



Contact Mark Lawrence
Telephone (301) 683-7373
Email mark@inncuvate.com

Chike Aguh
(240) 547-9068
chike@inncuvate.com

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INNCUVATE AND PRINCE GEORGE'S COUNTY SOCIAL INNOVATION FUND PARTNER TO LAUNCH INNOVATE PRINCE GEORGES

Greenbelt, MD, January 23, 2018– Inncuvate Consulting and the Prince George's County Social Innovation Fund (PGCSIF) launched a platform to focus on uniting innovators and entrepreneurs who reside in Prince George's County in order to mature the local innovation ecosystem. Innovation ecosystem describes the large number and diverse nature of participants and resources that are necessary for innovation. These include entrepreneurs, investors, researchers, university faculty, venture capitalists as well as business development and other technical service providers such as accountants, lawyers, designers, manufacturers and providers of skills training and professional development

As Prince George's County, Maryland continues to experience considerable community and economic development activity the Innovate Prince George's platform focuses on connecting these likely participants that normally commute outside of Prince George's County to the local assets and resources. The goal is to increase local talent focus to help quickly bring solutions to a broad range of community and economic development challenges. The goal of the platform is to build a stronger economy, stronger families and ultimately a stronger community which

will results in a more thriving community where less residents leave the County daily for employment and are able to invest their time and talents to ensure that the County benefits from and is part of the larger ecosystem of innovation that is occurring in the region.

“This was the beginning of a conversation and a catalyst for action that will turn Prince George’s County into the next great innovation economy. This great County that we get to call home has the assets and talents to create the next Mark Zuckerberg, Sheryl Sandberg and Steve Jobs. All we need is the unity of purpose and strength of will to make it happen.”
-Chike Aguh, CEO of EveryoneOn; Advisory Board Member, Prince George’s County Social Innovation Fund

The launch event was held at the Old Greenbelt Theatre and consisted of several panel discussions and presentations. The discussion were around what is needed to build a foundation for an innovation ecosystem and how to focus on the unique cultural factors. There were also a number of presentations on innovative programs that are occurring in and/or directly impacting County residents. Innovate Prince Georges will continue with a number of convening events leading up to an annual summit that reports on the status of the local innovation ecosystem .

“Inncuvate continues to look for ways to bridge the gap in Prince George’s County between education, entrepreneurship, small businesses development and innovation. We see the Innovate Prince George’s platform as first a culture transformation. Then we can experience the connectedness needed to execute the plans and strategies that have been developed to build the economy and community of the future.” – Mark Lawrence, Principal Inncuvate

Prince George’s County Social Innovation Fund (PGCSIF)

PGCSIF works as a catalyst for social impact. Its mission is to build social capital and invest in new approaches to solving social challenges in Prince George's County. PGCSIF's vision is to continuously identify appropriate models that support the County's infrastructure across public, private, religious, and non-profit sectors for improved quality of life.

Inncuvate

Inncuvate connects the innovation economy to underserved communities so that more people can see where they fit in and participate. We transform ideas into impact while helping organizations innovate to create and seize new opportunities for hyper-growth. We are focused on entrepreneurial ecosystems and we believe in the power of technology based enterprises as economic development and community growth engines.

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