

T.L. CANNON COMPANIES



\$1.64 million in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

1254 fundraisers were hosted at area restaurants, raising almost **\$5,500**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Local schools and youth organizations raised almost

\$1.13 million in 2019



Make-A-Wish®

From hosting “wish dinners,” to in store fundraisers and other events, nearly

\$88,200

was committed to wish kids in 2019



ALEX'S LEMONADE STAND

Raised over **\$14,900** for the fight against childhood cancer

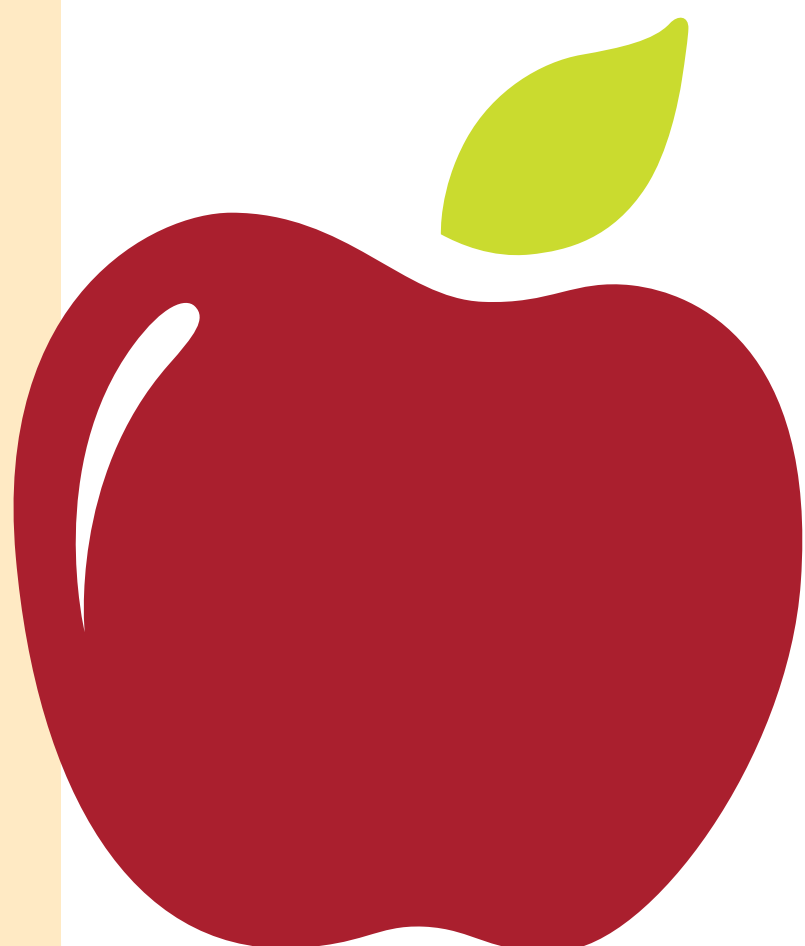


BOOKWORM READING CLUB

26,600 meals were awarded to kids for reading books as part of our reading program, for a value of more than

\$44,400

Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at more than

\$37,000

To learn more about how Applebee's restaurants in New York, Connecticut and Northern Pennsylvania support and give back to local communities or to participate in these programs, visit www.tlcneighborhood.com

MILITARY APPRECIATION

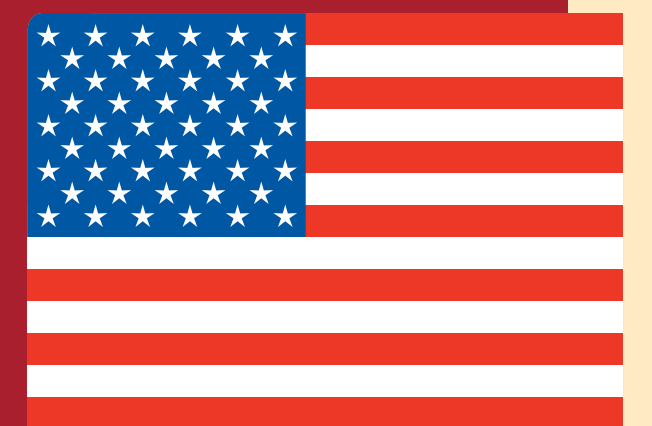
Over **19,100** free meals valued at nearly

\$265,000

were given to veterans and active-duty military on Veterans Day, and

over **\$53,900**

in giveaways were provided during Military Appreciation Month and throughout 2019





BUFFALO

Buffalo area restaurants raised nearly **\$402,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

19 fundraisers were hosted at area restaurants, raising nearly **\$1,200**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$288,900** for programs in 2019



