $30.87 \%$ |
|  | Public, Other | 353 | $2.75 \%$ | $\$ 5,617,004$ | $46.14 \%$ | $91.50 \%$ |

## Miami-Fort Lauderdale-West Palm Beach, FL Metro Area

|  | Female-owned | 355,762 | $39.48 \%$ | $\$ 34,384,858$ | $6.26 \%$ | $8.92 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 462,762 | $51.36 \%$ | $\$ 177,821,218$ | $32.35 \%$ | $19.29 \%$ |
|  | $50-50$ owned | 69,154 | $7.68 \%$ | $\$ 25,997,188$ | $4.73 \%$ | $31.65 \%$ |
|  | Public, Other | 13,349 | $1.48 \%$ | $\$ 311,488,609$ | $56.67 \%$ | $52.93 \%$ |

Michigan City-La Porte, IN Metro Area

|  | Female-owned | 2,519 | $36.55 \%$ | $\$ 329,380$ | $4.29 \%$ | $9.85 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,371 | $48.92 \%$ | $\$ 3,130,394$ | $40.74 \%$ | $29.78 \%$ |
|  | $50-50$ owned | 682 | $9.90 \%$ | $\$ 262,121$ | $3.41 \%$ | $35.48 \%$ |
|  | Public, Other | 319 | $4.63 \%$ | $\$ 3,962,174$ | $51.56 \%$ | $95.92 \%$ |

Midland, MI Metro Area

|  | Female-owned | 2,302 | $38.35 \%$ | $\$ 161,202$ | $0.95 \%$ | $12.99 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,851 | $47.49 \%$ | $\$ 1,468,429$ | $8.66 \%$ | $26.73 \%$ |
|  | $50-50$ owned | 579 | $9.65 \%$ | $\$ 93,180$ | $0.55 \%$ | $28.32 \%$ |
|  | Public, Other | 272 | $4.53 \%$ | $\$ 15,237,696$ | $89.84 \%$ | $90.81 \%$ |

Midland, TX Metro Area

|  | Female-owned | 5,116 | $27.06 \%$ | $\$ 1,536,566$ | $6.84 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,892 | $57.62 \%$ | $\$ 9,694,766$ | $43.16 \%$ |
|  | $50-50$ owned | 2,049 | $10.84 \%$ | $\$ 1,082,867$ | $4.82 \%$ |
|  | Public, Other | 846 | $4.48 \%$ | $\$ 10,146,561$ | $45.17 \%$ |

Metro Statistical Area (MSA)

## Gender of Owner

 Gender of Total FirmsOwner
\% of Total Firms
Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees
Milwaukee-Waukesha-West Allis, WI Metro Area

|  | Female-owned | 40,520 | $34.54 \%$ | $\$ 6,242,362$ | $3.10 \%$ | $11.90 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 62,121 | $52.95 \%$ | $\$ 59,158,836$ | $29.39 \%$ | $27.54 \%$ |
|  | $50-50$ owned | 10,620 | $9.05 \%$ | $\$ 5,645,753$ | $2.81 \%$ | $36.80 \%$ |
|  | Public, Other | 4,066 | $3.47 \%$ | $\$ 130,212,644$ | $64.70 \%$ | $78.04 \%$ |

Minneapolis-St. Paul-Bloomington, MN-WI Metro Area

|  | Female-owned | 109,300 | $33.97 \%$ | $\$ 17,841,743$ | $3.48 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 175,826 | $54.65 \%$ | $\$ 139,957,055$ | $27.27 \%$ |
|  | $50-50$ owned | 29,336 | $9.12 \%$ | $\$ 13,154,634$ | $2.56 \%$ |
|  | Public, Other | 7,278 | $2.26 \%$ | $\$ 342,205,679$ | $66.69 \%$ |

Missoula, MT Metro Area

|  | Female-owned | 4,142 | $31.33 \%$ | $\$ 538,189$ | $6.04 \%$ | $16.37 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,581 | $49.78 \%$ | $\$ 3,211,309$ | $36.03 \%$ | $28.45 \%$ |
|  | $50-50$ owned | 1,871 | $14.15 \%$ | $\$ 522,501$ | $5.86 \%$ | $29.72 \%$ |
|  | Public, Other | 623 | $4.71 \%$ | $\$ 4,641,321$ | $52.07 \%$ | $79.29 \%$ |

Mobile, AL Metro Area

|  | Female-owned | 15,511 | $43.19 \%$ | $\$ 1,552,120$ | $4.67 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,396 | $48.44 \%$ | $\$ 10,985,582$ | $33.04 \%$ |
|  | $50-50$ owned | 1,850 | $5.15 \%$ | $\$ 1,076,805$ | $3.24 \%$ |
|  | Public, Other | 1,154 | $3.21 \%$ | $\$ 19,638,383$ | $59.06 \%$ |

## Modesto, CA Metro Area

|  | Female-owned | 11,455 | $34.67 \%$ | $\$ 1,647,643$ | $4.35 \%$ | $8.20 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 16,930 | $51.25 \%$ | $\$ 11,563,483$ | $30.54 \%$ | $21.70 \%$ |
|  | $50-50$ owned | 3,762 | $11.39 \%$ | $\$ 1,648,854$ | $4.35 \%$ | $28.42 \%$ |
|  | Public, Other | 888 | $2.69 \%$ | $\$ 23,003,623$ | $60.75 \%$ | $79.95 \%$ |

Monroe, LA Metro Area

|  | Female-owned | 5,994 | $37.00 \%$ | $\$ 906,013$ | $6.69 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,905 | $48.79 \%$ | $\$ 5,075,086$ | $37.46 \%$ |
|  | $50-50$ owned | 1,620 | $10.00 \%$ | $\$ 530,583$ | $3.92 \%$ |
|  | Public, Other | 683 | $4.22 \%$ | $\$ 7,037,128$ | $51.94 \%$ |

Metro Statistical Gender of Area (MSA)

Owner

Total Firms \% of Total Firms

Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees

Monroe, MI Metro Area

|  | Female-owned | 3,487 | $33.41 \%$ | $\$ 1,338,270$ | $12.09 \%$ | $6.19 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,596 | $53.61 \%$ | $\$ 3,173,112$ | $28.66 \%$ | $22.59 \%$ |
|  | $50-50$ owned | 1,033 | $9.90 \%$ | $\$ 226,483$ | $2.05 \%$ | $37.95 \%$ |
|  | Public, Other | 321 | $3.08 \%$ | $\$ 6,331,971$ | $57.20 \%$ | $81.00 \%$ |
| Montgomery, AL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 11,275 | $39.20 \%$ | $\$ 1,331,779$ | $3.63 \%$ | $7.40 \%$ |
|  | Male-owned | 14,814 | $51.51 \%$ | $\$ 10,669,869$ | $29.10 \%$ | $23.57 \%$ |
|  | $50-50$ owned | 1,598 | $5.56 \%$ | $\$ 821,579$ | $2.24 \%$ | $32.73 \%$ |
|  | Public, Other | 1,075 | $3.74 \%$ | $\$ 23,844,013$ | $65.03 \%$ | $84.00 \%$ |

Morgantown, WV Metro Area

|  | Female-owned | 3,018 | $33.69 \%$ | $\$ 314,581$ | $3.32 \%$ | $9.81 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,873 | $54.40 \%$ | $\$ 3,065,753$ | $32.34 \%$ | $26.33 \%$ |
|  | $50-50$ owned | 680 | $7.59 \%$ | $\$ 247,622$ | $2.61 \%$ | $31.18 \%$ |
|  | Public, Other | 388 | $4.33 \%$ | $\$ 5,851,599$ | $61.73 \%$ | $90.21 \%$ |

Morristown, TN Metro Area

|  | Female-owned | 2,366 | $30.52 \%$ | $\$ 394,565$ | $4.23 \%$ | $7.19 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,432 | $57.17 \%$ | $\$ 3,593,661$ | $38.56 \%$ | $20.49 \%$ |
|  | $50-50$ owned | 632 | $8.15 \%$ | $\$ 280,205$ | $3.01 \%$ | $25.79 \%$ |
|  | Public, Other | 321 | $4.14 \%$ | $\$ 5,051,692$ | $54.20 \%$ | $99.69 \%$ |

Mount Vernon-Anacortes, WA Metro Area

|  | Female-owned | 2,889 | $30.41 \%$ | $\$ 485,611$ | $2.69 \%$ | $17.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,456 | $46.90 \%$ | $\$ 3,124,868$ | $17.31 \%$ | $29.02 \%$ |
|  | $50-50$ owned | 1,789 | $18.83 \%$ | $\$ 775,121$ | $4.29 \%$ | $35.38 \%$ |
|  | Public, Other | 366 | $3.85 \%$ | $\$ 13,664,074$ | $75.70 \%$ | $82.79 \%$ |

Muncie, IN Metro Area

|  | Female-owned | 2,237 | $31.60 \%$ | $\$ 200,262$ | $2.93 \%$ | $13.54 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,664 | $51.76 \%$ | $\$ 1,745,589$ | $25.55 \%$ | $24.45 \%$ |
|  | $50-50$ owned | 812 | $11.47 \%$ | $\$ 165,658$ | $2.43 \%$ | $24.26 \%$ |
|  | Public, Other | 365 | $5.16 \%$ | $\$ 4,719,738$ | $69.09 \%$ | $95.07 \%$ |

Metro Statistical
Area (MSA)

## Gender of

Owner
Total Firms

## \% of Total Firms

Receipts (\$1,000)
\% of Total Receipts
\% of Firms w Paid Employees
Muskegon, MI Metro Area

|  | Female-owned | 4,639 | $40.12 \%$ | $\$ 557,436$ | $4.80 \%$ | $9.92 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 5,355 | $46.31 \%$ | $\$ 3,413,716$ | $29.42 \%$ | $25.02 \%$ |
|  | $50-50$ owned | 1,165 | $10.08 \%$ |  | $0.00 \%$ | $36.39 \%$ |
|  | Public, Other | 405 | $3.50 \%$ | $\$ 7,230,928$ | $62.32 \%$ | $92.10 \%$ |

Myrtle Beach-Conway-North Myrtle Beach, SC-NC Metro Area

|  | Female-owned | 12,306 | $32.02 \%$ | $\$ 1,271,878$ | $6.43 \%$ | $12.03 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 21,837 | $56.82 \%$ | $\$ 7,837,160$ | $39.63 \%$ | $24.01 \%$ |
|  | $50-50$ owned | 3,421 | $8.90 \%$ | $\$ 886,200$ | $4.48 \%$ | $27.80 \%$ |
|  | Public, Other | 868 | $2.26 \%$ | $\$ 9,779,061$ | $49.45 \%$ | $82.03 \%$ |

Napa, CA Metro Area

|  | Female-owned | 4,307 | $30.21 \%$ | $\$ 528,921$ | $4.07 \%$ | $11.56 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 7,595 | $53.28 \%$ | $\$ 5,674,809$ | $43.62 \%$ | $26.81 \%$ |
|  | $50-50$ owned | 1,941 | $13.62 \%$ | $\$ 707,619$ | $5.44 \%$ | $28.85 \%$ |
|  | Public, Other | 412 | $2.89 \%$ | $\$ 6,098,130$ | $46.87 \%$ | $97.57 \%$ |

Naples-Immokalee-Marco Island, FL Metro Area

|  | Female-owned | 13,667 | $33.61 \%$ | $\$ 1,778,551$ | $8.06 \%$ | $13.61 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 22,178 | $54.53 \%$ | $\$ 10,676,973$ | $48.36 \%$ | $23.20 \%$ |
|  | $50-50$ owned | 3,858 | $9.49 \%$ | $\$ 1,344,388$ | $6.09 \%$ | $36.47 \%$ |
|  | Public, Other | 967 | $2.38 \%$ | $\$ 8,277,188$ | $37.49 \%$ | $75.70 \%$ |

