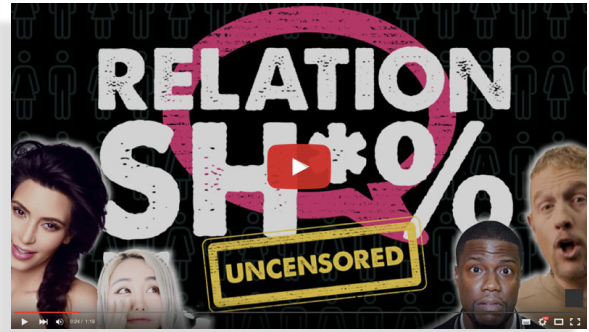


FOR IMMEDIATE RELEASE

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HOLY SH*%!

South Florida church uses profanity to help people.

Fort Lauderdale, Florida (February 2, 2016) Potential Church has been known for its non-conventional and sometimes controversial methods of presenting God's message. One weekend the tattooed lead pastor, Troy Gramling, used a live lion on stage. Another project had the church collecting thousands of turkeys for a food drive and calling it "Flip Us a Bird!" More recently, Pastor Gramling, for the series "Daredevil", decided to blow up a car... with him inside! This is definitely not your grandma's church.

This time around, Potential Church is pulling out all the stops with an open discussion of today's hottest topics. The series, called "RELATIONS*% UNCENSORED", begins on Valentine's Day weekend and will dive into such topics such as sex, divorce, marriage, dating and more. Nothing is off limits and everything is on the table.

The series' [video trailer](#), released by the church online, has provoked controversy as it implies that Pastor Troy Gramling used and will be using profanity during the series. The video, featuring clips of Kevin Hart, Kim Kardashian, YouTube star Wengie, and many others has gone viral since its release on Facebook and YouTube last week.

When asked about the video, Pastor Gramling responded, "We are just trying to be heard above the noise. Our message is ultimately about the purpose and potential we find in Jesus - and sometimes a little bleep gets the attention of those who wouldn't normally listen." When asked about his use of profanity, he smiled a little and said, "You'll have to come and hear for yourself."

The series begins February 13 & 14 at all Potential Church locations and will feature live bands and free Starbucks coffee for all guests. For younger guests, age appropriate messages and activities will be offered during the series. This is definitely a PG-13 series you won't want to miss!

For event times and location visit: potentialchurch.com

View video trailer here: <http://bit.ly/UncensoredTrailer>

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About Potential Church:

Potential Church is a multi-site church led by Pastor Troy Gramling with a mission of “Partnering with people to reach their God Potential”. The church has grown from 2,000 to over 10,000 under Pastor Troy’s leadership, with six campuses located throughout the world: three in Florida - Cooper City, Hallandale Beach and Pensacola; one in South America – Lima, Peru; one in the Caribbean – Nassau, Bahamas, as well as its internet campus and television broadcast, which reaches thousands of people all around the globe. For more information, visit www.potentialchurch.com.

Pastor Troy & Stephanie Gramling