Make-A-Wish®

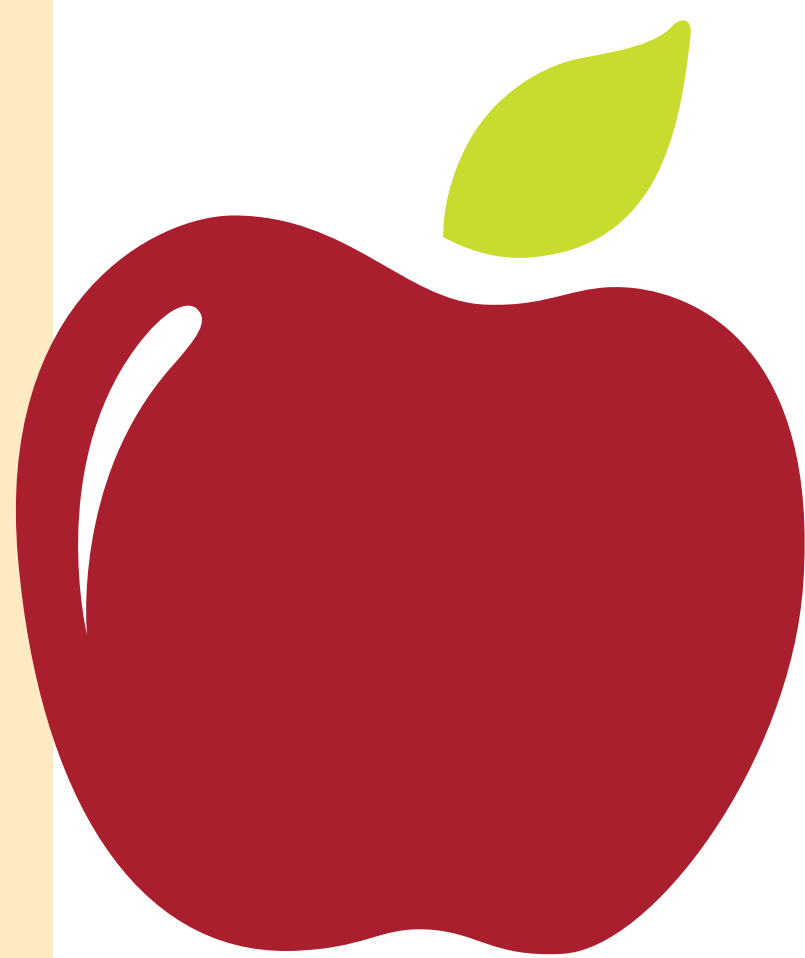
From hosting “wish dinners,” to in-store fundraisers and other events, nearly **\$15,200** was committed to local wish kids in 2019

BOOKWORM READING CLUB

Thousands of meals were awarded to kids for reading books as part of our reading program, for a value of almost

\$19,600

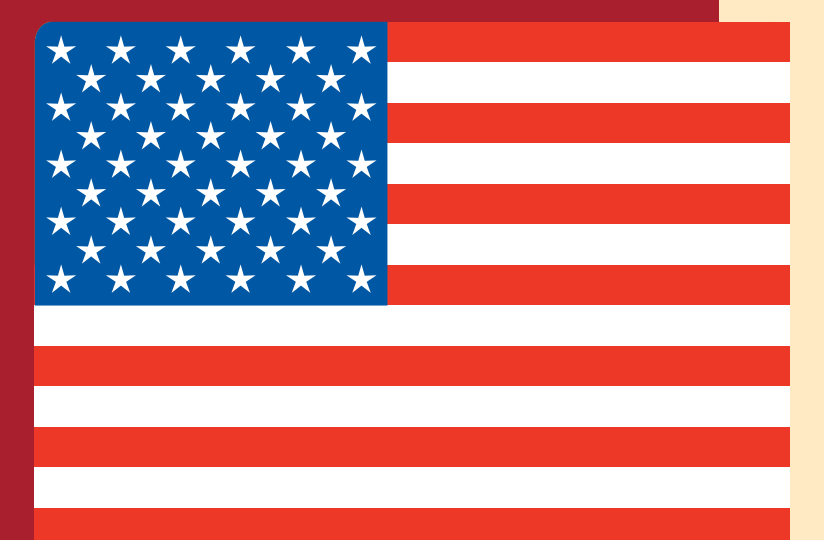
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at **\$6,340**

MILITARY APPRECIATION

More than **3,880** free meals valued at nearly **\$53,800** were given to veterans and active-duty military on Veterans Day, and nearly **\$9,650** in giveaways were provided during Military Appreciation Month and throughout 2019



Applebee's Franchisee, T.L. Cannon Companies, raised over \$1.6M through its 60 restaurants across NY, PA and CT in 2019

To learn more about how Applebee's gives back to local communities or to participate in these programs, visit www.tlcneighborhood.com

ROCHESTER



Rochester area restaurants raised over **\$248,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2018



DINING to DONATE

6 fundraisers were hosted at area restaurants, raising more than **\$230**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$159,300** for programs in 2019



