

MEDIA ADVISORY: FOR IMMEDIATE RELEASE



**THE SALVATION ARMY'S LA METRO
2024 HOMELESSNESS SYMPOSIUM
with Eleni Kounalakis, Lt. Governor of California**

WHAT: 2024 Homelessness Symposium—a gathering to share the successes and struggles regarding homelessness prevention and intervention in Los Angeles

- Collaboration, not competition. How NPOs must evolve.
- Innovation: The need for fresh ideas.
- Challenges facing city infrastructure.
- Cura Personalis: The role of mental health in homelessness.

WHO:

- Lieutenant Governor of California, Eleni Kounalakis
- The Salvation Army LA Metro Board Members
- Lt. Colonel Mike Dickinson, Divisional Commander of The Salvation Army Southern California Division

WHEN: Tuesday, September 17, 9am-3pm

WHERE: Gibson Dunn
333 South Grand Ave. 54th Floor
Los Angeles, CA 90071
RSVP Required to Attend: 562.685.4131

INTERVIEWS & PHOTO OPS:

- Lieutenant Governor of California, Eleni Kounalakis (by pre-arranged appointment)
- Lt. Colonel Mike Dickinson, Divisional Commander of The Salvation Army Southern California Division
- Major Lisa Barnes, Divisional Secretary for Los Angeles Metro of The Salvation Army
- Andrew Jameson, The Salvation Army LA Metro Advisory Board Chairman; Managing Partner of Path Content Group (PCG)
- OTHER??

The Salvation Army will be hosting the 2024 Homelessness Symposium, which will be held Tuesday, September 17th at the offices of Gibson Dunn in downtown Los Angeles. Lieutenant Governor of California, Eleni Kounalakis, and other leading voices in the public and private sectors will once again come together around this important conversation, providing attendees valuable insights into the homelessness crisis facing the greater Los Angeles community.

The confirmed speakers to date include: California Lieutenant Governor Eleni Kounalakis, Deputy Mayor of Homelessness & Community Health for the City of Los

Angeles, Dr. Etsemaye Agonafer, USC Professor and Director of Social Work, Dr. Carl Castro, Los Angeles Homeless Services Authority (LAHSA) former Chair, Wendy Greuel, former Mayor of the City of Glendale, Ardy Kassakian, Director of Homelessness Policy Research Institute, Benjamin Henwood, Los Angeles Police Department Homelessness Commander, Giselle Espinoza, Gibson, Dunn & Crutcher LLP Partner, Theane Evangelis, plus 14 additional thought-leaders from the public and private sectors in the areas of homelessness, mental health, and social work.

"As we experience an ever-worsening homelessness crisis, we find ourselves at an inflection point for our state, our city, and our community," said Andrew Jameson, Chair of The Salvation Army's Los Angeles Metropolitan Advisory Board. "There is perhaps no better time for The Salvation Army, as a leading voice in addressing this epidemic, to host the 2024 Symposium. Hopefully, we can showcase helpful, engaging and even transformative conversations among key stakeholders in our public and private sectors as we continue to confront this challenging issue."

Major Lisa Barnes, The Salvation Army's Los Angeles Metro Coordinator, adds "As a major provider of homeless services in Los Angeles, The Salvation Army recognizes the need for collaboration to tackle this growing humanitarian crisis. That is why we, once again, are bringing together some of the most influential thought leaders in the public and private sectors to discuss the growing problems of homelessness, but more importantly, consider the "cura personalis" as we seek to transform one life at a time."

The Salvation Army's Homelessness Symposium is an educational forum that seeks to ignite conversation and action around the most pressing homelessness issues facing the Los Angeles community. It will feature keynotes, fireside chats, panels, and Q&As.

ONSITE CONTACT: Melinda Lankford, Communications & Marketing Director
To RSVP, for more information on this event, and to arrange interviews, please contact Melinda Lankford, Communications and Marketing Director for The Salvation Army Southern California Division at: Melinda.Lankford@usw.salvationarmy.org
562.685.4131

About The Salvation Army: *The Salvation Army has been supporting those in need without discrimination since 1880 in the United States. Today, more than 30 million Americans receive assistance from The Salvation Army each year through a broad array of social services including food for the hungry, relief for disaster victims, and shelter for the homeless. The Salvation Army has been serving Los Angeles County for over 140 years and provides up to 1700 shelter beds in LA County each night. For additional information, visit www.salvationarmy-socal.org*

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