



SPRY Strategies

TN Hamilton Flourishing Run-Off RND1

Survey Results

Performed by Spry Strategies

The TN Chattanooga Mayoral Runoff Benchmark Survey was conducted by IVR and On Mobile Interviews from March 25 - March 26 among a random sample of 340 likely voters. The survey has a margin of error of +/- 5.3 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1: Voter Screen

Are you registered to vote in the state of Tennessee and live in the City of Chattanooga?

Sample Size: 330



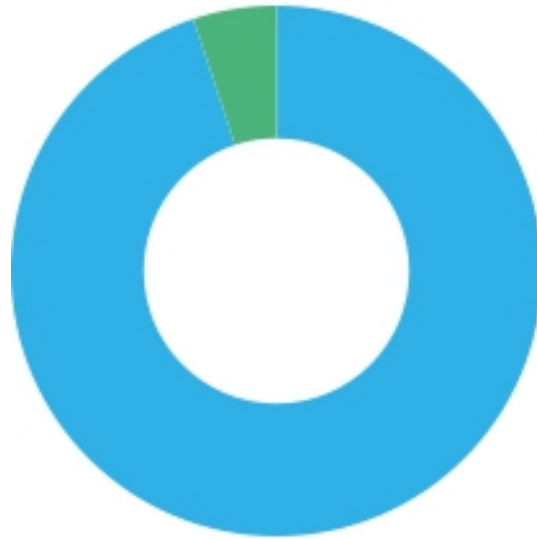
■ Yes

Value	Frequency	Percent
Yes	330	100%
Total	330	100%

Q2: Voter Likelihood

How likely are you to vote in the April 13th, 2021, Chattanooga City Mayoral Runoff Election?

Sample Size: 330



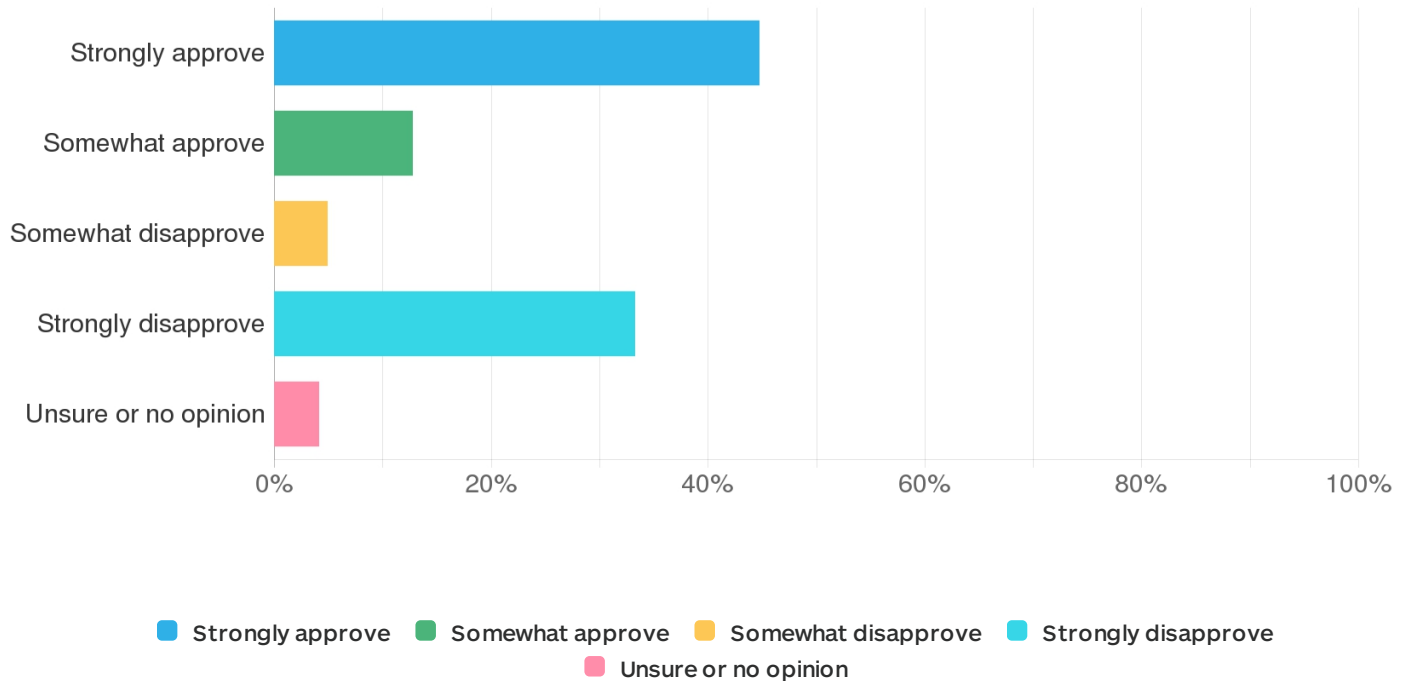
■ Extremely likely ■ Somewhat likely

Value	Frequency	Percent
Extremely likely	313	94.95%
Somewhat likely	17	5.05%
Total	330	100%

Q3: Biden Approval

Do you approve or disapprove of the job Joe Biden is doing as President?

