# Welcome to



### Introducing MyVilla.com

- Exclusive Property Portal for Villas and Townhouses in Dubai.
- Enhance Property Search Experience for Property Seekers.
- Enable Top Real Estate Agencies and Developers to improve Brand Visibility.
- Establish Property Advisors as specialized professionals for Villa Transactions.
- Empower and Maximize Efficiency for Agents and Consumers by Reducing Conflict Listings



#### **Key Features**

- Integrated with leading CRM Software's
- Featuring Agencies
- Featuring Top Agents
- Mapping Specialized Locations
- Access to Publish Blogs
- Promoting and Featuring Property Listings
- Enabling Users to Instantly Reach Agents Call, Email or Reserve / Book a viewing with the Agent



#### **Key Features**

- Exclusive Listings for Premium Agencies No Administration / Intelligent Engine to Sort and Arrange Exclusive Listings
- Exclusive Listings include Luxury Collection, New to Market, Value Deals, Undisclosed Deals
- Track, Monitor and Analyze Leads, Agents Performance and Listing Performance
- Enabling your Marketing Team to review, optimize and Improve Listings
- The Best UI among leading Portals in Dubai
- Designed and Build on the latest technology offering High Performance and Security



#### **High Level Statistics**

- 7 out of the top 10 Property Agencies specialized in Villas are myvilla.com subscribers
- 5,000 Villas for Sale Listed
- 2,500 Villas for Rent Listed
- 50 leading agencies Onboarded
- 50,000 Unique Visitors and growing
- Organically on Page 1 among the top on Google
- Significant Marketing Budgets for Search and Display Ads
- Tools and Partnerships with a Number of Marketing Platforms



#### **Subscription Packages**

PACKAGES	BASIC	STANDARD	PREMIUM
Listings	100	500	Unlimited
Featured Listing Credits	×	10 Listings	15 Listings
Promoted Listing Credits (Jumbo Listing)	×	2 Listings	4 Listings
Home Page Listing	×	×	1 Listing
Agency Branding   Featured Agency	×	$\checkmark$	$\checkmark$
Categorization of Listings	×	$\checkmark$	$\checkmark$
Promoted Blogs and Articles	×	1 Insert	2 Inserts
Location Specialization Tags	×	1 Locations	3 Locations
Exclusive Marketing Campaign	×	×	1
Matterport Interactive 3D Photo Shoot	×	×	1 Property



## Thank you

