

# Zapa Client Portals unveiled simplified file sharing for Accountants

BALTIMORE, Jan 7, 2021 – Breichbilt today launched Zapa Client Portals, a new product set out to offer the Easiest File Share Portal on Earth. Accountants, Attorneys and Small Businesses are increasingly depending safely transferring files to their clients. Today's launch of Zapa Client Portals leaves email attachments a thing of the past and improves client confidence.

"We've redesigned the file sharing experience to be fundamentally designed for service-based businesses like accounting firms," said Bryan Stouffer, co-founder and CEO of Breichbilt. "We're taking the pain out of customer portal access for secure files, bringing a simplified experience for both the business as well as their clients. Sharing secure files should be frictionless and preferable to the end user over attaching files in an email client."

#### Minimize Outlook and unplug the Fax Machine

Zapa Client Portals supports file sizes and types well beyond most email clients. According to Microsoft Office Support, "Outlook limits the size of files you can send [...] the combined file size limit is 20 megabytes". Some Accountants have turned to collaboration systems such as Google Drive, One Drive or Dropbox just to be shocked by the sensitive file being shared by way of a public URL link. This method of sharing files violates various regulatory considerations in the United States such as IRS 1075 and FINRA. For more information on the dangers of collaboration tools for file sharing, visit

https://www.zapaclientportal.com/blogs/danger-of-sharing-files-on-dropbox-with-customers. Client Portals are a great solution, but until the launch of Zapa Client Portals have been too complicated for many users.

#### Removing friction between Professional Teams and their Clients

Zapa Client Portals was designed from the ground up to be a fully intuitive experience for clients to access their files. Every aspect of the File Sharing process is designed to get the user in and out with the least amount of effort. Accountants and their teams prefer not to spend time as technical support for an outdated portal solution, but instead focused on gathering information and getting things done.

The new Zapa Client Portals includes:

- 1. Full audit of all activity and file access
- 2. Support for simple file uploading
- 3. File comments
- 4. CRM Notification Integration

#### Scale Zapa Client Portals to suit your Business Needs

Along with the introduction of a simplified user experience, Breichbilt is introducing scalable pricing for growing businesses. No long do Accountants need to worry about "per user" pricing as they grow their firm, each professional plan tier supports unlimited team members. Zapa Client Portals are designed for ease of access, security and encourages auditability. Audits are far more valuable when each team member has their own individual account.

New Zapa Client Portal plans include:

- Starter (\$10/month) for solo professionals wanting to start their business with a high-end user experience
- Professional (\$65/month) for growing firms requiring more portals, unlimited guest accounts and unlimited team members
- Large Firm (\$130/month) for larger Accounting or Law firms that require thousands of portals and greater storage capacity
- Enterprise (\$230/month) for a fully scalable solution without limitations

More details on feature sets and pricing can be found on the Zapa Client Portals pricing page.

### Additional resources

- Follow Zapa Client Portals on <u>Twitter</u>, <u>Facebook</u>, and <u>LinkedIn</u>
- Follow Breichbilt on Facebook and LinkedIn
- Learn about how <u>Client Portals improve customer response time</u>
- Get started using Zapa Client Portals
- Find details on new Dropbox business plans and pricing on the <u>plans page</u>

## About Zapa Client Portal

Lightning-fast secure file sharing in the cloud.

Zapa Client Portals provide Accountants and Attorneys a safe and reliable file sharing workflow between their business and their clients. Zapa Client Portal is a web application that works just like Dropbox but includes mission critical safety features to ensure that the right files are shared with the right client.

Zapa Client Portals are private file sharing sites for professionals and their clients. Each portal is a secure file vault where users can be granted access to upload or download files. Client Portals are perfect for large or sensitive files you need to send to your clients.

The Zapa Client Portal experience is completely customizable and can be branded for your business. Zapa Client Portals are designed from the ground up to be as easy to use as possible. Client Portals solve the pain caused by attaching large files to emails or security concerns attaching files to an email. Build confidence with your clients and give them a stress-free experience when receiving or sending you sensitive files. Each Zapa Client Portal is designed to

clearly show you who has access to its files. Detailed access audits are one click away if you need to review any activity history.

For more information, please visit <u>zapaclientportal.com/blogs</u>.