Sample Size: 330

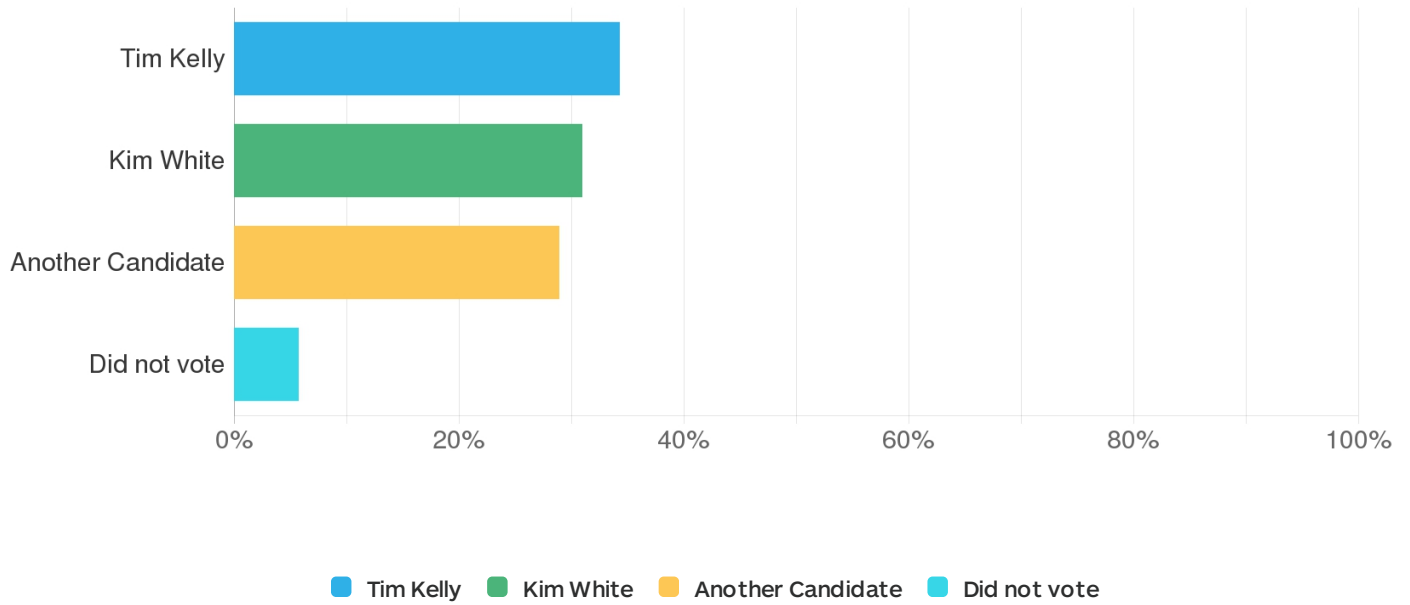


Value	Frequency	Percent
Strongly approve	148	44.76%
Somewhat approve	42	12.84%
Somewhat disapprove	16	4.95%
Strongly disapprove	110	33.29%
Unsure or no opinion	14	4.15%
Total	330	100%

Q4: General Election Mayor Ballot

Which candidate did you vote for in the March 2nd, 2021 Chattanooga City Mayoral Election? If you did not vote, please select did not vote.

Sample Size: 330



Value	Frequency	Percent
Tim Kelly	113	34.3%
Kim White	102	30.97%
Another Candidate	95	28.95%
Did not vote	19	5.78%
Total	330	100%

Q5: Runoff Mayor Ballot Test

If the Tuesday, April 13th runoff election for Mayor of Chattanooga were held today and the candidates were Tim Kelly and Kim White, for which candidate would you vote? If you are undecided, then please choose undecided.

Sample Size: 330



■ Tim Kelly ■ Kim White ■ Undecided

Value	Frequency	Percent
Tim Kelly	167	50.65%
Kim White	118	35.94%
Undecided	44	13.41%
Total	330	100%

Q6: Undecided Ballot

Although undecided, which candidate for Mayor of Chattanooga are you leaning towards voting for?

