

METAPOWER

OFFICIAL WOMEN'S EMPOWERMENT MAGAZINE OF THE METAVERSE

15

PRO TIPS
FOR CRYPTO
BEGINNERS

LET'S PARTY

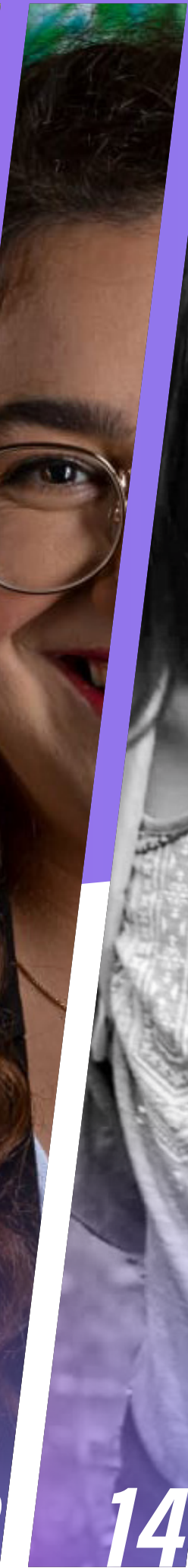
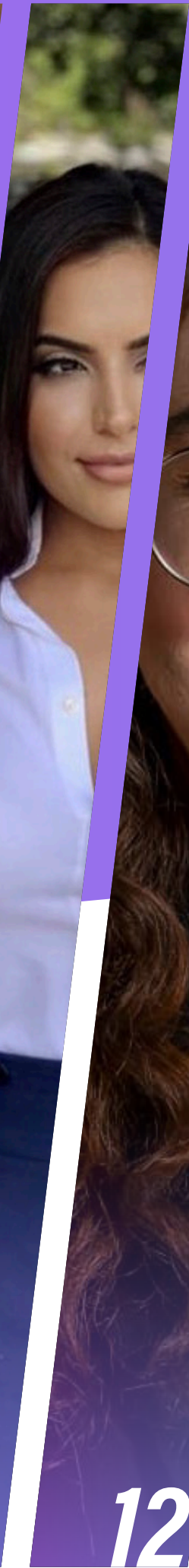
LADIES NIGHT ON TWITTER

FINAL
FRONTIER
creates change

LAUREN
SESSELMANN
Speaks on Empowerment

GET INSPIRED
BY INTERVIEWS







introduction

As we lean into the forward progress of blockchain technology, metaverse gaming and DAO innovation, it is a privilege and honour to introduce the community to the first ever women's empowerment magazine of the metaverse! This historical document series aims to enlighten women looking to enter the crypto gaming and metaverse space, promote women-led/ owned projects, business, and

organizations, and to shed light on the amazing stories that women from around the world would like to share. There is no greater essence in the universe than that of a woman which giveth us life. As the Final Frontier community continues to grow, so should the involvement of women in everything we do, particularly a forum for aiding in the innovation and development of this wonderful magazine and Operation

Create Change. Being that this is the first ever issue, I would like to honour my mother Cathie McKinney who is the ace of spades and first queen of my heart, and my hero. My successes in life are owed to her gallantry and love for her children. **FF**

ardo Final Frontier Commander

contents



Discord
discord.io/finalfrontiersa

Twitter
twitter.com/finalfrontiersa

Website
finalfrontiersa.com

Editor: Koorosh Layeghi
Cover Design: Ardo
Graphics:
@alco741
@MightyFolenkeh
@Koorosh_800

Writers:
@ValVPhoenix
@MightyFolenke
@Koorosh_800

Create change	P05
Lauren Sesselman	P06-07
Sadaf Jadran	P08-09
Pro Tips	P10-11
Talya Zoref	P12-13
Frankie	P14-15
Asal Alizade	P17

Lauren Sesselman cover and internal images.

Photography by: Dylan Perlot

Hair & Makeup by: Christina Barras

Styling by: Michelle Wu

STAR ATLAS



Virtual Gaming Metaverse
www.StarAtlas.com

#create change

The premise behind the idea of #createchange has been embedded within Final Frontier since day one.

In fact you can see its trace in our whitepaper. It's a simple, yet beautiful concept that we created our foundations upon - helping people through play to earn mechanisms.

Accordingly, the #createchange movement can have different forms depending on the communities we interact with.

For some, it's about changing their lives through helping them provide the basics for their families, especially in underdeveloped/developing countries.

For others, it's giving them an opportunity to showcase their hidden talents, and helping them focus on their dreams, just like the artists within our community.

And for women, it's about allowing them the opportunity to speak, earn money and live their life the way they want within the Final Frontier community without being judged, harassed or attacked because of their gender, like in some countries that our members come from.

