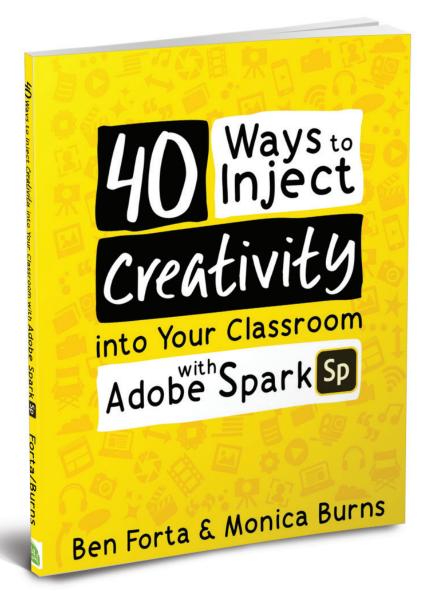# ⭐ 40 Ways to Inject Creativity ✨ into Your Classroom with Adobe Spark
by Ben Forta and Dr. Monica Burns

"Burns and Forta don't give us a 'how to use Adobe Spark;' instead, they focus on 'how to make student creation the driver of learning.' This book is standards driven, keeping the focus on the learning and not on the tool."

—Rebecca Hare, author of *The Space: A Guide for Educators*

Empower Students of All Ages to Tell Their Own Stories

Kids are natural storytellers, and with the right tools, teachers can help students of all ages harness that natural desire to share, get their creativity flowing, and produce meaningful examples of student voice and choice in the classroom.

Adobe Spark™ is a free, simple-to-use creation tool that integrates technology into the storytelling process at school. It is approachable, accessible, and most of all fun for kids, and it works on nearly any device found inside today's classrooms.

Ben Forta and Dr. Monica Burns, coauthors of *40 Ways to Inject Creativity into Your Classroom with Adobe Spark*, introduce teachers to the incredible power and potential of Adobe Spark™. They show the ease with which technology can be integrated into the classroom setting and how to make student creation the driver of learning.

Easily accessible on web browsers, Chromebooks, and mobile devices, Adobe Spark™ gives students creative power to design stunning videos, magazine-quality web pages, and professional-looking graphics. Burns and Forta capitalize on Spark's intuitive, easy-to-use design and offer up *40 Ways to Inject Creativity into Your Classroom*. Their fun and practical lesson plans and fifteen graphic organizers are suitable for a variety of ages and subjects and provide teachers a great way to hit the ground running with Spark.

With tips and suggestions and the encouragement of these experienced educator authors, teachers find all they need to inject creativity into student video book reports, web page "papers," video journals, science posters, and more.
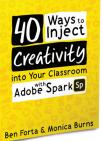
Lessons

1. Welcome Back Message
2. Student Introduction Videos
3. Daily Video Journal
4. Video Book Reports
5. Interesting Quote Cards
6. Community Highlights
7. Math Is All around You
8. Video Storytelling
9. Create a Haiku with Spark Post
10. Rhyme Time
11. Project Proposal
12. Sight Word Video
13. Digital Citizenship Spotlight
14. Special Occasion Class Project
15. Perform a Poem
16. Multimedia Biography Reports
17. Collaborative Storytelling
18. Science Lab Report
19. Public Service Announcement
20. Digital Bulletin Boards
21. ABC Movies
22. Document a Field Trip
23. Caption a Special School Moment
24. Creating Engaging Slides for Presentations
25. Classroom Newsletter
26. Spot Math in Action
27. Publish Google Docs
28. Curiosity Wonder Wall
29. Destination Wish
30. Showcase a Discovery
31. Share a Research Question
32. Giving Eyes to the Exit Slip
33. Curate Research Materials
34. Foreign Language Vocabulary Practice
35. Explore Keyword Searches
36. Sequence Short Stories
37. Virtual School Tour
38. Digital Portfolios
39. Goal Setting
40. Reflection Collection

---

40 Ways to Inject Creativity into Your Classroom with Adobe Spark
by Ben Forta and Dr. Monica Burns

EdTechTeam Press

$24.99 paperback
$9.99 eBook
ISBN: 978-1-945167-51-5 (paperback)
ISBN: 978-1-945167-52-2 (eBook)
For an interview with Dr. Monica Burns and/or Ben Forta, please contact press@edtechteam.com.

