



Welcome to the 3rd Annual Miami Beach Jazz Festival! We gave JAZZ to the world, now it's time to welcome it home! The theme of our Festival this year is THE INTERNATIONAL SOUND OF JAZZ and we are proud to introduce you to some of the most exciting artists from various countries around the world!

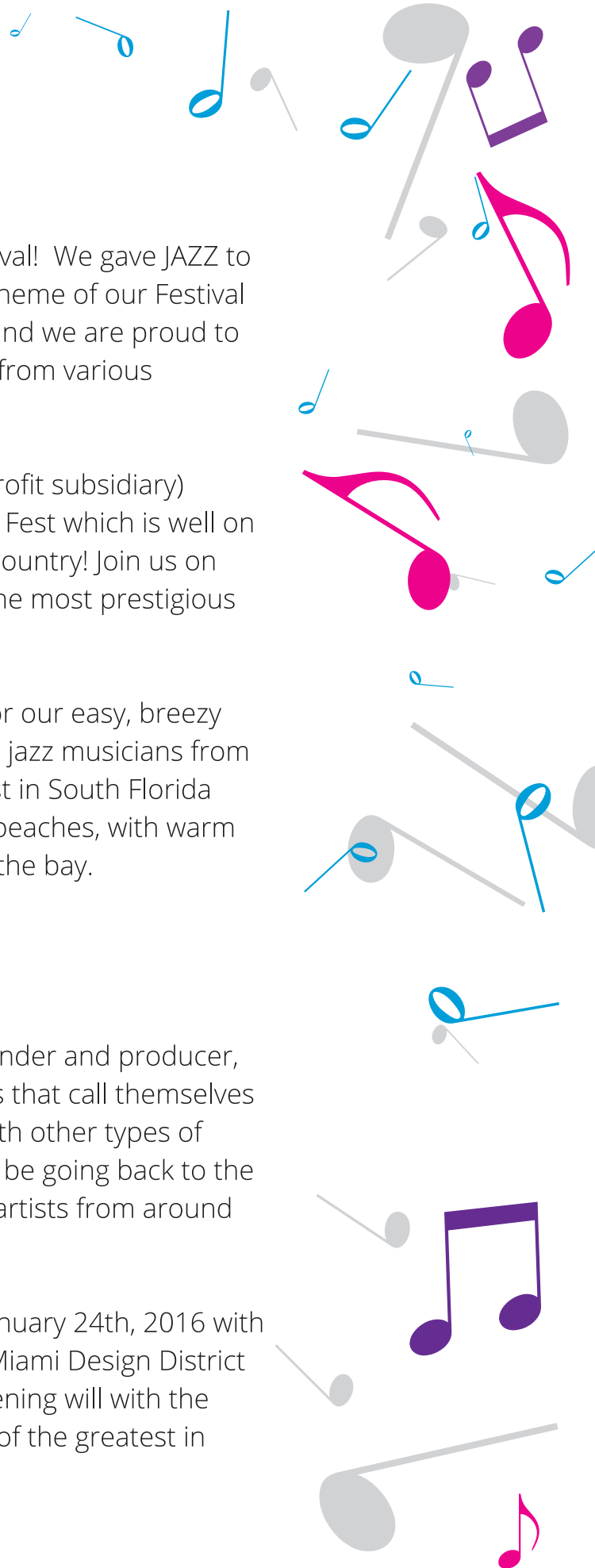
Miami Jazz Fest, and Miami Beach Jazz, (a not for profit subsidiary) proudly presents the 3rd Annual Miami Beach Jazz Fest which is well on its way to becoming the premier jazz event in the country! Join us on January 24th thru January 30th, 2016, at some of the most prestigious venues in South Florida.

These magnificent facilities are the ideal settings for our easy, breezy jazz fest featuring some of the most talented TRUE jazz musicians from all over the globe! World class TRUE jazz at its finest in South Florida settings will capture the essence of Miami and it's beaches, with warm ocean breezes and spectacular sunsets alongside the bay.

