

FOR IMMEDIATE RELEASE

Techweek Debuts in Toronto, Offering Weeklong Spotlight of Canada's Top Tech Talent
*One of North America's Leading Tech Conferences Gathers Influential Tech Leaders in Toronto,
July 25-29*

Toronto, ON (July 13, 2016) — [Techweek Toronto](#) is bringing a weeklong celebration of technology and innovation to Canada for the first time ever, July 25-29. Throughout the week, the conference will host numerous events including interactive workshops, a hackathon, startup pitch competition, networking events and educational speaker panels – all with the goal of providing resources for local tech startups continue to innovate and cultivate within one of the fastest growing technology ecosystems in North America.

To achieve this goal, Techweek Toronto put together an Executive Advisory Board made up of ten Toronto-based tech industry leaders. They have worked together with the Techweek team to create a week of events that will focus on providing a continuous stream of valuable content for all participants, targeted at the greater Toronto innovation ecosystem.

Techweek Toronto's panels and speakers will touch on some of the biggest and most sensitive issues in the city today, such as the state of investment in Toronto, obstacles to growth along the entrepreneurial journey and the impact of blockchain on the stock exchange. Some of the top speakers at this year's events include Michele Romanow of Dragon's Den, Rajen Ruparell (co-founder of Groupon International/Citydeal), Tara Sinclair (Chief Economist of Indeed), Jamie Michaels (Head of Brand Strategy at Twitter) and Janet Bannister (General Partner with Real Ventures).

Top events at Techweek Toronto this year include: *An Office Tour at Twitter Canada; Blockchain 101 Workshop; Basecamp + Wellness Co-working Event, with SheCoSystem; Techweek Toronto Hiring Fair; LAUNCH Startup Competition; Big Data & Economic Research; and A Talk with Michele Romanow (Dragon's Den) & Rajen Ruparell (Co-founder of Groupon International/Citydeal).*

At Techweek Toronto, there is guaranteed to be something for everyone. Local influencers in the tech community are encouraged to come meet the local honorees of the Techweek100, which celebrates local innovators for their contributions in the tech industry; they can even connect with top industry leaders from the area at any of the fireside chats or panels throughout the week; and anyone can come see any of the newest and latest technologies and innovative topics that will be presented.



Each time that Techweek enters a new city, it commits to being present there for a minimum of five years, spending the first year focusing on both new and established businesses all within the local community, and then in the following years, Techweek starts bringing in other stakeholders from neighboring communities, as well.

“We couldn’t ask for a better city to add to our roster this year,” said Amanda Signorelli, CEO of Techweek. “Toronto is the third largest tech hub in North America and the tech ecosystem is growing quickly across numerous sectors, such as sustainable tech, fintech and healthcare tech. With investment levels on the rise, as well, Toronto seemed like an important place for us to be. With the help from our Executive Advisory Board, plus the participation of numerous Toronto-based startups and locally-developed industry leaders, we believe we can host a great event that will be beneficial to the growing Toronto tech community.”

Techweek Detroit 2016 is one of eight conferences across North America, with other cities such as Chicago, Detroit, Kansas City, Los Angeles, Miami and New York. For more details about Techweek Toronto or other events throughout the country, visit www.techweek.com.

###