Sample Size: 44



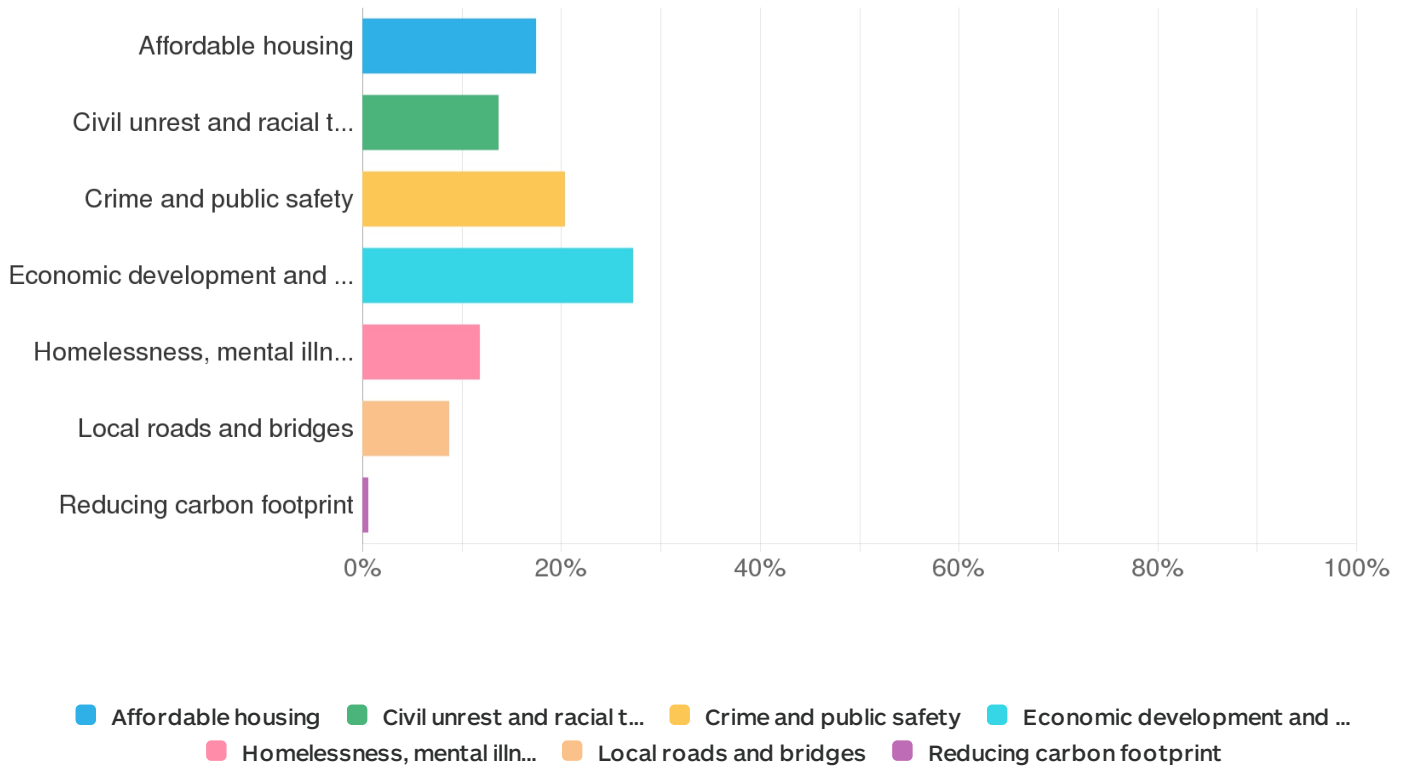
■ Tim Kelly ■ Kim White

Value	Frequency	Percent
Tim Kelly	25	56.33%
Kim White	19	43.67%
Total	44	100%

Q7: Chattanooga Priority

When thinking ahead to 2021, which of the following do you believe is the most important issue the city of Chattanooga faces?