Nashville-Davidson--Murfreesboro--Franklin, TN Metro Area

|  | Female-owned | 55,389 | $33.04 \%$ | $\$ 10,250,554$ | $4.94 \%$ | $8.93 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 95,499 | $56.97 \%$ | $\$ 55,544,059$ | $26.75 \%$ | $17.95 \%$ |
|  | $50-50$ owned | 13,176 | $7.86 \%$ | $\$ 4,942,546$ | $2.38 \%$ | $26.46 \%$ |
|  | Public, Other | 3,582 | $2.14 \%$ | $\$ 136,871,804$ | $65.93 \%$ | $81.85 \%$ |

## New Bern, NC Metro Area

|  | Female-owned | 3,303 | $40.25 \%$ | $\$ 450,547$ | $7.26 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,930 | $47.89 \%$ | $\$ 2,801,307$ | $45.13 \%$ |
|  | $50-50$ owned | 636 | $7.75 \%$ | $\$ 249,926$ | $4.03 \%$ |
|  | Public, Other | 337 | $4.11 \%$ | $\$ 2,705,140$ | $43.58 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Haven-Milford, CT Metro Area |  |  |  |  |  |  |
|  | Female-owned | 23,620 | $32.34 \%$ | $\$ 3,674,009$ | $4.91 \%$ | $11.83 \%$ |
|  | Male-owned | 42,046 | $57.57 \%$ | $\$ 30,703,055$ | $41.05 \%$ | $24.39 \%$ |
|  | $50-50$ owned | 5,089 | $6.97 \%$ | $\$ 1,932,310$ | $2.58 \%$ | $29.87 \%$ |
|  | Public, Other | 2,279 | $3.12 \%$ | $\$ 38,492,261$ | $51.46 \%$ | $72.53 \%$ |
| New Orleans-Metairie, LA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 48,890 | $36.94 \%$ | $\$ 6,655,996$ | $3.01 \%$ | $8.27 \%$ |
|  | Male-owned | 69,028 | $52.15 \%$ | $\$ 36,872,755$ | $16.69 \%$ | $19.72 \%$ |
|  | $50-50$ owned | 11,408 | $8.62 \%$ | $\$ 4,529,106$ | $2.05 \%$ | $28.49 \%$ |
|  | Public, Other | 3,035 | $2.29 \%$ | $\$ 172,885,370$ | $78.25 \%$ | $78.45 \%$ |

## New York-Newark-Jersey City, NY-NJ-PA Metro Area

|  | Female-owned | 783,597 | $35.58 \%$ | $\$ 124,681,440$ | $4.63 \%$ | $11.23 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | $1,253,863$ | $56.94 \%$ | $\$ 799,119,879$ | $29.65 \%$ | $25.15 \%$ |
|  | $50-50$ owned | 125,073 | $5.68 \%$ | $\$ 67,605,785$ | $2.51 \%$ | $32.17 \%$ |
|  | Public, Other | 39,528 | $1.80 \%$ | $\$ 1,703,324,593$ | $63.21 \%$ | $64.12 \%$ |

Niles-Benton Harbor, MI Metro Area

|  | Female-owned | 4,335 | $32.37 \%$ | $\$ 778,377$ | $6.83 \%$ | $12.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,156 | $53.43 \%$ | $\$ 4,341,533$ | $38.09 \%$ | $25.98 \%$ |
|  | $50-50$ owned | 1,547 | $11.55 \%$ | $\$ 373,796$ | $3.28 \%$ | $23.46 \%$ |
|  | Public, Other | 356 | $2.66 \%$ | $\$ 5,903,360$ | $51.80 \%$ | $89.89 \%$ |

North Port-Sarasota-Bradenton, FL Metro Area

|  | Female-owned | 25,133 | $34.33 \%$ | $\$ 2,444,242$ | $6.06 \%$ | $11.63 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 38,264 | $52.27 \%$ | $\$ 13,667,389$ | $33.88 \%$ | $26.11 \%$ |
|  | $50-50$ owned | 8,003 | $10.93 \%$ | $\$ 2,808,318$ | $6.96 \%$ | $35.67 \%$ |
|  | Public, Other | 1,811 | $2.47 \%$ | $\$ 21,419,803$ | $53.10 \%$ | $75.54 \%$ |

Norwich-New London, CT Metro Area

|  | Female-owned | 6,428 | $31.75 \%$ | $\$ 807,070$ | $3.52 \%$ | $11.65 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,621 | $57.40 \%$ | $\$ 6,673,659$ | $29.14 \%$ | $22.96 \%$ |
|  | $50-50$ owned | 1,424 | $7.03 \%$ | $\$ 703,778$ | $3.07 \%$ | $31.39 \%$ |
|  | Public, Other | 771 | $3.81 \%$ | $\$ 14,716,721$ | $64.26 \%$ | $81.06 \%$ |

## Metro Statistical Areas (MSA)

| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| Ocala, FL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 9,940 | $38.74 \%$ | $\$ 799,313$ | $5.49 \%$ | $9.44 \%$ |
|  | Male-owned | 12,859 | $50.12 \%$ | $\$ 5,540,149$ | $38.08 \%$ | $24.57 \%$ |
|  | $50-50$ owned | 2,249 | $8.77 \%$ | $\$ 711,634$ | $4.89 \%$ | $32.68 \%$ |
|  | Public, Other | 606 | $2.36 \%$ | $\$ 7,497,164$ | $51.53 \%$ | $92.41 \%$ |
| Ocean City, NJ Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,319 | $30.37 \%$ | $\$ 524,135$ | $11.21 \%$ | $22.39 \%$ |
|  | Male-owned | 6,043 | $55.30 \%$ | $\$ 2,132,889$ | $45.63 \%$ | $32.95 \%$ |
|  | $50-50$ owned | 1,323 | $12.11 \%$ | $\$ 369,896$ | $7.91 \%$ | $41.65 \%$ |
|  | Public, Other | 242 | $2.21 \%$ | $\$ 1,647,459$ | $35.24 \%$ | $100.00 \%$ |

Odessa, TX Metro Area

|  | Female-owned | 4,279 | $28.86 \%$ | $\$ 906,995$ | $5.24 \%$ | $12.62 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,746 | $58.98 \%$ | $\$ 6,984,350$ | $40.35 \%$ | $19.12 \%$ |
|  | $50-50$ owned | 1,269 | $8.56 \%$ |  | $0.00 \%$ | $27.74 \%$ |
|  | Public, Other | 535 | $3.61 \%$ | $\$ 7,504,602$ | $43.35 \%$ | $80.37 \%$ |

## Ogden-ClearfieId, UT Metro Area

|  | Female-owned | 14,085 | $31.41 \%$ | $\$ 2,472,933$ | $6.01 \%$ | $10.93 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 23,261 | $51.87 \%$ | $\$ 12,756,067$ | $30.99 \%$ | $27.13 \%$ |
|  | $50-50$ owned | 6,499 | $14.49 \%$ | $\$ 2,455,260$ | $5.96 \%$ | $25.37 \%$ |
|  | Public, Other | 1,003 | $2.24 \%$ | $\$ 23,482,942$ | $57.04 \%$ | $82.35 \%$ |

Oklahoma City, OK Metro Area

|  | Female-owned | 40,126 | $33.08 \%$ | $\$ 7,661,494$ | $4.62 \%$ | $12.12 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 64,590 | $53.25 \%$ | $\$ 41,261,460$ | $24.88 \%$ | $23.03 \%$ |
|  | $50-50$ owned | 13,314 | $10.98 \%$ | $\$ 5,464,855$ | $3.30 \%$ | $28.68 \%$ |
|  | Public, Other | 3,271 | $2.70 \%$ | $\$ 111,449,308$ | $67.20 \%$ | $72.15 \%$ |

Olympia-Tumwater, WA Metro Area

|  | Female-owned | 6,797 | $36.07 \%$ | $\$ 551,385$ | $4.73 \%$ | $13.67 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 8,970 | $47.61 \%$ | $\$ 4,535,579$ | $38.95 \%$ | $26.21 \%$ |
|  | $50-50$ owned | 2,439 | $12.94 \%$ | $\$ 888,226$ | $7.63 \%$ | $42.19 \%$ |
|  | Public, Other | 636 | $3.38 \%$ | $\$ 5,670,638$ | $48.69 \%$ | $90.57 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Omaha-Council Bluffs, NE-IA Metro Area

|  | Female-owned | 24,657 | $33.25 \%$ | $\$ 4,406,534$ | $3.52 \%$ | $10.37 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 39,050 | $52.66 \%$ | $\$ 41,259,574$ | $32.93 \%$ | $26.21 \%$ |
|  | $50-50$ owned | 8,128 | $10.96 \%$ | $\$ 3,086,849$ | $2.46 \%$ | $32.64 \%$ |
|  | Public, Other | 2,322 | $3.13 \%$ | $\$ 76,545,407$ | $61.09 \%$ | $79.59 \%$ |
| Orlando-Kissimmee-Sanford, FL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 91,290 | $39.26 \%$ | $\$ 11,619,107$ | $5.80 \%$ | $10.02 \%$ |
|  | Male-owned | 119,023 | $51.18 \%$ | $\$ 54,169,316$ | $27.02 \%$ | $22.52 \%$ |
|  | $50-50$ owned | 18,281 | $7.86 \%$ | $\$ 6,611,343$ | $3.30 \%$ | $34.14 \%$ |
|  | Public, Other | 3,961 | $1.70 \%$ | $\$ 128,087,932$ | $63.89 \%$ | $74.02 \%$ |

Oshkosh-Neenah, WI Metro Area

|  | Female-owned | 2,819 | $26.71 \%$ | $\$ 304,340$ | $1.24 \%$ | $13.76 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,103 | $57.82 \%$ | $\$ 6,607,298$ | $26.83 \%$ | $31.89 \%$ |
|  | $50-50$ owned | 1,041 | $9.86 \%$ | $\$ 498,786$ | $2.03 \%$ | $44.00 \%$ |
|  | Public, Other | 592 | $5.61 \%$ | $\$ 17,216,137$ | $69.91 \%$ | $69.93 \%$ |

Owensboro, KY Metro Area

|  | Female-owned | 2,333 | $27.63 \%$ | $\$ 931,481$ | $7.43 \%$ | $8.74 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,669 | $55.30 \%$ | $\$ 3,138,724$ | $25.02 \%$ | $26.71 \%$ |
|  | $50-50$ owned | 1,063 | $12.59 \%$ | $\$ 346,185$ | $2.76 \%$ | $22.95 \%$ |
|  | Public, Other | 377 | $4.47 \%$ | $\$ 8,128,172$ | $64.79 \%$ | $87.27 \%$ |

Oxnard-Thousand Oaks-Ventura, CA Metro Area

|  | Female-owned | 26,682 | $34.98 \%$ | $\$ 4,165,914$ | $5.29 \%$ | $10.06 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 39,996 | $52.43 \%$ | $\$ 20,222,592$ | $25.67 \%$ | $25.90 \%$ |
|  | $50-50$ owned | 8,053 | $10.56 \%$ | $\$ 3,465,241$ | $4.40 \%$ | $38.49 \%$ |
|  | Public, Other | 1,552 | $2.03 \%$ | $\$ 50,913,086$ | $64.64 \%$ | $82.73 \%$ |

Palm Bay-Melbourne-Titusville, FL Metro Area

|  | Female-owned | 16,878 | $37.78 \%$ | $\$ 1,447,653$ | $4.97 \%$ | $13.12 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 22,885 | $51.23 \%$ | $\$ 7,908,304$ | $27.17 \%$ | $25.55 \%$ |
|  | $50-50$ owned | 3,726 | $8.34 \%$ | $\$ 1,532,512$ | $5.26 \%$ | $40.58 \%$ |
|  | Public, Other | 1,181 | $2.64 \%$ | $\$ 18,222,652$ | $62.60 \%$ | $73.41 \%$ |

