

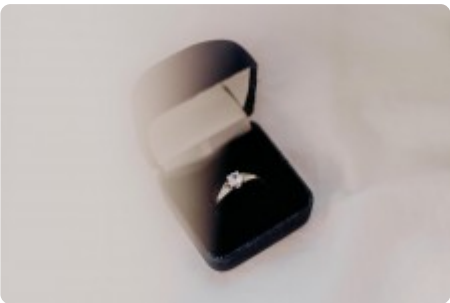
Rotterdam Jewelers

Rotterdam Jewelers Expands Hearts on Fire Boutique in Brighton Showroom

Fine jewelry aficionados can now visit the retailer's Brighton location for their newly-expanded Hearts on Fire shop-in-shop.

BRIGHTON, Michigan, October 21, 2019 (NewsWire.com) -

This month, Rotterdam Jewelers officially opened their newly remodeled shop-in-shop to the public.



The newly expanded [Hearts on Fire](#) section at their Brighton storefront gives shoppers an opportunity to explore an extended selection from this beloved designer -- all at a local jeweler they trust.

The updated Hearts on Fire boutique features the brand’s most popular bridal and fashion jewelry collections. Explore the designer’s Lorelei fashion line, with stunning diamond jewelry featuring scalloped edges and milgrain details to emulate the delicate look of lace. The Copley collection, named for a famous plaza in Boston, was inspired by the architecture of the historical city. Because the brand’s U.S. headquarters are located there, Copley serves as a tribute to the place Hearts on Fire calls its home.

When it comes to wedding jewelry, brides-to-be looking for the perfect [engagement ring](#) can explore offerings set with Hearts on Fire’s signature round cut diamonds or their newer Dream princess cut stones.

The new Hayley Paige bridal collection will also be available at Rotterdam’s Brighton showroom. The collaborative jewelry line draws much of its inspiration from Paige’s wedding dress designs; stackable rings emulate the look of the ribbons she uses and pink sapphires adorn many of the styles in the collection.

Visit [Rotterdam Jewelers](#) today to see the new boutiques in their new home! For more information on the new designer shop-in-shops at Rotterdam Jewelers, contact their Brighton showroom at 810-220-0015 or their Milford storefront at 248-685-1150.

About Rotterdam Jewelers

Since its establishment in 1984, Rotterdam Jewelers has served as a trustworthy purveyor of all things fine jewelry and [luxury watches](#) for the people in Milford and Brighton, Michigan. Inspired by his hometown’s focus on family and community, founder Dean Rotterdam set out to build a business that emulated these traits as well. That’s why, for more than 35 years, the retailer has donated over \$460,000 to local charities and non-profit organizations like the Pink Fund, Michigan chapter of the Make-A-Wish Foundation and ALS of Michigan, Inc. Today, Rotterdam Jewelers is renowned for its unparalleled inventory, top-notch customer care, and expert custom jewelry design and other services.

Get in touch with the jewelry retailer by sending an email to info@rotterdam.com or by calling (248) 685-1150 for their Milford location and (810) 220-0015 for their Brighton location.

Source: Rotterdam Jewelers

Additional **Links**

- [Rotterdam Jewelers website](#)