For us the #createchange movement is a way to give back to our communities and spread awareness in order to create a chance for everyone to be who they want to be, so they can help others when they have the chance.





Lauren Sesselmann

Lauren M. Sesselmann is an American born Canadian soccer player, actress, businesswoman, supermodel and advocate for women's rights in sports. Lauren earned a Bachelor of Arts in Marketing and Communications from Purdue University in 2006. She starred as a forward for the Purdue Boilermakers women's soccer team from 2001 to 2005 and set multiple school records; including points, goals, assists, game-winning goals, multiple-goal games, and shots on goal registered. She would later earn a Pan Am Games gold medal in 2011 and an Olympic gold medal in 2012 with the Canadian National Team and has now joined the Canadian athletic hall of fame. Lauren is the Executive Relations Liaison for Final Frontier and a part of the forum for women's empowerment in the community.

1. What does "Women's Empowerment" mean to you?

Is this about gender equality, or is it more than that? To me it means giving a voice to the voiceless. As women we are taught to be quiet and not say how we feel in fear of being punished. To me, it's empowering women to speak their mind, use their platforms and having their viewpoints accepted, respected and heard. Giving women more job opportunities, more freedom, enhancing their quality of life, equal rights etc. In the beginning of my career as a female athlete I was told to not step on any toes, to not speak out about certain things head

down and just work hard, and I'll keep my job. Over the years seeing women come into their own, joining hands to create change has given me new hope, and in turn that hope passed down to the next generation. We have fought for equal pay, better living conditions, healthcare etc and we were told we didn't matter and didn't deserve it. In using our voices change has been happening around us and fills me with joy. There is still a long way to go around the world but just seeing other embrace strong women, seeing men stand up for us brings me to tears.

2. What are the qualities of an empowered woman?

She lives her purpose, knows who she is, listens, gives to others, vulnerable, loves herself, works hard and is continuously learning and teaching, challenges the status quo, mentors, speaks her mind, self-aware and strong-willed.

3. Do you think it's important for women have a female mentor?

I always believe it's important to have good, positive, influential people in your life to help you achieve your dreams and be there for you when you need it. Growing up I never really had a mentor. I learned a lot from my parents but I think that if I would have had another female athlete or voice in my life my career, although was incredible, could have been even better. If I knew the things I know now and the knowledge I share with other athletes I would have understood the business more, made better decisions financially, learned how to invest and save. Female athletes don't make much money so I think I would have learned to set myself up better for life after athletics.

4. As a female athlete you've been subject to certain discriminations, do you want to talk about some of that?

You've been seeing it a lot more recently in the media thanks to the USWNT leading the way and other strong business leaders speaking about equal pay. There are a lot of different things I can talk about but the main thing is equal pay. I get in a lot of discussions about this topic. Why, if we would just as hard if not harder than other athletes can we not make more? We deserve better healthcare, better living conditions, stadiums, travel, gifting, shares of ticket sales, to make money off our image, we deserve more air time, funding, marketing etc the list goes on and on. Why would you not want better for you sister, wife, daughter etc? People (mostly men) want to make the argument that we don't deserve it, that we don't bring in the money, but that's not true at all and despite the money argument treat us likes PROS!



"We learn, rely and look to each other to learn from and if we have strong women leading the way more growth will continue to happen."

5. How did you first become interested in the blockchain space?

I love to learn. Everyday, I am reading something new. I've always wanted to take the leap into this space amongst other things. I started reaching out to friends that were knowledgeable or in the space and they graciously have been a guiding light for me as I navigate and learn. I think it's important to have multiple streams of income, I always want to make sure that my family and I are taken care of. 6. How do you see Blockchain/NFT's offering opportunity for women in a similar position as you? Now that I am in the role of mentoring other athletes I want to help them invest and learn how to make more money on the side while playing the sport they love. Soccer didn't set me up for a future, there is nothing in place unfortunately for female athletes so I want to insure their futures will be set.

7. According to Market Watch, the Blockchain industry is stated grow 69% by 2024, offering a lot of opportunity. How do you think we can bring more women to realize what an amazing opportunity this is?

I think like anything, visibility and more women in the industry leading and teaching and showing the way. We have seen the impact of women banding together to make a difference. We learn, rely and look to each other to learn from and if we have strong women leading the way more growth will continue to happen.

8. I think the blockchain space realizes the importance of bringing more women into the space. For any ecosystem to thrive there needs to be balance, right now the blockchain space is very male dominated and I think it intimidates women. What do you think we can do to help makes it less intimidating?

