

For Immediate Release



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## Wilson Learning Selected as a Top 20 Leadership Training Company for Ninth Consecutive Year!

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Wilson Learning Worldwide announced today that it was selected by TrainingIndustry.com as one of the 2018 Top 20 Leadership Training Companies. For more than 50 years, Wilson Learning has been equipping leaders with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results.

As part of TrainingIndustry.com's commitment to continuously monitor the training marketplace for the best providers of training services and technologies, it released the 2018 Top 20 Leadership Training Companies List. TrainingIndustry.com uses a rigorous selection process that is independent of advertising commitment and reflects a genuine assessment of leading providers of training programs and services.

Selection of the Top 20 Leadership Training Companies was based on the following criteria:

• Thought leadership and influence on leadership training sector • Breadth and quality of programs and audiences served • Company size and growth potential • Industry recognition and innovation • Strength of clients and geographic reach

"Leadership training remains one of the most closely watched, and one of the most competitive, sectors of the training industry," said Ken Taylor, President of Training Industry, Inc. "The companies selected for the 2018 Top 20 Leadership Training Companies list have demonstrated tremendous growth through the development of digitized content and online platforms, while maintaining focus on core leadership training practices."

"Today's organizations face increasing leadership challenges. The workforce is changing; it is more global, digitally driven, and evolving faster than ever. It requires leaders who can drive the organization forward and inspire individuals to follow," said Ed Emde, President of Wilson Learning Corporation. "Wilson Learning is committed to responding to the changing needs of organizations with powerful solutions that meet their leadership requirements around the world. Wilson Learning is honored to receive this recognition for the ninth consecutive year. With more than 50 years developing organizations' leadership talent, this award acknowledges our continued commitment to leadership excellence."

To learn more, contact Wilson Learning at <u>www.WilsonLearning.com</u> or 800.328.7937.



## About Wilson Learning—Improving Performance Through People

For more than 50 years, Wilson Learning has been equipping leaders with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results. We develop learning solutions aligned to clients' business objectives that increase employee engagement, drive change, improve culture, and equip leaders to perform at their best, wherever they are in the world. Our holistic approach combines proven learning content, consulting expertise, learning services, and an award-winning extended learning system that ensures reinforcement and application. Wilson Learning Worldwide is a global leader in human performance improvement solutions with operations in over 50 countries worldwide, including Japan and the United States, incorporating over 30 languages. For more information, visit <u>www.WilsonLearning.com</u> or call **800.328.7937**.

## About Training Industry, Inc.

Training Industry spotlights the latest news, articles, case studies, and best practices within the training industry and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. The company's focus is on helping dedicated businesses and training professionals get the information, insight, and tools needed to more effectively manage the business of learning.