

AN OFFICIAL PRESS RELEASE
GMG Jewellers

## GMG Jewellers Becomes the Only Jewellery Store in Saskatchewan to Carry Dog Fever Jewellery Line

The Dog Fever product line, which launched at the Saskatoon store on November 1st, features handmade sterling silver jewellery designed to look like over 60 different dog breeds.

SASKATOON, Saskatchewan, November 5, 2018 (Newswire.com) - Earlier this month, GMG Jewellers has debuted the Dog Fever jewellery collection at their Saskatoon showroom and online on their website. This new addition makes GMG Jewellers the only jewellery store in Saskatchewan to carry this whimsical and fun brand.



This sentimental jewellery line promises to tug on the heartstrings of dog lovers everywhere with **fashion rings**, **earrings**, **bracelets**, and **necklaces** that look like their four-legged best friend. A symbol of eternal friendship to last a lifetime, the enamelled jewellery line can be customised to look "just like your dog," according to Brenden Wapple, the marketing coordinator at GMG Jewellers.

Each piece is entirely handmade in Italy, with over 60 breeds available to commemorate man's (and woman's) best friend. Dog breeds featured at GMG Jewellers include the Akita, Pug, Basset Hound, Beagle, Labrador Retriever, Bichon Frise, Border Collie, Boston Terrier, German Shepherd, Pomeranian, Yorkshire Terrier, Chihuahua, and more.

Prices start at \$377 CDN for Dog Fever's signature enamelled hug rings, making them the perfect gift for a dog lover this holiday season.

To learn more about the Dog Fever products available at GMG Jewellers or to commission a custom painted piece, visit their website, call (306) 665-8483, or visit their store in Saskatoon, Saskatchewan.

## About GMG Jewellers

Located in historic downtown Saskatoon, Saskatchewan at the corner of 1st Avenue and 21st Street, GMG Jewellers is a retailer of authentic, luxury-grade fine jewellery items including loose diamonds, designer engagement rings and wedding bands, as well as an array of fashion jewellery pieces. Family-owned and operated since its establishment in 1984, GMG Jewellers services the nearby Regina, Moose Jaw, Prince Albert, North Battleford, and Estevan areas, and houses three onsite goldsmiths with over 60 years of combined experience.

For information on the products and services offered by GMG Jewellers, please visit GMGJewellers.com or call (306) 665-8483 for more.

Source: GMG Jewellers

## Additional Links

• GMG Jewellers website

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