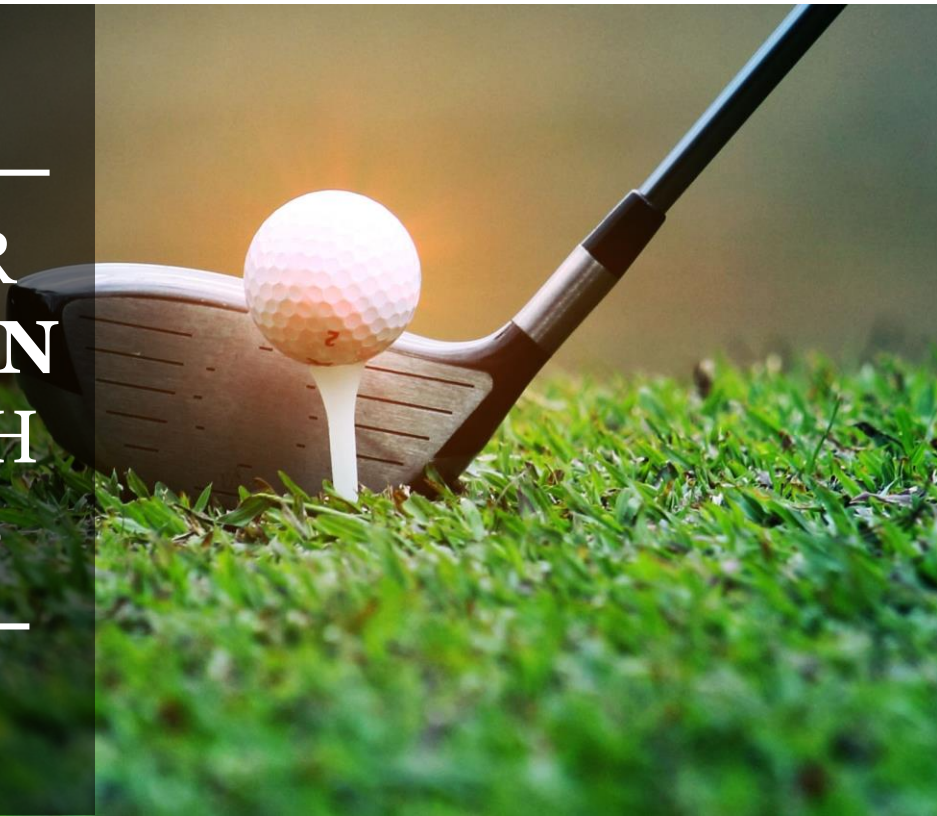

TEE OFF YOUR SUBSCRIPTION JOURNEY WITH THE EXPERTS



Complete, Transformational Subscription Monetization Services

Synthesis offers complete subscription monetization services, from consulting to implementation and beyond. We work together *with* you to provide a solution to advance your organization and ensure your continued success.

We harness decades of domain expertise, innovative solutions, and strategic partner products to assure an efficient, predictable, safe, and successful business transformation experience.

- 20+** Years of expertise in engineering subscription monetization solutions
- 50+** Customers with end-to-end subscription journey
- 1M+** User transactions impacted across the world
- 1B+** Worth subscription-based monetary transactions delivered



Zuora - Subscription Monetization Enablement Services

Business Advisory Services	Engineering Services	Monitoring and Management Services	CoE: Build, Operate, Transfer
<ul style="list-style-type: none">• Subscription monetization readiness assessment• Business and operational transformation consulting• IT consulting for CRM, fulfillment, billing, payments, and accounting systems	<ul style="list-style-type: none">• Subscription monetization business systems design• Cloud architecture development• Product implementation and integration services• System migration services	<ul style="list-style-type: none">• System infrastructure monitoring and management• Enhancements and configurations• 24x7 support services	<ul style="list-style-type: none">• Full-lifecycle business operations for monetization• Implementation lifecycle management for Zuora, Salesforce, Oracle Monetization Cloud, Revenue Management, and AWS

Subscription Monetization Accelerator Kit [SMAK]

Monetization Health & Maturity Model

-Evaluates your subscription monetization readiness
-Guides you through the journey with assessments and ROI models

eCommerce Monetization

-A digital solution that integrates all the ecommerce platforms into one coherent ecosystem
-Enables our clients to monetize their customer relationships

Revenue Assurance [SyRA]

-Automated solution easily integrates with heterogeneous sources
-Conducts smart analyses and reports visual revenue and cost leakage

Data Migration Tool [SMART]

-Configurable, innovative, secure solution designed to extract, map, validate, and load data of any size from any source

Certified Partners

Business & IT Consultants for Subscription Monetization

zuora



ORACLE

