

**FACT SHEET:**  
**Disaster Preparedness Tour and Campaign**

Since 1980, the occurrence of weather related disasters has increased by more than 230 percent.

Eighty-five percent of Americans are not prepared for disaster and 62 percent don't have any type of emergency kit prepared.

Nearly half of Americans lack emergency supplies for use in the event of a disaster, and more than half of parents do not have a designated meeting place in case of a disaster. (SOURCE: Adelphi University study)

Poor disaster preparation leads to a needless loss of property and lives, and The Allstate Foundation and Points of Light are partnering to do something about it. They're sponsoring a 14-city tour and education campaign to inform Americans about the importance of disaster preparedness, and to give residents the opportunity to prepare free disaster kits.

The Allstate Foundation and Points of Light have an ongoing commitment to ensuring all Americans are prepared in the event that disaster strikes. That's why they have worked together and with other organizations to launch [www.goodandready.org](http://www.goodandready.org), an educational website where you can access information and free resources to help prepare yourself, your family and your community for disaster.