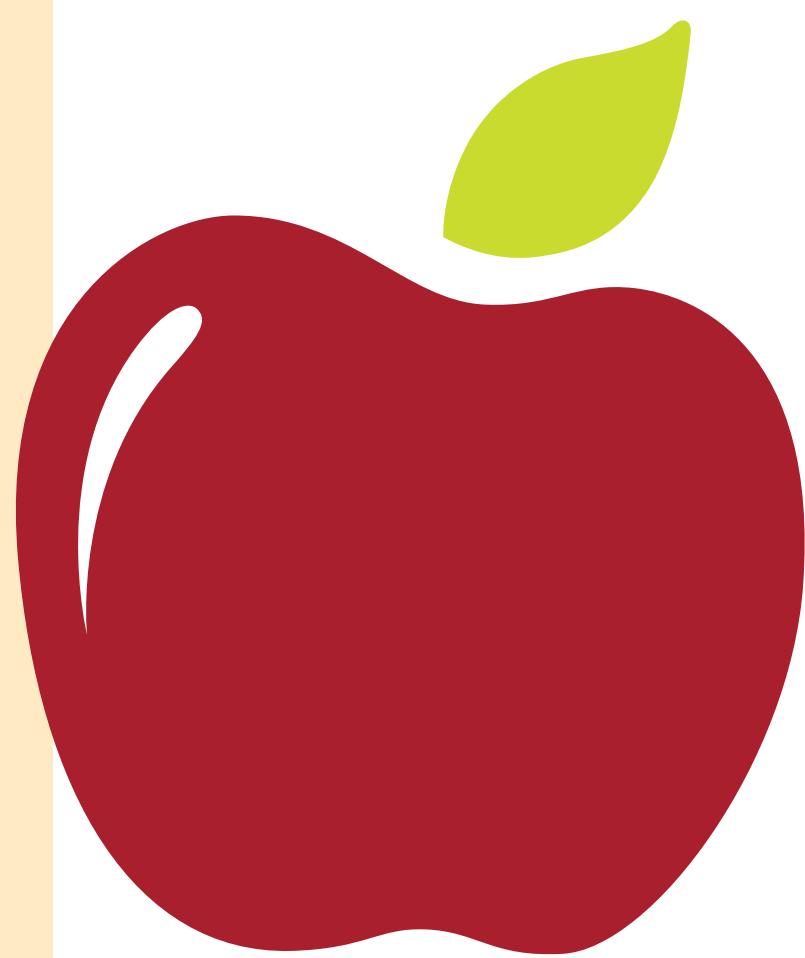
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, over **\$36,200** was committed to local wish kids in 2019

BOOKWORM READING CLUB

More than 1,000 meals were awarded to kids for reading books as part of our reading program, for a value of nearly **\$2,200**

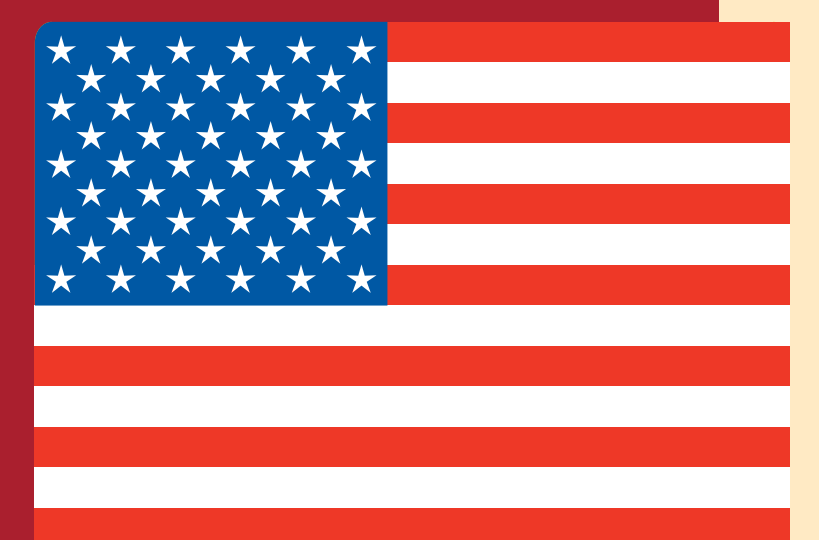
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at nearly **\$3,000**

MILITARY APPRECIATION

Close to **3,000** free meals valued at over **\$39,100** were given to veterans and active-duty military on Veterans Day, and more than **\$7,000** in giveaways were provided during Military Appreciation Month and throughout 2019



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SYRACUSE

Syracuse area restaurants raised nearly **\$150,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

3 fundraisers were hosted at area restaurants, raising more than **\$200**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$101,700** for programs in 2019



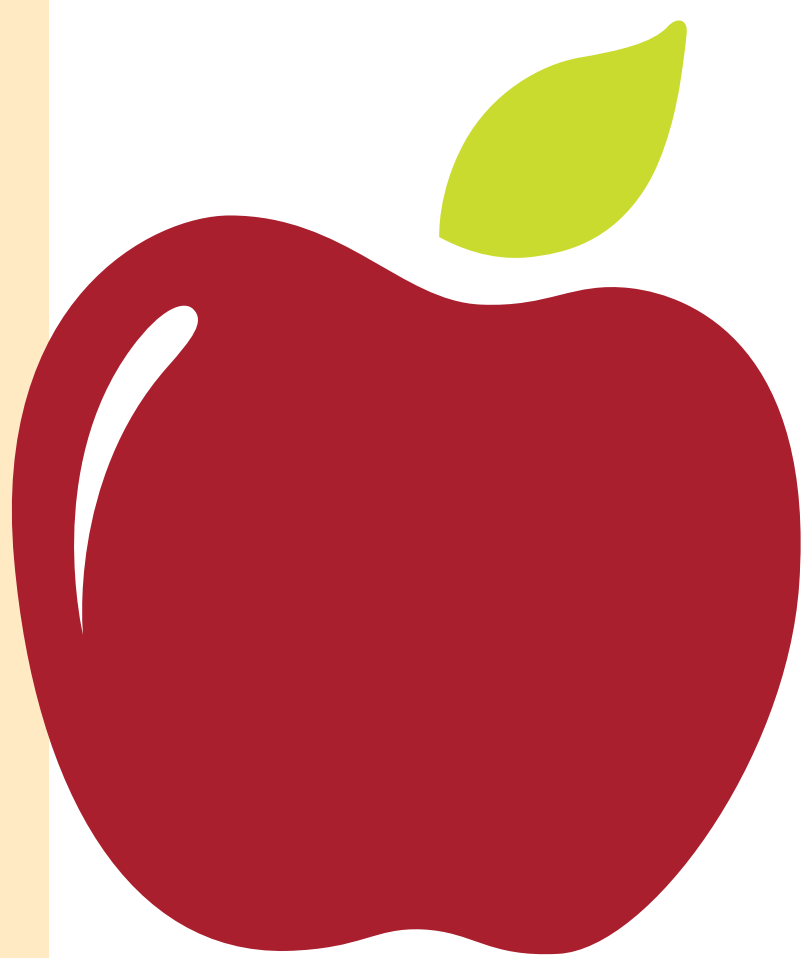
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, more than **\$4,170** was committed to local wish kids in 2019