Metro Statistical Area (MSA) Gender of $\begin{array}{ll}\text { Gender of } & \text { Total Firms } \\ \text { Owner }\end{array}$ \% of Total Receipts \% of Total Receipts
\% of Firms w Paid Employees
Panama City, FL Metro Area

|  | Female-owned | 5,007 | $35.97 \%$ | $\$ 504,404$ | $5.27 \%$ | $11.48 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,175 | $51.55 \%$ | $\$ 3,458,622$ | $36.17 \%$ | $27.85 \%$ |
|  | $50-50$ owned | 1,250 | $8.98 \%$ | $\$ 358,416$ | $3.75 \%$ | $35.52 \%$ |
| Parkersburg-Vienna, WV Metro Area | 485 | $3.48 \%$ | $\$ 5,241,210$ | $54.81 \%$ | $99.79 \%$ |  |
|  | Female-owned | 2,169 | $33.28 \%$ | $\$ 281,659$ | $4.25 \%$ |  |
|  | Male-owned | 3,697 | $56.72 \%$ | $\$ 1,656,855$ | $24.98 \%$ | $10.19 \%$ |
|  | $50-50$ owned | 318 | $4.88 \%$ | $\$ 166,283$ | $2.51 \%$ | $23.34 \%$ |

Pensacola-Ferry Pass-Brent, FL Metro Area

|  | Female-owned | 12,247 | $38.58 \%$ | $\$ 1,711,241$ | $7.66 \%$ | $11.12 \%$ | $23.64 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 16,111 | $50.75 \%$ | $\$ 6,711,474$ | $30.06 \%$ |  |  |
|  | $50-50$ owned | 2,471 | $7.78 \%$ | $\$ 683,011$ | $3.06 \%$ | $32.78 \%$ |  |
|  | Public, Other | 915 | $2.88 \%$ | $\$ 13,224,309$ | $59.22 \%$ | $86.89 \%$ |  |

Peoria, IL Metro Area

|  | Female-owned | 7,969 | $31.87 \%$ | $\$ 1,639,850$ | $3.29 \%$ | $14.23 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 13,524 | $54.09 \%$ | $\$ 12,140,529$ | $24.39 \%$ | $31.87 \%$ |
|  | $50-50$ owned | 2,487 | $9.95 \%$ | $\$ 757,326$ | $1.52 \%$ | $29.27 \%$ |
|  | Public, Other | 1,025 | $4.10 \%$ | $\$ 35,237,932$ | $70.79 \%$ | $84.78 \%$ |

Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area

|  | Female-owned | 155,264 | $32.20 \%$ | $\$ 24,477,086$ | $3.08 \%$ | $11.54 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 282,505 | $58.59 \%$ | $\$ 185,576,582$ | $23.39 \%$ | $25.37 \%$ |
|  | $50-50$ owned | 31,948 | $6.63 \%$ | $\$ 13,897,752$ | $1.75 \%$ | $31.31 \%$ |
|  | Public, Other | 12,449 | $2.58 \%$ | $\$ 569,602,270$ | $71.78 \%$ | $70.84 \%$ |

Phoenix-Mesa-Scottsdale, AZ Metro Area

|  | Female-owned | 121,689 | $35.69 \%$ | $\$ 16,545,275$ | $4.26 \%$ | $10.36 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 170,726 | $50.07 \%$ | $\$ 101,598,889$ | $26.16 \%$ | $20.74 \%$ |
|  | $50-50$ owned | 41,159 | $12.07 \%$ | $\$ 17,381,762$ | $4.48 \%$ | $32.05 \%$ |
|  | Public, Other | 7,434 | $2.18 \%$ | $\$ 252,871,027$ | $65.11 \%$ | $66.38 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Pine Bluff, AR Metro Area

|  | Female-owned | 2,258 | $39.15 \%$ | $\$ 187,870$ | $3.52 \%$ | $7.71 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,887 | $50.05 \%$ | $\$ 2,017,191$ | $37.84 \%$ | $26.26 \%$ |
|  | $50-50$ owned | 390 | $6.76 \%$ | $\$ 234,250$ | $4.39 \%$ | $49.49 \%$ |
|  | Public, Other | 234 | $4.06 \%$ | $\$ 2,891,926$ | $54.24 \%$ | $90.60 \%$ |
| Pittsburgh, PA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 54,959 | $31.21 \%$ | $\$ 9,961,399$ | $3.55 \%$ | $14.34 \%$ |
|  | Male-owned | 104,085 | $59.10 \%$ | $\$ 85,032,382$ | $30.27 \%$ | $25.16 \%$ |
|  | $50-50$ owned | 11,788 | $6.69 \%$ | $\$ 5,925,726$ | $2.11 \%$ | $34.82 \%$ |
|  | Public, Other | 5,272 | $2.99 \%$ | $\$ 179,968,412$ | $64.07 \%$ | $83.93 \%$ |

Pittsfield, MA Metro Area

|  | Female-owned | 3,877 | $30.43 \%$ | $\$ 662,861$ | $7.78 \%$ | $12.02 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,161 | $56.21 \%$ | $\$ 3,098,886$ | $36.38 \%$ | $26.98 \%$ |
|  | $50-50$ owned | 1,174 | $9.22 \%$ | $\$ 479,358$ | $5.63 \%$ | $34.92 \%$ |
|  | Public, Other | 528 | $4.14 \%$ | $\$ 4,277,640$ | $50.21 \%$ | $86.36 \%$ |

Pocatello, ID Metro Area

| Female-owned | 2,085 | $32.56 \%$ | $\$ 199,389$ | $3.77 \%$ | $8.97 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Male-owned | 2,968 | $46.35 \%$ | $\$ 1,141,193$ | $21.60 \%$ | $28.47 \%$ |
| $50-50$ owned | 1,072 | $16.74 \%$ | $\$ 291,944$ | $5.53 \%$ | $33.86 \%$ |
| Public, Other | 278 | $4.34 \%$ | $\$ 3,649,642$ | $69.09 \%$ | $98.56 \%$ |

Portland-South Portland, ME Metro Area

|  | Female-owned | 18,869 | $32.17 \%$ | $\$ 4,185,758$ | $7.96 \%$ | $13.80 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 32,882 | $56.06 \%$ | $\$ 16,291,621$ | $30.98 \%$ | $25.97 \%$ |
|  | $50-50$ owned | 5,169 | $8.81 \%$ | $\$ 1,690,341$ | $3.21 \%$ | $36.27 \%$ |
|  | Public, Other | 1,736 | $2.96 \%$ | $\$ 30,423,051$ | $57.85 \%$ | $86.35 \%$ |

Portland-Vancouver-Hillsboro, OR-WA Metro Area

|  | Female-owned | 77,097 | $37.13 \%$ | $\$ 10,767,471$ | $4.32 \%$ | $12.49 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 102,217 | $49.23 \%$ | $\$ 69,343,056$ | $27.83 \%$ | $27.25 \%$ |
|  | $50-50$ owned | 22,795 | $10.98 \%$ | $\$ 10,127,773$ | $4.06 \%$ | $36.54 \%$ |
|  | Public, Other | 5,528 | $2.66 \%$ | $\$ 158,925,498$ | $63.78 \%$ | $80.03 \%$ |

Metro Statistical Area (MSA)

Port St. Lucie, FL Metro Area

|  | Female-owned | 14,924 | $35.01 \%$ | $\$ 1,336,416$ | $6.44 \%$ | $9.73 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 22,588 | $52.99 \%$ | $\$ 6,807,988$ | $32.80 \%$ | $20.71 \%$ |  |
|  | $50-50$ owned | 4,246 | $9.96 \%$ | $\$ 1,088,802$ | $5.25 \%$ | $34.46 \%$ |  |
| Prescott, AZ Metro Area |  | Public, Other | 866 | $2.03 \%$ | $\$ 11,524,798$ | $55.52 \%$ | $72.86 \%$ |
|  | Female-owned | 7,126 | $34.71 \%$ | $\$ 691,454$ | $7.29 \%$ |  |  |
|  | Male-owned | 9,600 | $46.77 \%$ | $\$ 3,167,554$ | $33.38 \%$ | $12.31 \%$ |  |
|  | $50-50$ owned | 3,198 | $15.58 \%$ | $\$ 995,230$ | $10.49 \%$ | $22.09 \%$ |  |

Providence-Warwick, RI-MA Metro Area

|  | Female-owned | 42,559 | $31.45 \%$ | $\$ 6,743,782$ | $4.67 \%$ | $12.43 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 79,379 | $58.66 \%$ | $\$ 45,483,791$ | $31.53 \%$ | $25.95 \%$ |  |
|  | $50-50$ owned | 9,911 | $7.32 \%$ | $\$ 5,203,470$ | $3.61 \%$ | $37.49 \%$ |  |
|  | Public, Other | 3,460 | $2.56 \%$ | $\$ 86,841,585$ | $60.19 \%$ | $79.71 \%$ |  |

Provo-Orem, UT Metro Area

|  | Female-owned | 14,258 | $29.24 \%$ | $\$ 1,406,702$ | $4.40 \%$ | $10.07 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 24,856 | $50.97 \%$ | $\$ 13,240,060$ | $41.43 \%$ | $23.11 \%$ |
|  | $50-50$ owned | 8,630 | $17.70 \%$ | $\$ 2,374,597$ | $7.43 \%$ | $19.00 \%$ |
|  | Public, Other | 1,025 | $2.10 \%$ | $\$ 14,933,102$ | $46.73 \%$ | $78.24 \%$ |

Pueblo, CO Metro Area

|  | Female-owned | 3,521 | $32.95 \%$ |  | $0.00 \%$ | $13.15 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,518 | $51.64 \%$ | $\$ 2,421,185$ | $25.90 \%$ | $27.85 \%$ |
|  | $50-50$ owned | 1,196 | $11.19 \%$ | $\$ 464,846$ | $4.97 \%$ | $34.36 \%$ |
|  | Public, Other | 450 | $4.21 \%$ | $\$ 5,631,236$ | $60.25 \%$ | $89.11 \%$ |

Punta Gorda, FL Metro Area

|  | Female-owned | 3,829 | $29.35 \%$ | $\$ 365,570$ | $6.79 \%$ | $15.90 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,508 | $57.56 \%$ | $\$ 1,694,950$ | $31.47 \%$ | $23.43 \%$ |
|  | $50-50$ owned | 1,341 | $10.28 \%$ | $\$ 521,195$ | $9.68 \%$ | $44.07 \%$ |
|  | Public, Other | 365 | $2.80 \%$ | $\$ 2,804,119$ | $52.06 \%$ | $96.44 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alexandria, LA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,344 | $30.15 \%$ | $\$ 473,901$ | $3.88 \%$ | $12.53 \%$ |
|  | Male-owned | 6,109 | $55.09 \%$ | $\$ 4,301,306$ | $35.23 \%$ | $27.37 \%$ |
|  | $50-50$ owned | 1,217 | $10.97 \%$ | $\$ 386,326$ | $3.16 \%$ | $26.79 \%$ |
|  | Public, Other | 421 | $3.80 \%$ | $\$ 7,048,696$ | $57.73 \%$ | $99.05 \%$ |
|  |  |  |  |  |  |  |
|  | Female-owned | 19,465 | $31.65 \%$ | $\$ 2,912,303$ | $3.46 \%$ | $12.20 \%$ |
|  | Male-owned | 36,194 | $58.86 \%$ | $\$ 19,946,182$ | $23.69 \%$ | $25.86 \%$ |
|  | $50-50$ owned | 4,128 | $6.71 \%$ | $\$ 1,840,592$ | $2.19 \%$ | $33.91 \%$ |
|  | Public, Other | 1,705 | $2.77 \%$ | $\$ 59,500,750$ | $70.67 \%$ | $86.45 \%$ |

## Altoona, PA Metro Area

|  | Female-owned | 2,159 | $27.12 \%$ | $\$ 425,937$ | $4.18 \%$ | $19.36 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,329 | $54.38 \%$ | $\$ 4,420,363$ | $43.37 \%$ | $33.63 \%$ |
|  | $50-50$ owned | 989 | $12.42 \%$ | $\$ 304,591$ | $2.99 \%$ | $22.14 \%$ |
|  | Public, Other | 483 | $6.07 \%$ | $\$ 5,041,710$ | $49.46 \%$ | $86.13 \%$ |

## Amarillo, TX Metro Area

|  | Female-owned | 6,728 | $31.68 \%$ | $\$ 943,838$ | $3.59 \%$ | $10.09 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,240 | $52.93 \%$ | $\$ 7,179,995$ | $27.34 \%$ | $26.89 \%$ |
|  | $50-50$ owned | 2,326 | $10.95 \%$ | $\$ 1,287,181$ | $4.90 \%$ | $30.95 \%$ |
|  | Public, Other | 941 | $4.43 \%$ | $\$ 16,847,984$ | $64.16 \%$ | $73.75 \%$ |

