



Depressed Cake Shop

DEPRESSED CAKE SHOP PARTNERS WITH BROKEN LIGHT COLLECTIVE AND WEAR YOUR LABEL FOR LOS ANGELES POP-UP

FUNDS RAISED IN SUPPORT OF ST. JOSEPH'S CENTRE MENTAL HEALTH SERVICES

WHAT: Join **Depressed Cake Shop** as they partner with **Broken Light Collective** and **Wear Your Label** to create the most deliciously fashionable pop-up shop in downtown Los Angeles. Opening its doors on May 6th, this pop-up will see funds going to support the great work of St. Joseph's Centre's Mental Health Services team.

With a gallery opening on Friday including cake, photography, music and wine, the two-day event will bring people together in an effort to stop the stigma of mental illness.

WHEN: May 6th 7:00pm – 11:00pm
May 7th 10:00am – 3:00pm

WHERE: Streetcraft LA
2912 Main St., Santa Monica

WHO: **Depressed Cake Shop** (featuring *Just a Little Dessert Co.*, *Sugar Dayne*, *LA Vegan Chica*, *SugarLab*, *Bake Me Happy*, *Fawnderella Bakes*, etc.)
Broken Light Collective (photography by artists affected by mental illness from around the world curated by Danielle Hark)
Wear Your Label (Kayley Reed & Kyle MacNevin)

About The Participants

Broken Light Collective: A non-profit that empowers people living with or affected by mental illness using photography

Depressed Cake Shop: Depressed Cake Shop is a community of bakers and makers committed to ending the stigma surrounding mental illness one gray cake at a time.

Wear Your Label: Wear Your Label is a conscious clothing line using fashion to create conversations about mental health. Ending the stigma in style.

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Media Contacts:

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