I think working with companies that back women and ensure that it is a safe space for women to be themselves, speak their minds and do what they love without letting negativity in return. I am grateful to a company like Final Frontier for giving women a place to learn, ask questions and be leaders. It all starts with the top and then men who are in the positions to stop hate and bullying.

9. Another important thing to point out is a lot of blockchain work is remote, do you think that is beneficial to working mothers?

100%. As someone who is setting herself up for the future because she wants to have a family this is very important. That is part of the reason I started to invest myself more into this space and learn because of the opportunity to be remote and continue to do other things I love as well as have a family.

10. Are you familiar with the NFT space and the benefits they are providing to retired Athletes?

I have committed myself to learning more about NFT's by researching and asking a lot of questions. I am seeing more and more athletes get into this space and I love what it offers. I am always getting asked by fans for memorabilia etc and I think these one of kind NFT's will be huge for fan/athlete interaction. I still have a lot more to learn about the space but I am excited for the future of it.

11. Former NFL player, Dez Bryant, has recently entered the blockchain space to help athletes understand the power that being an NFT creator can bring. NFT's are allowing athletes the ability to directly own what they are selling to their fans and create a more direct connection with their consumers. How do you see this as a benefit for women in sports?

I don't think we've ever owned anything in our lives, it was always controlled by someone else in power so I think this is something truly amazing and special. Now is the time of the female athlete and big things will be happening, and that is why I want to help show the way, let these athletes control something they can control as well as make money off of it so they benefit. 🏈



@lsesselmann



Sadaf Jadran

Sadaf Jadran is an established member of the crypto community with significant financial sector and start-up experience. She entered the space in 2017 with her initial investments being \$XRP and \$ETH

1. Do you see more ways for women to earn a better income in the crypto space over traditional employment?

I think there is great opportunity to earn money in this space if you're willing to put the work in like you would in any traditional job. People who do well in stocks/crypto are often called lucky but we bypass the long hours, late nights, the initial losses and tough lessons.

2. What do gender equality and empowerment mean to you?

Creating a space of equal opportunity for everyone to thrive in. Empowerment is self-driven, you set the precedent and people honour that. I think it's also important to point out that in this space, most people kicking goals and make moves remain anonymous.

3. What do you feel is contributing to the lack of support for women in the crypto space and metaverse?

I think this is self-inflicted. The space is untraditional in more ways than one, gender inequality included. Women aren't big risk takers by nature, so it's only understandable to see a space so volatile lacking the representation. But as mentioned, many accounts remain anonymous and aren't doxxed, for all we know, these could be women. I think what's contributing to the lack of support is the self-limiting beliefs we burden ourselves with. The space, in general is inclusive, there's plenty of educational groups and communities always ready to help, you just need to know where to look and filter the noise.

4. Have you experienced inequality within traditional employment?

I didn't focus on the glass/bamboo etc. Ceiling too much, instead I focused on want value I contributed as a team member in a role rather than what value I contributed as a woman. I think there's something very

powerful when you view it from that lens.

5. What does Final Frontier's safe zone for women mean to you?


It's a great opportunity to fill a gap for women who feel the space isn't as appealing/welcoming. Introducing an initiative like this can remove some of the burdens and remove the stage fright, making it a safe place.

6. What are some mainstream concerns that need to be addressed in the digital space that would help support empowerment and fair treatment of women?

The space is new, it's a fresh opportunity to

remove those barriers and create a different norm. I think women who are looking to enter the space need to do so and own it. Embrace your strengths, get involved and share knowledge with the community. For the most part, it's a virtual landscape and much like the Metaverse, it's an opportunity to create yourself.

7. Do you feel like this women's empowerment magazine is something that will help women reach a goal of more fairness and better treatment/respect in the future?

I think it's a great start to shift the behavioural inconsistencies and pave the way for an inclusive future. 



"The space is new, it's a fresh opportunity to remove those barriers and create a different norm."



@sadafjadran



15 Pro Tips for Crypto Beginners

1 - DYOR!

Do your own research! That's the most valuable and important piece of advise anybody can give you. And its very simple, do not trust anything you hear on this space. Always do your own research before investing your time/money in project. The phrase Became permeated into popular culture, and is widely used to encourage amateur investors in any arena to navigate a minefield of misinformation. It is also often used as a kind of disclaimer by some crypto currency figures when they post about projects or analysis on social media platforms, similar to Not a Financial Advise.

you read the article on our January metazine. (<https://finalfrontiersa.com/metazine.html>)

3 - What is Bitcoin ?

