BUILDBOOK
EST'D 2018

Press Kit

Introducing

BuildBook™ is *all-in-one* construction management software for today's modern builder. Simple, powerful tools to win clients, run better projects, keep everyone informed, and deliver a top-notch client experience.

- Marketing tools to capture the right leads.
- Sales tools to win better clients
- Project management tools to run successful projects
- Everything you need, nothing you don't
- No training required

Construction management software shouldn't be the most frustrating tool in the business — but it is.

Simplicity & Ease of Adoption

59%

of builders say that these are the most important factors they consider when choosing a construction management solution

Key facts

What is BuildBook?

BuildBook is simple, fast, and powerful all-in-one construction management software for residential home builders and remodelers to run better projects, deliver a top-notch client experience, and increase their bottom line.

What problem is BuildBook solving?

A construction business is built on reputation, and losing it is almost guaranteed without delivering a great client experience. Whether that be impressing them enough to get the call, wooing them to sign a great deal or keeping them happy during the build process, even one small mistake can lead to the relationship between contractor and homeowner falling apart.

When a client trusts a builders expertise and process, everyone wins. That trust is earned through transparency, consistent communication, and frequent progress updates.

A stitched-together system of notes, text messages, email, and spreadsheets isn't enough. And, the most popular construction management tools are so bloated, complicated and clunky, they're far too complex for most clients and teams to use.

BuildBook solves this by providing the ideal software for residential construction companies who just want to run their projects smoothly, keep everyone on the same page, and provide a top-notch experience that clients tell their friends about.

Key facts

Why should builders, remodelers and their teams use BuildBook?

The status quo is insanity. Managing leads, project schedules, communication and collaboration through spreadsheets, email and text messages makes it nearly impossible to keep track of everything. However, most construction management software is so complicated that teams and clients won't use it.

BuildBook has removed the frustration, by creating a solution focused on a few core principles:

- Speed and reliability
- Simple communication tools
- Easy to learn and adopt
- Elegant Client Experience

Who is BuildBook for?

- BuildBook is designed to bring everyone involved in the construction business and projects together - team, subs, clients, and more.
- Custom home builders and remodelers who run jobs, but also interior designers, architects, plumbing/lighting vendors, stone and countertop vendors/installers, and anyone else that has direct interaction with the client.
- With BuildBook, everyone can collaborate together in one place to help the client get to final decisions and selections that are aligned with their budget and aesthetic.

Key facts

What makes BuildBook unique?

- We believe that the software you use to run your construction business should be so intuitive that you can start using it on day one without a lick of training.
- It should be faster than writing an email, as simple as sending a text, and more reliable than your notepad
- It should allow everyone involved in a project to quickly know what's getting done and when.
- It should be so simple to use that even the oldest, most curmudgeon, tech-averse person will instantly know how to use it.
- At the end of the "long" day, your software should reduce your stress, not increase it.
- This unique approach leads to better communication, collaboration and project results, which means more profit and happier clients!

How much does BuildBook cost?

- BuildBook offers a free forever plan, which includes access to sales and marketing tools..
- All Pro plans begin with a free 10-day trial. No credit card required to sign up.
- Pro plans start at $79/month if paid annually, and $99/month if paid monthly.
- All Pro plans include unlimited projects and unlimited Collaborator and Client project invitations.

About Us

Building is in our blood

We're Carson and Ryan Miller. Brothers, Builders, and BuildBook Co-Founders.

We've both been around construction since we were kids. We grew up on the job helping our family remodel houses and tackle weekend DIY projects in Georgia. Ryan went on to become a luxury home builder while Carson grew up to become a builder of technology products.

For us, building or renovating a home should be a fulfilling experience—the best example of dreams becoming reality. Yet far too often it is a tale of doubt and despair—where misunderstandings, miscommunications and the lack of transparency breeds anxiety, suspicion and frustration.

We believe there's a better way. A more efficient, more human way—a way for builders to be the heroes while empowering homeowners. A way to raise the bar for every home construction and renovation experience.

So we're bringing our skills to bear to help the construction industry and their clients build better, and we look forward to going on this journey with all of you.

In text

We like to be referred to as BuildBook. Not Build Book, buildbook, or Buildbook.

Our legal name is BuildBook Inc., of which BuildBook™ is a registered trademark. However, we prefer just "BuildBook" whenever possible.

Brand Identity

Our company logo can be found here.

Press Contact

Dana Severson
Head of Marketing
612-327-1740
dana@buildbook.co