Ames, IA Metro Area

|  | Female-owned | 1,985 | $29.04 \%$ | $\$ 149,208$ | $2.07 \%$ | $8.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,868 | $56.59 \%$ | $\$ 2,401,593$ | $33.40 \%$ | $25.93 \%$ |
|  | $50-50$ owned | 664 | $9.71 \%$ | $\$ 179,085$ | $2.49 \%$ | $32.83 \%$ |
|  | Public, Other | 318 | $4.65 \%$ | $\$ 4,460,939$ | $62.04 \%$ | $91.51 \%$ |

Anchorage, AK Metro Area

|  | Female-owned | 12,130 | $36.18 \%$ | $\$ 3,166,000$ | $7.61 \%$ | $16.41 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 16,848 | $50.25 \%$ | $\$ 13,504,993$ | $32.46 \%$ | $26.19 \%$ |
|  | $50-50$ owned | 3,383 | $10.09 \%$ | $\$ 1,726,000$ | $4.15 \%$ | $33.52 \%$ |
|  | Public, Other | 1,165 | $3.47 \%$ | $\$ 23,208,375$ | $55.78 \%$ | $82.49 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of Owner | Total Firms | \% of Total Firms | Receipts $(\$ 1,000)$ | \% of Total Receipts | \% of Firms w Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Racine, WI Metro Area |  |  |  |  |  |  |
|  | Female-owned | 4,483 | 35.73\% | \$2,164,717 | 10.19\% | 12.94\% |
|  | Male-owned | 6,346 | 50.58\% | \$6,647,104 | 31.29\% | 29.70\% |
|  | 50-50 owned | 1,304 | 10.39\% | \$536,275 | 2.52\% | 41.72\% |
|  | Public, Other | 414 | 3.30\% | \$11,897,208 | 56.00\% | 99.03\% |
| Raleigh, NC Metro Area |  |  |  |  |  |  |
|  | Female-owned | 38,337 | 35.07\% | \$5,559,463 | 4.55\% | 11.22\% |
|  | Male-owned | 58,936 | 53.91\% | \$35,772,949 | 29.26\% | 23.75\% |
|  | 50-50 owned | 9,178 | 8.40\% | \$4,095,803 | 3.35\% | 33.95\% |
|  | Public, Other | 2,864 | 2.62\% | \$76,811,636 | 62.84\% | 76.82\% |

## Rapid City, SD Metro Area

|  | Female-owned | 4,108 | $28.93 \%$ | $\$ 757,248$ | $7.46 \%$ | $14.56 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,582 | $53.40 \%$ | $\$ 4,519,367$ | $44.50 \%$ | $27.75 \%$ |
|  | $50-50$ owned | 2,035 | $14.33 \%$ | $\$ 670,781$ | $6.60 \%$ | $36.07 \%$ |
|  | Public, Other | 474 | $3.34 \%$ | $\$ 4,209,439$ | $41.44 \%$ | $94.94 \%$ |

## Reading, PA Metro Area

|  | Female-owned | 9,700 | $31.97 \%$ | $\$ 1,297,676$ | $3.61 \%$ | $9.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,633 | $58.11 \%$ | $\$ 15,336,530$ | $42.71 \%$ | $25.65 \%$ |
|  | $50-50$ owned | 2,142 | $7.06 \%$ | $\$ 1,151,397$ | $3.21 \%$ | $29.32 \%$ |
|  | Public, Other | 867 | $2.86 \%$ | $\$ 18,119,252$ | $50.46 \%$ | $89.27 \%$ |

Redding, CA Metro Area

|  | Female-owned | 4,162 | $31.19 \%$ | $\$ 690,179$ | $7.69 \%$ | $12.76 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,068 | $52.98 \%$ | $\$ 3,322,861$ | $37.01 \%$ | $29.13 \%$ |
|  | $50-50$ owned | 1,565 | $11.73 \%$ | $\$ 1,201,722$ | $13.38 \%$ | $42.62 \%$ |
|  | Public, Other | 548 | $4.11 \%$ | $\$ 3,764,217$ | $41.92 \%$ | $82.85 \%$ |

Reno, NV Metro Area

|  | Female-owned | 12,112 | $32.42 \%$ | $\$ 3,181,074$ | $6.95 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 18,725 | $50.12 \%$ | $\$ 15,582,286$ | $34.07 \%$ |
|  | $50-50$ owned | 4,922 | $13.18 \%$ | $\$ 1,921,646$ | $4.20 \%$ |
|  | Public, Other | 1,598 | $4.28 \%$ | $\$ 25,055,112$ | $54.78 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Richmond, VA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 34,814 | $35.78 \%$ | $\$ 5,155,733$ | $3.28 \%$ | $11.79 \%$ |
|  | Male-owned | 52,392 | $53.85 \%$ | $\$ 32,013,124$ | $20.38 \%$ | $25.22 \%$ |
|  | $50-50$ owned | 7,364 | $7.57 \%$ | $\$ 2,727,843$ | $1.74 \%$ | $34.10 \%$ |
|  | Public, Other | 2,728 | $2.80 \%$ | $\$ 117,163,583$ | $74.60 \%$ | $84.09 \%$ |
| Riverside-San Bernardino-Ontario, CA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 129,589 | $38.65 \%$ | $\$ 17,062,291$ | $7.11 \%$ | $7.21 \%$ |
|  | Male-owned | 171,442 | $51.13 \%$ | $\$ 88,274,698$ | $36.81 \%$ | $18.11 \%$ |
|  | $50-50$ owned | 29,830 | $8.90 \%$ | $\$ 15,145,553$ | $6.32 \%$ | $30.53 \%$ |
|  | Public, Other | 4,413 | $1.32 \%$ | $\$ 119,325,162$ | $49.76 \%$ | $77.91 \%$ |

## Roanoke, VA Metro Area

|  | Female-owned | 7,813 | $33.10 \%$ | $\$ 1,273,646$ | $4.70 \%$ | $14.83 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 13,036 | $55.22 \%$ | $\$ 7,956,044$ | $29.37 \%$ | $30.01 \%$ |
|  | $50-50$ owned | 1,825 | $7.73 \%$ | $\$ 614,986$ | $2.27 \%$ | $42.85 \%$ |
|  | Public, Other | 932 | $3.95 \%$ | $\$ 17,248,792$ | $63.66 \%$ | $81.55 \%$ |

Rochester, MN Metro Area

|  | Female-owned | 5,500 | $30.66 \%$ | $\$ 713,070$ | $3.97 \%$ | $10.16 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,999 | $55.74 \%$ | $\$ 5,453,366$ | $30.36 \%$ | $24.93 \%$ |
|  | $50-50$ owned | 1,833 | $10.22 \%$ | $\$ 745,683$ | $4.15 \%$ | $34.92 \%$ |
|  | Public, Other | 606 | $3.38 \%$ | $\$ 11,052,016$ | $61.52 \%$ | $90.10 \%$ |

## Rochester, NY Metro Area

|  | Female-owned | 27,944 | $35.68 \%$ | $\$ 4,093,184$ | $4.29 \%$ | $12.42 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 43,958 | $56.13 \%$ | $\$ 34,152,645$ | $35.80 \%$ | $28.89 \%$ |
|  | $50-50$ owned | 4,113 | $5.25 \%$ | $\$ 1,550,495$ | $1.63 \%$ | $35.11 \%$ |
|  | Public, Other | 2,299 | $2.94 \%$ | $\$ 55,595,153$ | $58.28 \%$ | $80.51 \%$ |

Rockford, IL Metro Area

|  | Female-owned | 10,218 | $37.10 \%$ | $\$ 1,413,078$ | $4.30 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 14,348 | $52.09 \%$ | $\$ 9,432,825$ | $28.71 \%$ |
|  | $50-50$ owned | 2,112 | $7.67 \%$ | $\$ 1,959,956$ | $5.97 \%$ |
|  | Public, Other | 867 | $3.15 \%$ | $\$ 20,046,795$ | $61.02 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| Rocky Mount, NC Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,959 | $37.29 \%$ | $\$ 400,170$ | $3.69 \%$ | $10.41 \%$ |
|  | Male-owned | 5,591 | $52.66 \%$ | $\$ 4,041,771$ | $37.24 \%$ | $22.45 \%$ |
|  | $50-50$ owned | 717 | $6.75 \%$ | $\$ 167,912$ | $1.55 \%$ | $22.73 \%$ |
|  | Public, Other | 350 | $3.30 \%$ | $\$ 6,244,827$ | $57.53 \%$ | $93.71 \%$ |
|  |  |  |  |  |  | $2.17 \%$ |
|  | Female-owned | 3,183 | $39.46 \%$ | $\$ 168,002$ | $8.04 \%$ |  |
|  | Male-owned | 4,080 | $50.58 \%$ | $\$ 1,733,128$ | $22.41 \%$ | $18.36 \%$ |
|  | $50-50$ owned | 493 | $6.11 \%$ | $\$ 192,442$ | $2.49 \%$ | $42.60 \%$ |
|  | Public, Other | 312 | $3.87 \%$ | $\$ 5,639,595$ | $72.93 \%$ | $84.29 \%$ |

## Sacramento--Roseville--Arden-Arcade, CA Metro Area

|  | Female-owned | 61,073 | $35.63 \%$ | $\$ 8,176,003$ | $5.00 \%$ | $9.96 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 89,974 | $52.49 \%$ | $\$ 49,093,837$ | $30.02 \%$ | $22.19 \%$ |  |
|  | $50-50$ owned | 16,399 | $9.57 \%$ | $\$ 7,640,644$ | $4.67 \%$ | $36.62 \%$ |  |
|  | Public, Other | 3,959 | $2.31 \%$ | $\$ 98,627,432$ | $60.31 \%$ | $75.35 \%$ |  |

## Saginaw, MI Metro Area

|  | Female-owned | 6,044 | $39.47 \%$ | $\$ 799,531$ | $5.54 \%$ | $10.09 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,180 | $46.89 \%$ | $\$ 4,243,309$ | $29.40 \%$ | $26.74 \%$ |
|  | $50-50$ owned | 1,384 | $9.04 \%$ | $\$ 485,615$ | $3.36 \%$ | $29.62 \%$ |
|  | Public, Other | 704 | $4.60 \%$ | $\$ 8,905,124$ | $61.70 \%$ | $83.66 \%$ |

## St. Cloud, MN Metro Area

|  | Female-owned | 5,102 | $29.11 \%$ | $\$ 801,457$ | $4.30 \%$ | $10.53 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,566 | $54.57 \%$ | $\$ 7,302,523$ | $39.16 \%$ | $25.38 \%$ |
|  | $50-50$ owned | 2,250 | $12.84 \%$ | $\$ 961,543$ | $5.16 \%$ | $31.29 \%$ |
|  | Public, Other | 611 | $3.49 \%$ | $\$ 9,584,478$ | $51.39 \%$ | $91.49 \%$ |

## St. George, UT Metro Area

|  | Female-owned | 4,106 | $27.07 \%$ | $\$ 317,933$ | $4.18 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,910 | $52.15 \%$ | $\$ 4,123,910$ | $54.27 \%$ |
|  | $50-50$ owned | 2,772 | $18.28 \%$ | $\$ 639,485$ | $8.41 \%$ |
|  | Public, Other | 378 | $2.49 \%$ | $\$ 2,518,184$ | $33.14 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Ft. Joseph, MO-KS Metro Area |  |  |  |  |  |
|  | Male-owned | 4,418 | $51.35 \%$ | $\$ 3,861,622$ | $26.50 \%$ | $27.89 \%$ |
|  | $50-50$ owned | 1,288 | $14.97 \%$ | $\$ 664,662$ | $4.56 \%$ | $31.83 \%$ |
|  | Public, Other | 385 | $4.48 \%$ | $\$ 9,502,710$ | $65.22 \%$ | $96.10 \%$ |
| St. Louis, MO-IL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 83,620 | $36.39 \%$ | $\$ 12,160,979$ | $3.64 \%$ | $12.85 \%$ |
|  | Male-owned | 118,686 | $51.65 \%$ | $\$ 92,660,852$ | $27.71 \%$ | $25.23 \%$ |
|  | $50-50$ owned | 21,576 | $9.39 \%$ | $\$ 8,664,710$ | $2.59 \%$ | $28.17 \%$ |
|  | Public, Other | 5,894 | $2.57 \%$ | $\$ 220,932,211$ | $66.06 \%$ | $71.80 \%$ |