Bitcoin is a decentralized Digital Currency created in January 2009. It follows the ideas set out in a white paper by the mysterious and pseudonymous Satoshi Nakamoto. Bitcoin offers the promise of lower transaction fees than traditional online payment mechanisms do, and unlike government-issued currencies, it is operated by a decentralized authority. Bitcoin is known as a type of crypto currency because it uses cryptography to keep it secure. There are no physical bitcoins, only balances kept on a public ledger that everyone has transparent access to. Transactions are verified by a massive amount of computing power via a process known as "mining." Bitcoin is not issued or backed by any banks or governments.

Why
DYOR
Is Essential For Crypto Investment?

4 - What is Altcoin ?



2 - What is NFT ?

Non-fungible token. Non-fungible" more or less means that it's unique and can't be replaced with something else. For example, a bitcoin is fungible – trade one for another bitcoin, and you'll have exactly the same thing. A one-of-a-kind trading card, however, is non-fungible. If you traded it for a different card, you'd have something completely different. NFT's can really be anything digital (such as drawings, music, your brain downloaded and turned into an AI), but a lot of the current excitement is around using the tech to sell digital art. For more information regarding different kinds on NFT we suggest

Altcoins are crypto currencies other than Bitcoin. They share characteristics with Bitcoin but are also different in other ways. For example, some altcoins use a different consensus mechanism to produce blocks or validate transactions. Or they distinguish themselves from Bitcoin by providing new or additional capabilities, such as Smart

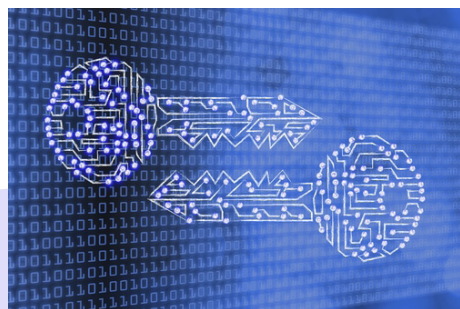
Contracts or low price volatility. Now we have more than 10/000 altcoin in blockchain space. Not all of those are useful that why you need to DYOR. Some popular altcoin are Ethereum , Solana , Polkodat , Ripple etc.

5 - What is Blockchain wallet ?

Just like a normal wallet that you keep your money, its used to have access to your crypto currency and NFT's. Your assets are stored on blockchain ledger and you will have access to them using your wallet which has two key, public and private.

The private key (Seed phrase) is the only way you can have access to your own wallet and assets and you should never share it with anyone. Its like the password to your bank account. The public key is your address , people can send money using this key to you. We have two different forms of wallet, cold storage , hot storage. Search them.

6 - How to protect you private key ?



Never share it with anyone, even exchange support don't need that to help you in the case of having problems. Never take screenshots and never store them on could or online. The best way is classic way. Write them down on a note and store them in safe place in your house. If you have lots of assets , you can carve them on a piece of metal and store them in a safe. There is lots of other creative ways you can find on internet.

7 - What is Dex ?

A decentralized exchange (better known as a DEX) is a peer-to-peer marketplace where transactions occur directly between crypto traders. DEXs fulfil one of crypto's core possibilities: fostering financial transactions that aren't officiated by banks, brokers, payment processors, or any other kind of intermediary. The popular one are like Uniswap , Sushiswap, Raydium, Panchakeswap and ...different blockchains have different dex of their own.

8 - Where to buy NFT's ?

There are markets for different form of NFT's . also different blockchains have various markets. For example Opensea is the biggest NFT market in the crypto space and its for Ethereum blockchain. We have Solana art for solana blockchain. Using you wallet you can search them, check the projects and buy or sell NFT's paying a fee to website.



9 - What is Gas fee ?

"Gas fees" are the transaction fees that users pay to miners on a blockchain protocol to have their transaction included in the block. The system works on a standard supply and demand mechanism. If there is more demand for transactions, miners can choose to include the transactions that pay more, compelling users to pay more to have their transactions processed quickly and efficiently. Its actually transaction fee, and different blockchains have different methods of calculating that results in some be more expensive compare to others.

10 - What is NFT minting ?

Minting an NFT is how your digital art becomes a part of the blockchain—a public ledger that is unchangeable and tamper-proof. Similar to the way that metal coins are minted and added into circulation, NFTs are also tokens that get "minted" once they are created. Your digital artwork is represented as an NFT so it can then be purchased and traded in the market and digitally tracked as it is resold or collected again in the future. Since this process is a form of transaction on the blockchain, you have to pay Gas fee for that.

11 - How many blockchain are there ?