Praise for 40 Ways to Inject Creativity into Your Classroom with Adobe Spark

"This book is a creative shot in the arm for anyone seeking to diversify the digital-learning artifacts produced in their classrooms. Ben and Monica provide proper insight and inspiration to get learners of all ages creating and communicating with original media content. Their detailed lessons are easy to follow and ready to use tomorrow."

—Andy Leiser, elementary integration specialist, Hastings, Minnesota

"*40 Ways to Inject Creativity into Your Classroom with Adobe Spark* is a clear and practical guide to take student communication, reflection, and creation to the next level. Burns and Forta don't give us a 'how to use Adobe Spark;' instead, they focus on 'how to make student creation the driver of learning.' This book is standards driven, keeping the focus on the learning and not on the tool."

—Rebecca Hare, art and design educator and author of *The Space: A Guide for Educators*

"An incredible compilation of the creative power of Adobe Spark tools that will allow readers to start integrating technology in a powerful way, right away! Each lesson gives teachers the capacity to offer their students (and themselves!) a chance to creatively express their knowledge and ideas. The projects infuse technology in a way that promotes student voice and choice and allows their learning to be presented in creative and meaningful ways. The emphasis on reflection, collaboration, and strong visual communications skills makes this book a true gem in an edtech space that is many times focused on digitizing worksheets or simple updates to analog practice."

—Michael Cohen, The Tech Rabbi and author of *Educated by Design*

WITH ADOBE SPARK FOR EDUCATION, YOU CAN INTRODUCE OPEN-ENDED CREATION TOOLS TO STUDENTS AND GIVE THEIR LEARNING A SPACE TO SHINE!

About the Authors

Ben Forta is Adobe Inc.'s senior director of education initiatives where he spends his time teaching, talking, and writing about Adobe products, creativity, and digital literacy. He also provides feedback to help shape the future direction of Adobe products. Forta is the author of more than forty books, with more than 750,000 copies in print in English and translations into fifteen languages. Many are used as textbooks in colleges and universities worldwide. Passionate about education, Forta dedicates his professional and personal lives to teaching, inspiring, and sharing his love for technology and creativity in the classroom and by lecturing and writing on education and development topics worldwide. Forta is a successful entrepreneur, with experience creating, building, and selling start-ups. He is a sought-after public speaker, writer, and blogger. Connect with Forta at www.forta.com or @benforta on Twitter.

Dr. Monica Burns is a curriculum and educational technology consultant, Apple Distinguished Educator, and founder of ClassTechTips.com. As a classroom teacher, she used one-to-one technology to create engaging standards-based lessons for students. She has presented to teachers, administrators, and tech enthusiasts at numerous national and international conferences, including SXSWedu, ISTE, FETC, and EduTECH. Burns is the author of several books, including *Tasks Before Apps: Designing Rigorous Learning in a Tech-Rich Classroom*. She visits schools across the country to work with pre-K teachers to make technology integration meaningful and purposeful. Find out more at ClassTechTips.com and connect with Dr. Burns @classtechtips on Twitter, Facebook, Pinterest, and Instagram.

Looking for a podcast guest or event speaker?
Ask the Authors

WHAT makes Adobe Spark™ an ideal tech integration tool for storytelling in today's classrooms?

HOW does the integration of Adobe Spark™—and this book in particular—take teachers beyond the typical EdTech practice of digitizing worksheets and updating analog classroom lessons?

WHY is this type of integration of tech so important for teachers and students moving forward?

HOW do or can Adobe Spark™ projects promote student voice and choice?

WHAT are some of your favorite uses of Adobe Spark™ in the classroom for the youngest and oldest of students?