

## **California-Based Fine Jewelry Designer Michael M Attends 2017 JCK Show in Las Vegas.**

For the second year in a row, the California-based designers of Michael M have attended the annual JCK trade show held in Las Vegas at the Mandalay Bay Convention Center. Held from Wednesday, May 31<sup>st</sup> to Thursday, June 8<sup>th</sup>, the JCK trade show was a chance for fine jewelry retailers to see and purchase the newest collections of bridal and fashion jewelry from Michael M, as well as hundreds of other top jewelry designers.

This year, Michael M was located in JCK's exclusive "Luxury" pavilion and offered retailers the opportunity to learn more about the brand's "Live More" campaign, while also exploring their brand-new collections of engagement rings, wedding bands, earrings, bracelets, and diamond pendant necklaces.

When asked about their this year's participation at JCK, Michael M CEO Peter Meksian said, "we always love showcasing at Luxury JCK! Not only does this event allow us to display our new collections, we're also able meet with our valued Michael M retailers and see their reaction to our new collections first-hand."

For more information on the newest models and collections from Michael M, or to find the authorized Michael M retailer nearest you, please visit [MichaelMCollection.com](http://MichaelMCollection.com) today!

### About Michael M:

Founded in 2008 by designer Michael Meksian and son Peter Meksian, Michael M crafts luxury engagement rings, wedding bands, necklaces, earrings, bracelets, and fashion rings. With over 35 years of industry experience, the Meksian family developed and continues to produce glamorous fashion and bridal jewelry from his Los Angeles-based studio. Michael M's motto, "diamonds over metal," has inspired his artisans to craft luxurious jewelry by merging time-honored traditions and innovative modern techniques. For more information on Michael M, visit [MichaelMCollection.com](http://MichaelMCollection.com), or visit their Instagram or their Facebook fan page to learn more.