

ello® is bringing
clean water
to communities in need

The Project

Ello has launched a program to bring clean water to communities around the world. 100% of profits go toward the installation of a solar-powered water system in rural Kenya that will bring job training, empowerment, and social services to a community of 18,000. The custom drinkware line incorporates eco-friendly materials like bamboo and cork.



Thrive 20oz Glass Water Bottle

- Doesn't leach, stain or smell
- Drink directly from glass, not plastic
- Leak-proof lid with carry loop
- All parts BPA free

\$15.99

Each product brings
**CLEAN
WATER**
— to one person —
**FOR A
YEAR!**

Aspen 16oz Ceramic Mug

- Drink directly from ceramic
– no plastic or metallic taste
- Real wood base acts as a built-in coaster
- Convenient handle designed for on-the-go

\$17.99



Cole 16oz Stainless Steel Travel Mug

- New patented slider lid is 100% leak-proof
- Built-in cork composite coaster
- Fits in most cup holders
- Keeps beverages hot for 5 hours, cold for 10
- Wide mouth opening easy for filling and cleaning
- All parts BPA free

\$19.99