ABOUT MIAMI BEACH JAZZ FESTIVAL

The Miami Jazz Fest® is the brainchild of event founder and producer, Carmen J. Cartiglia. "There are many music festivals that call themselves 'jazz' events, but are all too often watered down with other types of music" says Mr. Cartiglia. The Miami Jazz Fest® will be going back to the basics and will include some exceptional true jazz artists from around the world.

This spectacular festival will "kick off" on Sunday, January 24th, 2016 with an exciting performance at the Palm Court in the Miami Design District and will feature the Venezuelan artists C4. The evening will with the high-energy sounds of artists recognized as some of the greatest in their country..



The events continue throughout the week and on Wednesday evening we will present the smooth sound of the Sambaleeza Trio featuring Brazilian jazz guitarist Joe Carter and vocalist, Isabella Mendes. They will be followed by Israeli performer, Daniel Zamir. Both the Brazilian and Israeli artists will perform on the stage at The Hyatt Regency

This year, we will continue to present master classes and have invited students from around the world to attend the Miami Beach Jazz Academy. The inaugural session will take place from Monday, January 25th thru Friday, January 29th at the Hyatt Hotel downtown Miami. The students will be exposed to many exceptional artists all week long, each with differing styles and ways of playing their instruments. The week will culminate with a competition on Friday night, January 29th, and the winners will perform on the main stage on Saturday evening, January 30th, at the Hyatt Hotel.

Performances on Saturday will be presented by a variety of artists.

MORE ABOUT MIAMI BEACH JAZZ FESTIVAL

The Miami Beach Jazz Festival can offer viable and prominent visibility for many levels of sponsorship within this year's event. In addition to a strong planned advertising campaign, marketing efforts will include a proven and aggressive international public relations program that has demonstrated coverage in a wide array of media outlets. From local dailies and weeklies such as the Miami Herald, Sun-Sentinel, Palm Beach Post and the New Times to Travel Editors in dailies around the country to major magazines including Ocean Drive, Miami Magazine, City and Shore and including travel publications, music magazines and websites there will be significant coverage of the event. TV and radio will also be targeted as well as an extensive international media list. Additionally a strong web presence is planned with an emphasis on Social Media marketing. All together this can result in well over 3.5 million impressions for our partners as a return on their investment and high visibility for their brand.



In addition to the commercial benefits you will gather as a sponsor, you will have the satisfaction of knowing that you are supporting the arts in a very real way. As I'm sure you already know, public funding for the arts, and especially for Jazz, is practically non-existent. We rely heavily on support from people like yourself who can appreciate the art form and do not want to see it disappear. Please consider this when you review our program.

SPONSORSHIP

Sponsorship has amazing benefits! Become part of this history making phenomom as we continue to bring the world of Jazz back to the Greater Miami area! Secure your place to become affiliated with Miami Beach Jazz and take advantage of the opportunity to be "grandfathered" in without worrying about a price increase.

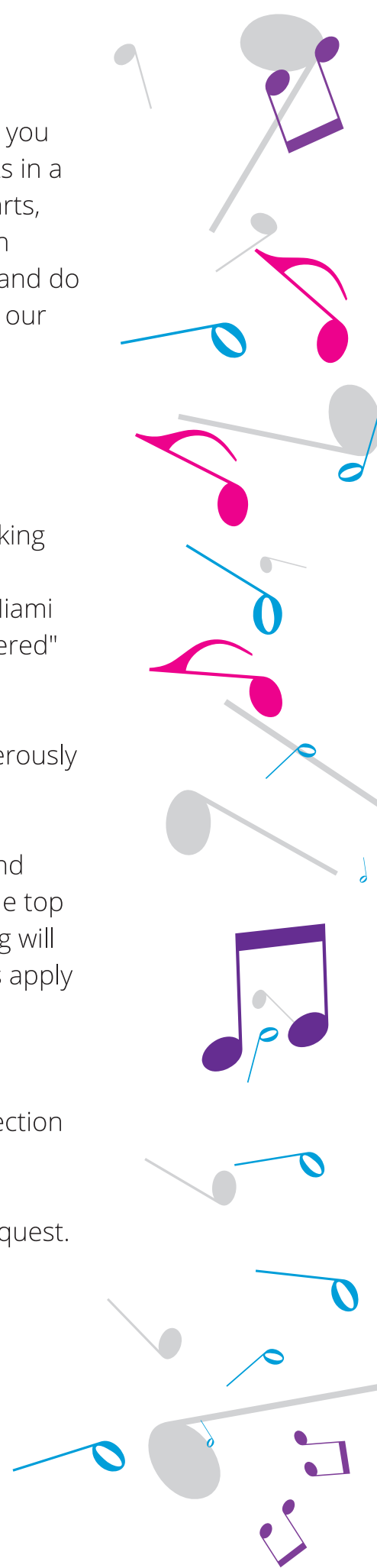
These custom designed sponsorship levels are affordable and generously created to suit your marketing needs.