## Salem, OR Metro Area

|  | Female-owned | 9,717 | $35.43 \%$ | $\$ 1,830,816$ | $9.12 \%$ | $13.47 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 13,139 | $47.91 \%$ | $\$ 8,128,258$ | $40.47 \%$ | $30.54 \%$ |
|  | $50-50$ owned | 3,592 | $13.10 \%$ | $\$ 1,355,681$ | $6.75 \%$ | $32.10 \%$ |
|  | Public, Other | 975 | $3.56 \%$ | $\$ 8,768,784$ | $43.66 \%$ | $84.92 \%$ |

Salinas, CA Metro Area

|  | Female-owned | 10,537 | $34.92 \%$ | $\$ 1,808,532$ | $7.83 \%$ | $10.85 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 15,127 | $50.14 \%$ | $\$ 8,479,423$ | $36.70 \%$ | $22.93 \%$ |
|  | $50-50$ owned | 3,353 | $11.11 \%$ | $\$ 1,667,099$ | $7.21 \%$ | $37.40 \%$ |
|  | Public, Other | 1,153 | $3.82 \%$ | $\$ 11,151,663$ | $48.26 \%$ | $67.04 \%$ |

Salisbury, MD-DE Metro Area

|  | Female-owned | 11,561 | $34.09 \%$ | $\$ 1,311,663$ | $5.35 \%$ | $11.64 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,805 | $52.50 \%$ | $\$ 10,280,040$ | $41.93 \%$ | $26.36 \%$ |
|  | $50-50$ owned | 3,660 | $10.79 \%$ | $\$ 1,340,924$ | $5.47 \%$ | $36.97 \%$ |
|  | Public, Other | 890 | $2.62 \%$ | $\$ 11,583,843$ | $47.25 \%$ | $84.61 \%$ |

Salt Lake City, UT Metro Area

|  | Female-owned | 32,197 | $31.06 \%$ | $\$ 6,470,827$ | $4.69 \%$ | $11.90 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 55,975 | $53.99 \%$ | $\$ 44,648,406$ | $32.35 \%$ | $27.89 \%$ |
|  | $50-50$ owned | 11,986 | $11.56 \%$ | $\$ 3,717,692$ | $2.69 \%$ | $26.91 \%$ |
|  | Public, Other | 3,516 | $3.39 \%$ | $\$ 83,179,202$ | $60.27 \%$ | $70.02 \%$ |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Area (MSA) |  | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | | \% of Firms w |
| :---: |
| Paid Employees |

San Angelo, TX Metro Area

|  | Female-owned | 3,196 | $31.63 \%$ | $\$ 590,007$ | $7.95 \%$ | $6.73 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,603 | $55.45 \%$ | $\$ 2,831,088$ | $38.16 \%$ | $21.70 \%$ |
|  | $50-50$ owned | 994 | $9.84 \%$ | $\$ 473,702$ | $6.39 \%$ | $35.21 \%$ |
|  | Public, Other | 311 | $3.08 \%$ | $\$ 3,523,305$ | $47.50 \%$ | $99.68 \%$ |

San Antonio-New Braunfels, TX Metro Area

|  | Female-owned | 68,128 | $36.36 \%$ | $\$ 12,253,430$ | $4.34 \%$ | $9.63 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 101,208 | $54.02 \%$ | $\$ 56,409,867$ | $19.99 \%$ | $17.01 \%$ |  |
|  | $50-50$ owned | 14,470 | $7.72 \%$ | $\$ 4,985,541$ | $1.77 \%$ | $24.87 \%$ |  |
|  | Public, Other | 3,553 | $1.90 \%$ | $\$ 208,519,086$ | $73.90 \%$ | $73.91 \%$ |  |

## San Diego-Carlsbad, CA Metro Area

|  | Female-owned | 105,329 | $35.91 \%$ | $\$ 16,463,667$ | $5.87 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 154,341 | $52.61 \%$ | $\$ 91,494,121$ | $32.61 \%$ |
|  | $50-50$ owned | 27,249 | $9.29 \%$ | $\$ 13,413,551$ | $4.78 \%$ |
|  | Public, Other | 6,431 | $2.19 \%$ | $\$ 159,174,950$ | $56.74 \%$ |

## San Francisco-Oakland-Hayward, CA Metro Area

|  | Female-owned | 173,702 | $36.79 \%$ | $\$ 28,193,873$ | $4.14 \%$ | $11.11 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 246,532 | $52.22 \%$ | $\$ 163,127,505$ | $23.98 \%$ | $22.26 \%$ |  |
|  | $50-50$ owned | 39,192 | $8.30 \%$ | $\$ 23,631,198$ | $3.47 \%$ | $35.38 \%$ |  |
|  | Public, Other | 12,715 | $2.69 \%$ | $\$ 465,442,738$ | $68.41 \%$ | $67.18 \%$ |  |

San Jose-Sunnyvale-Santa Clara, CA Metro Area

|  | Female-owned | 60,189 | $36.06 \%$ | $\$ 10,624,904$ | $3.01 \%$ | $11.39 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 86,179 | $51.63 \%$ | $\$ 81,271,759$ | $23.03 \%$ | $24.69 \%$ |
|  | $50-50$ owned | 15,695 | $9.40 \%$ | $\$ 8,708,520$ | $2.47 \%$ | $36.94 \%$ |
|  | Public, Other | 4,869 | $2.92 \%$ | $\$ 252,253,020$ | $71.49 \%$ | $76.38 \%$ |

San Luis Obispo-Paso Robles-Arroyo Grande, CA Metro Area

|  | Female-owned | 9,282 | $32.43 \%$ | $\$ 1,433,072$ | $8.00 \%$ | $12.94 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 14,544 | $50.81 \%$ | $\$ 5,313,306$ | $29.66 \%$ | $24.33 \%$ |  |
|  | $50-50$ owned | 4,039 | $14.11 \%$ | $\$ 1,697,789$ | $9.48 \%$ | $33.77 \%$ |  |
|  | Public, Other | 762 | $2.66 \%$ | $\$ 9,470,574$ | $52.86 \%$ | $85.96 \%$ |  |


| Metro Statistical | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Santa Cruz-Watsonville, CA Metro Area

|  | Female-owned | 10,986 | $37.49 \%$ | $\$ 1,446,596$ | $7.19 \%$ | $11.10 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 14,979 | $51.11 \%$ | $\$ 8,410,047$ | $41.82 \%$ | $21.19 \%$ |
|  | $50-50$ owned | 2,668 | $9.10 \%$ | $\$ 1,288,494$ | $6.41 \%$ | $35.16 \%$ |
|  | Public, Other | 673 | $2.30 \%$ | $\$ 8,962,702$ | $44.57 \%$ | $75.48 \%$ |
| Santa Fe, NM Metro Area |  |  |  |  |  |  |
|  | Female-owned | 8,017 | $42.29 \%$ | $\$ 942,537$ | $11.32 \%$ | $11.85 \%$ |
|  | Male-owned | 8,664 | $45.70 \%$ | $\$ 3,260,539$ | $39.15 \%$ | $22.71 \%$ |
|  | $50-50$ owned | 1,628 | $8.59 \%$ | $\$ 606,169$ | $7.28 \%$ | $38.21 \%$ |
|  | Public, Other | 648 | $3.42 \%$ | $\$ 3,519,902$ | $42.26 \%$ | $81.94 \%$ |

Santa Maria-Santa Barbara, CA Metro Area

|  | Female-owned | 13,911 | $34.82 \%$ | $\$ 1,620,027$ | $5.38 \%$ | $12.31 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 20,585 | $51.53 \%$ | $\$ 10,763,854$ | $35.75 \%$ | $25.34 \%$ |
|  | $50-50$ owned | 4,016 | $10.05 \%$ | $\$ 1,881,199$ | $6.25 \%$ | $38.30 \%$ |
|  | Public, Other | 1,437 | $3.60 \%$ | $\$ 15,844,620$ | $52.62 \%$ | $82.60 \%$ |

Santa Rosa, CA Metro Area

|  | Female-owned | 19,302 | $36.44 \%$ | $\$ 2,275,873$ | $6.76 \%$ | $9.90 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 26,518 | $50.06 \%$ | $\$ 12,404,567$ | $36.83 \%$ | $24.24 \%$ |
|  | $50-50$ owned | 5,877 | $11.09 \%$ | $\$ 2,974,970$ | $8.83 \%$ | $37.42 \%$ |
|  | Public, Other | 1,279 | $2.41 \%$ | $\$ 16,020,836$ | $47.57 \%$ | $82.41 \%$ |

Savannah, GA Metro Area

|  | Female-owned | 11,798 | $39.70 \%$ | $\$ 2,078,131$ | $6.31 \%$ | $11.24 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 14,763 | $49.68 \%$ | $\$ 9,636,208$ | $29.28 \%$ | $24.44 \%$ |
|  | $50-50$ owned | 2,195 | $7.39 \%$ | $\$ 1,077,679$ | $3.27 \%$ | $25.74 \%$ |
|  | Public, Other | 961 | $3.23 \%$ | $\$ 20,121,883$ | $61.13 \%$ | $94.17 \%$ |

Scranton--Wilkes-Barre--Hazleton, PA Metro Area

|  | Female-owned | 11,682 | $29.41 \%$ | $\$ 2,470,506$ | $4.46 \%$ | $15.10 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 23,988 | $60.39 \%$ | $\$ 18,718,267$ | $33.81 \%$ | $28.67 \%$ |
|  | $50-50$ owned | 2,719 | $6.85 \%$ | $\$ 1,451,543$ | $2.62 \%$ | $44.39 \%$ |
|  | Public, Other | 1,332 | $3.35 \%$ | $\$ 32,716,438$ | $59.10 \%$ | $83.78 \%$ |

Metro Statistical Area (MSA)

Total Firms

## \% of Total Firms

Receipts (\$1,000)
\% of Total Receipts \% of Firms w
Paid Employees
Seattle-Tacoma-Bellevue, WA Metro Area

|  | Female-owned | 108,033 | $35.46 \%$ | $\$ 17,302,486$ | $3.63 \%$ | $14.33 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 150,155 | $49.29 \%$ | $\$ 138,902,279$ | $29.11 \%$ | $26.93 \%$ |  |
|  | $50-50$ owned | 38,127 | $12.51 \%$ | $\$ 22,123,289$ | $4.64 \%$ | $38.12 \%$ |  |
|  | Public, Other | 8,343 | $2.74 \%$ | $\$ 298,911,666$ | $62.63 \%$ | $73.21 \%$ |  |

Sebastian-Vero Beach, FL Metro Area

|  | Female-owned | 5,280 | $35.10 \%$ | $\$ 449,197$ | $2.41 \%$ | $12.61 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 7,832 | $52.06 \%$ | $\$ 15,049,425$ | $80.61 \%$ | $26.40 \%$ |
|  | $50-50$ owned | 1,520 | $10.10 \%$ | $\$ 379,404$ | $2.03 \%$ | $33.75 \%$ |
|  | Public, Other | 412 | $2.74 \%$ | $\$ 2,790,430$ | $14.95 \%$ | $83.74 \%$ |

## Sebring, FL Metro Area

|  | Female-owned | 2,449 | $36.39 \%$ | $\$ 99,915$ | $3.49 \%$ | $7.55 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,426 | $50.91 \%$ | $\$ 1,064,119$ | $37.16 \%$ | $22.71 \%$ |
|  | $50-50$ owned | 587 | $8.72 \%$ | $\$ 257,179$ | $8.98 \%$ | $43.27 \%$ |
|  | Public, Other | 268 | $3.98 \%$ | $\$ 1,442,555$ | $50.37 \%$ | $88.43 \%$ |

