



PRESS RELEASE

## **Spring Invisalign Day Promotion**

### **Give Yourself a Reason to Smile on Tax Day!**

As spring approaches, the Sacramento Dentistry Group wants to give Sacramentans something else to smile about — a special Spring Invisalign Day on Saturday, April 11th! For those receiving a refund on April 15<sup>th</sup>, here's an opportunity to fix that problem with your smile. The start of the sunny season makes people think about time with friends and family and having the smile they've always wanted. Whatever the reason, there's no better time to see these downtown dentists about correcting your smile than during one of their Invisalign days.

### **What's So Special About It?**

On an Invisalign Day, many of the services orthodontic patients normally pay for are offered free of charge. The initial Invisalign work-up, intraoral photographs, the panoramic x-ray — all are provided without cost. Then, if someone decides to move ahead with Invisalign, the iTero scanner replaces the standard “tray of goo” for making impressions of the teeth. The iTero sends digital files directly to the headquarters of Align Technology where they craft personalized aligners based on the extremely detailed images created by the scanner. Patients get more comfortable aligners and avoid the uncomfortable process of making a mold.

Other advantages include special pricing on April 11<sup>th</sup> and a free teeth whitening for those who purchase Invisalign during the promotion. Adding shiny teeth to straight teeth is an additional bonus. It's all part of creating a new smile.

### **Faster Orthodontics with Propel**

Another item offered on Invisalign Day is Propel technology for accelerating orthodontic treatment. While many patients prefer plastic aligners over brackets and wires, everyone agrees that they want their improved smile as soon as possible. The Propel procedure speeds up Invisalign treatment significantly, usually halving the time it takes to obtain the desired results. The Sacramento Dentistry Group recommends Propel to all of its orthodontic patients based on the good results they've seen so far and that other dentists are seeing across the nation.

### **Sign Up Now for Invisalign Day**

There are a limited number of spots available for Invisalign Day, so patients are encouraged to ask for an appointment by using the Sacramento Dentistry Group online request form at [sacramentodentistry.com](http://sacramentodentistry.com), calling the office at 916-538-6900, or by visiting the downtown Sacramento address at 1105 E Street. The people of Sacramento can start something new this spring by creating a great smile on Invisalign Day!