There are hundreds, if not thousands, of blockchains. The number will continue to grow as blockchain technology is adopted and adapted to new use cases. In time, there could be hundreds of thousands or millions of chains in the same way that there are so many computer networks in the world today. There are blockchains that have only one coin or token in use. There are blockchains with lots of tokens on them. And there are chains with no coins or tokens. They have different

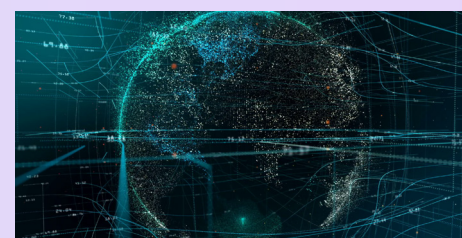
visions and utility. Some popular blockchains are like bitcoin , Ethereum , Solana , Near , Secret , Flow etc..

12 - How to be updated about Crypto and NFT ?

The best platform to communicate with other blockchain enthusiasts or have updated news about projects is Twitter. But be careful there is a lot of scammers with lots of followers as well. Again, if you are interested in this space you should study and do lots of research before deciding to invest in something.

13 - What is discord and why its important ?

Discord is a free voice, video, and text chat app that's used by tens of millions of people ages 13+ to talk and hang out with their communities and friends. People use Discord daily to talk about many things, ranging from art projects and family trips to homework and mental health support. It's a home for communities of any size, but it's most widely used by small and active groups of people who talk regularly. In blockchain concept discord is widely used by projects to gather their community in one place and be in touch with them. Answer their daily questions and hear their voice in order to upgrade or correct their development mistakes.



14 - How can I get into blockchain ?

Well it's the first question you have to ask yourself. What's going to be my role? Am I artist looking to sell my work directly ? Do I have a utility project that helps people around the world ? Am I coder or programmer looking for job ? Or maybe you are just a trader or investor looking to increase your wealth, the possibilities are limitless.

15 - Don't in blockchain ?

Do Not trust everyone easily , the space is filled with scammers . Do Not share your wallet private key with anyone. Do Not connect your wallet to random websites , they can steal your assets . Do Not tell people the amount and value of your assets online. Do Not judge projects based on the amount of followers or discord members. Do Not trade based on others chart and suggestions. And remember always DYOR.



Talya Zoref

We had a very pleasant conversation with Talya Zoref, 25 years old artist from Israel. We met her at first through the twitter page "Eyes of Fashion" and we spoke with her and Mr. Assaf Sela during the interview. Talya worked in the fashion business as an illustrator for several years with important brands such as Chanel, Fendi, Dior, MAC, Vogue, she was added in the Forbes Israel 30 under 30 list in 2019, and previously studied medicine.

1. Do you see more ways for women to earn a better income in the crypto space over traditional employment?

I think there are so many ways for women to earn in this NFT/crypto space, but of course not only for them, it is for everyone. I think is just an amazing place to be in these days, but what I think about women is that, in both crypto and real life, they probably are not compensated like men, there's still a gap between the two parts, and that's for several reasons, one of them is because not enough women are yet out there in big number,

but in any case, there are certainly big opportunities for everyone. And that's why we need to bring more women.

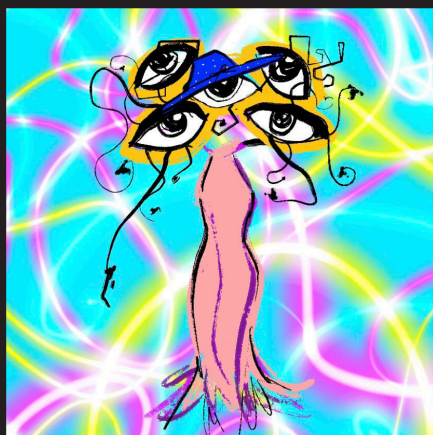
2. What do gender equality and empowerment mean to you?

Since a young age women feel the difference in society. There's a misconception that girls need to like just certain things, like cooking, or barbies, or painting their nails, and the men probably get educated through a different path that involves everything else also. For me, for example, till 15 years old I didn't know I could have been interested in so many other things like tech or art for example, I simply didn't know that they were accessible to me, because I was in a very different place, playing with my dolls. Just introducing the women to the world would be enough through conversations, no special treatment needed without being left behind with concepts like "it's too complicated for you" or "it won't interest you" or "it's not for you". Empower women by just treating them

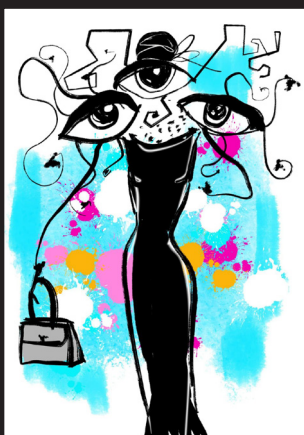
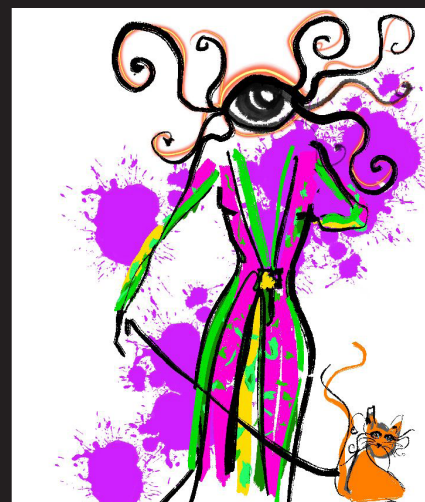
equally I would say.

