



August 22, 2017
The League
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Toronto's Hottest New Members Club... is a Dating App

The League is Toronto's Hottest New Members-Only Club. Can You Get In?

Toronto, Ontario,— [The League](#), is an invite-only dating app designed for aspiring power couples, selected 2,000 Torontonians (out of over 10,000 on the Toronto waitlist) as its 'founding members' who will finally be able to use The League to find other ambitious singles in Toronto on August 22nd.

In addition to being known as the most exclusive dating app in the world (the global waitlist is over 500,000), The League is also known for the elaborate & curated parties it throws for its members. Last week, The League threw a series of pre-launch events in Toronto. The League's Toronto events was hosted at Lavelle, Soho House and Diner en Blanc, fittingly three of the most exclusive venues in the city.

Applicants were selected based on a variety of factors: degree, education institution, professional title (or past professions), industry, number of referrals, and, finally, the number of users inside that fit preferences. Before final admission, all applicants photos were reviewed and approved by the team. While The League's handpicked founding 2,000 members will each be given a 3-month complimentary membership, others who were not accepted on August 22nd, will have to wait on Toronto's 10,000 person waitlist. For those who don't wait in queues, standard membership will come at a price.

"Think of The League as a member's only club, but one with a killer singles scene," explains The League's founder & CEO, Amanda Bradford. "We're a community for intelligent, ambitious and high-achieving people that are looking for an equal partner."

ABOUT THE LEAGUE:

Launched in 2015 and modeled after private members-only clubs like Soho House, The League is known for its selective admissions based model and high-achieving community of users. Though The League is often scrutinized for its selectivity, it's mission is to create power couples out of their influential members (see more about The League's mission). Using data and social graphs from both Facebook and LinkedIn to fuel its proprietary algorithm, The League can offer its users complete privacy from friends & coworkers, more context about potential matches, and a curated community of professional singles seeking an equally ambitious and driven partner. The League was founded and created by CEO Amanda Bradford who holds an MBA from Stanford and a BS in Information Systems from Carnegie Mellon. To date, The League operates in SF, NYC, LA, CHI, BOS, DC, LON, PHL, ATL, MIA, ATX, HOU, DAL, SD, DEN, SEA and is available on iOS and Android.

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