



Powerful application delivery, security, performance and reliability



Snapt Summary

Snapt develops high-end solutions for application delivery. We provide load balancing, web acceleration, caching and security for critical services.

Our products and services are designed to improve and protect our clients' virtual infrastructure while providing fast delivery and a stellar customer experience.

We work with some of the biggest companies in the world to ensure their websites and services are always online, lightning fast and secure.

Today, Snapt has 10,000 customers stretching across more than 50 countries.



Addressing challenges in the ADC market

Snapt is the **best solution** for your application delivery requirements



Need to improve performance of critical services

- 50-80% reduction in upstream load
- SSL and compression offloading
- Caching



Need to drive business costs down and reduce TCO

- **Lowest cost per request**
- Most features of any competitor
- **All inclusive**, no addons or limitations



Need to improve security of data and servers

- Full Web App Firewall
- **Denial of Service protection**
- Full HTTP/S proxy
- PCI compliance



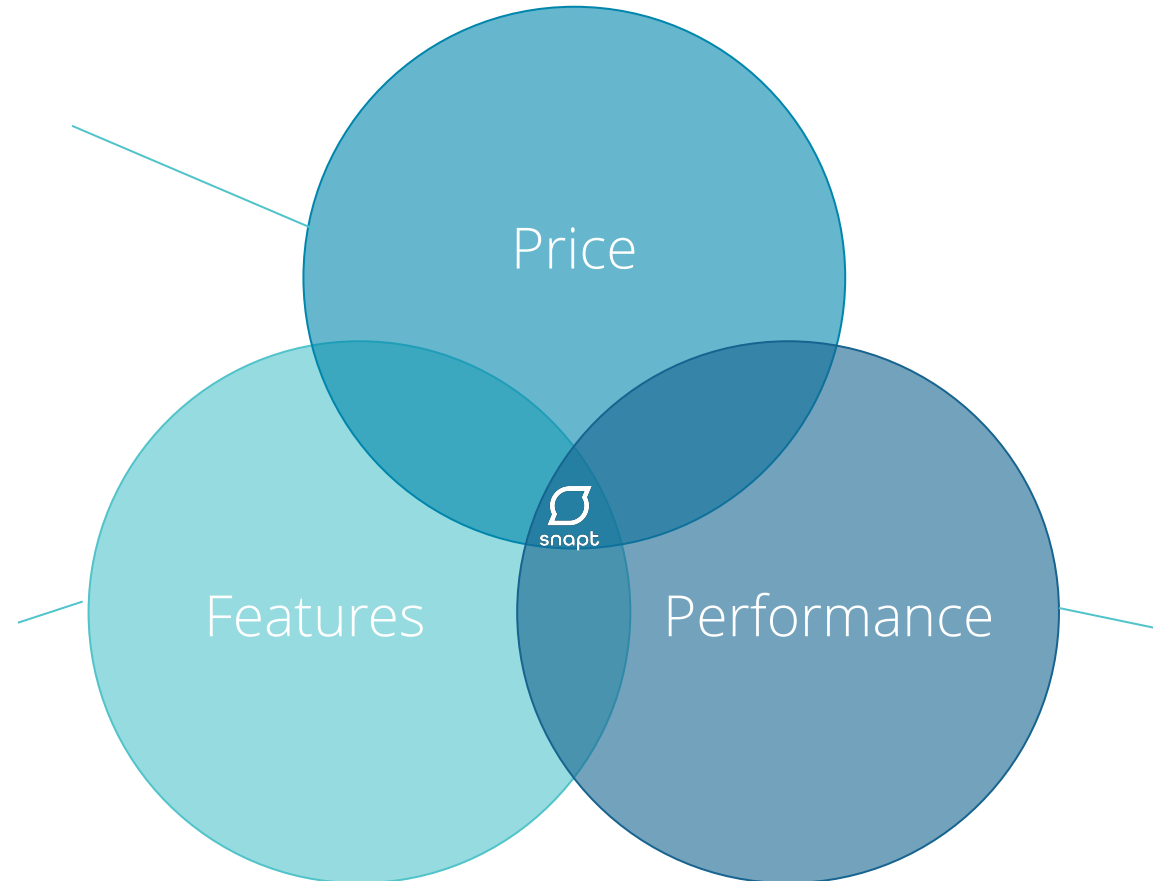
Need to ensure uptime of critical business services

- Full Layer 7 load balancer
- **Feature-complete**
- High performance
- **Designed for VMs and cloud**

Snapt vs the ADC market

Key value differentials of Snapt

- Snapt is SAAS
- Has the lowest cost/request
- Includes all products
- Includes full 24/7 support



- Snapt is a full ADC
- No feature-locking or addons required
- Best feature-set in the market
- Easy-to-use and deploy

- Snapt is designed for VMs and Cloud
- 100,000+ Layer 7 requests
- 10,000+ SSL TPS
- Low VM/hardware requirements
- No 'power locking' (CPU, etc)

Snapt vs Competitors

A look at how Snapt compares to competitors in the market.