Sample Size: 330

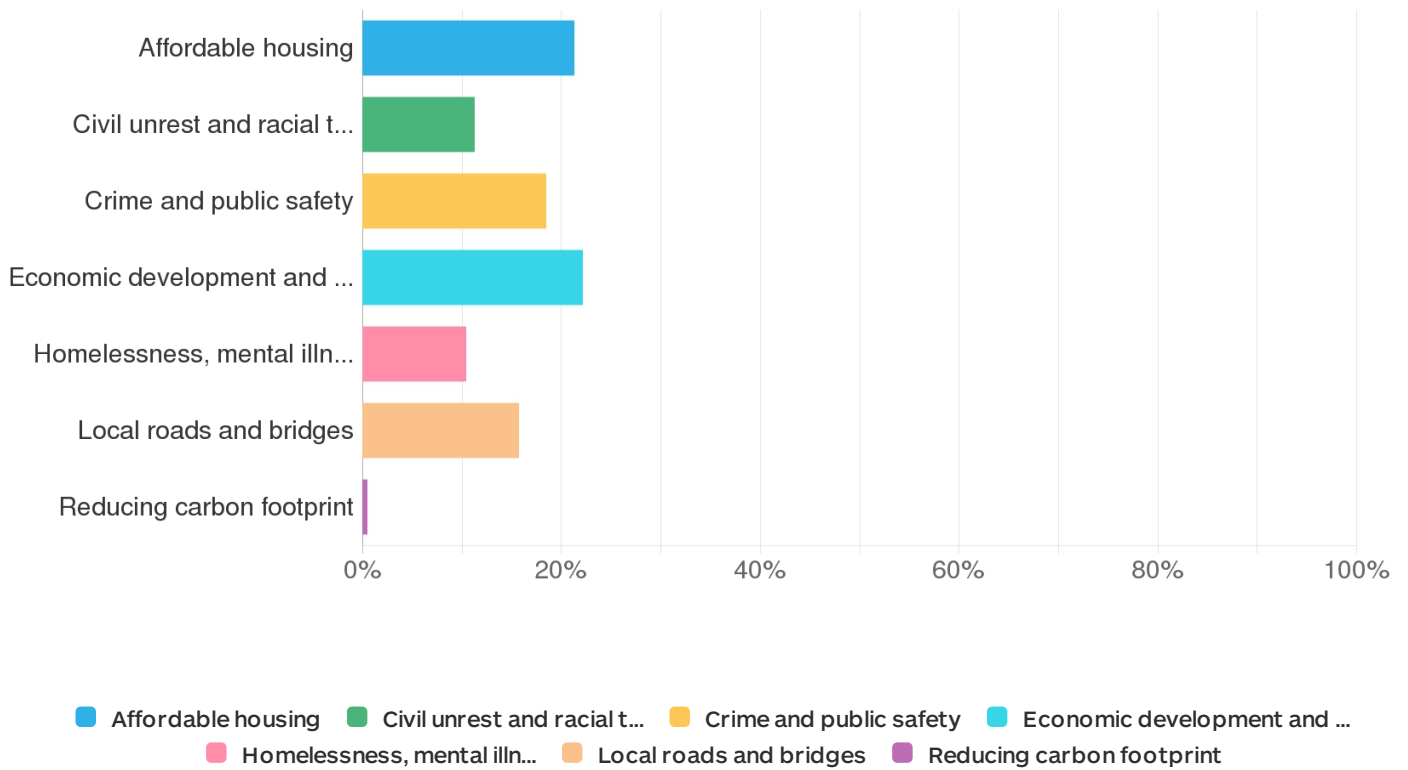


Value	Frequency	Percent
Affordable housing	58	17.46%
Civil unrest and racial tension	45	13.72%
Crime and public safety	67	20.36%
Economic development and job growth	90	27.27%
Homelessness, mental illness, and addiction	39	11.82%
Local roads and bridges	29	8.73%
Reducing carbon footprint	2	0.63%
Total	330	100%

Q8: Chattanooga Second Priority

When thinking ahead to 2021, which of the following do you believe is the 2nd most important issue the city of Chattanooga faces?

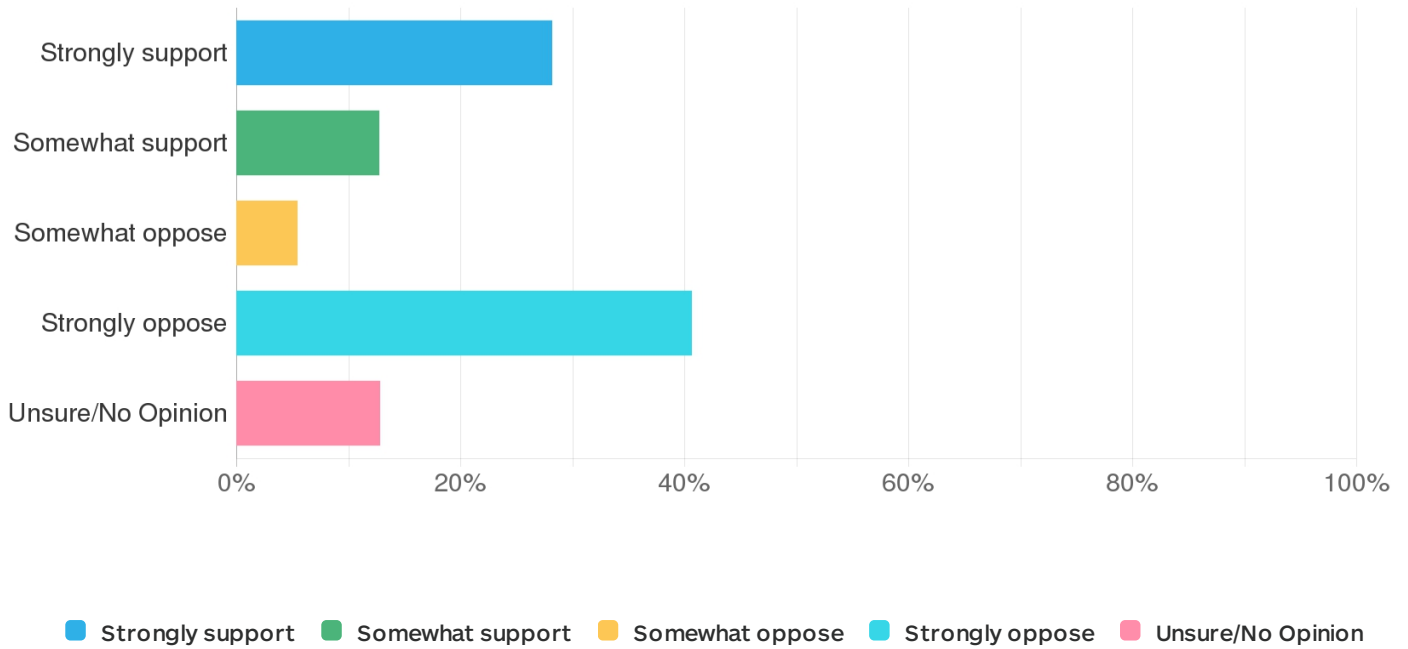
Sample Size: 330



Value	Frequency	Percent
Affordable housing	70	21.29%
Civil unrest and racial tension	37	11.31%
Crime and public safety	61	18.53%
Economic development and job growth	73	22.18%
Homelessness, mental illness, and addiction	34	10.44%
Local roads and bridges	52	15.73%
Reducing carbon footprint	2	0.52%
Total	330	100%

