

CHARLES & KEITH

PRESS RELEASE

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CHARLES & KEITH AUTUMN 2015 puts a contemporary spin on a host of wardrobe energizers. Modern sophistication meets wild west influences that seek to update the distinctive attitude of the adventurous in renewed dandy silhouettes and refined sportif.

The collection features a strong air of refinement while retaining its upbeat energy in a blend of timelessness, military tailoring spliced with wild west influences, subtle precision, and urban mobility. Angular lines and precise detailing can be seen on pointed Chelsea boots updated with a sleek finish, combat hiking boots and barbell hardware and multi-buckles while a touch of western motif redefines opulent luxury, exploring boundaries beyond classic western styles.

Weaving together a smart mix of androgynous and off-beat elements into the likes of stilettos, oxfords and slip-ons, functional bag pieces come in two-way backpacks, oversized totes and crossbodys with smart pipe outlines and multi-zip details.

The cool pull of modern technology brings forth a desire to combine modern technology with active staples. Feminine silhouettes like stilettos and ballerinas can be seen with a hint of sports edge that evokes the concept of energy with versatility while the tough, rock spirit is reworked and blended with oversized ornaments for an edgy look on heeled platform ankle boots, calf boots and platform heels. Slip-in clutches with metal detail, waist belts, soft clutch with chrome buckles swing both ways: feminine yet active.

To complement the collection, this season marks the introduction of necklaces featuring semi-precious stone details with matching rings and bracelets to complete the renewed dandy appearance.

Product collection:

Footwear: Ankle Sneakers, Ballerinas, Combat Hiking Boots, Heel Booties, Heeled Calf Boots, Heeled Mary Janes, Heeled Platform Ankle Boots, Kitten Boots, Knee Boots with Zip-Around Detail, Lace-Up Booties, Low Block Heels, Mules, Open Heel Sandals, Oxfords, Slip-Ons, Slip-On Loafers, Stilettos

Bag: Buckle Foldover Clutch, Classic Backpack, Multi-Zip Crossbody, Oversized Tote, Slip-In Clutch, Soft Clutch with Metal Cuff, Two-Way Top Handle Backpack, Waist Belt Bag, Wallet with Metal Handle, Wristlet

Belt: High-Waist, Mid-Waist, Ponyhair, Snake-Texture, Velvet, Zip-Detail

Eyewear: Aviator, Butterfly, Cat Eye, Wayfarer

Bracelet: Bangle, Chainlink, Cuff

Ring: Semi-Precious Stone, Stack Ring

Necklace: Opera, Princess

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Media Relations:

CHARLES & KEITH Press Office

Phone: 65.6590.7700

Email: marketing@charleskeith.com

Notes to Editors

About CHARLES & KEITH

CHARLES & KEITH started with a vision of creating a line of innovative footwear with a clear design aesthetic for the sensible chic women. Prompted by the pursuit to be directional and innovative in the global market, the brand works closely with appointed business partners to develop at a sharp pace.

The panache of the brand being experimental yet integrable to any wardrobe soon saw the accessories line comprising of bags, belts, shades, bracelets, key chains, tech accessories, rings and necklaces run through the collection with ease.

Today, **CHARLES & KEITH** is the go-to label for hard to emulate yet accessible designs, available in strategically located stores at prime shopping districts around the world. The commitment to delivering remarkably new and impeccable service to the perennially stylish woman extends beyond brick-and-mortar with online shopping site CHARLESKEITH.COM making the brand available throughout USA, Asia Pacific and Europe.

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