BOOKWORM READING CLUB

Hundreds of meals were awarded to kids for reading books as part of our reading program, for a value of more than **\$800**

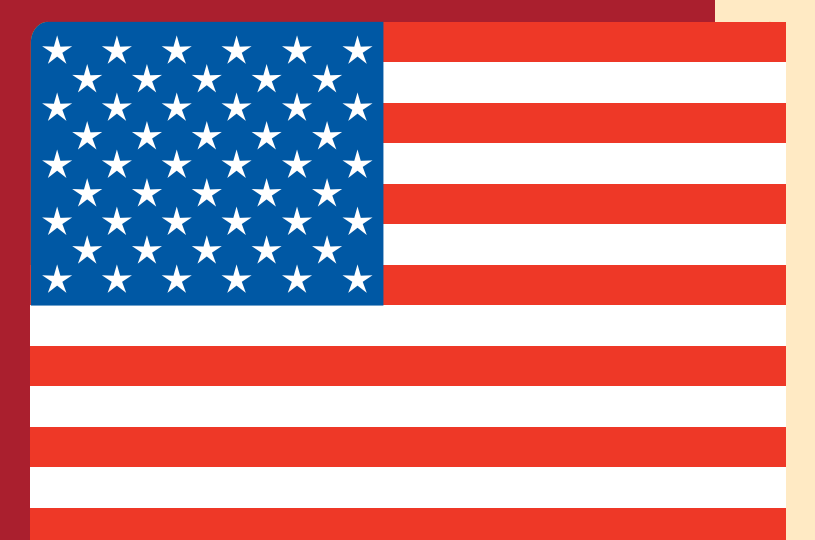
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at more than **\$3,000**

MILITARY APPRECIATION

More than **2,100** free meals valued at over **\$29,700** were given to veterans and active-duty military on Veterans Day, and close to **\$8,900** in giveaways were provided during Military Appreciation Month and throughout 2019



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SOUTHERN TIER



Southern Tier area restaurants raised close to **\$180,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

6 fundraisers were hosted at area restaurants, raising more than **\$480**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$108,900** for programs in 2019



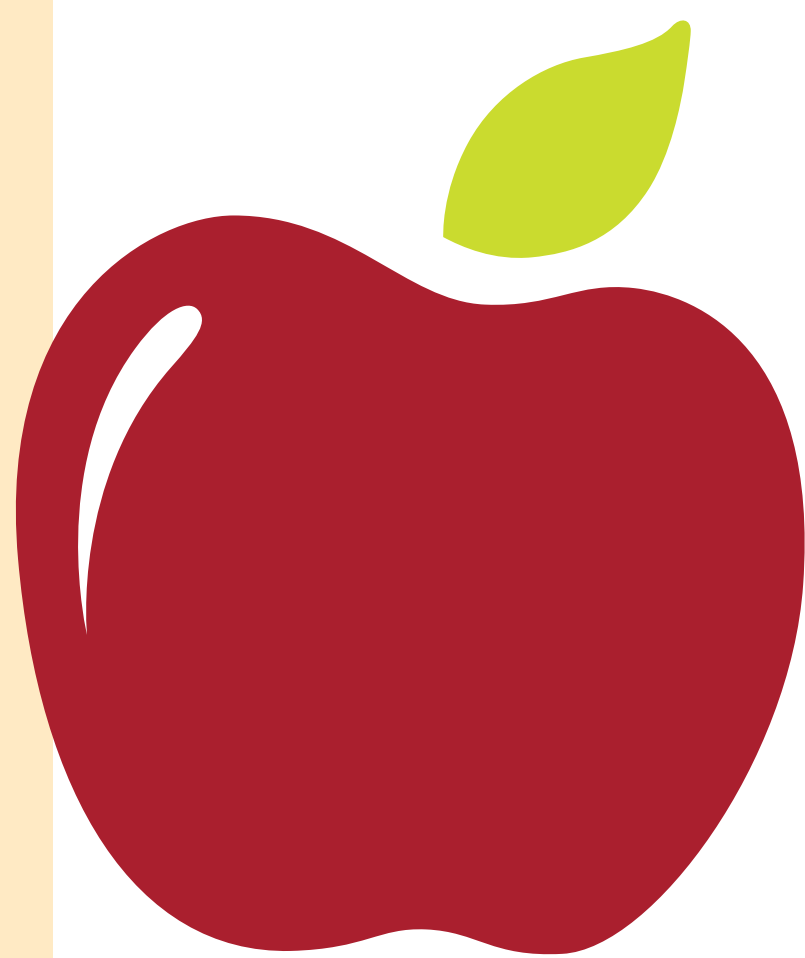
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, close to **\$22,000** was committed to local wish kids in 2019