Q9: Planned Parenthood

Planned Parenthood is increasing their presence in Chattanooga and they may have plans to open an abortion clinic in Chattanooga. Do you support or oppose an abortion clinic in the city of Chattanooga?
 Sample Size: 330

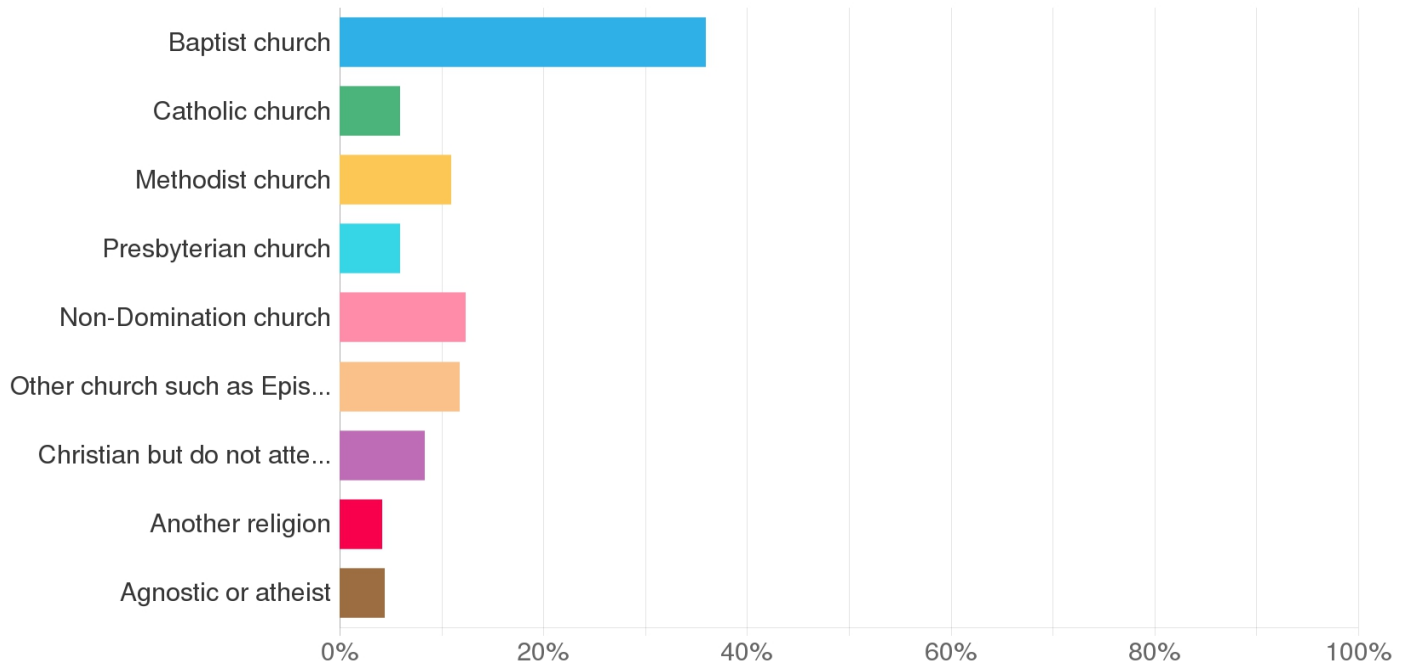


Value	Frequency	Percent
Strongly support	93	28.17%
Somewhat support	42	12.74%
Somewhat oppose	18	5.5%
Strongly oppose	134	40.72%
Unsure/No Opinion	42	12.87%
Total	330	100%

Q10: Religion

What type of church do you attend? If you are not a Christian, please choose the appropriate option. If you are a Christian but do not attend church, please indicate that with the appropriate number.