Competitive comparison

	Performance	Security	Analytics and reporting	Ease of Use	TCO
F5					
KEMP					
Citrix					
Snapt					

F5: Comprehensive product set, brand leader, excellent application. Extremely expensive and cost prohibitive; requires training, investment and vendor lock-in; upgrades are limited – equipment is often discarded as clients grow.

Kemp: Primary focus on hardware with more expensive product and support offerings.

Citrix: Flexible licensing, brand awareness. Limited HTTP/S optimization and feature set, high cost, training required.

Snapt in Action

What our customers are saying.

Snapt in Action

What our customers are saying

Save time and stress!

Snapt has saved me and our company so much money, time and stress.

*Chad Norris
Neovation*

Personal service

Personal service within minutes and outstanding uptime make the hosted Snapt a cornerstone in our server set-up.

*Robin Kochauf
En App Studio*

\$250,000 saved

With Snapt's affordable software products we've saved \$250,000 in development and staffing costs.

*Todd Raegor
RivalHost*

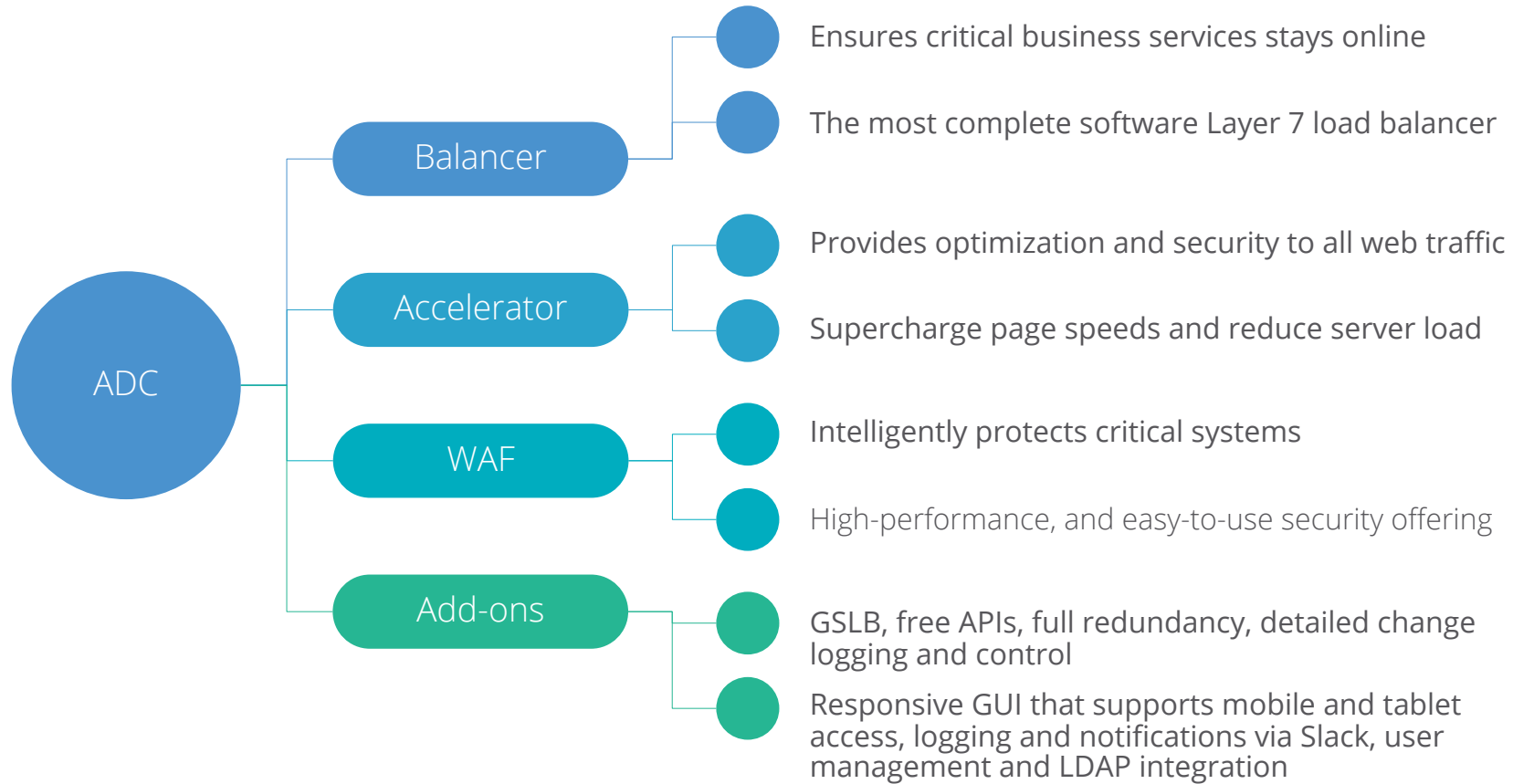
Unbelievable support

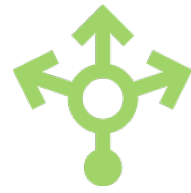
Hosted ADC from Snapt is an enterprise-grade solution, combining the functionality and power of the ADC with the benefit of a fully managed service.

*Ian Barnes
BetTech Gaming*

The Snapt ADC

Snapt can be deployed on any network, in any environment. Snapt is a software-only product and includes the entire product suite, making it most complete ADC available.



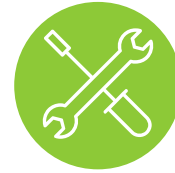


Balancer



True layer 7 load balancer

- Layer 7 load balancer
- 100,000+ L7 RPS
- 10,000+ SSL TPS



Easy to deploy & manage

- 5 minute setup
- Easy to learn and control
- Full installation support



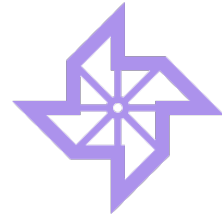
Full redundancy

- Active/passive redundancy
- Automated replication and failover
