

Chiropractors Embrace Artificial Intelligence *DC's in 3 Countries Gaining Patients Rapidly*

Wilmington, MA (September 21, 2016)

Doctors of Chiropractic have long been known for being on the leading edge of holistic wellness. However, Chiropractors have not always been on the forefront in the adoption of new technology or marketing methods – until now. Even Chiropractors who are not familiar with the latest technology are incorporating a unique Artificial Intelligence (“AI”) software tool into their marketing toolbox with amazing results.

This AI technology may have arrived just in time. According to a study of North American Chiropractic failure rates by Julie Lorence, DC, published in the Journal of the Canadian Chiropractic Association, “Chiropractors have the highest rate of student loan default of any health profession among borrowers from the federal Health Education Assistance Loan program.” Even established Chiropractors know they need a steady stream of new patients to remain competitive and successful. Having a website or counting on word of mouth are not enough anymore. Chiropractors are busy with patient care and may have already tried social media channels with little or no results. What are Chiropractors missing?

Chiropractic websites are missing the 95% of website visitors that don’t contact their office. We live in a 24x7 online culture and new patients are searching websites after hours. Having a nice website doesn’t matter as studies show that 5 out of 100 website visitors fail to contact the business. This is where savvy Doctors are using Artificial Intelligence. Chiropractors are adding an Ai Agent to their websites from a Massachusetts company called Thinking Chat. The Ai Agent allows a Chiropractor to engage and capture new patients 24x7. CEO Jay Rice says, *“It’s the human touch without the costs.”* The company reports it is able to increase new patient inquiries between 50-135% and customers convert them to new patients.

Customers in the United States, Canada, and the UK are reaping the benefits, *“Our Ai Agent has Doubled our new patient inquiries. I love it!”* says Dr. Peter Olsson.

The company now offers a completely turnkey setup for Chiropractors as well as a 100% money-back guarantee if you are not satisfied within the first 30 days. Artificial Intelligence is no longer just for science fiction or big business. With no risk and a lot to gain – it’s only a matter of time before the Chiropractor in your town starts using AI to grow their practice.

Contact Information:

Thinking Chat

492 Shawsheen Ave

Wilmington, MA 01887

<http://thinkingchat.com/>

Sales/PR Email: info@thinkingchat.com

For more information and to arrange an interview with Jay Rice please call
1-888-206-2244 or inquire at info@ThinkingChat.com