Sample Size: 330



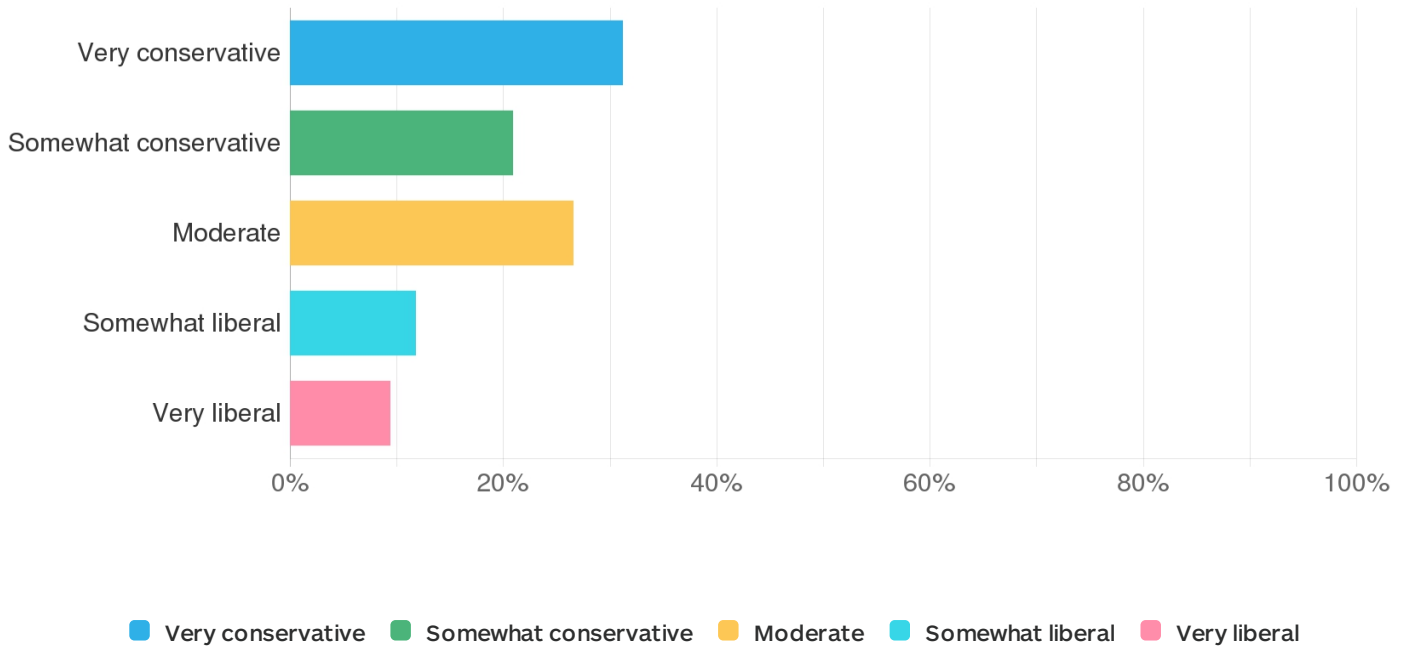
■ Baptist church
 ■ Catholic church
 ■ Methodist church
 ■ Presbyterian church
 ■ Non-Domination church
■ Other church such as Epis...
 ■ Christian but do not atte...
 ■ Another religion
 ■ Agnostic or atheist

Value	Frequency	Percent
Baptist church	119	35.98%
Catholic church	20	5.92%
Methodist church	36	10.98%
Presbyterian church	20	5.92%
Non-Domination church	41	12.41%
Other church such as Episcopal or Lutheran	39	11.8%
Christian but do not attend church	27	8.33%
Another religion	14	4.18%
Agnostic or atheist	15	4.47%
Total	330	100%

Q11: Ideology

Do you consider yourself to be Very Conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?

Sample Size: 330

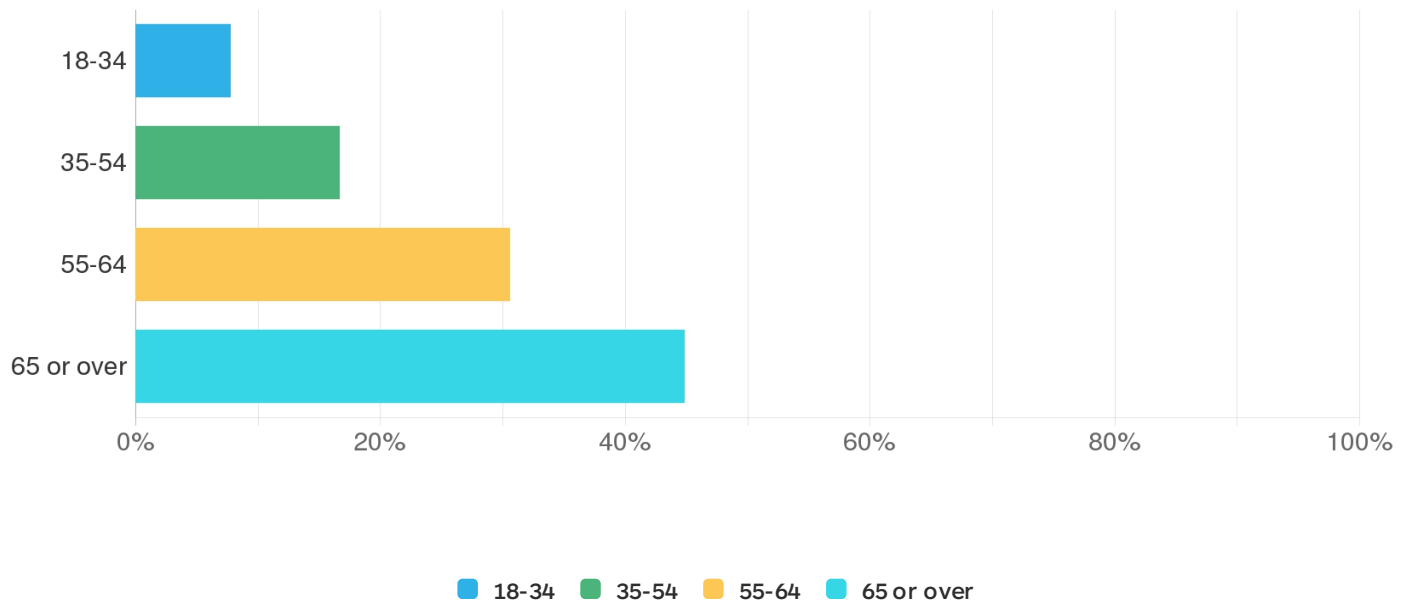


Value	Frequency	Percent
Very conservative	103	31.2%
Somewhat conservative	69	20.93%
Moderate	88	26.58%
Somewhat liberal	39	11.86%
Very liberal	31	9.43%
Total	330	100%

Q12: Age

Which of the following is your age range?