3. What do you feel is contributing to the lack of support for women in the crypto space and metaverse?

With my group of people we have conversations like this on daily base. A lot of it has to do with being part of this community, where people do not really care who is talking in the spaces and what the topics are, there's just a strong desire of making money quickly that prevales, and sometimes people (not everyone) speak with lack of respect or with a slang vocabulary that is also difficult to understand in certain cases, but everything is secondary, what matters is the profit. Two months ago, I saw some stats that said women NFT sales are just 5% of the total, we need to empower and support that, we need a more supportive ecosystem. For me today it's a big achieved goal just to talk about these things, an accomplished mission that I can combine with my art project.



"eyes of fashion"



4. Have you experienced inequality within traditional employment?

Yes, I did. I worked as a medic for two years before starting this journey, and I use to go with a colleague to some trips where all the higher ranked people were there. I remember this trip where I was the only woman in this thirty-person group, while there were many women working as secretary, so you could see the difference because there was no senior position being taken by a woman, not even one, and I immediately felt like there was something wrong. And unfortunately, I also faced, not personally but as a witness, sexual assaults that happened when I was working in the customer service in the past, and even when we went to complain in group about this person, it wasn't taken really seriously at the time.

5. What does Final Frontier's safe zone for women mean to you?


As I answered in the previous question mainly, these things have to be managed

properly to let the women feel safe in their environments. Luckily in my illustration business is going much more smoothly being my own boss, but those 5 years, even if just two have been full time, I saw all that happened, and these things shape the subconscious right? When you witness or you live bad experiences, they can stay attached to you for a longer time.

6. What are some mainstream concerns that need to be addressed in the digital space that would help support empowerment and fair treatment of women?

There are so many aspects to talk about when we think about something like this, starting from the way people think, I personally think what you guys are doing is great, not everyone chooses to open their eyes this way, what you are doing with the metazine and connecting all these women in some way is world changing, and amazing.

7. Do you feel like this women's empowerment magazine is something that will help women reach a goal of more fairness and better treatment/respect in the future?

Yes, it definitely will. Because bringing all these stories together to the table through a magazine, is what will really help the women empowerment, will create more safe zones, and will educate more people. Education is something that needs more emphasis, so your metazine is a great opportunity. And that's why through many twitter spaces and other channels we are trying to educate more women from different places that do not have knowledge about this world, and let them in one step at the time. 





Freddie





1. Do you see more ways for women to earn a better income in the crypto space over traditional employment?

Yes I do! I am new to crypto, I am young. My Dad has been teaching me all about blockchain gaming and actually owning the items I buy in games. The way it is now, you pay money and do not own the item or characters. I have many comments on my Youtube videos that 200 Robux (this is the money in games on Roblox) was very expensive in their countries. It's often said that their parents couldn't afford to give them this much (here this is about \$2.50 USD). Now there are games where you can enter with no cost and play to earn real money! Buy game items (NFTs) and own them for as long as you like, or even buy these NFTs as an investment. I know many female gamers from all over the world that are my age playing games a lot! They and I will be playing blockchain games soon and we are the future!

2. What do gender equality and empowerment mean to you?

To me it means no gender is better than the other. I often see in the games I play and make my content in, that it is often the boys versus the girls, or boys are better gamers than girls. Who really cares if you're a boy or a girl, a man or a woman? I am very good at Obbys and building homes in games, and I can beat all genders (and loose to all as well).

3. What do you feel is contributing to the lack of support for women in the crypto space and metaverse?

I think it has to do with how people are raised or what they see in their homes or cultures. When I play games with my brother, boys tend to troll me! Until I kick their butts in the game, or teach myself how to play just as good as them! It isn't always just the boys fault either. As girls we need to show

everyone that we can do just as good or better! It is up to us to set the tone, and start the change!