- Always online



Feature packed

- SSL termination and re-encryption
- Custom health checking
- Detailed reporting and visibility

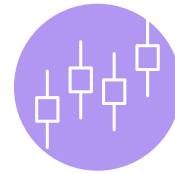


Accelerator



HTTP/S web accelerator

- Offload webservers
- Accelerate client performance
- Decrease loading times



Burst proof

- Handle bursts easily
- Prevent DoS attacks
- Advanced warning systems



Offload services

- Cache static (and dynamic) content
- Offload SSL
- Handle HTTP/2 and A+ SSL



Content rewriting

- Automatically minify & combine JS/CSS
- Reduce images remove whitespaces
- Adjust expiry, content and compression

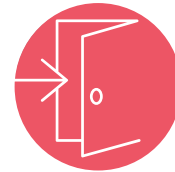


WAF



Layer 7 web firewall

- Inspect HTTP/S requests
- Achieve PCI compliance
- Prevent intrusion attempts



Mitigate DoS

- Prevent DoS attacks
- Limit brute force attempts
- Block bad users



Blacklists

- Automatic blacklist sharing
- Prevent known C&C and botnets
- Custom whitelists, blacklists, and more



Control performance

- Limit requests per second, throughput
- Complete HTTP/S proxying
- Prevent hotlinking and spam

Reporting and Analytics

An overview of the Snapt reporting and analytics capability.

Snapt's Reporting and Analytics Features

Why Snapt? Ensure a high level configuration view, and see and manage problems before they happen thanks to Snapt's pro-active alerting.

Data visibility
at the click of
a button

Reports, graphing, alerts, live dashboards and more let you see incredible detail about your users.

Reports at
your
fingertips

Manage and configure the program, collect detailed reporting information.

Full UI and
access to
metrics

Hundreds of visibility metrics and performance graphs, as well as a full suite of alerting and reporting capabilities.

Configuration
made easy

You can create and edit frontends, backends and listen groups. You can also edit ACLs, view logs, monitor throughput, and more!

