



MEDIA ALERT

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What

Camp Corral is distributing free backpacks with camp gear to children of wounded, ill, injured and fallen military heroes throughout the United States. Prior to the pandemic, Camp Corral had already received nearly 4,000 applications for summer camp. After careful consideration, the organization replaced its traditional summer camp series with multiple virtual programs designed to address the needs of military children around the country. Since the children were not able to attend camp where they would receive a backpack and other camp gear, Camp Corral is making sure each of the originally registered children receive the supplies delivered to their home.

Additional Details

Camp gear is being shipped during the latter part of August to military children in all 50 states including your community. You are receiving this media alert because a military child in your community received the Camp Corral care package and they wanted to share the good news with their local media and their community. We hope you will reach out to Camp Corral and we will be happy to share b-roll or set up a live interview with a military family. Why not share an uplifting story while bringing attention to the challenges that military children face especially those with a wounded warrior or fallen parent.

Who

Nearly 3,400 children of wounded, ill, injured and fallen military heroes will receive their camp gear delivered to their home. Camp Corral serves the most vulnerable of military children in that they have been impacted in significant ways as a result of military service. Of the children, more than 30% serve as caregivers taking on additional responsibilities of caring for the wounded service member or the other siblings in the home.

Hearing From Families

When asked what would you like to see Camp Corral offer in place of camp this summer?

- *"Send camp goodies in mail to have camp experience at home."*
- *"I'd still love to see the kiddos receive their camp, bags and goodies!"*
- *"Maybe some sort of care package with Camp shirt and swag for each camper"*
- *"Send the campers a care package so they know they weren't forgotten for camp."*

"We received our post card letting us know we will be receiving camp gear. My little one is so excited! What an amazing surprise to lift many little spirits up that are missing camp. We cannot wait to receive the camp gear! Thank you."

"Today we got this little post card telling the kids they were being thought of and that they were going to get their goodie backs in the mail. My daughter was so excited as a 15-year-old to have that little connection. To me (mom), this little bit of continued connection is pretty cool. She is 15, I didn't think a post card would mean this much but this post card was important to her. The fact that Camp Corral was still thinking about her amongst Corona."

About Camp Corral

Camp Corral is a nonprofit organization dedicated to transforming the lives of the children of wounded, ill, injured and fallen through summer camp and other programs. Since its founding in 2011, Camp Corral has grown to 22 camp sessions in 19 states and has served more than 24,000 children. Although any child ages 8 to 15 from a military family is eligible, registration priority is given to children of wounded, ill, injured or fallen military service members. For more information, visit www.campcorral.org.