Each sponsor will have the opportunity to promote their product and distribute samples and literature at one or more of the events. Table top displays will be available to all sponsors and the size and positioning will be determined depending on levels participating. Some restrictions apply regarding food and drink and will be addressed as needed.

Be an integral part of this ground-breaking event and reap the rich rewards that sponsorship brings. We look forward to your level selection and joining us for the experience of a lifetime!

Reciprocal and "in-kind" sponsorship information available upon request. Exclusivity in all categories is available upon request.

*All preferred seating subject to availability.



SUPPORTER OF MBJF \$350

Two (2) general admission tickets to MBJF - one evenings performance
Supporter's name listed in official program book of MBJF

FRIENDS OF MBJF \$500

Two (2) general admission tickets to MBJF - one evenings performance
Sponsor name and logo listed in official program book of MBJF
Sponsor name and logo listed on the MBJF web site

BRONZE SPONSOR \$1,000

Two (2) general admission tickets to MBJF - good for multiple (two) evenings performances
One quarter (1/4) page ad in official program book of MBJF
Opportunity for sponsor to display their service/product at Sponsor Area at MBJF
Sponsor name and logo listed on the MBJF web site

SILVER SPONSOR \$2,500

Four (4) general admission tickets to MBJF - good for multiple (two) evenings performances
One third (1/3) page ad in official program book
Opportunity for sponsor to display their service/product at Sponsor Area at MBJF
Recognized as Silver Sponsor in all marketing materials
Sponsor name and logo listed on the MBJF web site

GOLD SPONSOR \$5,000

Six (6) general admission tickets to MBJF - good for multiple (three) evenings performances
One half (1/2) page ad in official program book
Opportunity for sponsor to display their service/product at Sponsor Area at MBJF
Recognized as Gold Sponsor in all marketing materials
Sponsors name listed on postcards distributed throughout Southern Florida
Sponsor name and logo listed on the MBJF web site
Sponsor name and logo listed on every MBJF email blast



MUSIC SPONSOR \$6,000

This sponsor would be required to pay for a music act for the festival. (This would involve transportation to Miami, meals, lodging, fees to actually perform, etc. All presented acts must be approved by the MBJF.

Eight (8) general admission tickets to MBJF - good for multiple (three) evenings performances

Three quarter (3/4) page ad in official program book

Opportunity for sponsor to display their service/product at Sponsor Area at MBJF

Recognized as Music Sponsor in all marketing materials

Sponsors name listed on postcards distributed throughout Southern Florida

Sponsor would be eligible to come onstage during the festival and introduce their act

Sponsor name and logo listed on the MBJF web site

Sponsor name and logo listed on every MBJF email blast

PLATINUM SPONSOR \$10,000

Eight (8) general admission tickets to MBJF - gives the sponsor access to all performances

One (1) full page ad in official program book

Opportunity for sponsor to display their service/product at Sponsor Area at MBJF

Recognized as Platinum Sponsor in all marketing materials

Recognized verbally on stage as a Platinum Sponsor during the MBJF

Opportunity to conduct a co-branded marketing campaign using MBJF name and logo along with Sponsor's name & logo