Sheboygan, WI Metro Area

|  | Female-owned | 2,082 | $29.73 \%$ | $\$ 1,101,107$ | $7.54 \%$ | $9.03 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,700 | $52.83 \%$ | $\$ 5,131,285$ | $35.16 \%$ | $29.08 \%$ |
|  | $50-50$ owned | 896 | $12.79 \%$ | $\$ 507,107$ | $3.47 \%$ | $43.53 \%$ |
|  | Public, Other | 324 | $4.63 \%$ | $\$ 7,855,760$ | $53.82 \%$ | $100.00 \%$ |

Sherman-Denison, TX Metro Area

|  | Female-owned | 2,902 | $31.59 \%$ | $\$ 734,124$ | $8.36 \%$ | $11.61 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,057 | $55.05 \%$ | $\$ 2,958,747$ | $33.67 \%$ | $25.92 \%$ |
|  | $50-50$ owned | 895 | $9.74 \%$ | $\$ 546,486$ | $6.22 \%$ | $41.12 \%$ |
|  | Public, Other | 333 | $3.62 \%$ | $\$ 4,547,002$ | $51.75 \%$ | $87.69 \%$ |

Shreveport-Bossier City, LA Metro Area

|  | Female-owned | 14,745 | $37.91 \%$ | $\$ 1,922,432$ | $5.15 \%$ | $9.27 \%$ |
| :--- | :--- | :--- | :--- | :--- | :---: | :---: |
|  | Male-owned | 19,051 | $48.98 \%$ | $\$ 14,594,415$ | $39.10 \%$ | $22.70 \%$ |
|  | $50-50$ owned | 3,857 | $9.92 \%$ | $\$ 1,817,018$ | $4.87 \%$ | $26.34 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sierra Vista-Douglas, AZ Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,403 | $39.82 \%$ | $\$ 279,346$ | $6.73 \%$ | $8.99 \%$ |
|  | Male-owned | 3,768 | $44.10 \%$ | $\$ 1,144,523$ | $27.59 \%$ | $19.61 \%$ |
|  | $50-50$ owned | 982 | $11.49 \%$ | $\$ 317,532$ | $7.65 \%$ | $39.92 \%$ |
|  | Public, Other | 392 | $4.59 \%$ | $\$ 2,407,041$ | $58.02 \%$ | $79.59 \%$ |
| Sioux City, IA-NE-SD Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,865 | $28.99 \%$ | $\$ 470,654$ | $2.03 \%$ | $11.36 \%$ |
|  | Male-owned | 7,089 | $53.17 \%$ | $\$ 8,875,944$ | $38.35 \%$ | $28.62 \%$ |
|  | $50-50$ owned | 1,831 | $13.73 \%$ | $\$ 959,672$ | $4.15 \%$ | $34.30 \%$ |
|  | Public, Other | 547 | $4.10 \%$ | $\$ 12,837,332$ | $55.47 \%$ | $89.40 \%$ |

## Sioux Falls, SD Metro Area

|  | Female-owned | 6,065 | $27.08 \%$ | $\$ 972,170$ | $2.97 \%$ | $10.70 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,140 | $54.21 \%$ | $\$ 12,125,355$ | $37.10 \%$ | $28.32 \%$ |
|  | $50-50$ owned | 3,171 | $14.16 \%$ | $\$ 1,235,271$ | $3.78 \%$ | $30.40 \%$ |
|  | Public, Other | 1,016 | $4.54 \%$ | $\$ 18,354,448$ | $56.15 \%$ | $76.67 \%$ |

South Bend-Mishawaka, IN-MI Metro Area

|  | Female-owned | 7,768 | $34.31 \%$ | $\$ 1,004,083$ | $4.03 \%$ | $10.05 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,084 | $53.37 \%$ | $\$ 10,279,020$ | $41.28 \%$ | $24.30 \%$ |
|  | $50-50$ owned | 2,037 | $9.00 \%$ | $\$ 705,068$ | $2.83 \%$ | $24.74 \%$ |
|  | Public, Other | 754 | $3.33 \%$ | $\$ 12,915,116$ | $51.86 \%$ | $91.64 \%$ |

Spartanburg, SC Metro Area

|  | Female-owned | 7,270 | $31.81 \%$ | $\$ 976,580$ | $2.83 \%$ | $10.77 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 13,726 | $60.05 \%$ | $\$ 11,419,889$ | $33.11 \%$ | $22.17 \%$ |
|  | $50-50$ owned | 1,075 | $4.70 \%$ | $\$ 606,025$ | $1.76 \%$ | $39.91 \%$ |
|  | Public, Other | 788 | $3.45 \%$ | $\$ 21,486,773$ | $62.30 \%$ | $85.79 \%$ |

Spokane-Spokane Valley, WA Metro Area

|  | Female-owned | 12,566 | $31.33 \%$ | $\$ 1,720,543$ | $4.67 \%$ | $12.47 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 19,612 | $48.90 \%$ | $\$ 10,878,403$ | $29.51 \%$ | $27.21 \%$ |
|  | $50-50$ owned | 6,636 | $16.54 \%$ | $\$ 2,600,217$ | $7.05 \%$ | $39.09 \%$ |
|  | Public, Other | 1,295 | $3.23 \%$ | $\$ 21,668,633$ | $58.77 \%$ | $94.13 \%$ |


| Metro Statistical | Gender of |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Area (MSA) | Owner |

Springfield, IL Metro Area

|  | Female-owned | 6,282 | $39.85 \%$ | $\$ 881,169$ | $5.00 \%$ | $11.94 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,220 | $45.80 \%$ | $\$ 6,305,163$ | $35.80 \%$ | $31.72 \%$ |  |
|  | $50-50$ owned | 1,408 | $8.93 \%$ | $\$ 416,541$ | $2.37 \%$ | $27.20 \%$ |  |
|  | Public, Other | 853 | $5.41 \%$ | $\$ 10,008,758$ | $56.83 \%$ | $75.62 \%$ |  |

Springfield, MA Metro Area

|  | Female-owned | 15,239 | $32.29 \%$ | $\$ 1,555,867$ | $2.73 \%$ | $10.88 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 27,617 | $58.51 \%$ | $\$ 15,104,523$ | $26.52 \%$ | $24.27 \%$ |  |
|  | $50-50$ owned | 3,061 | $6.49 \%$ | $\$ 1,562,534$ | $2.74 \%$ | $29.37 \%$ |  |
|  | Public, Other | 1,282 | $2.72 \%$ | $\$ 38,722,508$ | $68.00 \%$ | $92.75 \%$ |  |

## Springfield, MO Metro Area

|  | Female-owned | 12,098 | $29.98 \%$ | $\$ 1,161,845$ | $3.40 \%$ | $10.67 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 21,248 | $52.65 \%$ | $\$ 13,298,145$ | $38.94 \%$ | $21.37 \%$ |  |
|  | $50-50$ owned | 5,667 | $14.04 \%$ | $\$ 2,024,134$ | $5.93 \%$ | $28.92 \%$ |  |
|  | Public, Other | 1,344 | $3.33 \%$ | $\$ 17,664,140$ | $51.73 \%$ | $73.14 \%$ |  |

## Springfield, OH Metro Area

|  | Female-owned | 3,107 | $35.27 \%$ | $\$ 421,657$ | $4.02 \%$ | $9.91 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,569 | $51.87 \%$ | $\$ 4,025,333$ | $38.41 \%$ | $24.21 \%$ |
|  | $50-50$ owned | 705 | $8.00 \%$ | $\$ 302,370$ | $2.89 \%$ | $26.38 \%$ |
|  | Public, Other | 429 | $4.87 \%$ | $\$ 5,730,031$ | $54.68 \%$ | $95.10 \%$ |

State College, PA Metro Area

|  | Female-owned | 3,436 | $28.21 \%$ | $\$ 458,216$ | $6.41 \%$ | $11.58 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 7,216 | $59.23 \%$ | $\$ 2,945,590$ | $41.19 \%$ | $21.84 \%$ |
|  | $50-50$ owned | 1,005 | $8.25 \%$ | $\$ 264,847$ | $3.70 \%$ | $22.79 \%$ |
|  | Public, Other | 525 | $4.31 \%$ | $\$ 3,482,418$ | $48.70 \%$ | $79.62 \%$ |

## Staunton-Waynesboro, VA Metro Area

|  | Female-owned | 3,027 | $31.82 \%$ | $\$ 547,782$ | $6.54 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,275 | $55.46 \%$ | $\$ 2,809,669$ | $33.54 \%$ |
|  | $50-50$ owned | 774 | $8.14 \%$ | $\$ 248,831$ | $2.97 \%$ |
|  | Public, Other | 435 | $4.57 \%$ | $\$ 4,771,572$ | $56.95 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: |
| Stockton-Lodi, CA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 14,941 | $35.63 \%$ | $\$ 2,296,637$ | $4.57 \%$ | $10.57 \%$ |
|  | Male-owned | 21,962 | $52.37 \%$ | $\$ 16,597,711$ | $33.03 \%$ | $21.36 \%$ |
|  | $50-50$ owned | 3,922 | $9.35 \%$ | $\$ 2,336,055$ | $4.65 \%$ | $31.46 \%$ |
|  | Public, Other | 1,114 | $2.66 \%$ | $\$ 29,013,634$ | $57.75 \%$ | $82.85 \%$ |
| Sumter, SC Metro Area |  |  |  |  |  | $3.4 \%$ |
|  | Female-owned | 2,803 | $37.28 \%$ | $\$ 207,262$ | $3.41 \%$ | $8.42 \%$ |
|  | Male-owned | 4,045 | $53.80 \%$ | $\$ 2,647,488$ | $43.56 \%$ | $21.19 \%$ |
|  | $50-50$ owned | 432 | $5.75 \%$ | $\$ 126,989$ | $2.09 \%$ | $31.94 \%$ |
|  | Public, Other | 238 | $3.17 \%$ | $\$ 3,095,967$ | $50.94 \%$ | $91.60 \%$ |

Syracuse, NY Metro Area

|  | Female-owned | 15,226 | $32.74 \%$ | $\$ 2,145,474$ | $3.29 \%$ | $10.20 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 26,705 | $57.42 \%$ | $\$ 19,800,411$ | $30.36 \%$ | $29.39 \%$ |
|  | $50-50$ owned | 2,907 | $6.25 \%$ | $\$ 931,610$ | $1.43 \%$ | $33.51 \%$ |
|  | Public, Other | 1,672 | $3.60 \%$ | $\$ 42,334,190$ | $64.92 \%$ | $83.07 \%$ |

Tallahassee, FL Metro Area

|  | Female-owned | 10,748 | $37.38 \%$ | $\$ 1,076,281$ | $5.96 \%$ | $13.03 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 15,081 | $52.44 \%$ | $\$ 6,361,809$ | $35.23 \%$ | $25.71 \%$ |
|  | $50-50$ owned | 1,932 | $6.72 \%$ | $\$ 528,996$ | $2.93 \%$ | $35.30 \%$ |
|  | Public, Other | 997 | $3.47 \%$ | $\$ 10,089,845$ | $55.88 \%$ | $88.47 \%$ |

Tampa-St. Petersburg-Clearwater, FL Metro Area

|  | Female-owned | 98,387 | $37.76 \%$ | $\$ 12,015,335$ | $4.90 \%$ | $11.44 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 134,819 | $51.74 \%$ | $\$ 70,979,941$ | $28.93 \%$ | $24.61 \%$ |
|  | $50-50$ owned | 22,318 | $8.57 \%$ | $\$ 8,619,020$ | $3.51 \%$ | $36.74 \%$ |
|  | Public, Other | 5,037 | $1.93 \%$ | $\$ 153,712,266$ | $62.66 \%$ | $72.48 \%$ |

Terre Haute, IN Metro Area

|  | Female-owned | 3,376 | $29.32 \%$ | $\$ 449,775$ | $2.87 \%$ | $13.00 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,942 | $51.61 \%$ | $\$ 3,164,998$ | $20.19 \%$ | $24.91 \%$ |
|  | $50-50$ owned | 1,725 | $14.98 \%$ | $\$ 405,381$ | $2.59 \%$ | $30.14 \%$ |
|  | Public, Other | 469 | $4.07 \%$ | $\$ 11,653,520$ | $74.35 \%$ | $99.79 \%$ |

