

eLearningZoom Helps You to Acquire More Customers Online before Your Competitors!

Time is the essence in marketing. This is why eLearningZoom On-Demand offers you to leverage all your existing training materials (i.e., WORD, PPT, EXCEL, HTML, Video, or Flash) for online training – No reinventing the wheel and 100% leverage!

eLearningZoom provides the most advanced, yet easy to use web-based elearning tools that enable subject matter experts and training professionals to build, deliver and manage eLearning solutions for their employees, customers and partners worldwide.

Our eLearning consultants have over twenty years of e-learning and enterprise software consulting experiences with Fortune 500 clients such as Siemens AG, Hewlett Packard, and PEUGEOT.

Top 8 Benefits of eLearningZoom

■ BENEFIT #1: Increase Your Revenues and Profits.

- Increase your revenue and profits with our self-service registration and ecommerce payment features.
- Offer paid on-demand training classes in a secure, reliable environment with no additional capital expenditures.

■ BENEFIT #2: Increase Customer Base Worldwide

- Grow your customer based – once your online classroom is up, you can sell to your customers outside your geographical area worldwide.

■ BENEFIT #3: Just-In-Time Training in Minutes

- Get your online classroom up and running in a matter of minutes. Reduce the time and effort needed to roll out new products by training employees, partners and customers.
- You can accelerate time to market, speed the adoption of new products and services, and enhance customer satisfaction when your training content available and accessible, anytime and anywhere.

■ BENEFIT #4: Reduce Online Training Cost

- Quickly deliver flexible online training at a fraction of the cost. Take advantage of the industry's most advanced LMS, easy authoring, testing and analytics without the costs to install and maintain software and hardware.
- eLearningZoom On-Demand is hosted in a fully high security data center capable of managing hundreds of thousands of user interactions with 99.9% guaranteed uptime.

For more information about eLearningZoom On-Demand, please email us at eLearningZoom@gmail.com for more detailed information and FREE elearning consultation.

■ **BENEFIT #5: Launch Your On-Demand Training Anytime Anywhere**

- Dynamic elearning lets you present your class material “live” or record it to provide your learners with “on-demand” training whenever they need it, so even remote learners can attend at their convenience.
- Reduce the time and effort needed to manage online training classes with self-service training registration, and online training certification.

■ **BENEFIT #6: Maximize Learning Effectiveness**

- Learners can take self-assessment tests to determine what lesson/session they should learn before taking the whole online training course. Enhance learning with delivery in multiple formats and fully integrated testing that automatically take the learner to specific content based on response.

■ **BENEFIT #7: Increase Trainer and Administrator Productivity.**

- Trainers can use the built-in support for Microsoft® PowerPoint, WORD, EXCEL to simplify content creation and upload any existing SCORM material, while an intuitive, personalized dashboard reduces training administration time.
- Administrators gain complete control of all training administration with a centralized dashboard that eliminates the need for multiple sign-ons and makes every operation easily accessible.

■ **BENEFIT #8: Personalized Your Learning Environment**

- Trainers and administrators can customize the overall elearning format and delivery based on customer preferences within the centralized dashboard.

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