4. Have you experienced inequality within traditional employment?

I am 11 years old, so I have not worked. I do see it everyday at school and online while gaming. When I see a girl (or really anyone) I will stand up for that girl, try to help her with the game or tips. I think it is much easier to be nice or funny (and I am funny) with someone and lift them up. I really do not game to be mean or mad, I play to have fun and enjoy myself. I enjoy helping other girls, as everyone should! Just because you are online doesn't give you the right to be cruel or rude.

5. What does Final Frontier's safe zone for women mean to you?

I think it is great! I truly wish everywhere was a safe place. I love that Final Frontier is telling the world that they are a safe place for women, and proving it!!! I think it is very special and truly awesome that they have this. My Dad told me when I am ready for the blockchain gaming space, that I am joining Final Frontier (he is in a mafia DAO, He is known as Frankie Diamonds!)

6. What are some mainstream concerns that need to be addressed in the digital space that would help support empowerment and fair treatment of women?

Trolling, just last night some boys were ganging up on me and spawn camping me (sitting at a spawn point and killing me as I revived from dying). The separation of genders I think is an issue. Even if I had an all girl clan, would I be any better than how the boys do it now? There should not be any separation of genders. I also do not like how older girls (sometimes in their mid to late

teens) just show off their bodies to get likes or followers. This makes us as females look like we are only here to be looked at, that we lack any other skill but wiggling our butts! I am skilled and I am not weak!

7. Do you feel like this women's empowerment magazine is something that will help women reach a goal of more fairness and better treatment/respect in the future?

Yes, because this may educate both genders. For us females, we need to know we belong. We need to show that we are just as good, maybe better than the males. As females we need to know that our gender has no effect on our skills, passions or brains! I also hope some males who are reading this no matter where they are on this planet, rethink treating a female differently based on gender due to their culture or how they were raised! This magazine is truly going to change peoples lives, and I am honoured that I got to share my thoughts with you! 🦋

Ronniblox Bio:

Lives in New Jersey USA

Age: 11 years old

Hobbies: Gaming, YouTube content creator, Gaming streams, Editing my gaming videos and making content from them, hanging out with my friends and family, I love going to the Jersey shore and boardwalks, VR gaming, drawing, making slime, and signing and dancing when no one is looking!

YouTube Channel: <https://www.youtube.com/c/Ronniblox>



Join us today
www.finalfrontiersa.com

"I don't like to divide women from men, but I think creating a safe zone for women would be a great help"

Asal Alizade

We sat down with Asal Alizade, 22-year-old fundamental/on-chain data analyst, blockchain researcher and content manager from IRAN. Asal got introduced to the crypto space in 2017 and since she was studying computer engineering back then, she realized the potential of blockchain technology and decided to dive into it as her everyday job. An influencer and advisor of crypto currency in Iran, she's trying to raise awareness about the environment, in order to make an equal opportunity for everyone to get into the game, especially women.

1. How do you compare methods of generating income within crypto spaces compared to those of traditional employment?

Well, I don't have much experience with traditional working environments, but I do realize they have to face lots of challenges and discriminations. However, because of private and anonymous nature of crypto world, it gives us a more secure space for activity. It's new and has opportunities for

everyone to actualize their talents. Whether an artist, a gamer or...there is equality for everyone. Despite that, lots of women around the world are bound to stay home because of cultural or family issues. Crypto helps us overcome boundaries of the real world.

2. What do gender equality and empowerment mean to you?

I believe there is lots of false judgement around this concept. As a woman I don't expect anyone to value me more, I'm simply saying that we should be treated equally as men. I've seen that lots of men do not count on my analyses because of my gender, but hopefully it's getting better and lots of partners I'm working with are changing their behaviour.

3. What do you feel is contributing to the lack of support for women in the crypto space and metaverse?

There is a lot of reasons for this. One is the result of misinformation, not knowing about this space and the potential

that exists for everyone.

Other reason in my belief is that we women are afraid and have misjudgement and our own mental barriers. I've seen lots of girls out there that are afraid to talk and express their opinion simply because there are lots of men involved. I believe it has roots in our traditional society. We've always been judged by society as the weak gender (at least in my country). Fortunately, its changing and improving by time and awareness raising.

4. Have you experienced inequality within traditional working environments?

I lost one job opportunity because of my gender. For me it was mostly in social media, being attacked and judged.

5. What does Final Frontier's safe zone for women mean to you?

Its not a long time since I got introduced to Final Frontier but I realized the goals and environment build here is based on mutual respect and equality for everyone. I strongly believe based on roadmap and goals that you guys have, if you stick to it, Final Frontier is going to set new standards in metaverse.

6. What are some mainstream concerns that need to be addressed in digital spaces that would help support empowerment and fair treatment of women?