## Metro Statistical Area (MSA)

## Gender of <br> Owner

## Total Firms <br> \% of Total Firms

Receipts $(\$ 1,000)$
\% of Total Receipts
\% of Firms w Paid Employees
Texarkana, TX-AR Metro Area

|  | Female-owned | 3,045 | $31.93 \%$ | $\$ 449,105$ | $3.97 \%$ | $13.27 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,995 | $52.38 \%$ | $\$ 5,490,391$ | $48.52 \%$ | $28.71 \%$ |
|  | $50-50$ owned | 1,114 | $11.68 \%$ | $\$ 412,530$ | $3.65 \%$ | $29.26 \%$ |
|  | Public, Other | 382 | $4.01 \%$ | $\$ 4,963,833$ | $43.87 \%$ | $99.74 \%$ |

The Villages, FL Metro Area

|  | Female-owned | 1,932 | $35.87 \%$ | $\$ 888,429$ | $22.67 \%$ | $11.49 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 2,858 | $53.06 \%$ | $\$ 984,171$ | $25.12 \%$ | $24.42 \%$ |
|  | $50-50$ owned | 451 | $8.37 \%$ |  | $0.00 \%$ | $35.48 \%$ |
|  | Public, Other | 146 | $2.71 \%$ | $\$ 1,565,005$ | $39.94 \%$ | $82.19 \%$ |

Toledo, OH Metro Area

|  | Female-owned | 15,031 | $33.38 \%$ | $\$ 2,003,668$ | $2.54 \%$ | $9.92 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 25,269 | $56.12 \%$ | $\$ 19,504,971$ | $24.69 \%$ | $26.59 \%$ |
|  | $50-50$ owned | 3,263 | $7.25 \%$ | $\$ 1,582,054$ | $2.00 \%$ | $24.15 \%$ |
|  | Public, Other | 1,463 | $3.25 \%$ | $\$ 55,921,231$ | $70.78 \%$ | $87.08 \%$ |

Topeka, KS Metro Area

|  | Female-owned | 5,695 | $32.85 \%$ | $\$ 650,402$ | $3.21 \%$ | $10.87 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,191 | $53.02 \%$ | $\$ 6,105,983$ | $30.10 \%$ | $26.19 \%$ |
|  | $50-50$ owned | 1,694 | $9.77 \%$ | $\$ 572,912$ | $2.82 \%$ | $36.48 \%$ |
|  | Public, Other | 754 | $4.35 \%$ | $\$ 12,956,450$ | $63.87 \%$ | $90.98 \%$ |

Trenton, NJ Metro Area

|  | Female-owned | 9,492 | $32.02 \%$ | $\$ 1,486,282$ | $2.79 \%$ | $14.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,106 | $57.71 \%$ | $\$ 17,613,821$ | $33.10 \%$ | $28.83 \%$ |
|  | $50-50$ owned | 1,809 | $6.10 \%$ | $\$ 818,612$ | $1.54 \%$ | $29.63 \%$ |
|  | Public, Other | 1,233 | $4.16 \%$ | $\$ 33,289,328$ | $62.56 \%$ | $90.92 \%$ |

Tucson, AZ Metro Area

|  | Female-owned | 29,799 | $38.27 \%$ | $\$ 3,010,874$ | $5.51 \%$ | $10.56 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 36,649 | $47.06 \%$ | $\$ 14,377,482$ | $26.31 \%$ | $20.64 \%$ |
|  | $50-50$ owned | 9,237 | $11.86 \%$ | $\$ 2,598,232$ | $4.76 \%$ | $32.84 \%$ |
|  | Public, Other | 2,184 | $2.80 \%$ | $\$ 34,652,894$ | $63.42 \%$ | $73.44 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :--- | :--- | :--- | :---: | :---: | :---: | :---: |
| Tulsa, OK Metro Area |  |  |  |  |  |  |
|  | Female-owned | 28,346 | $33.01 \%$ | $\$ 5,418,726$ | $5.22 \%$ | $11.36 \%$ |
|  | Male-owned | 44,844 | $52.23 \%$ | $\$ 34,448,944$ | $33.19 \%$ | $24.27 \%$ |
|  | $50-50$ owned | 10,579 | $12.32 \%$ | $\$ 3,555,937$ | $3.43 \%$ | $25.44 \%$ |
|  | Public, Other | 2,092 | $2.44 \%$ | $\$ 60,384,246$ | $58.17 \%$ | $83.65 \%$ |
| Tuscaloosa, AL Metro Area |  |  |  |  |  |  |
|  | Female-owned | 6,138 | $36.58 \%$ | $\$ 617,190$ | $2.37 \%$ | $10.79 \%$ |
|  | Male-owned | 8,901 | $53.05 \%$ | $\$ 8,766,996$ | $33.72 \%$ | $24.68 \%$ |
|  | $50-50$ owned | 1,116 | $6.65 \%$ | $\$ 543,577$ | $2.09 \%$ | $28.32 \%$ |
|  | Public, Other | 623 | $3.71 \%$ | $\$ 16,073,522$ | $61.82 \%$ | $76.40 \%$ |

Tyler, TX Metro Area

|  | Female-owned | 5,904 | $30.36 \%$ | $\$ 809,726$ | $4.60 \%$ | $14.52 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 10,654 | $54.78 \%$ | $\$ 5,130,059$ | $29.15 \%$ | $23.39 \%$ |
|  | $50-50$ owned | 2,130 | $10.95 \%$ | $\$ 900,812$ | $5.12 \%$ | $33.10 \%$ |
|  | Public, Other | 759 | $3.90 \%$ | $\$ 10,757,614$ | $61.13 \%$ | $77.87 \%$ |

Urban Honolulu, HI Metro Area

|  | Female-owned | 28,490 | $37.40 \%$ | $\$ 4,951,805$ | $6.24 \%$ | $11.62 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 39,248 | $51.52 \%$ | $\$ 21,213,532$ | $26.72 \%$ | $22.67 \%$ |
|  | $50-50$ owned | 5,969 | $7.84 \%$ | $\$ 2,903,199$ | $3.66 \%$ | $32.02 \%$ |
|  | Public, Other | 2,469 | $3.24 \%$ | $\$ 50,312,622$ | $63.38 \%$ | $78.98 \%$ |

Utica-Rome, NY Metro Area

|  | Female-owned | 5,872 | $30.57 \%$ | $\$ 780,567$ | $4.23 \%$ | $13.10 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 11,415 | $59.43 \%$ | $\$ 6,939,891$ | $37.61 \%$ | $27.46 \%$ |
|  | $50-50$ owned | 1,208 | $6.29 \%$ | $\$ 311,924$ | $1.69 \%$ | $35.76 \%$ |
|  | Public, Other | 712 | $3.71 \%$ | $\$ 10,418,055$ | $56.47 \%$ | $89.19 \%$ |

Valdosta, GA Metro Area

|  | Female-owned | 3,459 | $34.91 \%$ | $\$ 465,133$ | $4.61 \%$ | $9.95 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,245 | $52.94 \%$ | $\$ 5,285,250$ | $52.35 \%$ | $30.77 \%$ |
|  | $50-50$ owned | 733 | $7.40 \%$ | $\$ 212,888$ | $2.11 \%$ | $39.43 \%$ |
|  | Public, Other | 470 | $4.74 \%$ | $\$ 4,131,856$ | $40.93 \%$ | $72.13 \%$ |


| Metro Statistical | Gender of |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Area (MSA) | Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |

Vallejo-Fairfield, CA Metro Area

|  | Female-owned | 10,091 | $39.23 \%$ | $\$ 1,864,924$ | $6.02 \%$ | $11.88 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 11,695 | $45.46 \%$ | $\$ 6,538,979$ | $21.12 \%$ | $25.34 \%$ |  |
|  | $50-50$ owned | 3,058 | $11.89 \%$ | $\$ 1,005,342$ | $3.25 \%$ | $30.54 \%$ |  |
|  | Public, Other | 879 | $3.42 \%$ | $\$ 21,555,610$ | $69.61 \%$ | $84.07 \%$ |  |

Victoria, TX Metro Area

|  | Female-owned | 3,412 | $36.58 \%$ | $\$ 635,791$ | $4.52 \%$ | $13.13 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | Male-owned | 4,633 | $49.67 \%$ |  | $0.00 \%$ | $25.64 \%$ |  |
|  | $50-50$ owned | 890 | $9.54 \%$ | $\$ 407,545$ | $2.90 \%$ | $24.04 \%$ |  |
|  | Public, Other | 391 | $4.19 \%$ | $\$ 4,309,636$ | $30.62 \%$ | $86.96 \%$ |  |

## Vineland-Bridgeton, NJ Metro Area

|  | Female-owned | 2,245 | $26.98 \%$ | $\$ 411,440$ | $4.20 \%$ | $14.83 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,083 | $61.08 \%$ | $\$ 4,543,701$ | $46.36 \%$ | $29.06 \%$ |
|  | $50-50$ owned | 659 | $7.92 \%$ | $\$ 404,391$ | $4.13 \%$ | $49.62 \%$ |
|  | Public, Other | 336 | $4.04 \%$ | $\$ 4,442,181$ | $45.32 \%$ | $98.21 \%$ |

## Virginia Beach-Norfolk-Newport News, VA-NC Metro Area

|  | Female-owned | 45,459 | $38.98 \%$ | $\$ 6,919,805$ | $5.35 \%$ |
| :--- | :--- | :--- | :---: | :---: | :---: |
|  | Male-owned | 59,659 | $51.16 \%$ | $\$ 34,011,327$ | $26.31 \%$ |
|  | $50-50$ owned | 8,583 | $7.36 \%$ | $\$ 3,021,650$ | $2.34 \%$ |
|  | Public, Other | 2,908 | $2.49 \%$ | $\$ 85,331,744$ | $66.00 \%$ |

Visalia-Porterville, CA Metro Area

|  | Female-owned | 8,115 | $34.81 \%$ | $\$ 1,373,151$ | $5.46 \%$ | $8.85 \%$ |  |
| :--- | :--- | :---: | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 12,168 | $52.20 \%$ | $\$ 10,807,700$ | $43.00 \%$ | $24.07 \%$ |  |
|  | $50-50$ owned | 2,357 | $10.11 \%$ | $\$ 1,056,559$ | $4.20 \%$ | $38.65 \%$ |  |
|  | Public, Other | 672 | $2.88 \%$ | $\$ 11,895,624$ | $47.33 \%$ | $97.92 \%$ |  |

## Waco, TX Metro Area

|  | Female-owned | 5,549 | $31.54 \%$ | $\$ 771,983$ | $3.49 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Male-owned | 9,318 | $52.97 \%$ | $\$ 5,175,645$ | $23.38 \%$ |
|  | $50-50$ owned | 1,926 | $10.95 \%$ | $\$ 910,532$ | $4.11 \%$ |
|  | Public, Other | 799 | $4.54 \%$ | $\$ 15,278,001$ | $69.02 \%$ |


| Metro Statistical <br> Area (MSA) | Gender of <br> Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts | \% of Firms w <br> Paid Employees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Walla Walla, WA Metro Area |  |  |  |  |  |  |
|  | Female-owned | 1,300 | $30.32 \%$ | $\$ 146,926$ | $3.65 \%$ | $15.77 \%$ |
|  | Male-owned | 2,006 | $46.78 \%$ | $\$ 823,782$ | $20.46 \%$ | $23.43 \%$ |
|  | $50-50$ owned | 774 | $18.05 \%$ | $\$ 346,762$ | $8.61 \%$ | $39.92 \%$ |
|  | Public, Other | 207 | $4.83 \%$ | $\$ 2,708,101$ | $67.27 \%$ | $92.27 \%$ |
|  | Female-owned | 5,282 | $40.78 \%$ | $\$ 380,543$ | $4.45 \%$ | $7.80 \%$ |
|  | Male-owned | 6,337 | $48.92 \%$ | $\$ 2,348,408$ | $27.49 \%$ | $20.72 \%$ |
|  | $50-50$ owned | 961 | $7.42 \%$ | $\$ 204,831$ | $2.40 \%$ | $28.72 \%$ |
|  | Public, Other | 372 | $2.87 \%$ | $\$ 5,609,038$ | $65.66 \%$ | $90.59 \%$ |

Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area

|  | Female-owned | 221,974 | $39.14 \%$ | $\$ 35,013,535$ | $4.45 \%$ | $10.39 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 296,880 | $52.35 \%$ | $\$ 183,924,682$ | $23.38 \%$ | $20.93 \%$ |
|  | $50-50$ owned | 35,804 | $6.31 \%$ | $\$ 15,576,839$ | $1.98 \%$ | $30.86 \%$ |
|  | Public, Other | 12,494 | $2.20 \%$ | $\$ 552,054,987$ | $70.19 \%$ | $70.02 \%$ |

## Waterloo-Cedar Falls, IA Metro Area

|  | Female-owned | 3,732 | $31.07 \%$ | $\$ 539,583$ | $2.43 \%$ | $10.50 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,340 | $52.78 \%$ | $\$ 5,518,030$ | $24.89 \%$ | $28.19 \%$ |
|  | $50-50$ owned | 1,406 | $11.71 \%$ | $\$ 605,922$ | $2.73 \%$ | $31.86 \%$ |
|  | Public, Other | 532 | $4.43 \%$ | $\$ 15,506,305$ | $69.94 \%$ | $84.40 \%$ |

Watertown-Fort Drum, NY Metro Area

|  | Female-owned | 2,027 | $32.15 \%$ | $\$ 353,979$ | $5.70 \%$ | $14.80 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,663 | $58.11 \%$ | $\$ 2,345,132$ | $37.74 \%$ | $30.28 \%$ |
|  | $50-50$ owned | 234 | $3.71 \%$ |  | $0.00 \%$ | $35.47 \%$ |
|  | Public, Other | 381 | $6.04 \%$ | $\$ 3,468,928$ | $55.82 \%$ | $91.86 \%$ |

Wausau, WI Metro Area

|  | Female-owned | 2,769 | $27.34 \%$ | $\$ 783,012$ | $5.89 \%$ | $11.23 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,341 | $52.73 \%$ | $\$ 4,141,097$ | $31.14 \%$ | $29.38 \%$ |
|  | $50-50$ owned | 1,580 | $15.60 \%$ | $\$ 715,502$ | $5.38 \%$ | $34.37 \%$ |
|  | Public, Other | 438 | $4.32 \%$ | $\$ 7,658,629$ | $57.59 \%$ | $92.47 \%$ |

Metro Statistical Area (MSA)

## Gender of

 Owner Total Firms Total Firms $\%$ of TotalFirms Receipts \% of Total \% of Firms w Receipts Paid Employees
Weirton-Steubenville, WV-OH Metro Area

|  | Female-owned | 2,281 | $33.45 \%$ | $\$ 388,964$ | $3.82 \%$ | $10.13 \%$ |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,650 | $53.52 \%$ | $\$ 4,077,107$ | $40.09 \%$ | $29.34 \%$ |  |
|  | $50-50$ owned | 606 | $8.89 \%$ | $\$ 228,184$ | $2.24 \%$ | $35.97 \%$ |  |
|  | Public, Other | 283 | $4.15 \%$ | $\$ 5,476,524$ | $53.85 \%$ | $99.29 \%$ |  |

Wenatchee, WA Metro Area

|  | Female-owned | 2,546 | $30.72 \%$ | $\$ 257,467$ | $3.97 \%$ | $15.51 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 3,734 | $45.06 \%$ | $\$ 2,501,354$ | $38.55 \%$ | $33.18 \%$ |
|  | $50-50$ owned | 1,687 | $20.36 \%$ |  | $0.00 \%$ | $40.66 \%$ |
|  | Public, Other | 319 | $3.85 \%$ | $\$ 2,418,194$ | $37.27 \%$ | $97.81 \%$ |

## Wheeling, WV-OH Metro Area

|  | Female-owned | 3,033 | $32.44 \%$ | $\$ 530,769$ | $3.73 \%$ | $14.28 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 5,079 | $54.32 \%$ | $\$ 3,954,785$ | $27.82 \%$ | $28.39 \%$ |
|  | $50-50$ owned | 728 | $7.79 \%$ | $\$ 335,757$ | $2.36 \%$ | $27.20 \%$ |
|  | Public, Other | 512 | $5.48 \%$ | $\$ 9,394,113$ | $66.08 \%$ | $77.34 \%$ |

Wichita, KS Metro Area

|  | Female-owned | 16,380 | $32.88 \%$ | $\$ 2,659,242$ | $3.42 \%$ | $10.97 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 25,779 | $51.75 \%$ | $\$ 28,891,883$ | $37.21 \%$ | $24.81 \%$ |
|  | $50-50$ owned | 6,070 | $12.19 \%$ | $\$ 2,847,328$ | $3.67 \%$ | $29.00 \%$ |
|  | Public, Other | 1,584 | $3.18 \%$ | $\$ 43,254,752$ | $55.70 \%$ | $87.25 \%$ |

Wichita Falls, TX Metro Area

|  | Female-owned | 2,971 | $27.12 \%$ | $\$ 409,561$ | $5.11 \%$ | $13.30 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,188 | $56.48 \%$ | $\$ 2,483,562$ | $31.01 \%$ | $25.13 \%$ |
|  | $50-50$ owned | 1,257 | $11.47 \%$ | $\$ 552,050$ | $6.89 \%$ | $18.93 \%$ |
|  | Public, Other | 540 | $4.93 \%$ | $\$ 4,563,728$ | $56.98 \%$ | $75.56 \%$ |

## Williamsport, PA Metro Area

|  | Female-owned | 2,326 | $28.67 \%$ | $\$ 389,588$ | $1.44 \%$ | $16.38 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,612 | $56.85 \%$ | $\$ 4,026,429$ | $14.85 \%$ | $26.15 \%$ |
|  | $50-50$ owned | 806 | $9.94 \%$ |  | $0.00 \%$ | $26.30 \%$ |
|  | Public, Other | 368 | $4.54 \%$ | $\$ 22,416,369$ | $82.68 \%$ | $97.01 \%$ |


| Metro Statistical | Gender of <br> Area (MSA) | Owner | Total Firms | \% of Total <br> Firms | Receipts <br> $(\$ 1,000)$ | \% of Total <br> Receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | | \% of Firms w |
| :---: |
| Paid Employees |

Wilmington, NC Metro Area

|  | Female-owned | 9,622 | $32.81 \%$ | $\$ 1,313,288$ | $7.07 \%$ | $14.04 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 16,294 | $55.56 \%$ | $\$ 7,515,490$ | $40.49 \%$ | $23.90 \%$ |
|  | $50-50$ owned | 2,577 | $8.79 \%$ | $\$ 1,079,529$ | $5.82 \%$ | $33.06 \%$ |
|  | Public, Other | 832 | $2.84 \%$ | $\$ 8,654,104$ | $46.62 \%$ | $79.57 \%$ |
| Winchester, VA-WV Metro Area |  |  |  |  |  |  |
|  | Female-owned | 3,471 | $30.22 \%$ | $\$ 458,385$ | $4.07 \%$ | $11.29 \%$ |
|  | Male-owned | 6,632 | $57.74 \%$ | $\$ 4,510,984$ | $40.02 \%$ | $20.37 \%$ |
|  | $50-50$ owned | 888 | $7.73 \%$ | $\$ 288,635$ | $2.56 \%$ | $24.44 \%$ |
|  | Public, Other | 495 | $4.31 \%$ | $\$ 6,013,234$ | $53.35 \%$ | $89.09 \%$ |

## Winston-Salem, NC Metro Area

|  | Female-owned | 17,570 | $34.43 \%$ | $\$ 2,050,174$ | $3.88 \%$ | $10.30 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 28,051 | $54.97 \%$ | $\$ 12,530,565$ | $23.73 \%$ | $20.85 \%$ |
|  | $50-50$ owned | 3,985 | $7.81 \%$ | $\$ 1,119,731$ | $2.12 \%$ | $34.71 \%$ |
|  | Public, Other | 1,426 | $2.79 \%$ | $\$ 37,113,068$ | $70.27 \%$ | $76.86 \%$ |

## Worcester, MA-CT Metro Area

|  | Female-owned | 21,722 | $30.99 \%$ | $\$ 3,114,292$ | $4.38 \%$ | $12.02 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 41,566 | $59.29 \%$ | $\$ 23,490,858$ | $33.01 \%$ | $23.80 \%$ |
|  | $50-50$ owned | 4,787 | $6.83 \%$ | $\$ 2,758,573$ | $3.88 \%$ | $36.91 \%$ |
|  | Public, Other | 2,027 | $2.89 \%$ | $\$ 41,800,934$ | $58.74 \%$ | $75.73 \%$ |

## Yakima, WA Metro Area

|  | Female-owned | 4,389 | $31.21 \%$ | $\$ 496,144$ | $2.89 \%$ | $13.78 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 6,871 | $48.86 \%$ | $\$ 8,985,053$ | $52.33 \%$ | $36.24 \%$ |
|  | $50-50$ owned | 2,333 | $16.59 \%$ | $\$ 1,433,272$ | $8.35 \%$ | $38.28 \%$ |
|  | Public, Other | 471 | $3.35 \%$ | $\$ 6,255,611$ | $36.43 \%$ | $98.73 \%$ |

## York-Hanover, PA Metro Area

|  | Female-owned | 9,569 | $31.44 \%$ | $\$ 1,115,626$ | $3.02 \%$ | $9.30 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 17,577 | $57.75 \%$ | $\$ 11,318,357$ | $30.64 \%$ | $24.24 \%$ |
|  | $50-50$ owned | 2,259 | $7.42 \%$ | $\$ 649,197$ | $1.76 \%$ | $27.27 \%$ |
|  | Public, Other | 1,031 | $3.39 \%$ | $\$ 23,852,128$ | $64.58 \%$ | $80.60 \%$ |

## Metro Statistical Areas (MSA)

| Metro Statistical | Gender of <br> Area (MSA) | Owner |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |$\quad$ Total Firms | \% of Total |
| :---: |
| Firms |$\quad$| Receipts |
| :---: |
| $(\$ 1,000)$ | | \% of Total |
| :---: |
| Receipts | | \% of Firms w |
| :---: |
| Paid Employees |

## Youngstown-Warren-Boardman, OH-PA Metro Area

|  | Female-owned | 14,854 | $33.14 \%$ | $\$ 2,507,554$ | $5.25 \%$ | $10.70 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 25,276 | $56.39 \%$ | $\$ 19,425,890$ | $40.65 \%$ | $25.60 \%$ |
|  | $50-50$ owned | 3,363 | $7.50 \%$ | $\$ 1,611,707$ | $3.37 \%$ | $24.38 \%$ |
|  | Public, Other | 1,328 | $2.96 \%$ | $\$ 24,237,257$ | $50.72 \%$ | $78.61 \%$ |

Yuba City, CA Metro Area

|  | Female-owned | 3,163 | $35.74 \%$ | $\$ 358,850$ | $5.47 \%$ | $10.72 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,587 | $51.83 \%$ |  | $0.00 \%$ | $25.20 \%$ |
|  | $50-50$ owned | 784 | $8.86 \%$ |  | $0.00 \%$ | $34.69 \%$ |
|  | Public, Other | 316 | $3.57 \%$ | $\$ 3,516,388$ | $53.59 \%$ | $99.05 \%$ |

Yuma, AZ Metro Area

|  | Female-owned | 4,298 | $39.63 \%$ | $\$ 586,488$ | $8.05 \%$ | $8.59 \%$ |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: |
|  | Male-owned | 4,529 | $41.76 \%$ | $\$ 2,762,463$ | $37.92 \%$ | $23.85 \%$ |
|  | $50-50$ owned | 1,607 | $14.82 \%$ | $\$ 584,700$ | $8.03 \%$ | $37.71 \%$ |
|  | Public, Other | 412 | $3.80 \%$ | $\$ 3,351,803$ | $46.01 \%$ | $78.88 \%$ |



## WAKE-UP CALL

## Opportunity Lost: <br> U.S. Census reports womenowned business revenues are lagging

U.S. Women's Chamber of Commerce

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U.S. Women's Chamber of Commerce

