

Disruption in the Psychometric Assessment Industry

For Immediate Release

Ottawa, Canada. April 19th, 2022 - CykoMetric, a Canadian SaaS company, is poised to disrupt the assessment industry by releasing the world's first subscription-based psychometric assessment and analytics platform. Designed specifically for the assessment industry, it enables a more collaborative and client tailored service.

CykoMetric offers a centralized psychometric assessment marketplace, replacing the current single purpose model of costly assessments from multiple providers.

CykoMetric provides resellers access to all assessments in one data engine platform on a fixed monthly cost. Resellers can deploy an unlimited number of psychometric assessments in conjunction with their clients, providing continuous development through the tracking of psychometric data over time, dimensions, and industry benchmarks.

Assessment curators are now empowered to integrate their proprietary psychometric assessments into the CykoMetric platform, allowing global distribution through the CykoMetric reseller network.

"We are so excited about the new project we are rolling out with our agriculture tech client, aligning their competency proficiency matrix to the CykoMetric drivers, ensuring better human resource stability and maximizing recruitment selection accuracy." said Darryn Van Den Berg, CEO of Passion 4 Performance (South Africa).

"CykoMetric has opened doors for in-depth discussions with my clients on the direction of their business. The assessments have provided a roadmap for the C-level owners on how to grow their business & help them to become an employer of choice." said Leong Cheah, Founder of Ae'lkimi Consulting (UAE).

"It is all very exciting." said CykoMetric CEO, James Mackenzie. "We've provided such a profound shift in informing decision-making. Out of the gate with our platform, we have resellers engaging and using us in Japan, the Middle East, South Africa and Canada, with more resellers joining the network soon from Europe, India, and the United States."

About CykoMetric

CykoMetric is a leading psychometric and human data analytics company, that brings the employee assessment industry to the cloud, with instant assessments, in-depth analysis, trait measurements, and team-based reporting features that simplify informed decision-making around recruiting, training, and managing today's modern workplace. www.cykometrix.com

For more information

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