

Diamonds on Wabash

Jewelry Retailer Diamonds on Wabash Adds Lab-Grown Diamonds to Their Inventory

Customers interested in pairing an ethically-conscious engagement ring with a ethically-made diamond to match can now visit the retailer at their shop on Chicago's Jewelers Row.

CHICAGO, Illinois, June 6, 2019 (Newsire.com) - A mainstay in Chicago's famed Jewelers Row, Diamonds on Wabash has recently expanded their offerings to include [lab-grown diamonds](#).

Now customers who are interested in completing their [engagement ring](#) or another piece of fine jewelry can choose to do so with a lab-grown stone instead of a mined alternative. The jewelry store added them to their inventory nine months ago, after receiving multiple requests from customers about them. After doing additional research on their end, the company jumped in head-first.

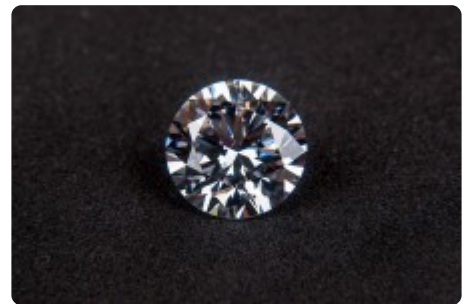
"It's a great alternative for a customer that wants a larger stone for a fraction of the cost of a naturally grown diamond," said Sylvia Pessah, the owner of Diamonds on Wabash.

These [diamonds](#) are created in a laboratory, as opposed to natural diamonds that are mined from the ground. But make no mistake, these diamonds are not fakes. Chemically, physically, and visually, natural and grown diamonds are identical in every way. The only things that make lab-grown diamonds different from their mined counterparts is their place of origin -- and their retail value.

"People love the fact that it sparkles like a mined diamond, and that they're getting a better quality and bigger diamond for less," stated Pessah.

Lab-grown diamonds have been a controversial topic in the jewelry industry since their introduction, but with powerful companies like the De Beers Group staking a claim in the niche, lab-grown stones don't seem to be going away anytime soon -- if at all. In the meantime, Chicagoland locals can visit Diamonds on Wabash for ethically conscious, lab-grown stones.

For more information on the lab-grown diamonds or fine jewelry collections [Diamonds on Wabash](#) carries in-store, contact their showroom by calling (312) 332-3133 or emailing info@diamondsonwabash.com.



About Diamonds on Wabash

Located in Chicago's famed Jewelers Row, Diamonds on Wabash provides Chicagoland with the finest quality engagement rings, [wedding bands](#), fashion jewelry, and loose gemstones. They also work with clients to create custom one-of-a-kind jewelry treasures worthy of being passed down for generations. In addition to their unparalleled customer care and accomplished jewelry workmanship, the retailer is known for carrying a wide array of sapphires, emeralds, and rubies for their clients' needs.

Visit their website at diamondsonwabash.com, or contact their showroom at (312) 332-3133 for information on their products, services, and more.

Source: [Diamonds on Wabash](#)

Additional **Links**

- [Diamonds on Wabash website](#)
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