Sample Size: 330

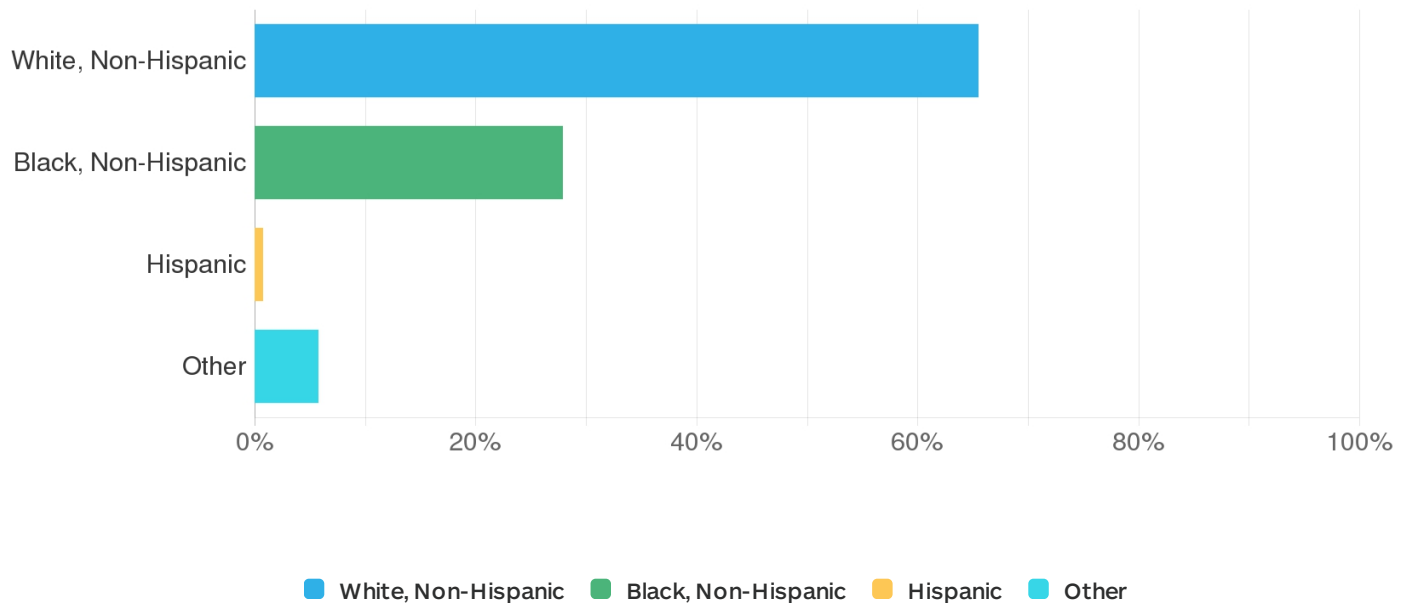


Value	Frequency	Percent
18-34	26	7.79%
35-54	55	16.69%
55-64	101	30.65%
65 or over	148	44.86%
Total	330	100%

Q13: Race

What is your race or ethnicity?