BOOKWORM READING CLUB

Over a thousand meals were awarded to kids for reading books as part of our reading program, for a value of almost **\$2,700**

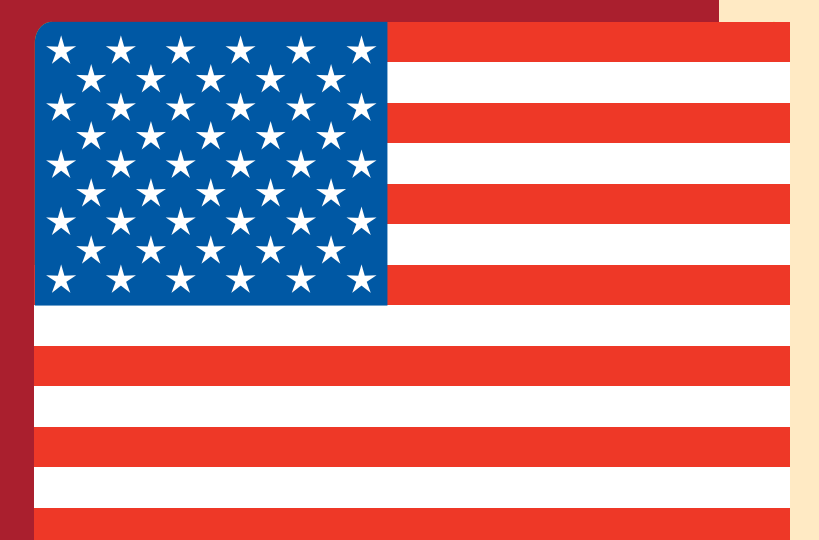
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at nearly **\$4,400**

MILITARY APPRECIATION

More than **2,300** free meals valued at over **\$32,700** were given to veterans and active-duty military on Veterans Day, and over **\$7,400** in giveaways were provided during Military Appreciation Month and throughout 2019



Applebee's Franchisee, T.L. Cannon Companies, raised over \$1.6M through its 60 restaurants across NY, PA and CT in 2019

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MOHAWK VALLEY



Mohawk Valley area restaurants raised almost **\$83,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

6 fundraisers were hosted at area restaurants, raising more than **\$400**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$45,000** for programs in 2019



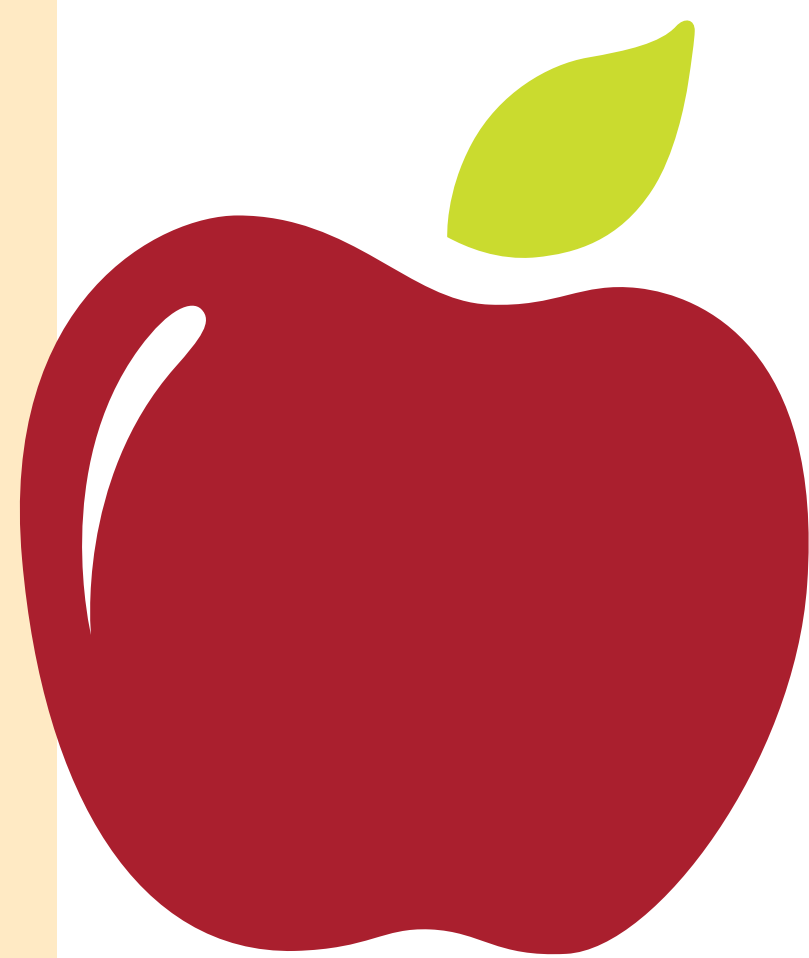
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, almost **\$2,400** was committed to local wish kids in 2019

BOOKWORM READING CLUB

1,000 meals were awarded to kids for reading books as part of our reading program, for a value of nearly **\$1,700**