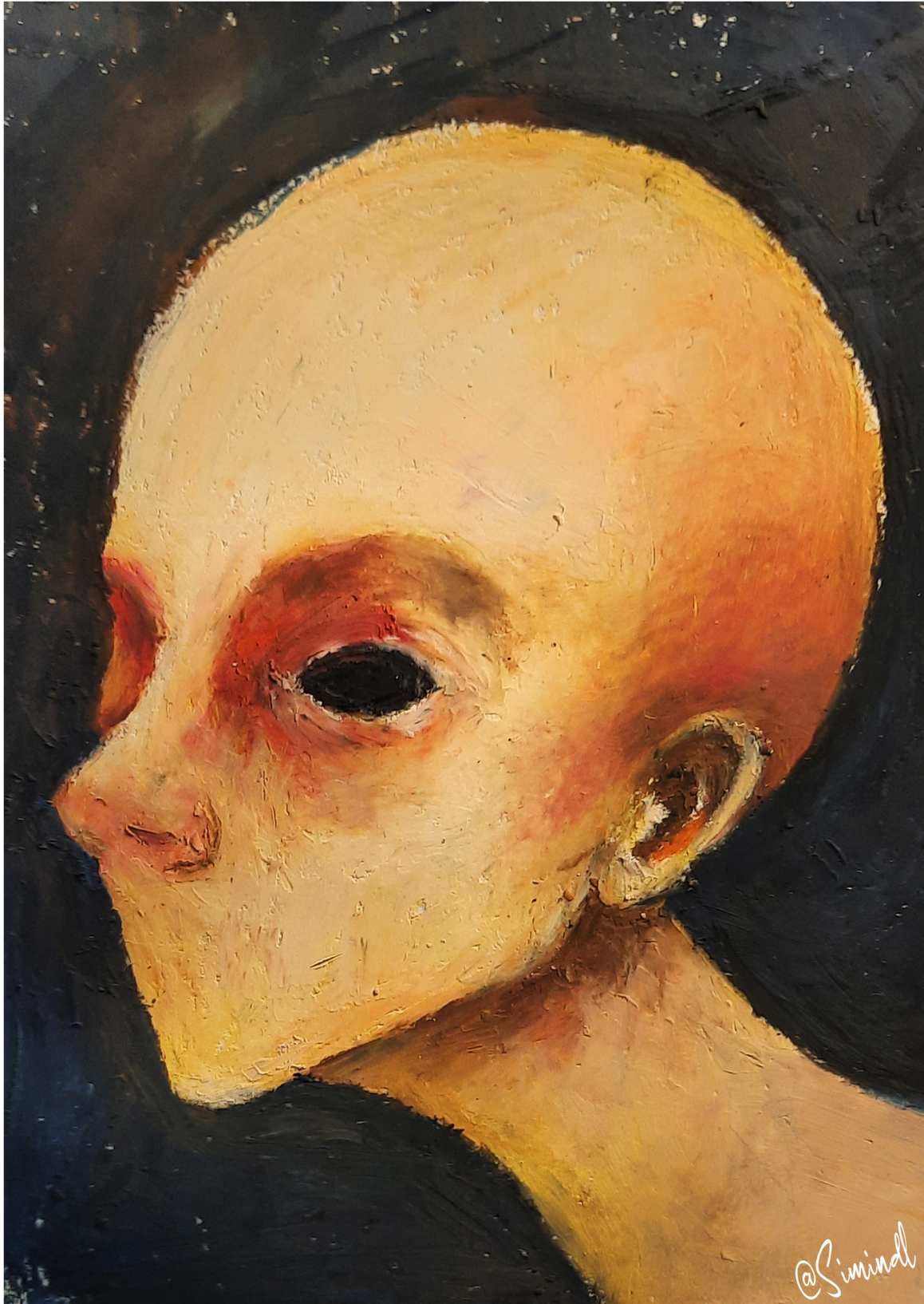
I'm going to answer this based on my experience. I don't like to divide women from men, but I think creating a safe zone for women would be a great help in order to increase their confidence and knowledge and show them how they can express themselves in blockchain atmosphere.

7. Do you think this women's empowerment magazine is something that will help women reach a goal of more fairness and better treatment/respect in the future?

Of course it does. Increasing knowledge and showing the society the number and capabilities of women in this space helps a lot. Even for men, showing them our problems and what we have to deal with is important as well. This magazine and other measures like this help a lot in order to increase the awareness. 🦋



@asal_alizade



The Black Hole

I don't know much about people, but I know that almost everyone finds their black holes at one point, some get sucked into it immediately, willingly and some very slowly, slowly enough that the incident conjoins with their natural death. Some like me hold it very close unknowingly most of their lives and wear it like a funny hat, some never notice it. This art is for every girl who is fighting with their darkness.