

# SENSITIVE CARE SHAMPOO & CONDITIONER

WITH OAT AND PRO-VITAMIN B5



## HASK is making sense of Sensitive Care:

Shoppers are on the hunt for non-irritating additions that can be utilized in their current beauty routines wherever possible. Fragrance, whether natural or synthetic, is a common sensitizing ingredient for all skin types. Those with sensitive scalps may suffer from the addition of fragrance in a shampoo or conditioner, which can cause adverse reactions.

HASK's **Sensitive Care Shampoo & Conditioner** works together to gently cleanse, nourish and hydrate the hair & scalp - without fragrance or essential oils.

**WHO IT'S FOR: Those with scalp and fragrance sensitivities;**  
**Suitable for all hair types and textures.**

### BENEFITS:



Fragrance-Free



Dermatologist  
Tested &  
Approved



Safe for  
Sensitive Skin



Hypoallergenic



Clinically  
Tested



No Sulfates,  
Parabens  
& Silicones



Gluten  
Free

### INGREDIENT HIGHLIGHTS:

#### Oat:

- ✓ Used for centuries to calm and soothe irritated skin.
- ✓ Is a natural humectant that helps skin retain moisture & have anti-inflammatory properties to help soothe skin.
- ✓ Great for those with easily irritated skin.

#### Vitamin B5:

- ✓ Known to deliver moisture, absorbs deeply into skin and scalp.
- ✓ Penetrates the hair to deeply nourish the cortex as well as scalp.
- ✓ Smooths cuticles and prevents dryness.
- ✓ Keeps skin soft, smooth and healthy-looking; anti-inflammatory properties to help soothe skin.

### CLINICAL RESULTS:

\*based on a clinical study of 116 participants

100%

demonstrated no potential for  
irritation and sensitization\*

92%

saw less scalp  
irritation after use\*

93%

had softer hair  
after use\*

**FREE OF:** sulfates, parabens, silicones, phthalates, drying alcohol, artificial colors & fragrance. **CRUELTY FREE AND VEGAN.**

**Shampoo \$6.99 | Conditioner \$6.99**

Available at Ulta, CVS, HEB, Amazon, and select Walmart stores.



**HASK CLEAN BEAUTY**

Strict standards for us, only the best formulas for you.

Free of: sulfates, parabens, silicones, phthalates, drying alcohol, artificial colors & fragrance



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