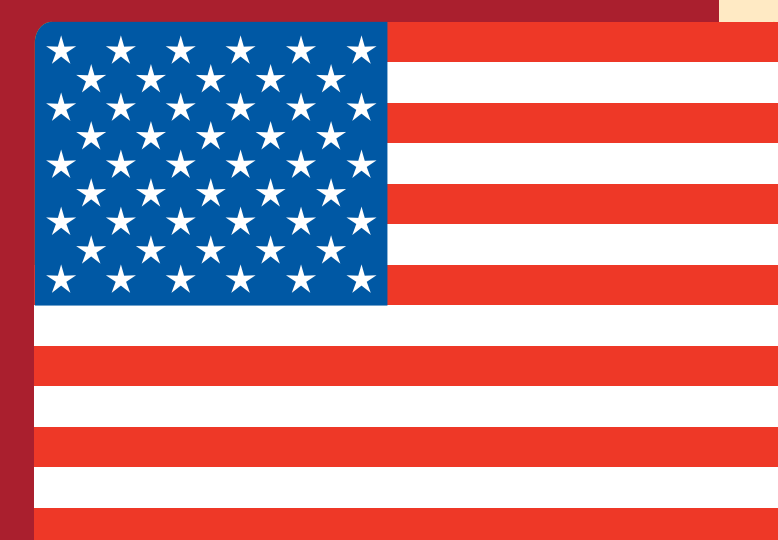
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at almost **\$4,400**

MILITARY APPRECIATION

More than **1,500** free meals valued at nearly **\$21,000** were given to veterans and active-duty military on Veterans Day, and more than **\$6,474** in giveaways were provided during Military Appreciation Month and throughout 2019



Applebee's Franchisee, T.L. Cannon Companies, raised over \$1.6M through its 60 restaurants across NY, PA and CT in 2019

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ALBANY

Albany area restaurants raised almost **\$224,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

12 fundraisers were hosted at area restaurants, raising more than **\$1,600**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$171,900** for programs in 2019



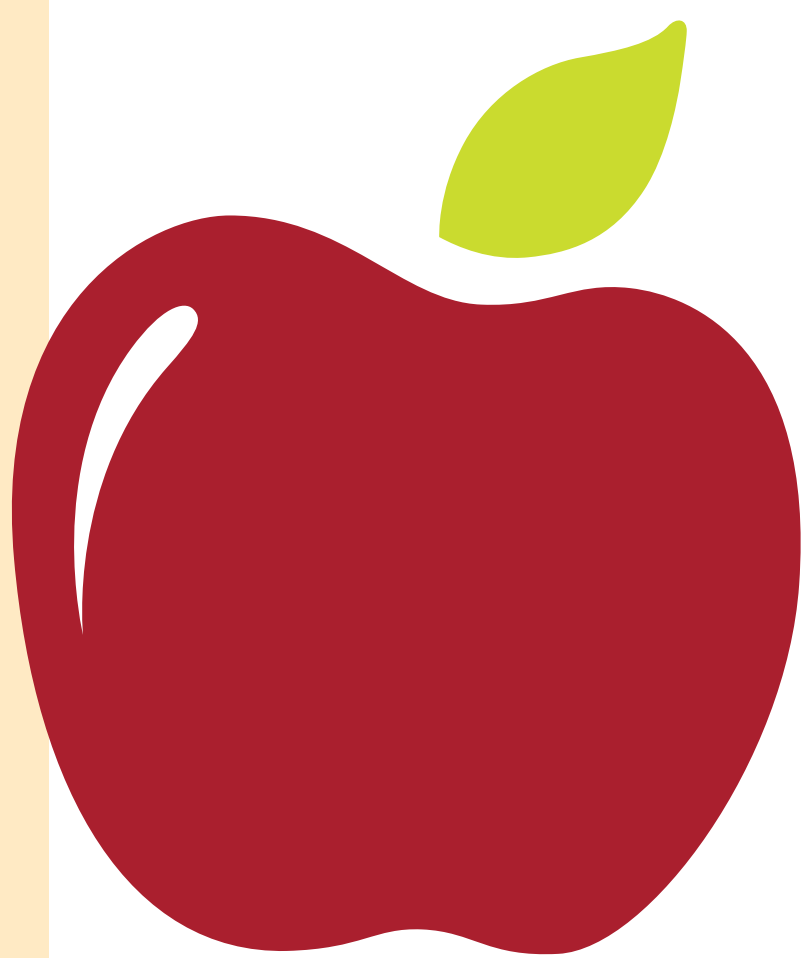
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, more than **\$1,700** was committed to local wish kids in 2019

BOOKWORM READING CLUB

1,000 meals were awarded to kids for reading books as part of our reading program, for a value of more than **\$1,600**

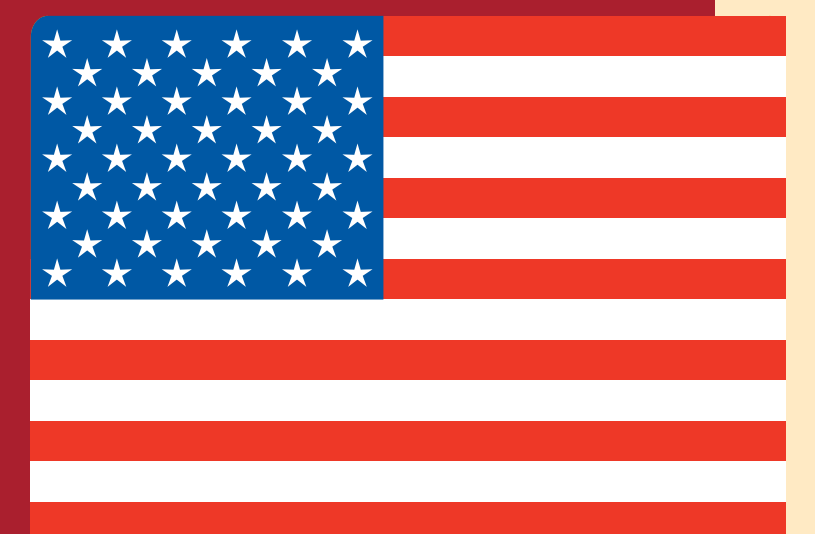
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at nearly **\$5,000**