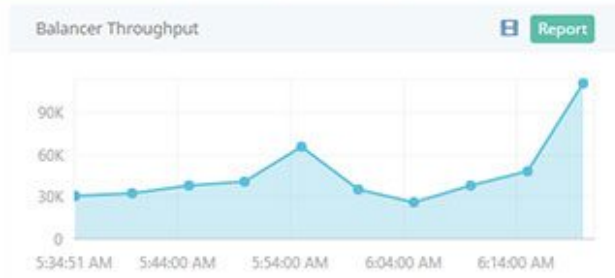
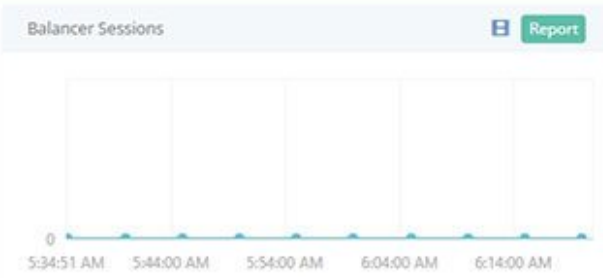
BALANCER STATUS

DASHBOARD START/STOP SERVERS LIVE DASHBOARD

Balancer Status

Status	Online
CPU Usage	0.00%
Global Sessions	0
Global Queues	0

This page updates every 60s



Name	Status	Servers	Sessions	Recent Throughput
nyc2-webservers	UP	2 up 0 down 0 unknown	0	13.07 k / 95.39 k

Metrics	60 minutes	24 hours	7 days
Average Sessions	0	0	0
Peak Sessions	65	65	65
Average Queues	0	0	0
Peak Queues	0	0	0
Total Requests	1,836	50,338	296,678



Product-wide features

Supports any Linux, VM or cloud

High availability for critical services

Prevention of intrusions and information disclosure

24/7/365 support from DoS and security specialists

Best in class support

Snapt offers the lowest response times in the industry



24/7/365

We provide 24/7 dedicated support.



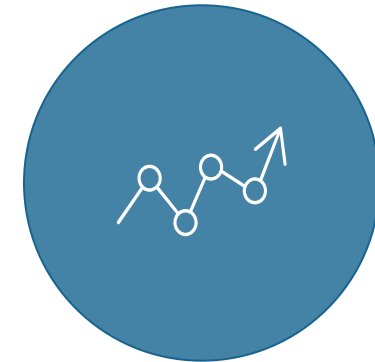
Expert help

We do not outsource any of our support.



Support for all

All packages include global 24/7 support.



Enterprise

Enterprise packages have SLA guarantees.

Pricing Guide

An overview of Snapt pricing with options for Standard and Enterprise packages.

Standard pricing

Standard Snapt packages are designed to accommodate the needs of small and medium businesses, providing a balance of functionality, performance and support.

Support included with Standard Pricing:

- 24/7/365 global support with an average response time of minutes
- Knowledgeable in-house support staff
- Online, responsive system, with large knowledge base
- Full stack support, including the operating system

Name	Upstreams*	Connections	Support	\$/month	\$/year
Bronze	5	250	Basic	\$55	\$450
Silver	15	2,500	Basic	\$99	\$799
Gold	30	10,000	Standard	\$150	\$1,200
Platinum	50d	100,000	Standard	\$220	\$1,850



Redundancy

Gold and Platinum licenses have redundant bundles. The second license is 50% cheaper.



Includes All Products

Gold and Platinum licenses have redundant bundles. The second license is 50% cheaper.

*An upstream is a server behind the load balancer – sometimes called a backend. For example, if you are load balancing your website, the bronze package lets you have 5 webservers behind Snapt.

Enterprise pricing

Snap Enterprise is aimed at businesses with large-scale or critical services. This includes SLAs, consultancy and free redundancy, without sizing or scaling limits.

Support included with Enterprise Pricing:

- 24/7/365 global support with SLA-backed guarantees
- Knowledgeable in-house support staff
- Online, responsive system, with large knowledge base
- Full stack support, including the operating system

Name	Requests/second	SSL TPS	Throughput	SLA	Price
ADC-500	50,000	1000	2gbps	4 hours	\$4,900
ADCX-5G	75,000	2000	5gbps	4 hours	\$9,500
ADCX-10G	Unlimited	Unlimited	10gbps	4 hours	\$17,900



Redundancy

Enterprise licenses include a second license for free. You pay nothing for full redundancy.



Includes All Products

All the Snap pricing options include all our products: the load balancer, web accelerator, WAF and more!



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