Sample Size: 330

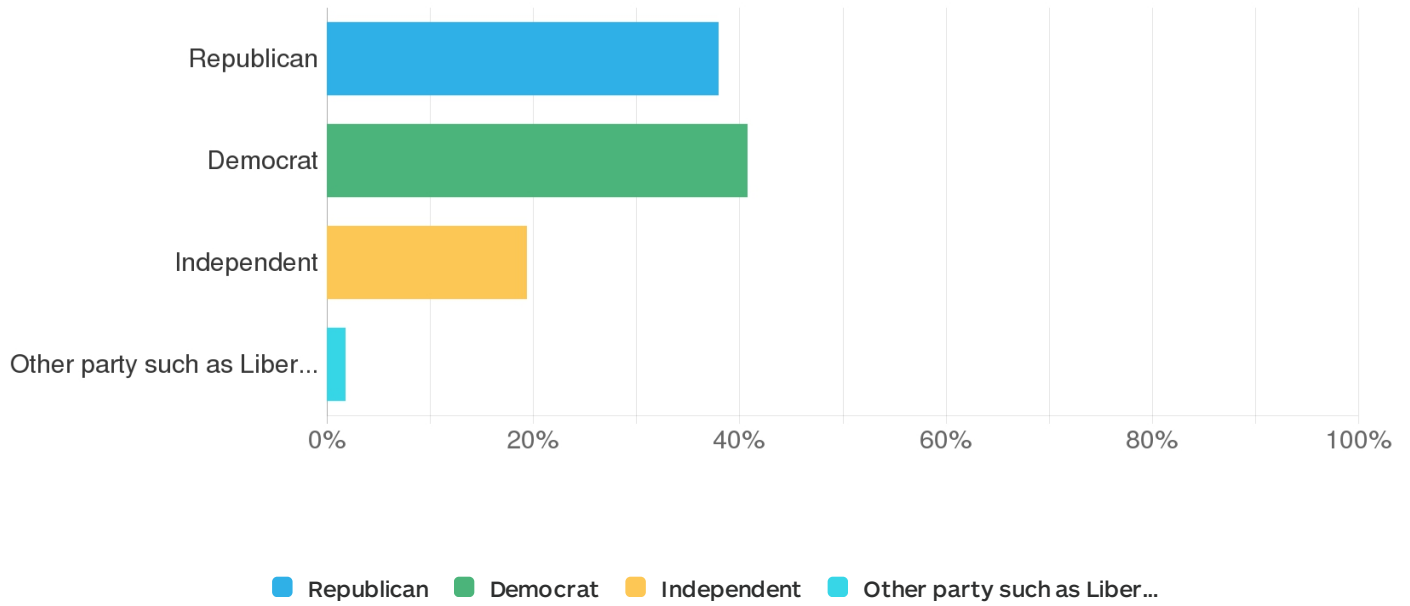


Value	Frequency	Percent
White, Non-Hispanic	216	65.53%
Black, Non-Hispanic	92	27.93%
Hispanic	2	0.74%
Other	19	5.8%
Total	330	100%

Q14: Registered Party

Do you consider yourself to be a Republican, Democrat, Independent or another party such as Libertarian?

Sample Size: 330



Value	Frequency	Percent
Republican	125	37.99%
Democrat	135	40.81%
Independent	64	19.36%
Other party such as Libertarian	6	1.84%
Total	330	100%

Q15: Gender

What is your gender?

Sample Size: 330



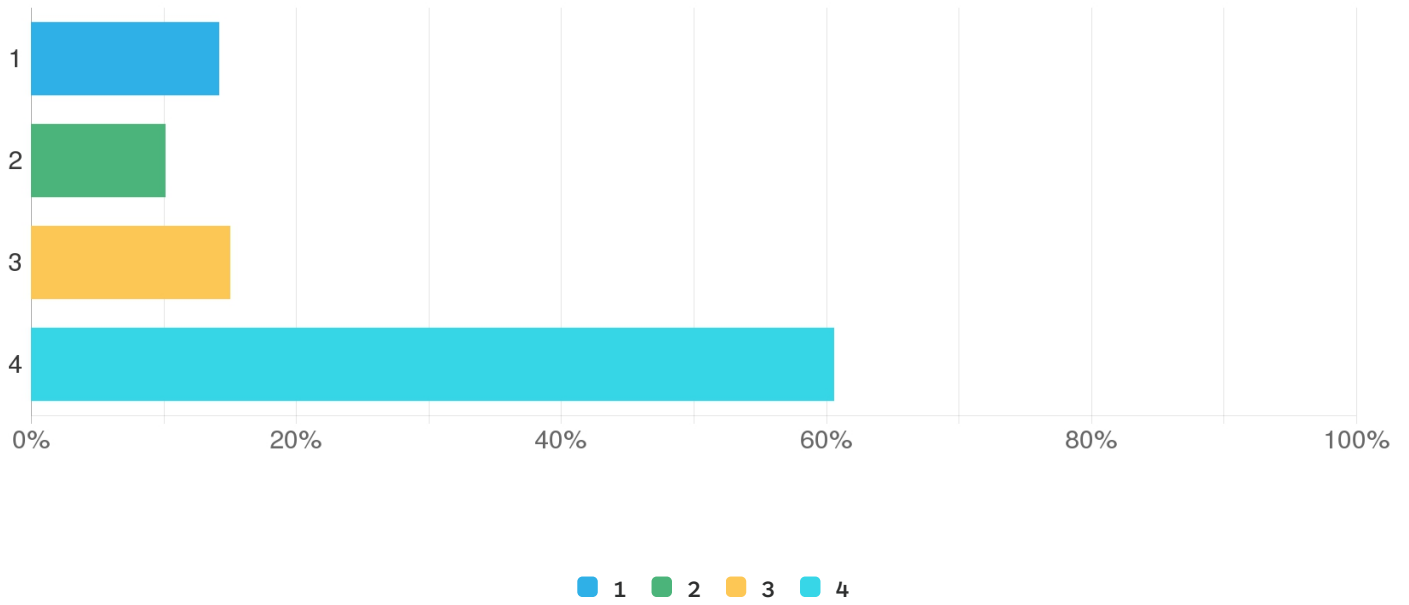
■ Male ■ Female

Value	Frequency	Percent
Male	139	42.04%
Female	191	57.96%
Total	330	100%

Q16: Mayoral

When thinking about the last 4 mayoral elections in Chattanooga –2009, 2013,2017, and 2021 – how many have you voted in?

Sample Size: 330



Value	Frequency	Percent
1	47	14.21%
2	33	10.15%
3	50	15.04%
4	200	60.6%
Total	330	100%