MILITARY APPRECIATION

More than **2,400** free meals valued at almost **\$33,600** were given to veterans and active-duty military on Veterans Day, and more than **\$6,700** in giveaways were provided during Military Appreciation Month and throughout 2019



Applebee's Franchisee, T.L. Cannon Companies, raised over \$1.6M through its 60 restaurants across NY, PA and CT in 2019

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HUDSON VALLEY



Hudson Valley area restaurants raised over **\$148,000** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

10 fundraisers were hosted at area restaurants, raising almost **\$850**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$111,600** for programs in 2019



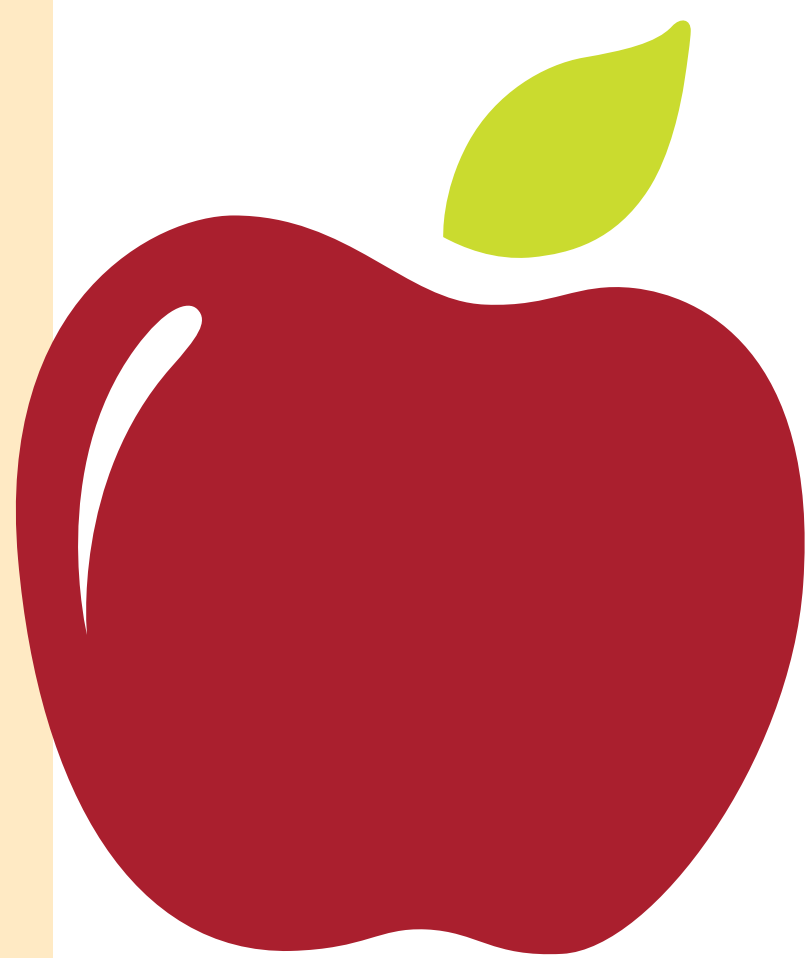
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, over **\$3,300** was committed to local wish kids in 2019

BOOKWORM READING CLUB

1,500 meals were awarded to kids for reading books as part of our reading program, for a value of more than **\$2,500**

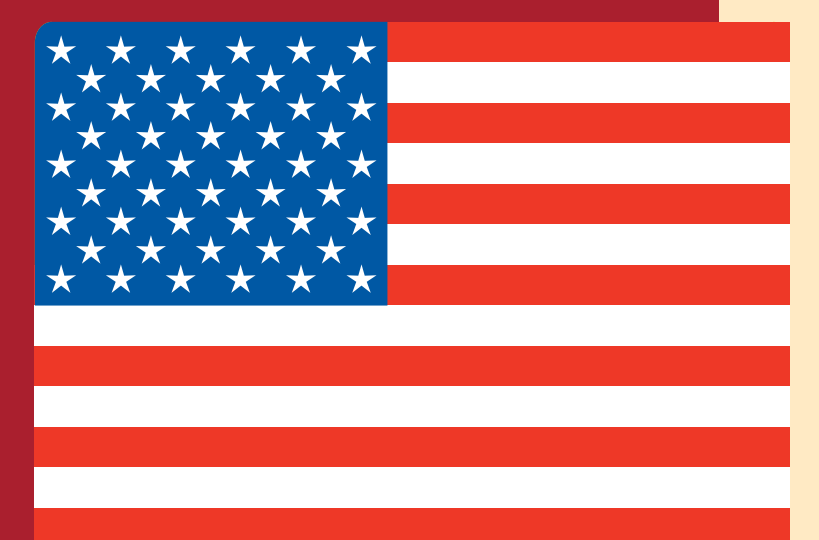
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at more than **\$2,500**