Sponsors name & logo listed on postcards distributed throughout Southern Florida

Sponsors name & logo on all print material created by MBJF

Sponsors name & logo mentioned in all multi-media marketing created by MBJF

Sponsor name and logo listed on the MBJF web site

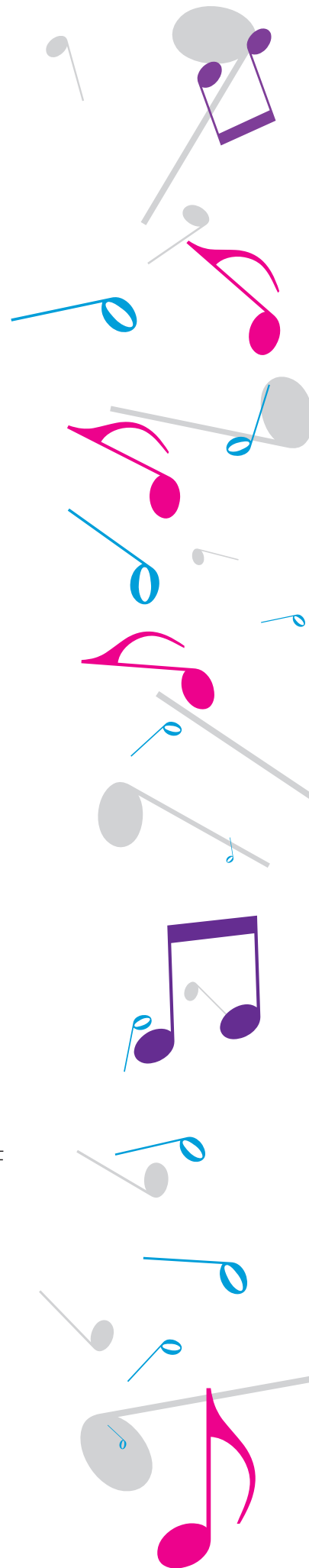
Sponsor name and logo listed on every MBJF email blast

PRESENTING SPONSOR \$25,000

Ten (10) general admission tickets to MBJF - gives the sponsor access to all performances

Ten (10) VIP tickets to MBJF - gives the sponsor access to all performances & many other surprises throughout the Festival

Two (2) full page ads in official program book



Opportunity for sponsor to display their service/product at Sponsor Area at MBJF

Recognized as Presenting Sponsor in all marketing materials

Recognized verbally on stage as a Presenting Sponsor during the MBJF

Opportunity to conduct a co-branded marketing campaign using MBJF name and logo along with Sponsor's name & logo

Sponsors name & logo listed on postcards distributed throughout Southern Florida

Sponsors name & logo on all print material created by MBJF

Sponsors name & logo mentioned in all multi-media marketing created by MBJF

Sponsor name and logo listed on the MBJF web site

Sponsor name and logo listed on every MBJF email blast

Other ways to participate:

BRANDING LEVEL - PRICE T/B/D DEPENDING ON SPONSORS NEEDS

Enjoy all the benefits of true partnership branding! We will name the MBJF after your company and promote the partnership with all of our marketing - print, multi-media, electronic, etc. All of the above mentioned perks are applied here for you, plus many more identifying your company as a true partner!

All sponsors will also get:

Authorization to use the Miami Beach Jazz Fest name and logo in pre-approved marketing ads

Authorization to conduct a co-branded marketing campaign using the Miami Beach Jazz Festival name and logo in pre-approved marketing ads

Authorization to create and distribute press releases using the Miami Beach Jazz Festival name and logo in pre-approved marketing ads

Link from MBJF to their web site and authorization to put a link back to the MBJF

Please note: Any specific use of the Miami Jazz Fest® or Miami Beach Jazz Festival trademark name and/or logo must be preceded by the expressed written consent of Miami Jazz Fest, LLC.

Marketing opportunities and promotional campaigns include, but are not limited to: print ads, signage and posters, flyers and postcards and various multi-media formats, including television, radio, internet, etc. Any preferred seating subject to availability.