MILITARY APPRECIATION

More than **1,600** free meals valued at almost **\$23,000** were given to veterans and active-duty military on Veterans Day, and over **\$3,900** in giveaways were provided during Military Appreciation Month and throughout 2019



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CONNECTICUT

Connecticut area restaurants raised over **\$203,500** in fundraising and in-kind support to groups, community organizations and nonprofits in 2019



DINING to DONATE

10 fundraisers were hosted at area restaurants, raising close to **\$500**

Flapjack FUNDRAISER

Short Stacks for a Tall Cause

Area schools and youth organizations raised **\$141,300** for programs in 2019



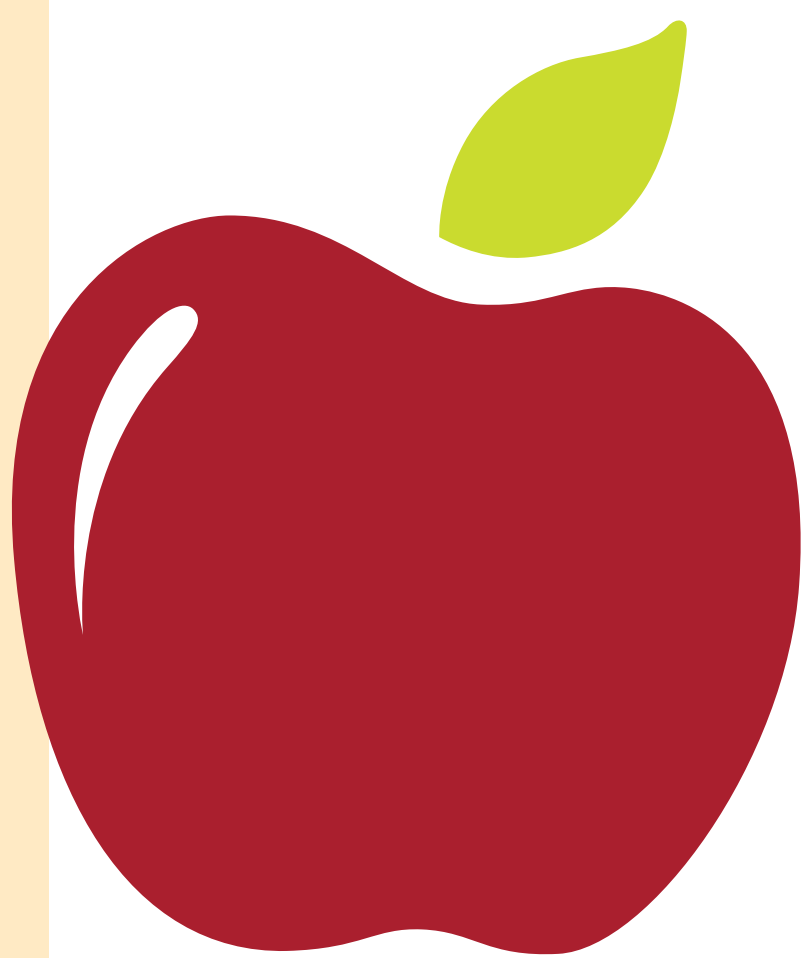
Make-A-Wish®

From hosting “wish dinners,” to in-store fundraisers and other events, nearly **\$3,200** was committed to local wish kids in 2019

BOOKWORM READING CLUB

Thousands of meals were awarded to kids for reading books as part of our reading program, for a value of more than **\$13,300**

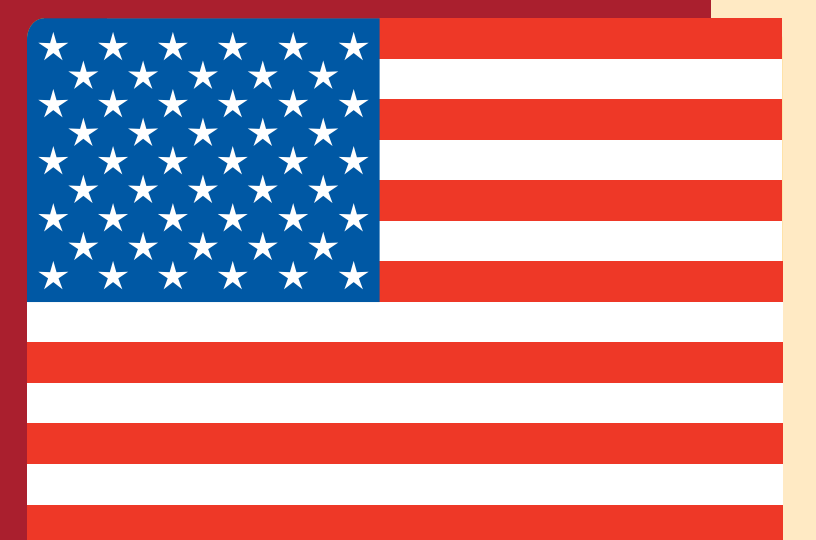
Student Recognition



To recognize positive achievements, area schools rewarded students with free food at Applebee's as part of our “A is for Applebee's” and “Cool Credit” reward programs. Thousands of cards were awarded, valued at nearly **\$8,500**

MILITARY APPRECIATION

More than **2,300** free meals valued at over **\$32,000** were given to veterans and active-duty military on Veterans Day, and over **\$3,800** in giveaways were provided during Military Appreciation Month and throughout 2019



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